



2025 CONFERENCES SPONSORSHIP OPPORTUNITIES

ALL SPONSOR PERKS

Premium Visibility: Your logo and link prominently featured on the conference website which attracts an average of 3,000 views per month.

Insider Access: Receive a list of attendees two weeks before the conference, allowing you to decide which key decision-makers and influencers you want to connect with.

On-Site Recognition: Stand out with your brand displayed on the conference sponsor sign banner, making a lasting impression on attendees.

Showcase in NAFOA Navigator: Gain recognition in the digital and print versions of our conference magazine, the NAFOA Navigator, reaching a wide audience of finance professionals and tribal leaders.

Tech-Savvy Promotion: Be prominently recognized on the Conference app, ensuring that your brand is at attendees' fingertips throughout the event.

SUPERCHARGE YOUR SPONSORSHIP AND SAVE BIG WITH OUR EXCLUSIVE OFFER:

Get a **20% discount** on an equal or lesser value sponsorship when you commit to and pay for both 2025 conferences before April 1, 2025.





2025 CONFERENCES SPONSORSHIP OPPORTUNITIES

TIERED LEVELS & PERKS

CO-CHAIR

\$20,000 AND ABOVE

- Co-chair welcome remarks at opening general session.
 - Exhibit booth
 - 4 firm passes
 - 1,000-word (2-page) article in NAFOA Navigator conference magazine
 - Full-page ad in NAFOA Navigator conference magazine or Banner Ad
 - Recognition in marketing emails that reaches an audience of 9,000+
 - 2 Moderating/Speaking Opportunities
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PLATINUM

\$15,000

- Exhibit Booth
 - 4 firm passes
 - 1,000-word (2-page) article in NAFOA Navigator conference magazine
 - Full-page ad in NAFOA Navigator conference magazine or Banner Ad
 - Recognition in marketing emails that reaches an audience of 9,000+
 - Closing Reception co-sponsorship
 - Opportunity to purchase Moderating/Speaking Opportunity*
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GOLD

\$10,000

- Exhibit Booth
- 3 firm passes
- 1,000-word (2-page) article in NAFOA Navigator conference magazine
- Full-page ad in NAFOA Navigator conference magazine
- Recognition in marketing emails that reaches an audience of 9,000+
- Lunch sponsor
- Opportunity to purchase Moderating/Speaking Opportunity*



2025 CONFERENCES SPONSORSHIP OPPORTUNITIES

SILVER

\$5,000

- Exhibit Booth
- 2 firm passes
- Half-page ad in NAFOA Navigator conference magazine
- Refreshment Break co-sponsor for either the morning or afternoon break
- Recognition in marketing emails that reaches an audience of 9,000+
- Opportunity to purchase Moderating/Speaking Opportunity*

BRONZE

\$4,000

- Exhibit Booth
- 2 firm passes

***MODERATING/SPEAKING OPPORTUNITY** **\$2,500**

Available to Platinum, Gold and Silver sponsors. Subject to NAFOA's discretion for content and expertise.

1 PER SPONSOR

ADDITIONAL FIRM PASSES **\$750**

Additional firm passes (above sponsor-level allotment) can be purchased for \$750 each. Limit 3 upgrade passes per firm. Subsequent passes will be at full corporate conference registration price (\$1,200 early bird pricing; \$1,300 standard pricing).

READY TO JOIN OUR SPONSOR COMMUNITY?

Contact Dustin VanWinkle, Business Manager/Corporate Relations Specialist, at dvanwinkle@nafoa.org or 202-568-9494.