

MODERE.CO.IN PRIVACY POLICY

Effective date : July 07, 2022

Thank you for visiting Modere.co.in. Modere understands that on-line privacy is very important to you. We have adopted this Internet Privacy Policy as part of our commitment to your privacy. The terms “we”, “us”, and “our” refer to the Modere, Inc. family of companies and Modere.co.in.

This Internet Privacy Policy applies to personal information we obtain from you via Modere.co.in (the Web Site). The Internet Privacy Policy describes what personally identifiable information we may collect or obtain about you (Personal Information), provides examples of how we use Personal Information, and explains your options regarding our use and disclosure of Personal Information. Please note that the Internet Privacy Policy applies only to your interactions with us through this Web Site.

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1. What Information We Obtain

We obtain Personal Information from you -- such as your name, address, account number, shopping history, e-mail address and telephone number -- when you give us that information when shopping or using our services. For example, we will obtain Personal Information about you when you (i) register to use our website; (ii) place an order with us; (iii) participate in advertising promotions; (iv) subscribe to Modere.co.in E-mail Updates (our e-mail newsletter); (v) or subscribe to Modere mobile text messaging updates and promotions. We will also collect Personal Information when you correspond or speak with us. We may also collect Personal Information about you from third parties, such as demographic or marketing firms, to improve our marketing efforts.

2. How We Use Personal Information

We use Personal Information to conduct our business and to provide you with high quality products and services. For example, if you order from the Web Site, we may send you emails and notices about your order and about other merchandise and services that we think may be of interest to you. We may also share Personal Information with other members of the Modere corporate family. We do not sell or rent the Personal Information we obtain through the Web Site. If you want to opt out of getting promotional emails from Modere, see Section 5 below.

3. How We Share Personal Information

To provide you with quality service, we may disclose the Personal Information we collect with service providers that perform marketing, promotional and other services for us. Service providers who perform services on our behalf are contractually bound to use your Personal Information only to help us to provide you with products and services from Modere. We may also provide information to carefully selected outside companies for the purpose of jointly marketing a product or service to you. We may share information about aggregate shopping histories and demographics with consultants and others for purposes such as analyzing retail trends and marketing, but such information does not identify you or any other individual.

We may also disclose your Personal Information when we believe that it is required by law or necessary to operate our business (e.g., to our attorneys, auditors, or accountants), to protect your rights, to protect our rights, or to protect the rights of others. We may also disclose your Personal Information as part of our customer or contacts list if another company acquires Modere or a portion of our business.

As do most catalog and Internet retailers, we sometimes use others to perform specific functions on our behalf. When we disclose information to these service providers, we disclose information to help them to perform their service. For example, in order to deliver products to you, we must share some information. We partner with third parties to ship products, to ensure delivery, and so that we can obtain feedback, improve the quality of our service, and measure and improve the quality of the service of the third party. In the example of shippers, we provide them some personally identifiable information such as your name, shipping address, email, and phone number.

Similarly, to help you buy products, you will directly provide your credit card number or payment method to financial services

corporations such as credit-card processors and issuers. When you submit your credit card number for authorization, they use state-of-the-art data encryption to protect your information. (More on this is below in Data Security.)

Except as described, we do not share or knowingly make any Personal Information available to any third parties.

4. How We Use Cookies

A “cookie” is a small data file stored by your Web browser on your computer’s hard drive. It allows Modere.co.in to recognize your computer (but not specifically who is using it) upon entering the site. A cookie cannot retrieve any other data from your hard drive, pass on a computer virus, or capture your email address.

We use cookies to keep track of when you return to the Web Site as well as to identify the pages you click on during your visit to our site and the name of the Web site you visited immediately before clicking to Modere.co.in. We may use this information to improve our site design, product assortments, customer service, and special promotions. You can, of course, disable cookies on your computer by indicating this in the settings, preferences or options menus in your browser. **However, you will not be able to make purchases on our site if you disable cookies.**

If you are shopping at Modere.co.in and are having difficulty adding items to your shopping cart or completing your order, please check your privacy settings in your browser. We find that “Medium” Privacy Settings will optimize your online shopping experience at Modere.co.in. If you are currently using the “Medium High” or “High” privacy settings, you can improve your online ordering experience if you override your current cookie handling practices for specific websites, including Modere.co.in. If you prefer not to change your privacy settings or override your cookie handling practices, you can, as always, place your Modere order by phone at 18001023258 or 0008000502069.

5. How You Can Opt Out of Promotional Emails and Text Messaging

You may opt out of receiving promotional emails from Modere at any time by sending an email to privacy@modere.co.in. Please allow up to ten days for us to process your request. You can also opt out of mobile phone messaging by replying to the text with “STOP”. Please allow up to ten days for us to process your request.

6. International Transfers of Your Personal Data

Modere India (Modere.co.in) share infrastructure, personnel and service providers with its global sister concerns (Modere, Inc. family of companies) and Modere’s Global concerns provides certain customer and support services to Modere India. As a result, Modere India will share some of your personal data with its global sister concerns, which they will receive or have access to and will process your personal information only with your explicit consent which you hereby grant by your continued usage of the website and its services. Modere’s third party service providers may be based outside India so their processing of your personal information as operators may involve a transfer of your personal information outside India.

Whenever Modere transfers your personal information outside of the India it will ensure a similar degree of protection is afforded to your personal information by ensuring that at least one of the following safeguards is implemented:

- Modere will only transfer your personal information to countries that has equivalent, or better, data protection legislation than India; or
- where Modere transfers your personal information to a third party outside of India and data protection legislation may not be equivalent to the laws of India, the third party is subject to an agreement requiring it to comply with data protection requirements equivalent or better than those applicable in India.

If Modere wishes to transfer your personal information outside of India but has not implemented one of the above safeguards, then it will separately obtain your consent to that transfer.

Please contact Modere if you want further information on the specific mechanisms used when transferring any of your personal information out of India.

7. Miscellaneous Information

Changes to this Internet Privacy Policy: We reserve the right to change this Internet Privacy Policy, and to apply any changes to previously

collected personal information. We urge you to periodically check this Privacy Policy for any changes. The “last revised” date will change when we make revisions to the policy. All changes will be effective upon posting or as otherwise stated in the revision. If you cannot accept the terms of the Internet Privacy Policy, as posted, please do not use this Web Site.

Governing Law, Dispute Jurisdiction: The laws of India govern all matters arising from or related to the Web Site, including your access and use, and any Internet transaction between you and us. The Court at New Delhi will have the exclusive jurisdiction to entertain any dispute arising out of or in relation to the Web Site.

Children’s Privacy: The Modere Site is not targeted towards, nor intended for use by, anyone under the age of 18. By using the Modere Site, you represent and warrant that you are 18 years of age or older. If you are not at least 18 years of age, do not access, use or register on the Modere Site. In the event we become aware you are under 18, we will cancel your registration.

8. Data Security

The Site incorporates physical, electronic, and administrative procedures to safeguard the confidentiality of your personal information, including Transport Layer Security (“TLS”) for all financial transactions through the Site. We use TLS encryption to protect your personal information online, and we also take several steps to protect your personal information in our facilities. Access to your personal information is restricted. Only employees who need access to your personal information to perform a specific job are granted access to your personal information. Finally, we rely on third-party service providers for the physical security of some of our computer hardware. We believe that their security procedures are adequate. For example, when you visit the Site, you access servers that are kept in a secure physical environment, behind an electronic firewall.

While we use industry-standard precautions to safeguard your personal information, we cannot guarantee complete security. 100% complete security does not presently exist anywhere online or offline.

9. Retention Period of Your Personal Data

Modere will retain your personal information only for as long as necessary to fulfil the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, legitimate administrative or operational purposes, and any reporting requirements.

The retention period is determined by the nature and duration of your relationship with Modere, local laws, contractual obligations, Modere’s reasonable business requirements, and your expectations and requirements. To determine the appropriate retention period for personal information, Modere will consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorised use or disclosure of your personal information, the purposes for which your personal information is processed, whether those purposes can be achieved through other means, and the applicable legal requirements.

When it is no longer necessary to retain your personal information, Modere will securely delete or, in some circumstances, anonymise your personal information (so that it can no longer be associated with you and is no longer treated as personal information), in which case Modere may use this information indefinitely without further notice to you.

10. Your Rights in Relation to Your Personal Information

Depending on the facts and circumstances related to the personal information collected or obtained about you – including, for example, the nature of the information processed or where you are located or reside – you may have rights regarding the personal information held about you under relevant Data Protection Legislation. These may include the right to request information about, or access to, the personal information held, and rights to complain about how your personal information is handled. Modere is committed to honouring your legal rights whilst ensuring that such rights are exercised in accordance with Modere’s own legal and ethical obligations. For more information regarding the same, you can contact us at: privacy@modere.co.in.

Right to confirmation and access

You may confirmation from the data fiduciary whether the data is processing or has been processed and request whether Modere holds personal information about you and request a record or a or a description of your personal information including information about the identity of all third parties, or categories of third parties, who have, or have had access to the information under the Personal Data Protection Bill 2019.

Right to correction and deletion

You may request the correction or deletion of your personal information where it is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully You may also request the destruction or deletion of a record of personal information that Modere is no longer authorised to retain.

Right to objection

You have a right to object on reasonable grounds to the processing of your personal information where the processing is carried out in order to protect our legitimate interests or your legitimate interests, unless the law provides for such processing.

For more information on the full extent of your rights please contact Modere by mail or e-mail or telephonically at the addresses or number indicated above with a brief explanation of your request.

Right to withdraw consent

In the limited circumstances where you may have provided your consent to the collection, processing, and transfer of your personal information for a specific purpose – for example, in relation to direct marketing you have indicated you would like to receive from Modere – you have the right to withdraw your consent for that specific processing.

You can exercise this option at any time by contacting Modere by using any of the methods as provided herein. Once Modere has received notification that you have withdrawn your consent, Modere will no longer process your information for the purpose or purposes you originally agreed to, unless Modere has another legitimate basis for doing so in law.

Right to receive data in a structured manner

You have the right to obtain your data in structured, commonly used and computer readable form when the data is processed via automated means.

11. Changes to Our Privacy Notice

We reserve the right to amend the Privacy Policy at any time and for any reason, without notice to you, other than the posting of the amended Privacy Policy. Users should check site to see the current Privacy Policy that is in effect and any changes that may have been made to it. The provisions contained herein supersede all previous notices or statements regarding our privacy practices and the terms and conditions that govern them.

Questions?

If you have questions or complaints regarding our Internet Privacy Policy, please contact our Data Protection Officer at:

Modere India Pvt Ltd.

C/O Corporatedge Serviced Offices
Level 10, Plot No. 18-20, HT House Building
K.G. Marg, Connaught Place
New Delhi – 110 001
India

Or email us at privacy@modere.co.in

MÖDERE™

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