

# MÓDERE® FACT SHEETS

## LAUNDRY DETERGENT

### PRODUCT DESCRIPTION:

Modere Laundry Detergent uses a powerful combination of plant-derived surfactants to eliminate tough stains from fabrics, while leaving a light scent of soft jasmine.

### PRODUCT BENEFITS:

- Readily biodegradable and gray-water safe
- Tested to biodegrade in 3 weeks†
- 4X concentrated formula eliminates tough stains and debris
- Compatible with both standard and high efficiency (HE) machines
- Soft jasmine fragrance keeps your laundry smelling fresh
- Use with Modere Fabric Softener for clean and soft clothing and linens

### POSITIONING STATEMENT:

Modere Laundry Detergent contains a unique blend of plant-derived and biodegradable enzymes, chelators and surfactants combined to deliver optimal cleaning power even in cold water situations. Formulated without dyes, phosphates, 1,4 dioxane, DEA, optical brighteners, SLS, chlorine or NPE. The unique 4X concentrated formula leaves laundry clean with a light scent of soft jasmine.

Modere Laundry Detergent has been tested to be readily biodegradable and gray-water safe, meaning it is greener and safer for the environment, even after the product washes down the drain. Modere Laundry Detergent is safer for you, your family and the environment.

### DIRECTIONS/USAGE:

For regular sized loads, use 30 mL (fill cap to lower line). Adjust as necessary for smaller or larger loads. Compatible with standard and HE machines, and all water temperatures. Contains about 32 loads.

HOUSEHOLD | CLEAN



### KEY INGREDIENTS:

- *Sodium cocoate*
- *Caprylyl/Capryl glucoside*
- *Alpha-amylase*

### INGREDIENT LIST:

Water, C12-16 pareth-7, caprylyl/capryl glucoside, C10-C16 alkyl glucoside, sodium cocoate, sodium citrate, polyoxyethylene sorbitol tristearate, sodium methyl 2-sulfolaurate, disodium 2-sulfolaurate, fragrance, subtilisin, tetrasodium EDTA, sodium gluconate, calcium chloride, alpha-amylase, sr-pectobacterium polypeptide-1, benzisothiazolinone, methylisothiazolinone, methylchlorisothiazolinone.

† full mineralization achieved according to OECD 310D protocol testing

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