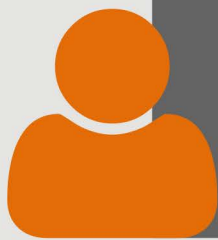


Showcase your organization and connect with tribal leaders, tribal financial officers, and other key decision-makers when you participate in NAFOA's 2018 conferences. Locations and dates for the 2018 conferences are:

36th Annual NAFOA Conference – *The Roosevelt Hotel, New Orleans, LA – April 23-24, 2018*

Fall Finance & Tribal Economies Conference – *Hyatt Regency Tamaya, Santa Ana Pueblo, NM - October, 1-2, 2018*



NAFOA conferences provide an exclusive platform to interact and contribute solutions to challenges affecting Indian Country, and offer services and policies to promote economic growth.

**We have multiple sponsorship opportunities to meet any budget to help you reach your target audience.**

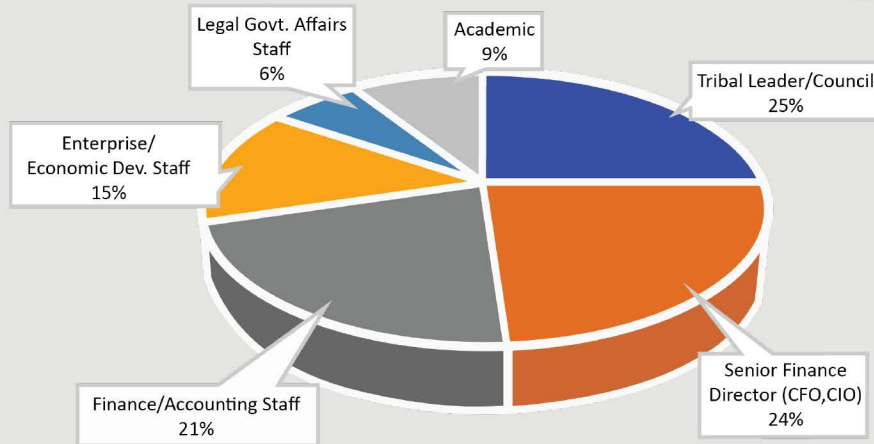
Sponsorship during each NAFOA conference provides you two days of exposure to your target audience.

Each conference brings together an average of 600-700 attendees, including over 300 tribal government representatives.



**Becoming a conference sponsor means you will establish new connections and maximize your reach.**

## Key Decision Makers Attending



NAFOA brings together all of the necessary components and partners needed for sustained tribal economic growth and development including private sector, public sector, and the supporting entities of academia and non-profits. Attendees represent the areas of finance, investment, banking, insurance, financial management, business development, legal, planning, engineering, construction, information technology, capital markets, and influential partners.

**All sponsorship levels include:**

- Logo/link on conference home page
- List of attendees 2 weeks prior to conference
- All speaker bios and presentations to appear on post-conference wrap-up broadcast
- Recognition on conference sponsor slide
- Recognition in NAFOA Navigator conference magazine
- 20% discount off equal or lesser value sponsorship if a sponsor commits to and pays for both 2018 conferences prior to April 13, 2018
- Facebook and Twitter sponsor recognition

**Co-Chair****\$20,000 and above**

- All benefits of Platinum level listed below
- Welcome remarks at opening general session
- Closing Reception sponsorship

**Platinum****\$15,000**

- All benefits of Gold Level listed below
- 1 additional firm pass (4 total)
- President's Reception sponsorship
- Full-page ad in NAFOA Navigator conference magazine

**Gold****\$10,000**

- All benefits of Silver Level listed below
- 1 speaking opportunity or 1,000-word (2-page) article in NAFOA Navigator conference magazine
- 1 additional firm pass (3 total)

## Silver

**\$5,000**

- All benefits of Bronze Level listed below
- Ability to purchase add-on sponsorships (see following pages)

## Bronze

**\$4,000**

- Exhibit booth
- 2 total firm passes
- Opportunity to purchase program book ad prior to ads being sold to general public

Benefits	Bronze	Silver	Gold	Platinum	Co-Chair
Exhibit booth	X	X	X	X	X
Advance ad purchase	X	X	X	X	X
2 firm passes	X	X	X	X	X
Ability to purchase add-on sponsorships		X	X	X	X
Additional firm pass(es)			X	X	X
Speaking opportunity <i>or</i> NAFOA <i>Navigator</i> article			X	X	X
Full-page <i>Navigator</i> ad				X	X
President's Reception Sponsorship				X	
Welcome remarks at opening general session					X
Closing Reception Sponsorship					X

(available only with Silver Level base sponsorship or above)

**Closing Reception Co-Host** *(2 available per conference)***\$7,500**

The closing evening reception has become a highly anticipated event at NAFOA conferences. This event is an ideal networking event for all NAFOA attendees. This themed event is held offsite and highlights the location of the conference. Past activities have included professional sporting events, concerts, sports venue tours, and interactive museum visits.

**President's Reception Co-Host** *(2 available per conference)***\$5,000**

This fun and festive event, open to all attendees, is held the first evening of the NAFOA conference. This event includes hors d'oeuvres, drinks, and networking. Sponsorship includes a tabletop space for company materials and public recognition during the event, as well as signage at the event.

**Conference App Sponsorship** *(1 available per conference)***\$5,000**

Beginning with the 36th Annual Conference, NAFOA will provide a conference app that will allow participants to connect with each other prior to the conference, allow participants to create a personalized schedule of which sessions they want to attend, read speaker bios, download presentations, and submit real-time evaluations. The app sponsor's logo will appear on the app's home page every time the app is launched on an attendee's smartphone.

**Elevator Door Wraps** *(1 available per conference)***\$5,000**

Your company logo or name will appear on the interior doors of every elevator in the host hotel. Your logo will be seen by all conference attendees each time they step on the elevator. This is a particularly high-profile sponsorship at the Annual Conference, as the meeting space will be on multiple floors.

**Internet Sponsor** *(1 available per conference)***\$2,500**

Your company name will be used as the password for participants to log on to the conference WiFi connection. Your logo and company name will also be featured in the program book and on signage for accessing the conference WiFi.

**Room Key Card Sponsor** *(1 available per conference)***\$2,500**

Your logo or name will appear (along with the NAFOA logo) on the hotel room key cards. Your logo will be viewed by guests every time they enter their rooms.

**Conference/Tote Bags** *(1 available per conference)***\$2,500**

Your logo or name will appear (along with the NAFOA logo) on one side of the conference tote bag that each attendee will receive at registration. This bag contains all program materials needed for the conference. Your company logo will be carried everywhere NAFOA attendees travel, whether to work or around the globe. Sponsorship also includes one company insert with the conference bag (brochure, flyer, CD, flash drive, give-away, etc.).

**Moderating/Speaking Opportunity**

*(35 available per conference – limit 1 per sponsor)*

**\$2,500**

NAFOA presents 6 to 8 general session panel presentations and approximately 18 break-out panel discussions per conference. Share your expertise by participating in one of these discussions as a moderator or presenter. The Fall Finance & Tribal Economies conference will include several in-depth “deep dive” sessions. Speaker biographies will be included in the event program book and the post-conference wrap-up email. Speaker will be provided complimentary registration.

**Article in NAFOA Navigator Conference Magazine**

*(10 available per conference)*

**\$2,500**

Include an article up to 1,000 words (2 pages) for inclusion in the NAFOA Navigator conference magazine. Here is your opportunity to highlight your organization’s expertise relating to economic development in Indian Country in a handy magazine that participants can refer to long after the conference ends. Your article will include the author’s name, organization, logo, and contact information. This article will also be posted on NAFOA’s website following the event.

**Break Sponsor** *(4 available per conference)***\$2,500**

NAFOA will be offering attendees free coffee, tea, soft drinks, and water during two 15-minute breaks each day (Monday and Tuesday) of the conference. Sponsors will be identified with signage during each break.

**Additional Exhibit Booth Space****\$2,000**

Broaden your exposure in NAFOA’s exhibit hall by purchasing an additional booth space to combine with the space that you receive as part of your base sponsorship.

**Marketing Maximizer Tote Bag Insert****\$1,000**

Includes one company insert into the conference bag (brochure, flyer, CD, flash drive, etc.)

**Additional firm passes (above sponsor-level allotment) can be purchased for \$750 each. Limit 3 upgrade passes per firm. Subsequent passes will be at the full corporate conference registration price (\$1,200 early-bird pricing, \$1,300 standard pricing).**

Please contact Michelle Taunton at (202) 853-0405 or [michelle@nafoa.org](mailto:michelle@nafoa.org)

**NAFOA Navigator Advertising**

NAFOA's conference magazine, the NAFOA Navigator, features over 70 pages of articles, policy reports, speaker listings, spotlights on featured member tribes, congressional calendar, exhibit hall listing, and much more.

Attendees can take the Navigator home with them for future reference or to share with colleagues, allowing your ad to be viewed beyond the onsite participants, well after the conference ends.

**Advertising rates for NAFOA Navigator are as follows:****Full page ad \$2,500****Half page ad \$1,500****Quarter page ad \$750**

Conference sponsors will receive a 10% discount off the published advertising rates.

