“Offering patients the opportunity to conveniently purchase Oral-B electric toothbrushes and other Crest® + Oral-B® home care products directly from your practice will improve their oral health while simultaneously increasing practice production” - Roger P. Levin, DDS
YOUR RECOMMENDATION MATTERS MORE THAN EVER

With patients putting more focus on their oral health habits at home, your recommendation for the tools they use is important.

HERE’S WHY:

- Personalized recommendations are the #1 driver of patient satisfaction, loyalty, and referrals*
- Patients are now more open to adopting new, healthier habits at home*
- 35% of patients say they would definitely purchase oral care products from their dental office to reduce shopping outside of the home**
- Many HSAs can cover the cost or partial cost of an Oral-B® electric toothbrush

Your patients can act on your recommendations on the spot when you offer the Crest® + Oral-B® Transformational Gum Health System in your office. It features the Oral-B® iO™ electric toothbrush, which delivers a WOW experience and sensational clean AND helped 83% of gingivitis patients move to healthy gums in only 8 weeks.

THERE ARE 3 EASY WAYS TO ORDER:

1. Visit crestoralbproshop.com anytime
2. Call 1-800-543-2577, Monday-Thursday 9am-7pm ET/8am-6pm CT, Friday 9am-6pm ET/8am-5pm CT
3. Contact your Crest® + Oral-B® representative