

# MODERE CELLPROOF DOUBLE CLEANSER

Personal Care | Skin

## What makes Modere CellProof Double Cleanser different from any other face wash?

Most face wash products use a single cleansing method, which can leave behind dirt, oil and other residue
that make it harder for your serum and moisturizer to deliver optimal benefits. Modere CellProof Double
Cleanser targets two kinds of impurities — oil-based and water-based — for a deeper clean with one
innovative oil-to-foam formula.

## Why is this cleanser called a Double Cleanser?

• This cleanser mimics the popular Korean Beauty double-cleanse method used by skincare professionals of washing your face in two steps: first by removing makeup and impurities with oil, then by deep cleansing your skin with a foaming action.

#### How do I use Modere CellProof Double Cleanser?

• For best results, massage several pumps of Modere CellProof Double Cleanser onto dry skin, using a circular motion to loosen surface oils and remove makeup, pollutants and impurities. Next, apply water with fingertips to activate your double cleanser into a foaming lather to thoroughly cleanse. Rinse thoroughly and gently pat skin dry. Use twice daily, morning and evening. For a luxurious and thorough cleanse, up to 9 pumps may be applied to face, neck and decolletage.

# Do I need to do both steps for Modere CellProof Double Cleanser to effectively cleanse?

• Both steps are recommended to achieve the full deep-cleansing benefits of Modere CellProof Double Cleanser. However, if you prefer a lighter cleanse in the morning, you may skip the oil step. Apply several pumps of product to wet skin (not dry) to immediately form a lather, working in circular motions with wet fingertips, then rinse thoroughly and gently pat skin dry.

#### Where does Modere CellProof Double Cleanser fit in the Modere CellProof regimen?

• Modere CellProof Double Cleanser is the first step in the Modere CellProof regimen. After cleansing, pat skin dry and apply 3-5 drops of Modere CellProof Serum and two full pumps of Modere CellProof Moisturizer, as well as Modere CellProof Eye Cream and Lip Complex. We also recommend using Modere CellProof Infusion Mask 2-3 times/week after cleansing and before applying serum.

### Does Modere CellProof Double Cleanser contain BioCell Collagen® CG?

• Modere CellProof Double Cleanser does not contain BioCell Collagen® CG, as any collagen in the product would be washed away. Instead, it utilizes plant-based oils and antioxidant-rich fruit and botanical extracts that support dead skin cell removal and thorough cleansing of both oil- and water-based impurities without compromising your skin's natural hydration and moisture barrier. As the first step in the Modere CellProof regimen, it prepares skin for optimal benefits of BioCell Collagen® CG found in Modere CellProof Serum, Moisturizer, Eye Cream and Lip Complex.

# Will Modere CellProof Double Cleanser remove waterproof makeup?

Yes, it will. However, for stubborn waterproof eye makeup, Modere Eye Makeup Remover is recommended
as a first step. Modere Eye Makeup Remover is also highly effective in removing long-wear lip color. Follow
with Modere CellProof Double Cleanser to ensure complete waterproof makeup removal.

# Will Modere CellProof Double Cleanser strip my skin or dry it out?

• Modere CellProof Double Cleanser has been formulated with hydrating plant-based oils from pomegranate and glycerin — a natural humectant that helps draw moisture to the skin, as well as moisturizing jojoba esters. It balances all skin types without compromising skin's natural barrier.

## Which skin types should use Modere CellProof Double Cleanser?

Modere CellProof Double Cleanser is expertly formulated and tested using clean, clinical ingredients suitable
for all skin types. While there are no known allergens in our formula, a patch test is always recommended
when using any new product topically, especially for users with very sensitive skin. If sensitivity occurs,
discontinue use or alternate with a mild cleanser in the morning, like Modere Cleanser Dry Skin or Modere
Cleanser Combination Skin, depending on your skin type.

# Does usage differ if I use Modere CellProof Double Cleanser in the shower instead of at the sink?

No, usage is the same but be sure your hands and face are dry prior to applying cleanser. Gently massage
the cleanser to help break up makeup and oil-based impurities. Then turn your face toward the shower and
add tepid water to your face and fingertips to create a microfoam and rinse clean. Be aware that water
temperatures that are too hot can irritate your skin and strip moisture from your natural skin lipids.

# How long will my bottle of Modere CellProof Double Cleanser last?

• The 120mL bottle is intended for use twice daily, both morning and evening, and contains approximately a one-month supply.

# Can Modere CellProof Double Cleanser be used on the body?

• Modere CellProof Double Cleanser is safe for use on the body. However, we recommend either Modere Body Bar or Shower Gel, as they are more suited for a full body cleanse.