



PRESS RELEASE

EMBARGO DATE/TIME:

27 April 2023 at 2:30pm

Local real estate agent ranked among South Australia's Top 50 Agents for 2023

KEY POINTS

- New ranking reveals the top 50 agents in South Australia for 2023 in residential real estate
- <<suburb goes here>> real estate agent <<name goes here>> secures a ranking

<<insert send date>> <<Name of agent>> has secured the <<rank number>> rank in the Real Estate Business (REB) Top 50 Agents SA 2023 ranking.

Now in its third year, the state-based ranking provides the listed agents with industry-wide recognition for going above and beyond for clients in their local area.

It also highlights the agents' contribution to setting strong professional performance standards in Australia and offers a benchmark for success and a record of achievement that other agents could aspire to.

At its heart, the ranking and associated report champion agents who have adopted a local approach to servicing their clients and achieved outstanding sales figures across the 2022 calendar year.

Agents are operating in a very different market compared to a year ago as rising mortgage rates squeeze demand and buyers hesitate to purchase property and struggle to receive loan approval.

According to CoreLogic, a record low portion of home lending is occurring to borrowers with small deposits or high debt levels relative to their income or loan size.

Moreover, borrowers are being assessed to repay their loans in a scenario where mortgage rates are three percentage points higher, making qualifying for a loan challenging.

Despite these challenges, <<name of agent>> has demonstrated value by holding <<his/her>> clients' hands and achieving strong sales numbers.

The Top 50 Agents ranking for South Australia is an initiative of leading industry resource REB, produced by its award-winning parent company and media business Momentum Media, and powered by research arm Momentum Intelligence.



Agents were asked to submit data from their settled residential sales for the 2022 calendar year.

The ranking was determined by using a range of metrics, including number of properties sold, total dollar volume of properties sold, and average sale value.

Each agent has been ranked comparatively across these three metrics against their peers, with the combined comparative score used to determine the top-ranked Australian agents.

Commenting on this year's ranking, REB editor Grace Ormsby said: "The capabilities and professionalism shown by South Australian agents cannot be underestimated, as is evidenced by the figures achieved in this year's ranking.

"I'd like to congratulate every single professional who made the list. Your professionalism and continued drive is on full display."

All data was verified by Momentum Intelligence to ensure accuracy.

****ENDS****

For further details about the REB Top 50 Agents SA 2023 ranking or to set up interviews with the editorial team, please contact:

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Note to editors:

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