Data	User TYPE	HOW IS THE DATA COLLECTED	What is the purpose for the collection?	How will the data be used?	SECURELY STORED BY	WHERE IS THE DATA STORED	RETENTION	IS DATA SHARED OR ACCESSIBLE BY THIRD PARTIES OR TRACKING?	THIRD PARTY PRIVACY POLICY	IS THIS DATA SOLD?
First and Last Name (include if you capture this from other users (e.g. teacher or parent provides student)	Student, Administrative, Teacher, Parent	On-line registration - data could also come from an integration with Clever, Google Classroom (although it is not mandatory - if used, these services can pass email, user name and school)	Identify / Authenticate and contact users for app purposes [NOT MARKETING] Teachers also uses the information to identify student's progress and activities completed.	For students to view their profiles. For teachers to view the list of students in class and activities completed.	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256 DB encrypted at rest with WiredTiger MultiVersion Concurrency Control (MVCC)	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	First name and last name are not accessed by service third party or processors	None	No
Individual's Email address	Student, Administrative, Teacher, Parent	On-line registration - data could also come from an integration with Clever, Google Classroom (although it is not mandatory - if used, these services can pass email, user name and school)	Identify / Authenticate and contact users for app purposes [NOT MARKETING]	Login and send account notifications	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256 DB encrypted at rest with WiredTiger MultiVersion Concurrency Control (MVCC)	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	Mailgun is used to send email notifications to users. Notifications are app-related messages and no marketing messages are included	None	No
Business name	Administrative, Teacher	On-line registration for teachers or school admins	Identify teacher's school and state location	Teachers follow up and support	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256 DB encrypted at rest with WiredTiger MultiVersion Concurrency Control (MVCC)	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	No	None	No
Password	Student, Administrative, Teacher, Parent	On-line registration (if not using an integration service such as Clever, Google Classroom, etc.)	Security for user account	Login	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256 DB encrypted at rest with WiredTiger MultiVersion Concurrency Control (MVCC)	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	No	None	No
School name	Administrative and Teacher	On-line registration for teachers or school admins	Identify teacher's school and state location	Separate users per school	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	School name is not accessed by service third party or processors	None	No
School Address	Administrative and Teacher	On-line registration for teachers or school admins	Identify teacher's school and state location	Separate users per school	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	School name is not accessed by service third party or processors	None	No
Photographs, videos or audio files	Students	When uploaded by student to their journal question answers	Allow teachers to request deep answers to students by using different ways to answer than text	For teachers to review students answers	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	files are not accessed by service third party or processors	None	No
Device specific information (i.e. operating system, hardware version, device settings, etc.), Specify	Administrative, Teacher, Student	When a user logins there is a timestamp of the session	To record when a user entered the site	Login and send account notifications	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	This data that we collect on sessions is not used by any third party.	None	No
IP Address (specify if logged in user or website visitor or otherwise obtained)	Administrative, Teacher, Student	When a user logins there is a timestamp of the session	To record when a user entered the site	Login and send account notifications	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	This data that we collect on sessions is not used by any third party.	None	No
Browser Type (if logged in user or website visitor	Administrative, Teacher, Student	When a user logins there is a timestamp of the session	To record when a user entered the site	Login and send account notifications	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	This data that we collect on sessions is not used by any third party.	None	No
Access time of logged in user or website visitor	Administrative, Teacher, Student	When a user logins there is a timestamp of the session	To record when a user entered the site	Login and send account notifications	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	This data that we collect on sessions is not used by any third party.	None	No
Time spent on site if logged in user or website visitor	Administrative, Teacher, Student	When a user logins there is a timestamp of the session	To record when a user entered the site	Login and send account notifications	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	This data that we collect on sessions is not used by any third party.	None	No
Page Views of logged in user, website visitor or scanned	This data is not collected by Blueprint although can be collected by Google Analytics on Blueprint's Website (not on the Blueprint Platform)	Gtk script is loaded with website load	Product research, marketing research	It's collected by Google Analytics	Encryption in transit (SSL) and storage	Google Analytics, data location user vary and depends on google analytics terms service	26 months by google analytics policies	N/A	None	No
Referring URLs	This data is not collected by Blueprint although can be collected by Google Analytics on Blueprint's Website (not on the Blueprint Platform)	Gtk script is loaded with website load	Product research, marketing research	It's collected by Google Analytics	Encryption in transit (SSL) and storage	Google Analytics, data location user vary and depends on google analytics terms service	26 months by google analytics policies	N/A	None	No
Clicks of logged in user, website visitor or scanned	This data is not collected by Blueprint although can be collected by Google Analytics on Blueprint's Website (not on the Blueprint Platform)	Gtk script is loaded with website load	Product research, marketing research	It's collected by Google Analytics	Encryption in transit (SSL) and storage	Google Analytics, data location user vary and depends on google analytics terms service	26 months by google analytics policies	N/A	None	No
Click paths of logged in user or website visitor	This data is not collected by Blueprint although can be collected by Google Analytics on Blueprint's Website (not on the Blueprint Platform)	Gtk script is loaded with website load	Product research, marketing research	It's collected by Google Analytics	Encryption in transit (SSL) and storage	Google Analytics, data location user vary and depends on google analytics terms service	26 months by google analytics policies	N/A	None	No
Active/engagement time of logged in user, website visitor or scanned	This data is not collected by Blueprint although can be collected by Google Analytics on Blueprint's Website (not on the Blueprint Platform)	Gtk script is loaded with website load	Product research, Info for the admin/teacher dashboard	It's collected by Google Analytics	Encryption in transit (SSL) and storage	Google Analytics, data location user vary and depends on google analytics terms service	26 months by google analytics policies	N/A	None	No
Teacher names	Teacher creates a name displayed to students on chat	At signup teacher inputs their name	To identify the teacher when they chat with students	On the app UI showing to the teacher one or the students on the chat	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, LDAPS, or Google cloud VPC (Virtual Private Cloud) Storage is encrypted at rest with AES-256 DB encrypted at rest with WiredTiger MultiVersion Concurrency Control (MVCC)	Mongo Atlas Google Cloud in the U.S. REGION GCP / Iowa (us-central1)	After user requests to be deleted or one year of inactive session	First name and last name are not accessed by service third party or processors	None	No
Conduct or behavior data	We ask for student's mood at login and class end.	At user login and curriculum end phase	Measure the class mood and how blueprint is able to improve students feelings over the courses.	The data will be used in teacher, school and district dashboards. The data is not personalized as it's collected anonymously.	Encryption in transit from client to service with (SSL) DB encryption in transit with TLS, or Google cloud DB encrypted at rest with (AES)	Google Cloud Platform, Big Query SQL DB REGION GCP / Iowa (us-central1)	Never. Data stored is anonymous and with data analysis purposes for understanding moods in groups of users. The data is not assigned to a specific user and not deleted after user deletion.	None	None	No