# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Exhibition Hall Sponsor</th>
<th>General Assembly Sponsor</th>
<th>Tribal Leaders Reception Sponsor</th>
<th>Youth Leaders Sponsor</th>
<th>Elders Lounge Sponsor</th>
<th>Tribal Leaders Lounge Sponsor</th>
<th>Hotel Keycard Sponsor</th>
<th>WiFi/NCAI APP Sponsor</th>
<th>Tote Bag Sponsor</th>
<th>Charging Station Sponsor</th>
<th>Coffee Break Sponsor</th>
<th>Name Badge Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefits</td>
<td>$75,000</td>
<td>$50,000</td>
<td>$45,000</td>
<td>$40,000</td>
<td>$35,000</td>
<td>$30,000</td>
<td>$25,000</td>
<td>$15,000</td>
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<td>$5,000</td>
<td>$5,000</td>
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<tr>
<td>Name/Logo Displayed on Conference Signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Information Included in Official Tote Bag</td>
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<td>✓</td>
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<tr>
<td>Booth Space at Marketplace</td>
<td>2 Spaces</td>
<td>2 Spaces</td>
<td>1 Space</td>
<td>1 Space</td>
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<tr>
<td>Commercial Time at General Assembly</td>
<td>60 Seconds</td>
<td>30 Seconds</td>
<td>15 Seconds</td>
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<tr>
<td>Verbal Recognition at General Assembly</td>
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For sponsorship opportunities, please contact Keely Purscell, Partnership Development Manager kpurscell@ncai.org
2022 MID YEAR SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

- Your name/logo will appear on signage throughout the Event Center, at the entrance of the General Assembly, the Exhibition Hall, and on select conference materials.
- Sixty seconds of commercial time during General Assembly.
- Two booth spaces for your product demonstration, or direct sale of your product and/or service, or organizations.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Verbal Recognition during General Assembly.
- Full-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

GOLD SPONSOR

- Your name/logo will appear on signage throughout the Event Center, at the entrance of the General Assembly, and on select conference materials.
- Thirty seconds of commercial time during General Assembly.
- Two booth spaces for your product demonstration, or direct sale of your product and/or service, or organizations.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Verbal Recognition during General Assembly.
- Full-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

SILVER SPONSOR

- Your name/logo will appear on signage throughout the Event Center, at the entrance of the General Assembly, and on select conference materials.
- Fifteen seconds of commercial time during General Assembly.
- One booth space for your product demonstration, or direct sale of your product and/or service, or organizations.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Full-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

Prices:

- Platinum Sponsor: $75,000
- Gold Sponsor: $50,000
- Silver Sponsor: $45,000
EXHIBITION HALL SPONSOR

- Your name/logo identifying you as the Sponsor will appear on signage at the entrance of the Exhibit Hall and on select conference materials.
- One booth space for your product demonstration, or direct sale of your product and/or service, or organizations.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Half-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

GENERAL ASSEMBLY SPONSOR

- Your name/logo identifying you as the Sponsor will appear on signage at the entrance of the General Assembly and on select conference materials.
- One booth space for your product demonstration, or direct sale of your product and/or service, or organizations.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Half-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

TRIBAL LEADERS RECEPTION SPONSOR

- Your name/logo identifying you as the Sponsor will appear on signage at the reception and on select conference materials.
- Opportunity to provide a short presentation to tribal leaders.
- One booth space for your product demonstration, or direct sale of your product and/or service, or organizations.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Half-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

YOUTH LEADERSHIP SPONSOR

- Your name/logo identifying you as the Sponsor will appear on signage at the entrance of the Youth Leadership Lounge and on select conference materials.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.
TRIBAL ELDER LOUNGE SPONSOR

- Your name/logo identifying you as the Sponsor will appear on signage at the entrance of the Tribal Elder Lounge and on select conference materials.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$15,000

TRIBAL LEADERS LOUNGE SPONSOR

- Your name/logo identifying you as the Sponsor will appear on signage at the entrance of the Tribal Leaders Lounge and on select conference materials.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$15,000

HOTEL KEY CARD SPONSOR

- Your name/logo identifying you as the Sponsor will appear on signage at the entrance of the Tribal Leaders Lounge, the hotel key card, and on select conference materials.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$15,000

WI-FI/CONFERENCE APP SPONSOR

- On-site signage identifying your sponsorship.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- One booth space for your product demonstration, or direct sale of your product and/or service, or organizations.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$15,000
**TOTE BAG SPONSOR**
- Your name/logo will appear on the front of the NCAI registration tote bags.
- One booth space for your product demonstration, or direct sale of your product and/or service, or organizations.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$15,000

**CHARGING STATION SPONSOR (2 SPOTS)**
- On site signage identifying your sponsorship.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$5,000

**COFFEE BREAK SPONSOR (4 SPOTS)**
- Your name/logo identifying you as the Coffee Break Sponsor will appear on signage identifying your sponsorship.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$5,000

**NAME BADGE/LANYARD SPONSOR**
- Your name/logo will appear on lanyards distributed at registration and on signage identifying your sponsorship.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$5,000

**BRONZE SPONSOR**
- Your name/logo identifying you as the Sponsor will appear on signage at the entrance of the Tribal Leaders Lounge and on select conference materials.
- Your product or information will be included in the official NCAI Mid Year tote bags.
- Quarter-page recognition for your organization will appear in the conference agenda acknowledging your sponsorship.

$5,000