



2019 Sponsorship Levels

All sponsorship levels include:

- Logo/link on conference home page.
- List of attendees 2 weeks prior to conference.
- Recognition on conference sponsor slide.
- Recognition in NAFOA Navigator conference magazine.
- Recognition on conference app.
- 20% off equal or lesser value sponsorship if a sponsor commits to and pays for both 2019 conferences prior to April 12, 2019.

CO-CHAIR

\$20,000 AND ABOVE

- Co-chair welcome remarks at opening general session.
- Exhibit booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Full-page ad in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- 2 Moderating/Speaking Opportunities.

SOLD OUT!

PLATINUM

\$15,000

- Exhibit Booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Full-page ad in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Closing Reception co-sponsorship.
- Opportunity to purchase Moderating/Speaking Opportunity.*



2019 SPONSORSHIP LEVELS

GOLD

\$10,000

- Exhibit Booth.
- 3 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Full-page ad in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Lunch co-sponsor.
- Opportunity to purchase Moderating/Speaking Opportunity.*

SILVER

\$5,000

- Exhibit Booth.
- 2 firm passes.
- Half-page ad in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Refreshment Break co-sponsor for either the morning or afternoon break.
- Opportunity to purchase Moderating/Speaking Opportunity.*

BRONZE

\$4,000

- Exhibit Booth.
- 2 firm passes.

*MODERATING/SPEAKING OPPORTUNITY

\$2,500

Available to Platinum, Gold and Silver sponsors. Subject to NAFOA's discretion for content and expertise.

1 PER SPONSOR

ADDITIONAL FIRM PASSES

\$750

Additional firm passes (above sponsor-level allotment) can be purchased for \$750 each. Limit 3 upgrade passes per firm. Subsequent passes will be at full corporate conference registration price (\$1,200 early bird pricing; \$1,300 standard pricing).

For more information, contact VaRene Martin (varene@nafoa.org; 619-322-9285) and Karen Stewart (karen@nafoa.org; 202-568-9494).



SPONSORSHIP OPPORTUNITIES A LA CARTE

(does not include registration)

PREMIER CONFERENCE APP SPONSORSHIP** \$7,500

Includes the app splash screen, navigation icon, one push notification and one map listing.

SOLD OUT!

1 AVAILABLE PER CONFERENCE

KEY APP SPONSORSHIP PACKAGE** \$5,000

Includes one banner ad, one push notification, one map listing and one game challenge.

3 AVAILABLE PER CONFERENCE

GAMIFICATION APP SPONSORSHIP PACKAGE** \$4,000

Includes three game challenges, one push notification and one map listing.

3 AVAILABLE PER CONFERENCE

**CONFERENCE APP SPONSORSHIP OPPORTUNITIES

Over 75% of attendees download and use the app. App banner impressions reached a total of 72.5k views during the Spring Conference.

Interested in the opportunities above? For detailed information, please contact Missy Hurley at missy@nafoa.org or (202) 579-3372.

HALF ELEVATOR DOOR WRAPS \$5,000

Your company logo or name will appear on the exterior doors of the host hotel elevators. Your logo will be seen by attendees each time they use the elevators, a particularly high-profile sponsorship at the conferences.

NOT AVAILABLE

PORTLAND ONLY

CONFERENCE TOTE BAGS \$5,000

Your logo or name will appear on one side of the conference tote bag that each attendee will receive at registration. This bag contains materials needed for attendees to be carried with them wherever they go. Attendees travel, whether to work or play, around the globe. Sponsorship also includes one company insert with the conference bag (brochure, flyer, CD, flash drive, give-away, etc.).

SOLD OUT!

COFFEE SERVICE WITH FLAVORS/TOPPINGS BAR \$3,000

Per day. 2-hour service once a day on Monday and/or Tuesday. Your company's name and logo prominently placed on the service bar and coffee cups and listed as a break in the Navigator and on the conference app.

BEDRE' CHOCOLATE BARS WITH PRIVATE LABEL \$3,000

Your companies name and logo on the wrapper. Chocolate bars will be distributed in the bag and all attendees will receive them on both Monday & Tuesday.

SOLD OUT!

COMMITMENT BY FEBRUARY 18 FOR SPRING; AUGUST 12 FOR FALL



SPONSORSHIP OPPORTUNITIES A LA CARTE

(does not include registration)

CONFERENCE BADGE SPONSOR **\$4,000**

Your logo and company name will be featured on the back of the conference badges given to each attendee.

INTERNET SPONSOR **\$3,000**

Your company name will be used as a password for participants to access the conference WiFi connection. Your name will also be featured in the program book and on signage for accessing the conference WiFi.

SOLD OUT!

ROOM KEY CARD SPONSOR **\$3,000**

Your logo (with the NAFOA logo) on the room key cards. Your logo will be viewed by guests every time they enter their rooms.

SOLD OUT!

LANYARDS **\$2,500**

Your company name and logo on the lanyards for every attendee.

SOLD OUT!

CHARGING STATION **\$2,000**

Your company name and logo on a charging station located at the conference to maximize connectivity.

SOLD OUT!

MARKETING MAXIMIZER TOTE BAG INSERT **\$1,000**

Includes one company insert into the conference bag (brochure, flyer, CD, flash drive, etc.). Inserts must not exceed 8.5" x 11.5" x 1.0" in dimensions.

NAFOA NAVIGATOR ADVERTISING

NAFOA's conference magazine, the NAFOA Navigator, features over 100 pages of articles, policy reports, speaker listings, spotlights on featured member tribes, congressional calendar, exhibit hall listing, and much more.

Attendees can take the Navigator home with them for future reference or share with colleagues, allowing your ad to be viewed beyond the on-site participants, well after the conference ends.

Advertising rates for NAFOA Navigator are as follows:

- FULL PAGE AD \$2,500**
- HALF PAGE AD..... \$1,500**
- QUARTER PAGE AD..... \$900**

TWO PAGE (1,000 WORD) ARTICLE \$2,500

Articles are due March 7, 2019 for the Spring Conference and September 5, 2019 for the Fall Conference.