

REB TOP 100 AGENTS 2024 CONSUMER KIT

Local agent ranked among Australia's top 100 agents

KEY POINTS

- New ranking reveals Australia's top 100 real estate agents for 2024.
- <<suburb goes here>> <<name of agent goes here>> named among top 100 agents.

<<insert send date>> <<Name of agent and agency>> has secured the <<rank>> spot in the Real Estate Business (REB) Top 100 Agents 2024 ranking.

Now in its 13th year and run with support from proptech Managed, the REB Top 100 Agents independent ranking sets the benchmark for excellence that other Australian residential real estate agents can aspire to emulate.

The ranking is an initiative of leading resource for the real estate industry, Real Estate Business, produced by award-winning media business Momentum Media. The research was undertaken by research arm Agile Market Intelligence.

To compile the rankings and compare it to the previous year's performance, REB asked agents to submit data from their settled residential sales for the 2023 calendar year. The agents' rankings were then determined based on the following assessment criteria:

- Number of residential listings secured (#)
- Number of residential property settlements (#)
- Value of residential property settlements (\$)
- Average commission rate (%)
- Average days on market (#)
- Number of support staff (#)
- Years in the industry (#)

All data was verified by Agile Market Intelligence to ensure accuracy.

According to Managed Head of Operations Rohith George, making the Top 100 Agents ranking is an outstanding achievement, regardless of market conditions.

"Interest rates, buyer and seller sentiment and the amount of available stock will always affect real estate sales but top agents consistently outperform their peers," he said.

"This is down to a results oriented attitude, outstanding market knowledge and the ability to generate competitive buyer tension in any market."



George concluded: “The Top 100 Agents is a true mark of excellence and those that make the cut have demonstrated that they can always achieve the best possible results for their vendors.”

REB Editor Grace Ormsby said agents named in this year’s ranking have proven their business acumen and have had a stellar year despite challenging market conditions.

“Each year, we are blown away by the talent, discipline and skills on show by Australia’s top agents.”

“Each of REB’s Top 100 Agents is raising the bar for the real estate profession, providing a measurable output for agents the country over to look to emulate.”

“Congratulations to every single agent named in this year’s list – your efforts deserve to be rewarded.”

ENDS

For further details on the REB Top 100 Agents report or to set up interviews with the editorial team, please contact:

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Note to editors:

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