



## Nassau Candy Acquires Assets of Pennsylvania Dutch Candies

Hicksville, NY, June 10, 2020 — Leading manufacturer and wholesale distributor of confectionery, gourmet food, and private label/customized souvenir products, Nassau Candy, has acquired the assets of Pennsylvania Dutch Candies, national manufacturer and distributor of top selling nostalgic confections and novelties. This latest acquisition will add an increased sales presence across the country, additional merchandising solutions, and expanded custom products.

A subsidiary of the Warrell Corporation, Pennsylvania Dutch Candies is a confectionery manufacturer and distributor specializing in nostalgic products, and a supplier of unique in-store candy and food displays, serving customers from coast to coast for more than 50 years. Pennsylvania Dutch Candies' customers include restaurants, tourist attractions, zoos, ice cream parlors, and gift shops. Over its tenure, Pennsylvania Dutch Candies has grown from a local Pennsylvania-based supplier to one that supports customers in all 50 states.

"We're excited to bring such an established, nostalgic brand like Pennsylvania Dutch Candies under the Nassau Candy fold," said Andrew Reitman, President of Nassau Candy South. "Their line of wholesome, old fashioned confections and unique merchandising displays add a retro, old general store feel to any business. Our customers will love these new additions while Pennsylvania Dutch Candies' current customers will enjoy access to our extensive lines of confections and personalized gifts. All will benefit from the additional sales team members, allowing us to provide even more personalized service."

The acquisition brings new opportunities for Nassau Candy's customers and the current account base of Pennsylvania Dutch Candies. Current Pennsylvania Dutch Candies'



customers will have access to Nassau Candy's robust distribution capabilities and stock of novelty, nostalgic, and specialty products. The addition of Pennsylvania Dutch candies expands Nassau Candy's in-store merchandising and display offerings

and provides current customers access to Pennsylvania Dutch Candies' popular old fashioned confections. Nassau Candy also has plans to launch an expansive range of

customized products through Pennsylvania Dutch Candies and its AmuseMints® division.

Existing Pennsylvania Dutch Candies customers and those Nassau Candy customers looking to see the new product offerings can visit the Pennsylvania Dutch Candies page on the Nassau Candy Website, <a href="www.nassaucandy.com">www.nassaucandy.com</a>. They can also call 516-433-7100 to speak to a dedicated sales representative.

This is the second acquisition announced by Nassau Candy this year. In early March, the company announced the acquisition of natural products sales and distribution company, Island Natural.

## **About Nassau Candy**

Nassau Candy is an international wholesale manufacturer and distributor of confectionery and gourmet food products. Along with distribution of thousands of sweets and snacks to retailers across the country, the company also specializes in private label confectionery, and manufactures, develops, and merchandises customized souvenir, food, apparel, and promotional products.

From its six strategically located distribution centers in New York, Florida, Michigan, Texas, and California (San Francisco and Los Angeles) and two manufacturing facilities, the company manufactures and distributes more than 10,000 products to thousands of customers ranging from the largest retailers in North America, to thousands of independent confectionery stores, corporate, foodservice, grocery, and alternative market customers.



For more information on Nassau Candy please visit www.nassaucandy.com.

## **About Pennsylvania Dutch Candies**

Pennsylvania Dutch Candies, a subsidiary of the Warrell Corporation, serves America's specialty retailers with the finest nostalgic candies and novelties on the market. The company offers a number of programs specifically designed to help retailers maximize their profits by offering a high-quality line of Pennsylvania Dutch Candies, nostalgic candies, and novelty items to their customers in unique merchandising displays. A wide variety of Pennsylvania Dutch Candies products can be found at local retail candy outlets, specialty retailers, or anywhere premium candy products are sold.