



**We Think Out of  
The Boundary...**



**Overview of Sparkle Marketing Communication**

# What We Do at Sparkle Marketing Communication

We turn your ideas into impactful experiences through strategic planning, creative design, and flawless execution

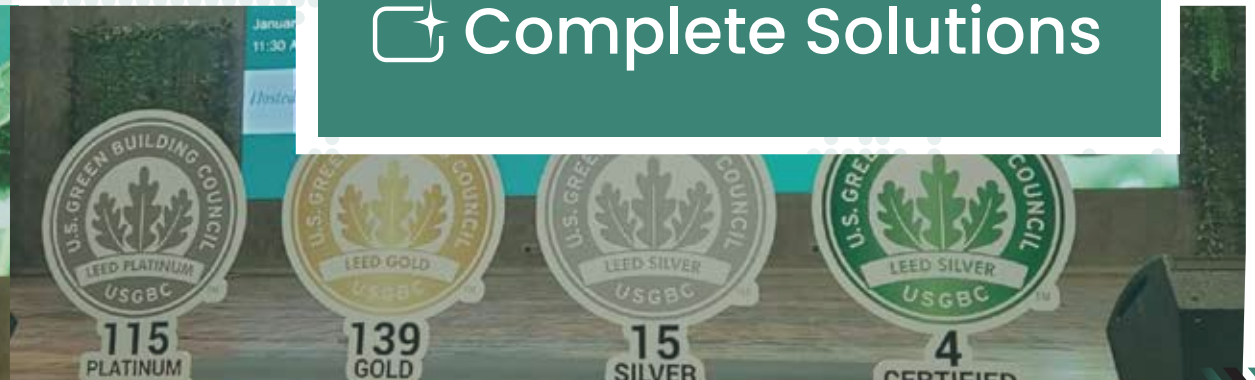


# Why Choose Us?

Planning an unforgettable experience takes expertise, creativity, and meticulous attention to detail. We're the team that brings your vision to life. From grand conferences to intimate gatherings, we handle every aspect of your event, ensuring a seamless and stress-free experience. Our team of passionate planners is dedicated to exceeding your expectations, leaving a lasting impression on you and your guests



- ☑ Strategic Approach
- ☑ Creative Excellence
- ☑ Reliable Execution
- ☑ Experienced Team
- ☑ Complete Solutions



# WHAT WE CAN DO FOR YOU?

**Program Planning  
& Activation**



**Distribution & Supplies**



**Digital Marketing**



**Advertising & Promotion**



# Program Planning & Activation

## Event Types

- ✦ Corporate Event Exhibition &
- ✦ Brand Fabrication
- ✦ Product Activation
- ✦ Road Show



## Program Execution Assistance

- Creative Design Services ✦
- Venue & Accommodation Management ✦
- Indoor & Outdoor Branding Solutions ✦
- Logistic Coordination ✦
- Onsite Management ✦
- Online & Offline Promotion ✦
- Artist Management ✦
- Technical & Technological Support ✦
- Photography and Videography Services ✦
- Audio/Visual Production ✦
- Online & Offline Live Streaming Services ✦



## Program Planning Assistance

- ✦ Assessment & Goal Setting
- ✦ Brand Development Strategies
- ✦ Program Design & Customization
- ✦ Budget Planning & Management
- ✦ Social Media Campaign Development
- ✦ Venue Selection & Logistics Planning
- ✦ Speaker & Content Curation
- ✦ Participant Engagement & Experience
- ✦ Risk Management & Contingency Planning
- ✦ Evaluation & Feedback Mechanisms



# DISTRIBUTION & SUPPLIES

**Unique Gift Items**



**Raw Material Supply**



**Technical &  
Networking Support**



**Souvenirs & Crest**



**Printing, Production  
& Publication**



**Office Stationery**



**Transportation &  
Rental Services**



**Staffing &  
Security Personnel**



**Logistics Supplies**



**Catering & Beverages**



**Office Furniture  
Supply**



**Any Other Unique  
Items (as Required)**



# Gift & Other SUPPLIES



**Gift Hampers**



**Indore Plants**



**T-Shirts, Caps Others**



**Jute Bags & Other Jute Items**



**Official Souvenirs**



**All kinds of Supplies**



**Mugs**



**Any Other Items**



# Advertising & Promotion

We create awareness through Advertising & Promotion, Sales convert interest into purchases, and Sales Promotions provide a short-term nudge to buy. Ideally, these elements work together within a comprehensive marketing strategy to achieve the business goals.



# Digital Marketing & Growth Activation

## Digital Services

- ✦ Social Media Marketing
- ✦ Search Engine Optimization (SEO)
- ✦ Pay-Per-Click (PPC) Advertising
- ✦ Content Marketing
- ✦ Email Marketing
- ✦ Influencer Marketing
- ✦ Video Marketing

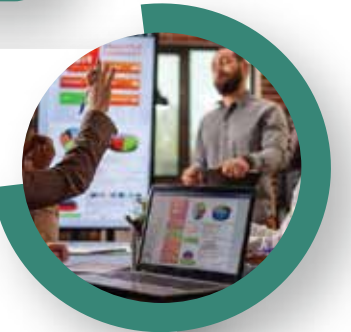


## Marketing Strategy & Planning

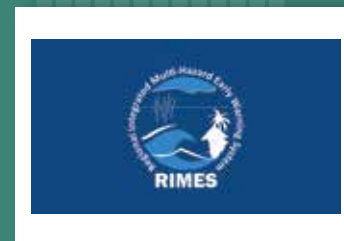
- Market Research & Competitor Analysis ✦
- Brand Positioning Strategy ✦
- Content Calendar Planning ✦
- Funnel & Conversion Strategy ✦
- SEO Strategy & Keyword Planning ✦
- Paid Ads Strategy (Facebook, Google) ✦
- Growth Hacking Techniques ✦
- Analytics & Data-Driven Decisions ✦
- ROI Measurement & Optimization ✦

## Campaign Execution Assistance

- ✦ Social Media Content Creation
- ✦ Ad Campaign Setup & Management
- ✦ Audience Targeting & Retargeting
- ✦ Creative Design (Post, Banner, Video)
- ✦ Copywriting & Caption Writing
- ✦ Daily Monitoring & Optimization
- ✦ Performance Tracking & Reporting
- ✦ Community Management



# Some of Our Valuable Clients



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**RANCON**  
AUTOMOBILES LIMITED

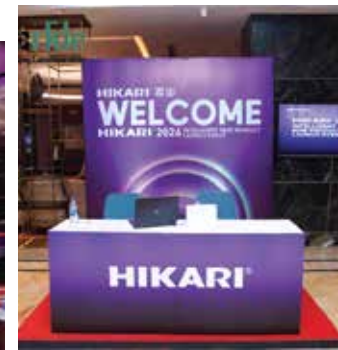


# Some of Our Previous Events

## Celebrating Global Excellence Bgmea X Hams Gurments Ltd.



## HIKARI INTELLIGENT NEW LAUNCH EVENT 2026





# Some of Our Previous Events

## Bangladesh Circular Economy Summit



## High Commission of India Dhaka Ramadan Event



# Some of Our Previous Events

## Petromax Lpg X Makeen Energy SNG Seminar



## NAVANA PHARMA



# Some of Our Previous Events

**Reunion Saga 2025 Amrai kingbodonti**



**Keraniganj Mega Meetup 2025**



# Some of Our Previous Events

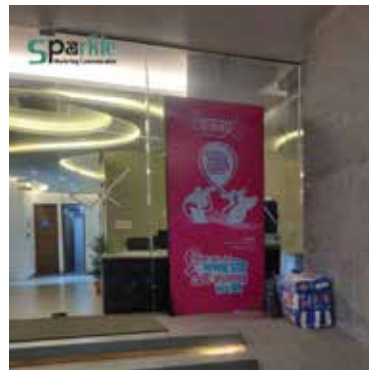
## DSL INSPIRATION



## BUET 25 YEAR Celebration



## Fresh Pink October



## Technical Seminar HYOSUNG X CREORA



# Some of Our Previous Events

## BBC Sanglap



## Acme Stall



## 8th International Yoga Day



## Bgmea Doya Mahfil





# Some of Our Previous Events

## Southeast 3rd Convocation



## ILLIYEN MULTI-BRAND STORE GRAND OPENING



# OUR COMMITMENTS



## **Deep Customer Understanding**

We emphasize on understand your specific needs and goals for the event.



## **Stress-free experience**

You can assure that we will handle everything, making the planning process smooth and enjoyable to you.



## **Experience and Expertise**

Our team is qualified and experienced in handling events as you expected.



## **Results-Oriented Approach**

We focus on the outcomes to what we can deliver. We believe on result.



## **Creative Problem-Solving**

We have that ability to come up with innovative solutions to challenges, ensuring a smooth and successful event.



## **Transparency and Communication**

Our commitment is to make transparent communication throughout the planning process, keeping you informed and involved.



# CONTACT US



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