



Nassau Candy Acquires Assets of Island Natural

Hicksville, NY, February 28, 2020 — Leading wholesale candy manufacturer and distributor of confectionery and gourmet food, and private label products, Nassau Candy, has acquired the assets of natural products sales and distribution company, Island Natural. The acquisition will expand Nassau Candy's presence in the Northeast while also supplying its customers with a wider range of products, several in new categories.

Founded in 1979 by Paul Burstyn, Island Natural, is one of the top sales and distribution companies of all-natural, eco-friendly, food, cleaning, and health and beauty products in the Northeast. In the emerging retail climate where customers are demanding more all-natural, sustainable, and ethically sourced products, the company's extensive sales and distribution experience in the natural products industry has made Island Natural a destination for those seeking to purchase eco-friendly and better-for-you products. Island Natural's customer base includes grocers, supermarkets, natural food stores, gourmet stores, pharmacies, food co-ops, and restaurants.

"Through Nassau Candy, we'll be able to offer current Island Natural customers a more robust online presence and broader-reaching distribution network," said Paul Burstyn, President and Founder of Island Natural. "Through these new channels, Island Natural customers will enjoy the products they've come to love, and also gain access to Nassau Candy's extensive natural and gourmet product lines. We are also excited to bring our offerings to new customers."

The acquisition of Island Natural increases Nassau Candy's penetration in the gourmet, natural, and eco-friendly food markets, while extending its offerings into health and beauty categories. The addition of health and beauty products will help to open new doors for Nassau Candy's existing manufacturing presence in the health and beauty space, which includes lip balm, and other all-natural beauty products.

"Many of our gourmet and specialty food customers are looking to add more natural food, health and beauty, and household products to their offerings to keep up with consumer demand," said Spencer Stier, VP Specialty Grocery for Nassau Candy. "We've listened to our customers and we are excited to add Island Natural's extensive product lines — which include leading and emerging eco-conscious and wellness brands — to provide them with more options to satisfy consumers' needs."

The entire line will be available for current Island Natural customers and also Nassau Candy customers on the Nassau Candy Website, www.nassaucandy.com and through Nassau Candy's sales representatives.



About Nassau Candy

Nassau Candy is an international wholesale manufacturer and distributor of confectionery and gourmet food products. Along with distribution of thousands of sweets and snacks to retailers across the country, the company also specializes in private label confectionery, and the manufacture, development, and merchandising of customized, logo-based souvenir, food, apparel, and promotional products.

From its six strategically located distribution centers in New York, Florida, Michigan, Texas, and California (San Francisco and Los Angeles) and two manufacturing facilities, the company manufactures and distributes more than 12,000 products to thousands of customers everyday ranging from the largest retailers in North America, to thousands of independent confectionery stores, corporate, foodservice, grocery, and alternative markets customers.



For more information on Nassau Candy, please visit www.nassaucandy.com

About Island Natural

Island Natural is a Long Island City, New York based natural products sales and distribution company for the Northeast United States. The company prides itself in offering a broad selection of brands; including the top selling lines within the industry, as well as many new and exciting product lines. Island Natural customers include grocers, supermarkets, natural food stores, gourmet stores, pharmacies, food co-ops, and restaurants.

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