25% 4PK 4PK 15%



- Traditionally used in Herbal Medicine as a digestive aid.
- Used to help support peripheral circulation.

OUR STORY, OUR LEGACY

It all started with one herb...

(From humble beginnings to a world leader.)

The year was 1972, and Gene Hughes, a math teacher in Provo, Utah, was experiencing a particular health concern.

A neighbour suggested Gene take spoonfuls of capsicum powder (cayenne pepper).

Fortunately the neighbour's advice worked, in spite of the obvious burning sensation of the capsicum pepper. To make the remedy easier to take however, Gene's wife, Kristine, had an ingenious idea — why not stuff the cap-



Gene and Kristine Hughes pictured here hand-filling capsules with cayenne pepper for easy swallowing.

sicum powder into a gelatin capsule and then swallow the capsule? That way Gene could enjoy the benefits without the unpleasant taste. The idea was a success.

With the help of Gene's sister-in-law, Pauline, they soon sold their idea of encapsulated herbal products to local health-food stores. With that, Nature's Sunshine was born.

August 3rd - 31st

Promo# Description	PV	Mgr.	Assoc. 20%	PC 10%	Retail
P1063681 Capsicum (x4 25%)	42.69	42.69	48.81	54.90	61.02
P1063679 Capsicum (15%)	12.10	12.10	13.83	15.56	17.29

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