## MODERE. FACT SHEET

### LIQUID BIOCELL® LIFE CHEWS

#### **PRODUCT DESCRIPTION:**

Liquid BioCell® Life Chews are scientifically formulated with Liquid BioCell®, the awardwinning ingredient that is clinically shown to promote healthy aging, active joints and younger-looking skin.\*

#### **PRODUCT BENEFITS:**

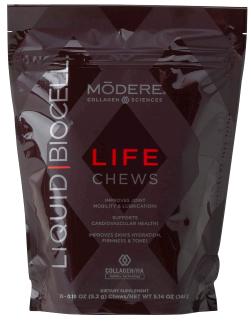
- Improves joint mobility & lubrication\*
- Reduces joint discomfort\*
- Promotes healthy cartilage & connective tissue\*
- Decreases skin dryness\*
- Improves skin's hydration, firmness & tone\*
- Increases skin's collagen content\*
- Reduces hyaluronidase, the enzyme that can make your skin age\*
- Supports cardiovascular health\*
- Promotes healthy hair, nails, gums & eyes\*
- Great-tasting natural fruit flavor
- All products formulated with our exclusive Collagen/HA Matrix® Technology counteract skin photoaging, support joint and muscle fitness, connective tissue health, restore youthful skin, and support healthy hair, nails, gums and eyes\*

#### **POSITIONING STATEMENT:**

Liquid BioCell® Life combines the multi-patented power of Collagen/HA Matrix® Technology with the added benefits of 13 potent, phytonutrient-rich superfoods and resveratrol, which are infused into chews for on-the-go convenience and results. Visible signs of aging and joint discomfort can be a result of typical wear and tear of connective tissue where collagen and hyaluronic acid are essential. Liquid BioCell® replenishes these important substances and is clinically shown to work. Liquid BioCell® is so remarkable that it has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News.

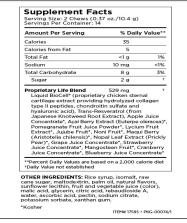
#### DIRECTIONS/USAGE:

Take two chews twice daily for optimal results.



#### **KEY INGREDIENTS:**

- Liquid BioCell®
- Resveratrol
- 13 Phytonutrient Superfoods



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, or prevent any disease.

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