

MODERE CELLPROOF SERUM

Personal Care | Skin

How do Luse Modere CellProof Serum?

CellProof Serum is designed to be used twice daily, after cleansing and CellProof Infusion Mask, if applicable. After using Infusion Mask as directed on clean dry skin, rinse and dry your face thoroughly. Apply a few drops of the serum to your fingertips, and smooth it all over your face and neck. Massage the serum into skin until it absorbs completely. You may now apply CellProof Moisturizer followed by sunscreen if desired. Remember, Modere CellProof fits seamlessly into your normal skin care routine.
Tip: If you have oily skin, you may choose to use CellProof Serum alone. If you tend to have dry skin, apply CellProof Moisturizer over the serum.

Can I apply CellProof Serum anywhere else besides my face and neck?

• Yes, we also recommend using it on your décolletage and anywhere that could benefit from CellProof's rejuvenating and tightening effects.

How do I incorporate CellProof products in my skin care routine?

• Start with cleansed, dry skin and apply CellProof Infusion Mask as directed, rinsing thoroughly after 5 minutes. Pat dry. Use Modere Toner followed by Modere Dual Action Eye Gel, if desired. Apply CellProof Serum as directed and allow skin to dry. Finish with CellProof Moisturizer. Use Serum and Moisturizer daily, morning and evening. Infusion Mask should be used 2-3 times per week.

What's the difference between the Liquid BioCell® in Liquid BioCell® Life, Skin, Pure and Sport and the BioCell Collagen® CG in CellProof Serum?

• Both ingredients feature the same the Collagen/HA Matrix® Technology (naturally occurring matrix of collagen peptides, low molecular weight hyaluronic acid and depolymerized chondroitin sulfate), and both are in liquid form. However, BioCell Collagen CG (cosmetic grade) is specifically designed to be stable and effective in topical/skin care applications, while the ingestible Liquid BioCell ingredient is designed for use exclusively in our Liquid BioCell products as a liquid-ingestible nutraceutical.

How does CellProof Serum work in synergy with Liquid BioCell?

• As the foundation of your skin care and anti-aging regimen, Liquid BioCell effectively supports the delivery and synthesis of collagen at the deeper layers of the dermis for long-term benefits. CellProof Serum does not replace Liquid BioCell (or vice versa), but is instead the ideal complement, delivering topical BioCell Collagen CG to areas of the face and neck that may benefit from extra attention. While the benefits of CellProof are limited to the external areas where it is applied, the benefits of ingested Liquid BioCell reach the entire dermis from head to toe as well as the hair, skin, nails and connective tissues, including joint cartilage. Used together, these products work synergistically — that is, the overall benefits are greater than the sum of their parts, as the tightening and hydrating effects of CellProof Serum enhance the inside-out benefits of Liquid BioCell Skin, Pure, Life or Sport.*

Can I get results from CellProof Serum without incorporating Liquid BioCell Life, Skin, Pure or Sport?

• Yes, absolutely. Each of these products will deliver visible benefits on its own. However, for optimal results we recommend you use both the topical products and the supplement together.

Does CellProof Serum help with joint discomfort?

• No, CellProof Serum is a cosmetic and is designed to bring cosmetic results. For joint discomfort, we recommend that you use Liquid BioCell® Life, Skin, Pure or Sport.

Is CellProof Serum paraben-free?

• Absolutely. Modere is paraben-free; we strongly disagree with the use of parabens.

Is CellProof Serum gluten-free?

Yes, CellProof Serum is gluten free.

Is CellProof Serum fragrance-free?

• CellProof Serum does not contain artificial fragrance. However, it features aromatic notes of natural grapefruit peel, orange peel, lavendar and melon extracts that provide a light, refreshing citrus scent.

How often should I use CellProof Serum?

• CellProof Serum is recommended for daily use, morning and night. Each bottle is designed to last approximately one month.

Do I have to keep using the product indefinitely once I start?

• As with any beauty product, it is recommended to start and maintain a regular and consistent beauty routine for the best results.

How long until I see results?

• An instant[†] tightening effect will smooth the look of fine lines. Long-term results may be visible after four weeks, and with consistent use of the product, the appearance of wrinkles, crow's feet and fine lines will continue to improve.

†Within 5 minutes.

*This statements has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.