POTENTIAL IDEAS FOR MESSAGING

By framing Tribal contributions and opportunities in certain ways, Tribal leaders can position their Tribes as critical partners in advancing national priorities under President Trump's administration. Here are potential messages for how Tribal governments can or do align with President Trump's top ten priorities:

1. Border Security – *Stop & reverse illegal immigration*

- **Tribal Border Security:** Some Tribal lands are along the U.S.-Mexico border, and Tribes enhance security by working with federal agencies.
- **Anti-Trafficking Efforts:** Tribes actively combat drug and human trafficking, reducing crime at the borders.
- **Sovereign Law Enforcement:** Tribal police assist in patrolling large rural areas that federal agencies struggle to cover.

2. Trade & Economy – *More jobs, less China*

- **Made in America:** Tribes produce goods like energy, agriculture, and manufacturing domestically, reducing reliance on China.
- **Tribal Economic Zones:** Tax incentives on Tribal reservations can attract businesses to relocate from overseas.
- **Job Creation:** Tribes are some of the largest employers in rural areas, supporting job growth in America.
- **Vocational Training Programs**: Tribes have established training programs to equip their citizens with skills in high-demand industries, supporting national workforce development goals.

3. Energy – *Drill oil*

- **Domestic Energy Production:** Many Tribes own and operate oil, gas, and coal resources, which can help expand American energy independence.
- **Renewable Energy Leadership:** Tribes also lead in solar and wind, providing diversified energy sources, which contributes to the energy generation necessary to power Technology initiatives and plans.

- **Tribal Land Leasing:** Streamlining federal approvals for energy projects on Tribal land can accelerate national energy production.

4. Healthcare – *Cut spending, change rules*

- **Public Health Initiatives:** Tribes combat diabetes, addiction, and mental health crises, reducing strain on state programs.
- **Self-Sufficient Healthcare:** Indian Health Service (IHS) and Tribal facilities are trust responsibilities of the United States and they are specifically structured and designed to serve Native populations, which ultimately results in saving taxpayer dollars.

5. Government Reform – *Fewer workers, no DEI*

- **Efficient Tribal Governance:** Tribes manage complex programs with lean government structures, modeling to federal agencies how to operate efficiently.
- **Reducing Bureaucracy:** Streamlining federal-Tribal relations allows Tribes to self-govern without excessive federal oversight.
- **Eliminating Red Tape:** Tribes are also challenged with federal restrictions that slow down economic and infrastructure projects.

6. Technology – *Big AI*

- **Tribal Broadband Expansion:** Tribes are investing in rural broadband, supporting national technology goals.
- **Data Sovereignty & AI:** Tribal governments can partner on AI projects related to land management, healthcare, and security.
- **STEM & Workforce Development:** Tribal colleges train Native youth in tech fields, helping fill the national skills gap.

7. Foreign Policy – *More land, strong military*

- **Veteran Support:** Native Americans serve in the military at the highest rate per capita, strengthening U.S. defense.
- **Sovereignty as Strength:** Tribes, as sovereign nations, demonstrate how decentralized governance can support America’s interests.

- **Strategic Land Use:** Tribal lands could be co-managed in partnership for military training, energy production, and homeland security infrastructure.

8. Crime & Law – *Tougher punishments*

- **Tribal Law Enforcement Partnerships:** Tribes work with Homeland Security, FBI, and DEA to combat crime.
- **Criminal Justice Reform:** Tribal courts offer alternative justice models, reducing recidivism and saving taxpayer money.
- **Drug Cartel Disruption:** Tribes help prevent fentanyl trafficking and illegal operations on Tribal lands.

9. Infrastructure – *New cities, flying cars*

- **Tribal Infrastructure Projects:** Tribes build roads, bridges, and water systems, benefiting surrounding rural communities.
- **Smart Cities on Tribal Land:** Tribes can pilot “Freedom Cities” on sovereign land, attracting investment and innovation.
- **Transportation Innovation:** Tribal governments have long served as partners in innovation and can test drone deliveries, autonomous vehicles, and clean energy infrastructure.

10. Social Policies – *End diversity programs*

- **Self-Sufficiency over Handouts:** Tribal economic enterprises generate revenue without government dependence.
- **Job Creation for Rural America:** Tribes hire both Native and non-Native workers, significantly boosting local economies.
- **Preserving Traditional Values:** Tribes emphasize strong families, self-governance, and economic independence, aligning with conservative principles.