



2020
FIXTURE REBATE REQUEST

Retailer Information (Please Print)

Name: _____ Customer No: _____
Street: _____ City: _____
State: _____ Zip Code _____ Fax No.: _____
Telephone No.: () _____

Rebate Offer

MARS RETAIL GROUP, Inc will rebate to each retailer enrolled in the MY M&M's' Retailer Participation Program (the "Program") during calendar year 2020 up to the full purchase price of each Merchandising System purchased by Retailer from MARS RETAIL GROUP after 1 January 2020 under MARS RETAIL GROUP's Retailer Participation Agreement, but in no event more than the total amount of such purchase price (the "Rebate"), based upon the Gross Sales Value ("GSV"), as defined below, of eligible Products (21 different colors of My M&M's®) purchased by Retailer for display in such Merchandising System during the Rebate Period (as defined below), as follows:

Rebate Schedule

M&M's Colorworks 21 Bin Unit \$4201.51

<u>GSV of Products Purchased During</u>	<u>Amount of Rebate</u>
Less than \$3,999	\$0
\$4,000 - \$6,499	\$500
\$6,500 - \$8,999	\$1,200
\$9,000 - \$11,499	\$2,000
\$11,500 - \$13,999	\$2,800
\$14,000 - \$16,499	\$3,400
Greater than \$16,500	\$3,999

For purposes hereof, "GSV" means the seller's gross invoice amount, less freight, distribution costs, credits, and other separately stated charges. For purposes hereof, "Rebate Period" means (a) if Retailer has purchased Products under the Program prior to purchase of the Merchandising System, the most recent twelve (12) month period in which Retailer purchased Products ending on or after purchase of the Merchandising System or (b) if Retailer has not purchased Products under the Program prior to purchase of the Merchandising System, the twelve (12) month period immediately following purchase of the Merchandising System, starting with initial fill order and subsequent purchases for twelve (12) months.

Claim procedure Information

To claim rebate, Retailer must:

1. Complete the information below concerning Retailer and Products purchased during the Rebate Period;
2. Sign and date this Rebate Request Form; and
3. Send completed form, together with copies of seller's invoices evidencing Products purchased during the Rebate Period to: **Attn:**

Christine Hartman Mars Retail Group 400 Valley Road Suite 301 Mt Arlington, NJ 07856

* Rebate request must be received within six (6) months after Rebate Period

* Retailers must keep track of purchased throughout Rebate Period; MARS RETAIL GROUP not liable for keeping track of purchases made by Retailer.

Rebate Payment

Earned Rebates will be payable **approximately six to eight (6-8) weeks after receipt of appropriate** Rebate claims. Rebates may not be claimed with respect to Products participating in any other MARS RETAIL GROUP or MARS trade program.

General Provisions

Retailer may not deduct any Rebate amount from payments due MARS RETAIL GROUP. MARS RETAIL GROUP reserves the right to audit Retailer's performance and bill back Retailer for any Rebate for which Retailer did not qualify.

Rebate Amount Calculation

Merchandising System Purchase Price: \$ _____

Rebate Period From: _____ To: _____

Gross Sales Value of Products purchased during Rebate Period: \$ _____ Rebate Amount: \$ _____

Supplier: _____ Retailer Signature: _____ Date: _____

OFFICE USE ONLY	CHECK	AMOUNT	CHECK NUMBER	PURCHASE PRICE OF FIXTURE