



NAFOA

41ST ANNUAL CONFERENCE

WASHINGTON, DC
APRIL 24-25, 2023

All sponsorship levels include:

- 20% off equal or lesser value sponsorship if a sponsor commits to and pays for both 2022 conferences prior to April 1, 2022.
- Logo/link on Conference home page.
- List of attendees 2 weeks prior to Conference.
- Recognition on Conference sponsor sign banner.
- Recognition in NAFOA Navigator Conference magazine.
- Recognition on Conference app.

CO-CHAIR

\$20,000 AND ABOVE

- Co-chair welcome remarks at opening general session.
- Exhibit booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine or Banner Ad.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- 2 Moderating/Speaking Opportunities.

PLATINUM

\$15,000

- Exhibit Booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine or Banner Ad.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Closing Reception co-sponsorship.
- Opportunity to purchase Moderating/Speaking Opportunity.*



2023 SPRING CONFERENCE SPONSORSHIP LEVELS

GOLD

\$10,000

- Exhibit Booth.
- 3 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine.
- Full-page ad in NAFOA Navigator conference magazine.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Lunch sponsor.
- Opportunity to purchase Moderating/Speaking Opportunity.*

SILVER

\$5,000

- Exhibit Booth.
- 2 firm passes.
- Half-page ad in NAFOA Navigator conference magazine.
- Refreshment Break co-sponsor for either the morning or afternoon break.
- Recognition in a Marketing broadcast that reaches an audience of 8,750.
- Opportunity to purchase Moderating/Speaking Opportunity.*

BRONZE

\$4,000

- Exhibit Booth.
- 2 firm passes.

*MODERATING/SPEAKING OPPORTUNITY

\$2,500

Available to Platinum, Gold and Silver sponsors. Subject to NAFOA's discretion for content and expertise.

1 PER SPONSOR

ADDITIONAL FIRM PASSES

\$750

Additional firm passes (above sponsor-level allotment) can be purchased for \$750 each. Limit 3 upgrade passes per firm. Subsequent passes will be at full corporate conference registration price (\$1,200 early bird pricing; \$1,300 standard pricing).

For more information, contact Dustin VanWinkle via email at dvanwinkle@nafoa.org or phone at 202-568-9494.