

May 15, 2020

Modere is gratified to announce that Isagenix has voluntarily withdrawn a meritless lawsuit it filed against Modere and several of its social marketers. Isagenix has chosen to drop the lawsuit of its own accord. Neither Modere or its social marketers have agreed to any settlement with Isagenix or to any restriction on their ability to conduct business or freely compete.

Although Isagenix has claimed in a public statement that it “strategically decided to voluntarily withdraw” the lawsuit, the facts speak for themselves. Despite having filed the lawsuit more than three months ago, Isagenix did not follow with subsequent procedures necessary to prosecute the case. In fact, it did not even serve the lawsuit upon Modere or any of its social marketers, which is the first step required to move a lawsuit forward.

Modere believes the lawsuit was an improper and unfortunate attempt by Isagenix to distract its salesforce from Isagenix’s widely publicized difficulties and declining performance. Now that Isagenix has abandoned its baseless and unsubstantiated lawsuit, Modere will continue to focus its efforts on providing a stable and rewarding environment in which its social marketers can build a business and provide income for their families during these challenging times.

Modere believes in standing up for the rights of its social marketers, especially when they are bullied by large companies. It will continue to do so.

[[Click here to see Modere’s previous statement](#)]