NAF A 2022 FALL FINANCE & TRIBAL ECONOMIES CONFERENCE

OCTOBER 3-4 FOXWOODS RESORT CASINO MASHANTUCKET, CT

ALL SPONSORSHIP LEVELS INCLUDE:

- Logo/link on Conference home page.
- List of attendees 2 weeks prior to Conference.
- Recognition on Conference sponsor sign banner.
- Recognition in NAFOA Navigator Conference magazine.
- Recognition on Conference app.

CO-CHAIR

\$20,000 AND ABOVE

- Co-chair welcome remarks at opening general session.
- Exhibit booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine or Banner Ad.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- 2 Moderating/Speaking Opportunities.

PLATINUM

- Exhibit Booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine or Banner Ad.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Closing Reception co-sponsorship.
- Opportunity to purchase Moderating/Speaking Opportunity.*

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\$15,000



2022 FALL CONFERENCE SPONSORSHIP LEVELS

GOLD

\$10,000

\$5,000

\$4,000

- Exhibit Booth.
- 3 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Lunch sponsor.
- Opportunity to purchase Moderating/Speaking Opportunity.*

SILVER

- Exhibit Booth.
- 2 firm passes.
- Half-page ad in NAFOA Navigator conference magazine.
- Refreshment Break co-sponsor for either the morning or afternoon break.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Opportunity to purchase Moderating/Speaking Opportunity.*

BRONZE

- Exhibit Booth.
- 2 firm passes.

*MODERATING/SPEAKING OPPORTUNITY

\$2,500

Available to Platinum, Gold and Silver sponsors. Subject to NAFOA's discretion for content and expertise.

1 PER SPONSOR

ADDITIONAL FIRM PASSES

\$750

Additional firm passes (above sponsor-level allotment) can be purchased for \$750 each. Limit 3 upgrade passes per firm. Subsequent passes will be at full corporate conference registration price (\$1,200 early bird pricing; \$1,300 standard pricing).

For more information, contact Dustin VanWinkle via email at <u>dvanwinkle@nafoa.org</u> or phone at 202-568-9494.

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2022 FALL CONFERENCE A LA CARTE SPONSORSHIP

INTERNET SPONSOR

\$4,000

Your company name will be used as the password for participants to log on to the conference WiFi connection. Your logo and company name will also be featured in the program book and on signage for accessing the conference WiFi.

ROOM KEY CARD SPONSOR

Your logo or name wSOLDar OUT	A
logo) on the hotel room key cards. Your logo will be	
viewed by guests every time they enter their rooms.	

CONFERENCE BADGE SPONSOR (BACK ONLY)

\$2,500

000

Your logo and company name will be featured on the back of the conference badges given to each attendee.

LANYARDS

SOLD OUT

Your company nam h NAFOA on the la given to every attendee.

MARKETING MAXIMIZER **TOTE BAG INSERT**

\$1,000

\$3,000

Includes one company insert into the conference bag (brochure, flyer, CD, flash drive, etc.). Inserts must not exceed 8.5" x 11.5" x 1.0" in dimensions.

BEDRE' CHOCOLATE BARS WITH PRIVATE LABEL

Your companies SOLD OUT Chocol bag and all nal sessions on both Monday & Tuesday afternoon. Deadline: March 1, 2022

NAFOA NAVIGATOR ADVERTISING

NAFOA's conference magazine, the NAFOA Navigator, features over 100 pages of articles, policy reports, speaker listings, spotlights on featured member tribes, congressional calendar, exhibit hall listing, and much more.

Attendees can take the Navigator home with them for future reference or share with colleagues, allowing your ad to be viewed beyond the on-site participants, well after the conference ends.

Advertising rates for NAFOA Navigator are as follows:

FULL PAGE AD	\$2,500
HALF PAGE AD	\$1,500
QUARTER PAGE AD	\$900
TWO PAGE (1,000 WORD)	
ARTICLE	\$2,500

Articles are due March 1, 2022 for the Spring Conference.



2022 FALL CONFERENCE A LA CARTE SPONSORSHIP

PREMIER CONFERENCE APP SPONSORSHIP**

7,500

Includes the app sp**SOLD**.OUI dividual navigation icon, one banner ad, one push notification, and one map listing.

1 AVAILABLE PER CONFERENCE

KEY APP SPONSORSHIP PACKAGE**

\$3,000

Includes one banner ad, one push notification, and photo scavenger hunt challenge.

3 AVAILABLE PER CONFERENCE



BIG PAPER STRATEGY

\$2,500

**CONFERENCE APP SPONSORSHIP OPPORTUNITIES

Over 80% of attendees download and use the app. App banner impressions reached a total of 82,000 views during the Spring Conference.

Interested in the opportunities above? For detailed information, please contact Missy Dunne at <u>missy@nafoa.org</u> or (202) 579-3372.

Two keynotes and 6 breakout sessions will each have a live illustrator in attendance, creating a total of 8 giant sketch notes (40" x 60"). Matt Orley, our event's live illustrator, will draw your logo and/or message into every board, furthering your brand reach and its association with educational content. You will also have the opportunity to see your company's unique custom sketch note created with your unique value proposition- placed in line with other education event graphics.

CONFERENCE TOTE BAGS

\$5,000

Your logo or name will appear on one side of the conference tote bag that each attendee will receive at registration. This bag contains all program materials needed for the conference. Your company logo will be carried everywhere NAFOA attendees travel, whether to work or around the globe. Sponsorship also includes one company insert with the conference bag (brochure, flyer, CD, flash drive, give-away, etc.).

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