



STRONG TEETH MAKE STRONG KIDS

Make Brushing Amazing from the Start to Help Ensure Healthy Habits at Every Age

Dear Dental Health Professional,

Your recommendation can help kids start good oral care habits from an early age. The key is to make brushing fun and engaging so that the experience feels more like a game and less like a chore. By encouraging healthy habits early, you can help inspire kids to take care of their mouths for a lifetime.

Crest® + Oral-B® believe that **Strong Teeth Make Strong Kids!** We strive to make brushing amazing from the start to help ensure healthy habits at every age.

The **Make Brushing Amazing Educational Kit** includes activities for kids, tips for parents, and helpful information about the Crest® + Oral-B® products that support good oral care habits at all ages.

Good oral care habits can be challenging for kids to learn and parents to teach. To help everyone get started on the right track, simply download the kit from <https://www.dentalcare.com/childrens-dental-health>. For more information, please contact a Crest® + Oral-B® representative at 1-800-543-2577.

We look forward to helping you grow healthy and happy smiles.

Sincerely,
Crest® + Oral-B®

Waiting Room Poster builds awareness about early brushing habits



Parent's Guide teaches oral care tips to parents



Activity Book for kids has games to make oral care fun



Brusher Certificate for kids encourages success

