

NAFOA 2022 FALL

FINANCE & TRIBAL ECONOMIES CONFERENCE

OCTOBER 3-4 | FOXWOODS RESORT CASINO | MASHANTUCKET, CT



ALL SPONSORSHIP LEVELS INCLUDE:

- Logo/link on Conference home page.
- List of attendees 2 weeks prior to Conference.
- Recognition on Conference sponsor sign banner.
- Recognition in NAFOA Navigator Conference magazine.
- Recognition on Conference app.

CO-CHAIR

\$20,000 AND ABOVE

- Co-chair welcome remarks at opening general session.
- Exhibit booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine or Banner Ad.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- 2 Moderating/Speaking Opportunities.

PLATINUM

\$15,000

- Exhibit Booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine or Banner Ad.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Closing Reception co-sponsorship.
- Opportunity to purchase Moderating/Speaking Opportunity.*



2022 FALL CONFERENCE SPONSORSHIP LEVELS

GOLD

\$10,000

- Exhibit Booth.
- 3 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Lunch sponsor.
- Opportunity to purchase Moderating/Speaking Opportunity.*

SILVER

\$5,000

- Exhibit Booth.
- 2 firm passes.
- Half-page ad in NAFOA Navigator conference magazine.
- Refreshment Break co-sponsor for either the morning or afternoon break.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Opportunity to purchase Moderating/Speaking Opportunity.*

BRONZE

\$4,000

- Exhibit Booth.
- 2 firm passes.

*MODERATING/SPEAKING OPPORTUNITY

\$2,500

Available to Platinum, Gold and Silver sponsors. Subject to NAFOA's discretion for content and expertise.

1 PER SPONSOR

ADDITIONAL FIRM PASSES

\$750

Additional firm passes (above sponsor-level allotment) can be purchased for \$750 each. Limit 3 upgrade passes per firm. Subsequent passes will be at full corporate conference registration price (\$1,200 early bird pricing; \$1,300 standard pricing).

For more information, contact Dustin VanWinkle via email at dvanwinkle@nafoa.org or phone at 202-568-9494.



2022 FALL CONFERENCE A LA CARTE SPONSORSHIP

INTERNET SPONSOR **\$4,000**

Your company name will be used as the password for participants to log on to the conference WiFi connection. Your logo and company name will also be featured in the program book and on signage for accessing the conference WiFi.

ROOM KEY CARD SPONSOR **\$3,000**

Your logo or name will appear (along with the NAFOA logo) on the hotel room key cards. Your logo will be viewed by guests every time they enter their rooms.

CONFERENCE BADGE SPONSOR (BACK ONLY) **\$2,500**

Your logo and company name will be featured on the back of the conference badges given to each attendee.

LANYARDS **\$2,500**

Your company name or logo alternating with NAFOA on the lanyards given to every attendee.

MARKETING MAXIMIZER TOTE BAG INSERT **\$1,000**

Includes one company insert into the conference bag (brochure, flyer, CD, flash drive, etc.). Inserts must not exceed 8.5" x 11.5" x 1.0" in dimensions.

BEDRE' CHOCOLATE BARS WITH PRIVATE LABEL **\$3,000**

Your companies name and logo on the wrapper. Chocolate bars included in member tribes tote bag and all attendees at the final sessions on both Monday & Tuesday afternoon. *Deadline: March 1, 2022*

NAFOA NAVIGATOR ADVERTISING

NAFOA's conference magazine, the NAFOA Navigator, features over 100 pages of articles, policy reports, speaker listings, spotlights on featured member tribes, congressional calendar, exhibit hall listing, and much more.

Attendees can take the Navigator home with them for future reference or share with colleagues, allowing your ad to be viewed beyond the on-site participants, well after the conference ends.

Advertising rates for NAFOA Navigator are as follows:

- FULL PAGE AD \$2,500**
- HALF PAGE AD..... \$1,500**
- QUARTER PAGE AD \$900**
- TWO PAGE (1,000 WORD) ARTICLE \$2,500**

Articles are due March 1, 2022 for the Spring Conference.

