

AEG Kitchen Retail Cashback Promotion 2026

Terms & Conditions

Please read the following Terms and Conditions carefully and if you have any queries, please contact your retailer or email aeg@promotion-support.com or phone (0)8000 445085 (Freephone) for further explanation.

1. Consumers who make a qualifying purchase between 28.05.2026 and 02.09.26 (both dates inclusive) may claim cashback ("AEG Reward") in accordance with these terms until 28.02.27. The AEG reward will be issued via a bank transfer.
2. The AEG Rewards offer is open to residents of the UK, Channel Islands and Isle of Man and is available on eligible purchases that they make at participating retailers only. Participating retailers are Wren, Magnet and Wickes.
3. This promotion is applicable to end-consumers only (excludes trade and contract).
4. Maximum of 1 claim per household. Claims are capped at 1 eligible claim per household with unlimited number of products per claim. For avoidance of doubt, 1 (one) claim equates invoice/till receipt and all product models must be purchased within the scope of maximum 1 (one) invoices/till receipts.
5. Information on this AEG Rewards promotion can be found on aeg.co.uk/KitchenRetailSummer.
6. To register appliances within your order and claim your AEG Reward, please visit our AEG promotions claims site at aeg.co.uk/KitchenRetailSummer and follow the on-screen instructions. Please note payment will be subject to compliance with these terms and conditions.
7. The AEG Reward will be cashback to a maximum value of £1300. You will only be eligible to claim the AEG Reward when you purchase 3 or more selected AEG appliances. The purchase must include 1 single built-in or 1 double built-in oven and 1 hob. The AEG Reward amounts available are as follows:
 - 3 appliances - £150
 - 4 appliances - £200
 - 5 appliances - £300
 - 6 appliances - £500
 - 7+ appliances - £700Selected AEG Hob - £600 (Selected hobs included are TCH74B01CB, NCP84C01AZ, NCH84C23AB, TH84CB03FB, TCH74B01FZ, TT64CB00CB)
8. All online claims will need to be submitted and received by midnight on 28.02.2027. No online claims can be submitted after this date and no responsibility can be accepted by the Promoter for claims which are not made by this closing date.
9. Claims relating to products purchased before 28.05.26 and after 02.09.26 will not be accepted.
10. Proof of purchase must be provided to support any online claim. Claims made without proof of purchase will be rejected.

11. If you return or cancel the delivery of a qualifying product before submitting a Claim, the Claim will not be valid and you must not make a Claim. If you return or cancel the delivery of a qualifying product after submitting a Claim, the Claim will be invalid and you must cancel the Claim immediately by emailing aeg@promotion-support.com. The Promoter reserves the right to check with Participating Retailers whether a qualifying product has been returned or the order cancelled and by submitting a Claim you provide consent to the Promoter to do so. Any refunds for returned products will be conditional upon the repayment of any AEG Reward.
12. All instructions given within this leaflet are part of these terms and conditions.
13. By claiming your AEG Rewards, applicants will be deemed to have read and accepted these terms and conditions.
14. The Promoter reserves the right to withdraw the promotion at any time.
15. The Promoter reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims. The Promoter reserves the right to reject those claims, which it considers, in its absolute discretion, are fraudulent or invalid.
16. After registration and a successful verification, the participant will receive a transfer to the bank account specified by them during the registration in the amount specified in these terms and conditions.
17. The Promoter endeavours to transfer the cashback amount to the specified account within 28 days from the date when the registration was approved. If there is a high number of registrations, delays may occur.
18. Personal data supplied during the course of this AEG Rewards Promotion will only be processed as necessary for the operation of the AEG Rewards Promotion and in accordance with the Promoter's privacy policy which can be found here - <https://www.aeg.co.uk/overlays/data-privacy-statement/>. Personal data will be shared with Benamic Limited and its sub-contractors as data processors of the Promotor for the sole purpose of managing claims submitted in the AEG Rewards Promotion and only in accordance with the Promotor's instructions. Personal data supplied during the course of this AEG Rewards Promotion will be retained for 12 months from the end of the AEG Rewards Promotion.
19. If you have any queries on your application or if your cashback does not arrive, please email aeg@promotion-support.com or phone (0)8000 445085 (Freephone).
20. The Promoter is Electrolux PLC, Addington Way, Luton, Bedfordshire LU4 9QQ.