

# EMERGING TRIBAL TRENDS FOR LEVERAGING ARP FUNDS

Tuesday, September 28, 2021

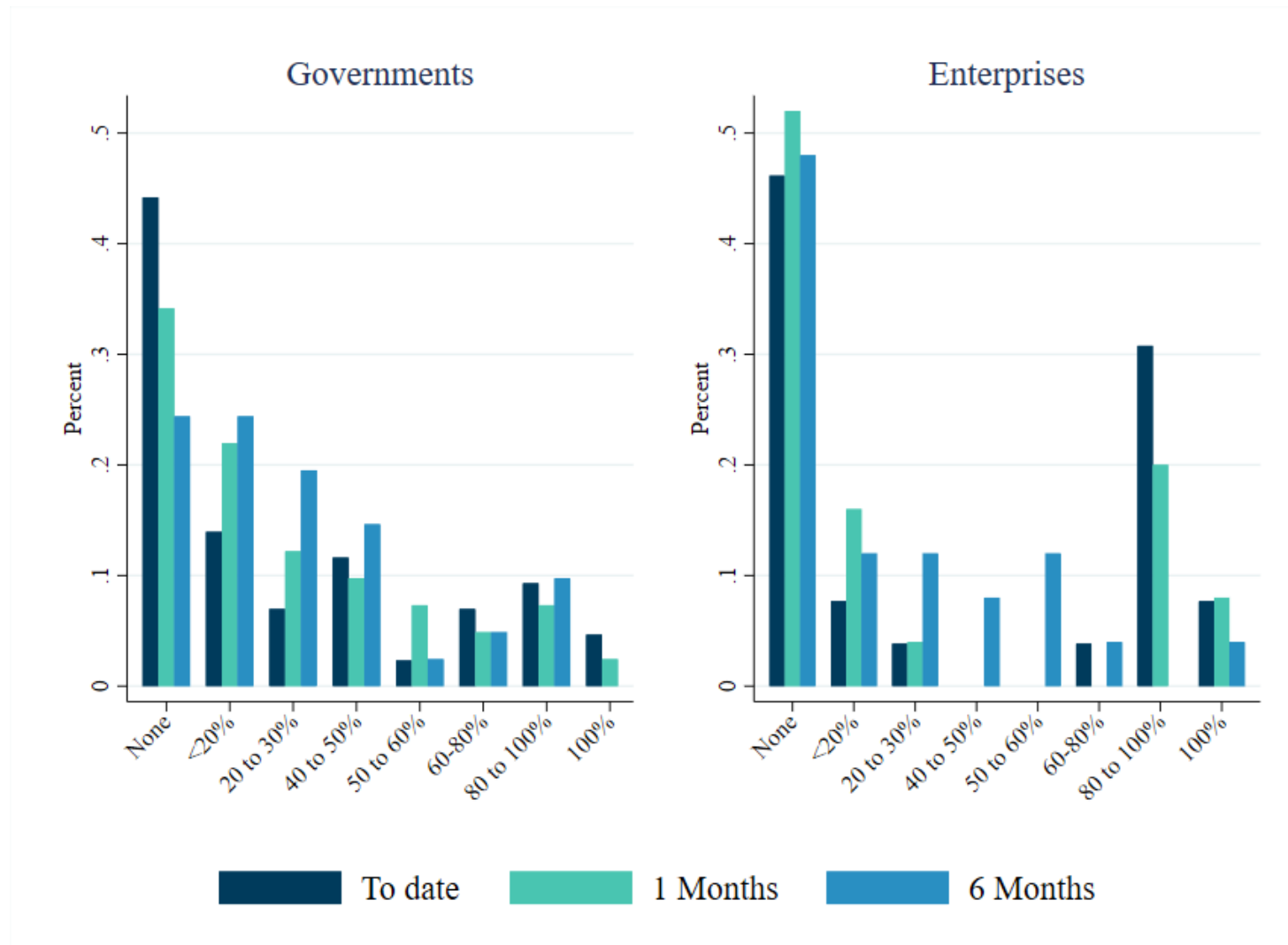
**Casey Lozar**

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**FEDERAL RESERVE BANK  
OF MINNEAPOLIS**

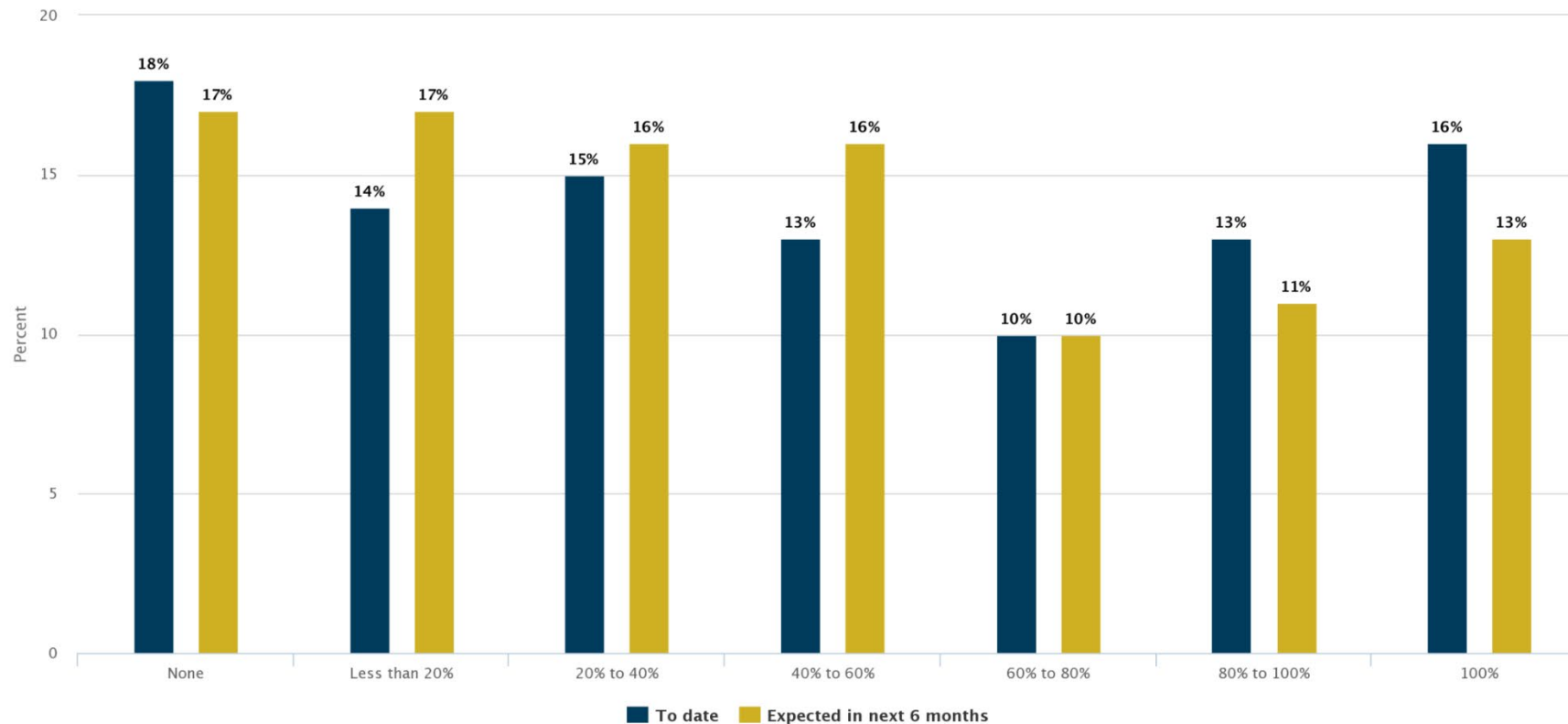
# STAFFING CUTS UNDERSCORE ECONOMIC SHOCK IN INDIAN COUNTRY



Significant workforce disruption associated with primary job producers in Indian Country-Tribal governments and their enterprises

# MOST BUSINESSES IN INDIAN COUNTRY REPORTED LARGE REVENUE LOSSES

What is the decline in your business revenue due to COVID-19?

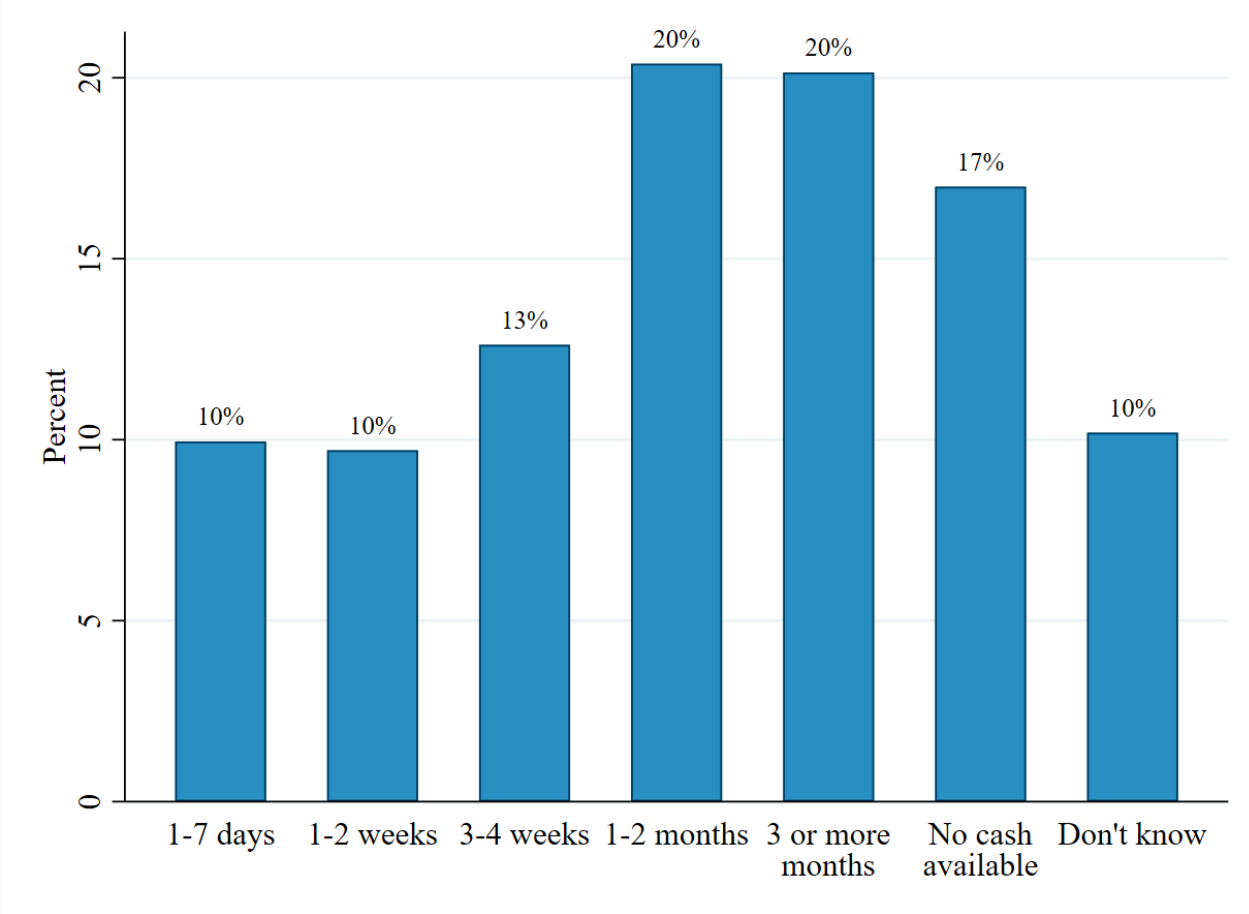
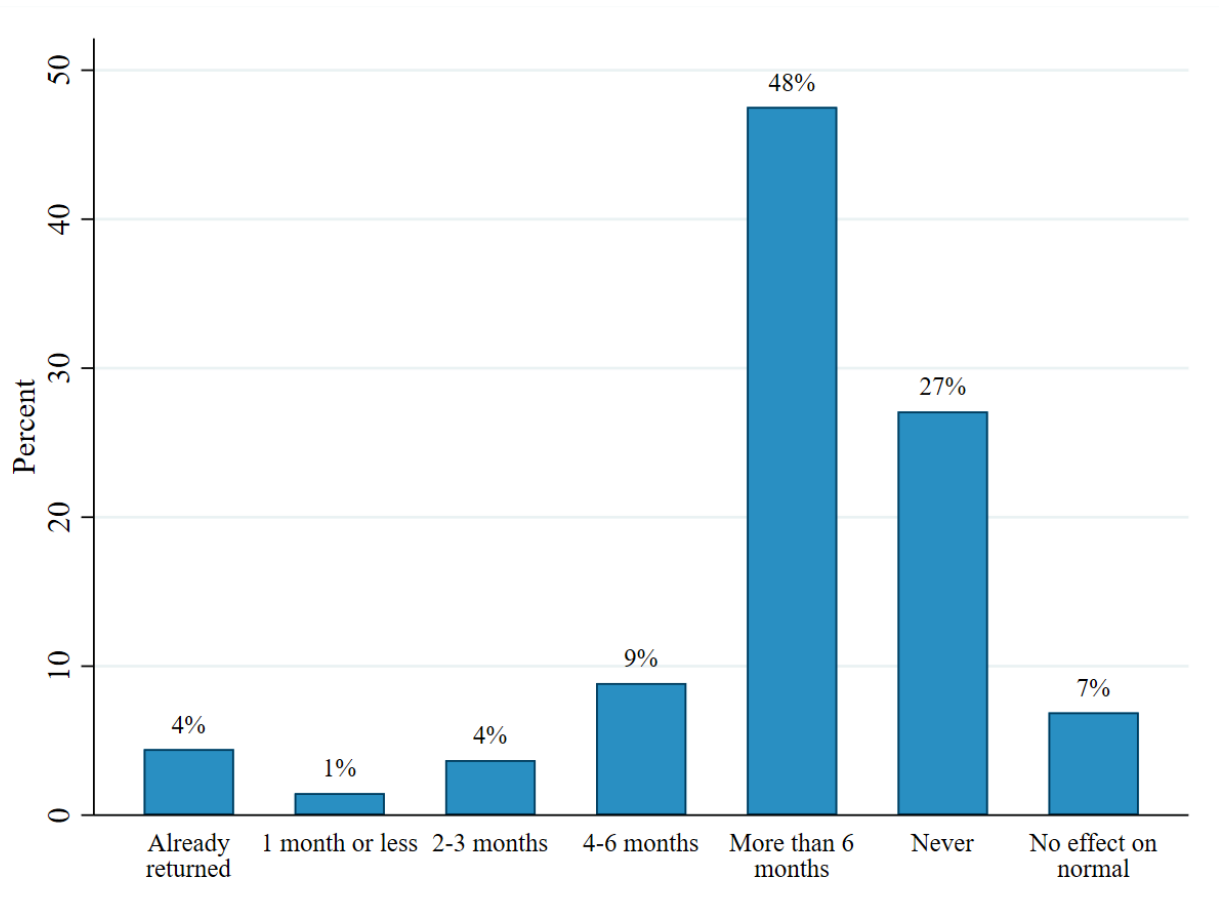


Source: CICD/NCAIED Small Business in Indian Country Survey, July 13-21, 2020.

- Private-sector businesses reported large revenue losses
- There was little expectation of future improvement

Source: Feir, James, Lozar, and Nunn (2020)

# UNCERTAINTY OF TRIBAL PRIVATE SECTOR OUTLOOK AND CASH ON-HAND



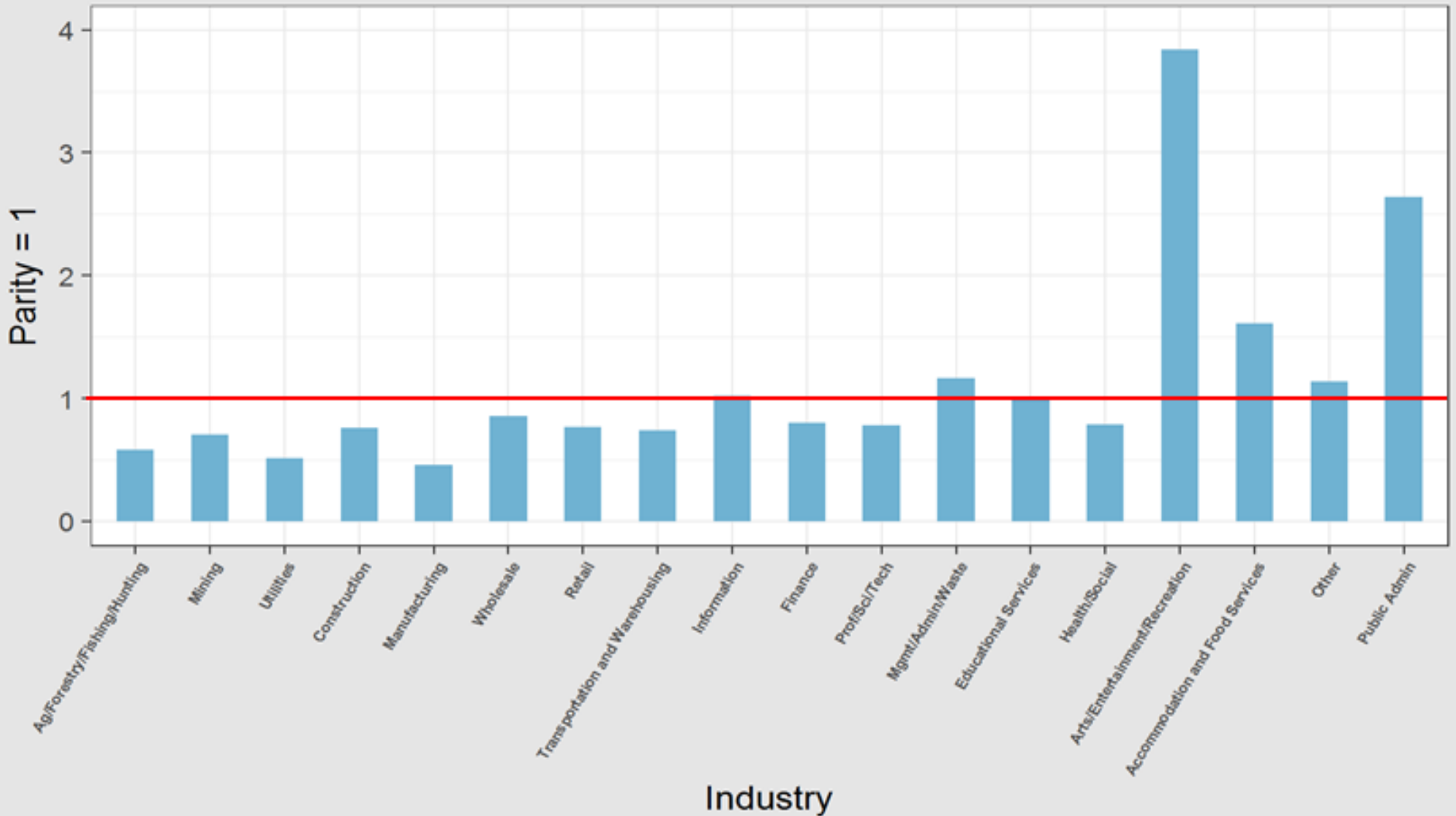
Source: CICD, National Center for American Indian Enterprise Development Survey-August 2020

# WHERE CAN ARP INVESTMENTS MAKE THE BIGGEST IMPACT?



## Index of Reservation Parity: Employer + Nonemployer Jobs

(Share of Jobs on Reservations Divided by Share of Population on Reservations)



Marrying community needs, available workforce, enterprise diversification and private sector potential to grow community and economic resiliency

## CONSTRUCTION/HOUSING SPOTLIGHT

- **Prioritizing water, sewer and broadband** investments in housing developments (upgrades/new) (Fiscal Recovery Fund, Capital Projects, NTIA, FCC Tribal, NMTC, LIHTC)
- Diversifying **tribal enterprise** portfolio through construction companies (excavation, sand, gravel and concrete) (FRF, EDA, SBA, SSBCI etc.)
- Investing in **housing related businesses** such as appraisers, homebuilders, architects, remediation, shipping/transportation companies or water/waste water companies (BIA Energy/Eco Devo, FRF, SBA, HUD, SSBCI, State)
- Making **start-up** grants to home construction building supplies companies (upstream diversification and vertical integration (roofing material, small lumber yards, windows/doors) (SSBCI, FRF, Energy/eco devo)
- Expand **construction/homebuilding skills** through workforce programs and tribal colleges (Ed, workforce)
- Leveraging **renter and homebuyer assistance** and education for Indian households (HAF, HUD)

## HEALTHCARE SPOTLIGHT



- ***Prioritizing water, sewer and broadband*** investments in healthcare infrastructure (upgrades/new)
- Diversifying ***tribal enterprise*** portfolio through healthcare companies (medical equipment sales, third party billing, insurance funds, etc.)
- Investing in local ***healthcare businesses*** such as EMS, practitioners groups, medical supplies, equipment manufacturing, etc.
- Making ***start-up grants*** to launch healthcare counseling businesses, mental health provider groups, custodial services
- Expand ***healthcare industry skills*** through workforce programs and tribal colleges



# LEVERAGE ARP FUNDS TO SOLVE COMMUNITY NEEDS AND PRIORITIES



- Will require incredible amount of coordination and administrative muscle to braid together all ARP funding –think globally
- Is a once in a lifetime opportunity to fully leverage historic level of funding for Tribal governments and their communities
- Intentional and strategic prioritization has the potential to significantly influence the economic stability and resilience our Tribal communities and people need and deserve.