



NC Custom, Parent Company of AmuseMints, to acquire ACE USA  
December 3, 2020

We are excited to announce the acquisition of the Continental U.S. Business of ACE USA (“ACE USA”) by an affiliate of NC Custom, the Parent Company of AmuseMints. NC Custom is a leading supplier of logo and design-driven products and collections across the promotional products, travel and leisure, specialty retail and other industries. AmuseMints is the Company’s travel and leisure custom products division.

ACE USA is known for having on-trend art and innovative product development in order to create unique product collections for a wide variety of destinations. With in-house design, screen printing, embroidery, and pad printing capabilities, ACE USA delivers customized and coordinating product collections, including a wide variety of apparel, hard goods and accessories.

“The acquisition of ACE USA continues our vision of building out a leadership platform in the souvenir and resort business with top notch product, design and development,” said Lance Stier, CEO of NC Custom. “We are honored to build upon the tremendous legacy of the ACE USA business and are excited to work closely with many of ACE USA’s team members to continue to build this great business.”

“I am very excited to be joining forces again with the team at ACE, said Todd Reisman, President of AmuseMints. “ACE is a top-notch designer, developer and manufacturer of custom apparel and hard goods with a world-class team. As the souvenir industry has shown us time and time again “collections sell” – and the ACE collections are best-in-class.”

Becky Ourso, President Arctic Circle Enterprises stated “NC Custom is a great fit for our treasured customers. I am thrilled they will be able to continue to offer top-notch designs on a curated product line developed specifically for the gift and souvenir industry.”

The Company will be combining its production operations with NC Custom’s state of the art 200,000 square feet of customization manufacturing. NC Custom range of customization items includes thousands of items, including apparel, hard goods, health and beauty, sanitizer, confectionery and drinkware and more.

## **ABOUT ACE**

ACE USA was established in Alaska in 1955 as a wholesale supplier of custom designed apparel and hard goods for the gift and tourist industry. It's broad line of custom gifts include t-shirts, hoodies, outerwear, ceramics, kitchen towels and accessories, socks, baseball caps, totes, key chains, magnets, ornaments, and plush. With Ace's extensive design capabilities and manufacturing facilities, they are able to deliver customized and coordinating product collections, including a wide variety of apparel, hard goods and accessories.

## **ABOUT AMUSEMINTS**

AmuseMints is a leading supplier of specialty confectionery, chocolate and mints, as well as hard goods, apparel, lip balm, sanitizer and other specialty items to the souvenir and resort businesses. AmuseMints has been a fixture in the souvenir market since 2004 thanks to its creative packaging, artwork, creative design library, licensed portfolio, and short-run custom capabilities. Its products can be found in theme parks, national parks, airports, gift shops, zoos, and other tourist destinations. The Company is headquartered in Denver, CO, and is a subsidiary of Nassau Candy.

([www.nassaucandy.com](http://www.nassaucandy.com))

## **ABOUT NC CUSTOM**

NC Custom, the Parent Company of AmuseMints, Is a leading supplier and manufacturer of logo-based and design-driven products across the promotional products, travel and leisure, specialty retail and other industries. The Company is a subsidiary of Nassau Candy

([www.nassaucandy.com](http://www.nassaucandy.com)), a leading manufacturer and distributor of specialty confections, gourmet foods, health and beauty and customized products to over 50,000 customers throughout North America. Within the promotional products business, NC Custom and is a top 25 leading supplier of promotional products and is home to 4 of the top-rated brands and product lines in the field: Chocolate Inn (edibles USA), Taylor & Grant (edibles Canada), Lanco (hard goods) and SPD Shoreline (apparel and soft goods).