



# SPONSORSHIP AND EXHIBITOR PROSPECTUS

# Seventy-Ninth ANNUAL CONVENTION & MARKETPLACE

— SACRAMENTO, CA —

OCTOBER 30, 2022 - NOVEMBER 4, 2022

**B**e a part of NCAI's 2022 Annual Convention & Marketplace for an opportunity to reach a diverse and expansive audience from around Indian Country! The annual convening of the National Congress of American Indians (NCAI) will bring together members of the Congress, tribal leaders, tribal government officials, and prominent organizations operating in Indian Country. At the Annual Convention, attendees conduct the business of the Congress, including debating and adopting consensus positions on matters that affect the welfare and rights of American Indian and Alaska Native governments and communities. Policy resolutions adopted at the Annual Convention have the potential to shape the global political landscape in and beyond tribal communities.

Historically, NCAI Annual Conventions have drawn an average of 1,000 attendees. Based on the unprecedented popularity of the 2022 Mid Year Conference in Anchorage, Alaska, NCAI anticipates more than 1,300 attendees in Sacramento, California. Your sponsorship will contribute to the success of both the convention and the change-making it brings.

## MARKETPLACE HOURS OF OPERATION

**Monday Oct. 31, 2022** 7:00 p.m. - 8:30 p.m.

*(Marketplace Grand Opening)*

Welcome Reception

**Tuesday Nov. 1, 2022** 10:00 a.m. - 5:00 p.m.

**Wednesday Nov. 2, 2022** 10:00 a.m. - 5:00 p.m.

**Thursday Nov. 3, 2022** 10:00 a.m. - 5:00 p.m.

Marketplace close and breakdown

**Friday Nov 4, 2022** 8:00 a.m. - 12:00 p.m.

*(optional pop-up Indian Arts & Crafts Market only)*



## CONTACT INFORMATION:

### Sponsorship and Marketplace Booth Sales

Keely Purscell, Manager of External Partnerships

[kpurscell@ncai.org](mailto:kpurscell@ncai.org) | [712-203-9612](tel:712-203-9612)

### Sponsorship Fulfillment and Exhibit Hall Management

Lori Battista, Project Manager, Conferences and Events

[lbattista@ncai.org](mailto:lbattista@ncai.org) | [202-983-0301](tel:202-983-0301)



National  
Congress of  
American  
Indians



# NATIONAL CONGRESS OF AMERICAN INDIANS

## SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS:	PLATINUM SPONSOR \$75,000	GOLD SPONSOR \$30,000	SILVER SPONSOR \$15,000	BRONZE SPONSOR \$10,000	GENERAL ASSEMBLY \$50,000	MARKETPLACE SPONSOR \$45,000	ELECTED LEADERS RECEPTION \$25,000	YOUTH LUNCHEON \$25,000	ELDERS LUNCHEON \$30,000	REGISTRATION SPONSOR \$25,000	WELCOME RECEPTION \$15,000	TRIBAL LEADERS' LOUNGE \$15,000	TRIBAL ELDERS' LOUNGE \$15,000	HOTEL KEYCARD \$15,000	SIGN LANGUAGE \$15,000	CLOSED CAPTIONING \$15,000	CHARGING STATION \$7,500	COFFEE BREAK \$5,000	HEADSHOT LOUNGE IN-KIND	WATER BOTTLE IN-KIND	MOVEMENT AS MEDICINE	
Name/Logo Displayed on Convention Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Information Included in Official Tote Bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in Conference Magazine	1 Page	1/2 Page	1/4 Page	1/4 Page	1 Page	1 Page	1/2 Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page					
10x10 Booth Space	2 Spaces	2 Spaces	1 Space	1 Space	1 Space	1 Space		1 Space	1 Space	1 Space	1 Space	2 Spaces								2 Spaces		
Complimentary Convention Registration	4 Passes	2 Passes	1 Pass		2 Passes	2 Passes																
Commercial Time at General Assembly	60 Seconds	30 Seconds			2 Minutes			30 Seconds	30 Seconds													
Verbal Recognition at General Assembly	✓				✓																	
Verbal Recognition During Marketplace Entertainment						✓																
Speaking Time at Event							2 Minutes	2 Minutes	2 Minutes													
Banner at General Assembly					✓																	



# 1

## PLATINUM SPONSOR

- Your Name/Logo identifying you as a Platinum Sponsor will appear on on-site signage and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Full-page ad in the conference magazine
- Two (2) complimentary 10x10 booth spaces in the Marketplace
- Four (4) complimentary conference registrations
- One 60-second commercial to be played during General Assembly
- Verbal recognition during General Assembly

**\$75,000**

# 2

## GOLD SPONSOR

- Your Name/Logo identifying you as a Gold Sponsor will appear on on-site signage and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Half-page recognition ad in the conference magazine
- One (1) complimentary 10x10 booth space in the Marketplace
- Two (2) complimentary conference registrations
- One 30-second commercial to be played during the General Assembly

**\$30,000**

# 3

## SILVER SPONSOR

- Your Name/Logo identifying you as a Silver Sponsor will appear on on-site signage and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine
- One (1) complimentary conference registration

**\$15,000**

# 4

## BRONZE SPONSOR

- Your Name/Logo identifying you as a Bronze Sponsor will appear on on-site signage and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine

**\$10,000**



**5**

## GENERAL ASSEMBLY SPONSOR

- Your Name/Logo identifying you as the General Assembly Sponsor will appear on signage at the entrance of the General Assembly, on screens in the General Assembly, and on print and digital conference materials
- Company Name/Logo on banner placed in front of all General Assembly audience members
- Your product or information will be included in the conference tote bags
- Full-page recognition ad in the conference magazine
- One (1) complimentary 10x10 booth space in the Marketplace
- Two (2) complimentary conference registrations
- Sponsor may give a two (2) minute address to the General Assembly
- Verbal recognition during the General Assembly

**\$50,000**

**6**

## MARKETPLACE SPONSOR

- Your Name/Logo identifying you as a sponsor will appear on on-site signage and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Full-page recognition ad in the conference magazine
- Two (2) complimentary 10x10 booth spaces in the Marketplace
- Recognition during Marketplace entertainment

**\$45,000**

**7**

## ELECTED LEADERS RECEPTION SPONSOR

- Your Name/Logo identifying you as the sponsor will appear on signage at the Tribal Leaders' Reception and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Half-page recognition ad in the conference magazine
- Sponsor can give a two (2) minute address during the reception
- Four (4) company representatives invited to attend the Tribal Leaders Reception

**\$25,000**

**8**

## YOUTH LUNCHEON SPONSOR

- Your Name/Logo identifying you as the sponsor will appear on signage at the entrance of the Youth Leadership Room and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Half-page recognition ad in the conference magazine
- One (1) complimentary 10x10 booth space in the Marketplace
- One 30-second commercial to be played during the General Assembly
- Sponsor can give a two (2) minute address during the luncheon
- Four (4) company representatives invited to attend Youth Luncheon

**\$25,000**

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## ELDERS' LUNCHEON SPONSOR

- Your Name/Logo identifying you as the sponsor will appear on signage at the entrance of the luncheon room and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Half-page recognition ad in the conference magazine
- One (1) complimentary 10x10 booth space in the Marketplace
- One 30-second commercial to be played during the General Assembly
- Sponsor can give a two (2) minute address during the luncheon
- Four (4) company representatives invited to Elders' Luncheon

\$30,000

10

## REGISTRATION SPONSOR

- Your Name/Logo identifying you as the Registration Sponsor on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine
- One (1) complimentary 10x10 booth space in the Marketplace
- Your Name/Logo on Registration Kiosk panels
- Your Name/Logo throughout registration area

\$25,000

NEW!

11

## MARKETPLACE WELCOME RECEPTION SPONSOR

*Sponsorship of the NCAI Annual Convention Welcome Reception which is Monday, October 31, from 7:00 - 8:30 p.m. in the Marketplace.*

- Your Name/Logo identifying you as a sponsor on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine
- One (1) Complimentary 10x10 booth space in the Marketplace
- Recognition during the Welcome Reception

\$15,000

NEW!

12

## TRIBAL LEADERS' LOUNGE SPONSOR

- Your Name/Logo identifying you as the sponsor will appear on signage at the entrance of the Tribal Leaders' Lounge and on select print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine
- Two (2) complimentary 10x10 booth space in the Marketplace
- Two registration desks, banquet tables and seating for 20 people
- Access to tribal leaders, via the Lounge

*The sponsor of the Tribal Leaders Lounge will be responsible for providing exhibitor services such as audiovisual equipment, soft furniture, charging station, food and beverage, decor, and giveaways. The Sponsor can work with Exhibitor Services to design a Lounge to your specifications.*

\$15,000

13

## ELDERS' LOUNGE & CONCIERGE DESK SPONSOR

The sponsorship of the Tribal Elders' Lounge and Concierge Desk Sponsorship will help to provide: the concierge desk in the registration area staffed by your company's representatives, access to scooters and wheelchairs, organizing and maintaining the Tribal Elders' Lounge (comfortable seating, food and beverages), live-streamed access to the General Assembly within the Tribal Elders' Lounge, and paper copies of daily schedules and a facility map.

- Your Name/Logo identifying you as the sponsor will appear on signage at the entrance of the Tribal Elders' Lounge and on select print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine

\$30,000

14

## HOTEL KEYCARD SPONSOR

- Your Name/Logo identifying you as a sponsor on the hotel key card and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine
- Signage in the hotel

\$15,000

15

## SIGN LANGUAGE INTERPRETATION SPONSOR

Sponsor will provide sign language interpretation for all General Assembly events, the disability subcommittee, and the cultural night event.

- Your Name/Logo identifying you as a sponsor on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine

\$15,000

NEW!

16

## CLOSED CAPTIONING SPONSOR

- Your Name/Logo identifying you as a sponsor on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine

\$15,000

NEW!

# 17

## MOBILE PHONE CHARGING STATION SPONSOR

- Your Name/Logo identifying you as a sponsor on the charging station, and on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Quarter-page recognition ad in the conference magazine
- Two (2) charging stations located in the back of the General Assembly.
- Two (2) charging stations located in the Marketplace.

*Sponsor can purchase 10x10 booth space in the Marketplace at a 20% discount that will be placed near the charging station for maximum exposure.*

**\$7,500**

# 18

## COFFEE BREAK SPONSOR

- On-site signage designating you as a Coffee Break Sponsor
- Your Name/Logo identifying you as a sponsor on print and digital conference materials
- Your product or information will be included in the conference tote bags

**\$5,000**

# 19

## WATER BOTTLE SPONSOR

*Help keep Convention Attendees hydrated and reduce waste by providing branded reusable water bottles. The Convention Center has multiple water bottle refilling stations, plus NCAI will have several water stations throughout conference space. Water Bottles will be given out at registration. There is no charge to the sponsor for this Sponsorship, just the cost of providing the water bottles and the shipping to the Convention Center.*

- Your Name/Logo identifying you as a sponsor on print and digital conference materials
- Your product or information will be included in the conference tote bags
- Half-page recognition ad in the conference magazine
- Your Name/Logo on on-site signage near water stations

**In-Kind**

**NEW!**

# 20

## HEADSHOT LOUNGE SPONSOR

*Photographer donates their service to provide digital headshots for attendees on a first-come, first-served basis. Sponsor is responsible for providing exhibitor services such as power, decor, and photography equipment. A 20x20 Booth will be provided complimentary in the Marketplace can be configured to your specifications.*

- Your Name/Logo identifying you as a sponsor on print and digital conference materials
- Your product or information will be included in the conference tote bags

**In-Kind**

**NEW!**

# 21

## MOVEMENT AS MEDICINE SPONSOR

*Please reach out to Lori Battista if you are interested in supporting the Movement as Medicine initiative's meditation, yoga, and mental health programs by providing instructors, equipment, or monetary donations.*

**NEW!**



# Seventy-Ninth ANNUAL CONVENTION & MARKETPLACE

— SACRAMENTO, CA —

OCTOBER 30, 2022 - NOVEMBER 4, 2022

## ANNUAL CONVENTION MARKETPLACE

**Exhibitor Move-in:** Monday, Oct. 31  
10:00 a.m. - 5:00 p.m.  
7:00 p.m. - 8:30 p.m.

**Monday Oct. 31, 2022**

*(Marketplace Grand Opening)*

Welcome Reception

**Tuesday Nov. 1, 2022** 10:00 a.m. - 5:00 p.m.

**Wednesday Nov. 2, 2022** 10:00 a.m. - 5:00 p.m.

**Thursday Nov. 3, 2022** 10:00 a.m. - 5:00 p.m.

Marketplace close and breakdown

**Friday Nov 4, 2022** 8:00 a.m. - 12:00 p.m.

*(optional pop-up Indian Arts & Crafts Market only)*

**Exhibitor Move-out:** Thursday, Nov. 3  
after 5:00 p.m.



## RATES FOR A 10X10 BOOTH

*(Ask for rates for larger booths)*

<b>\$600</b>	Indian Arts & Crafts Vendors
<b>\$1000</b>	Nonprofit or Educational Institution
<b>\$1000</b>	Tribe/Tribal Corporation
<b>\$1900</b>	Corporate/Business
<b>\$1900</b>	State/Federal Agency

Please send Marketplace Booth registration form to [NCAIMarketplace@ncai.org](mailto:NCAIMarketplace@ncai.org). Your booth reservation is not considered final until you receive a confirmation email. You will then receive instructions on how to register your Marketplace Booth Staff and instructions for ordering Exhibitor Services.

## WHAT IS INCLUDED IN THE BOOTH FEE?

- 1 10x10 booth space, with pipe and drape
- 1 draped table
- 2 chairs
- 1 wastebasket
- 1 Booth ID sign
- Nightly Cleaning Services
- 4 Exhibitor Representatives - *Exhibitor registration does not include Convention registration. Exhibitors must register separately as Convention attendees to attend all general assemblies and breakout sessions. There are Convention events that are open to everyone, including task forces/working groups, federal consultations, federal listening sessions, and cultural night. Please check our website for the current draft agenda.*

**Booths MUST BE booked by Friday, October 7, 2022, at 5:00 p.m. ET.**  
**Booth reservations will not be accepted after Friday, October 7, 2022.**



# Marketplace Exhibitor Registration Form

79<sup>th</sup> Annual Convention and Marketplace

SAFE Credit Union Convention Center | Sacramento, CA | October 30 – November 4, 2022

To reserve your booth(s) you must complete the entire form by Friday, October 7, 2022.

**Email:** [ncaimarketplace@ncai.org](mailto:ncaimarketplace@ncai.org)

**Mail to:** National Congress of American Indians, 1516 P Street NW, Washington DC, 20005

**COMPANY/ ORGANIZATION NAME:** \_\_\_\_\_

**CONTACT INFORMATION:**

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

The "Primary Contact" coordinates and receives all correspondence.

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

The "Marketing Contact" is responsible for logos, artwork, and program descriptions

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Setup

Monday, October 31                      10 a.m. – 6 p.m.

### Show Hours

Monday Oct. 31	7:00 p.m. - 8:30 p.m.
(Marketplace Grand Opening and Welcome Reception)	
Tuesday November 1	10:00 a.m. - 5:00 p.m.
Wednesday November 2	10:00 a.m. - 5:00 p.m.
Thursday, November 3	10:00 a.m. – 5:00 p.m.
(Marketplace Close and Breakdown)	
Friday Nov 4, 2022	8:00 a.m. - 12:00 p.m.
(optional pop-up Indian Arts & Crafts Market only)	

### Your Booth Requests

Total Number of 10'x10' Booth Spaces: \_\_\_\_\_

Special Requests: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Near, next to, away from, etc.*

Exhibitor placement inside the marketplace will be done by NCAI and is based primarily on the order in which exhibitor registration forms are received. Please make all Booth requests in writing on the Registration Form as ALL booth assignments are FINAL.

**BOOTH PRICING INFORMATION****Total**

\_\_\_\_\_ 10'x10' Exhibit Booth: Indian Arts & Crafts Vendor x \$600 = \$ \_\_\_\_\_

AFFIRMATION THAT I/WE AM/ARE NOT A WHOLESALER OF GOODS (For Indian Arts & Crafts Vendors only) Goods for sale at NCAI's Marketplace must be sold at retail prices. The wholesaling of goods is not permitted. If you are found to be wholesaling goods at any NCAI Marketplace, you will be removed from the Marketplace and no refund of Booth Fee or Exhibitor Services will be given. \_\_\_\_\_

\_\_\_\_\_ 10'x10' Exhibit Booth: Non-Profit Organization or Educational Institution x \$1000 = \$ \_\_\_\_\_

\_\_\_\_\_ 10'x10' Exhibit Booth: Tribe/Tribal Corporation x \$1000 = \$ \_\_\_\_\_

\_\_\_\_\_ 10'x10' Exhibit Booth: Corporate/Business x \$1000 = \$ \_\_\_\_\_

\_\_\_\_\_ 10'x10' Exhibit Booth: State or Federal Agency x \$1000 = \$ \_\_\_\_\_

\*10% Discount for each additional booth purchased.

**PAYMENT INFORMATION**

Please total your exhibitor registration here:

**Total Due: \$ \_\_\_\_\_**

Attached is our check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ made payable to "NCAI."

Please bill the following credit card for our payment:      MasterCard    AMEX      VISA

**\*\*ACH and Wire Transfer payments also accepted. Please Contact Warren Hope (@ [whope@ncai.org](mailto:whope@ncai.org) #202-725-3514)**

**Marketplace Booths are not considered reserved and confirmed until completed registration form is received. Booth registration forms MUST be received by Friday, October 7, 2022.**

**Exhibitor Booth Registrations MUST be paid in full prior to stepping foot onto the Marketplace floor on Monday, October 31, 2022.**

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CCV Code: \_\_\_\_\_

Print Name: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

I, \_\_\_\_\_, assert that I am authorized to make financial decisions on behalf of \_\_\_\_\_ and my company/organization will abide by the NCAI Rules and Regulations outlined below.

Authorized Signature Required: \_\_\_\_\_

## Rules and Regulations

**This application for exhibit space was made and entered by and between The National Congress of American Indians, hereinafter referred to as "NCAI," and "Exhibitor." Application for space and its acceptance constitutes a contract to use the space assigned. NCAI retains the right to assign and/or change exhibit locations to meet the needs and best interests of NCAI. The Exhibitor indemnifies and agrees to hold harmless NCAI and the SAFE Credit Union Convention Center, their officers, directors, employees, and agents, from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitor, its agents, representatives, employees by reason of the Exhibitor's occupancy or use of the exhibition facilities. If NCAI determines that an exhibitor falsely represents their type of business or institution, or if NCAI determines that an exhibitor's booth represents a safety concern, or is otherwise in conflict with the best interests of NCAI, NCAI reserves the right to cancel an exhibitor's registration.\*\*\*In accordance with these rules and regulations governing exhibits for the 2022 Annual Convention & Marketplace, the Exhibitor makes application for exhibit space; attests that the Booth type selected accurately describes the type of business or institution the booth will represent; and will pay the full fee for each booth space requested prior to the start of the event.\*\*\***

### **Marketplace Hours**

All exhibits must be in place by 6 pm on Monday, October 31, 2022 and must remain open during Marketplace hours. Under no circumstances may dismantling occur before 5 pm on Thursday, November 3, 2022. All Marketplace Hours are subject to change as authorized by NCAI.

### **Allocation of Space**

No exhibitor may sub-let or share booth space without written consent of NCAI. NCAI Staff will place booths within the Marketplace based on first come, first served completed Exhibitor Registration Forms.

### **Space Assignments**

All exhibits shall be constructed and arranged so that they do not obstruct the general view or hide other exhibits.

### **Security**

Security will be on duty 24 hours starting on Sunday, October 30, 2022. However, the exhibitor assumes sole liabilities for any loss, and NCAI will not be responsible for loss, injury, or damage to the exhibit, exhibitor, or its employees. By signing the contract, the exhibitor agrees to and releases NCAI from any claims of injury, loss and damage and NCAI agrees to indemnify same against exhibitor.

### **Combustible Materials and Fire Regulations**

All decorations must be flame-proofed to the satisfaction of the Fire Department. The use, storage, and display of flammable liquids or gas and/or open flames must be requested by Friday, October 7 in writing to NCAI and will need to be approved by the Fire Marshall.

### **Liabilities**

The exhibitor agrees that NCAI, its agents, and employees and the hosting facility and its employees will not be responsible for any damage to, loss of, or destruction of the Exhibitor's property. NCAI will not be responsible for any injuries to the Exhibitor, its representatives, agents or employees, while at the show. NCAI, its agents, and employees are exempted from or indemnified for any such claims.

### **Force Majeure**

Neither party shall be liable in damages or have the right to terminate this agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to, Acts of God, Government restrictions, wars, or any other cause beyond the reasonable control of the party whose performance is affected.

### **INDIAN ARTS AND CRAFTS ACT**

The Indian Arts and Crafts Act of 1990 (P.L. 101-644) is a truth-in-advertising law that prohibits misrepresentation in marketing of Indian arts and crafts products within the United States. It is illegal to offer or display for sale, or sell any art or craft product in a manner that falsely suggests it is Indian produced, an Indian product, or the product of a particular Indian or Indian Tribe or Indian arts and crafts organization, resident within the United States. For a first time violation of the Act, an individual can face civil or criminal penalties up to a \$250,000 fine or a 5-year prison term, or both. If a business violates the Act, it can face civil penalties or can be prosecuted and fined up to

\$1,000,000. Under the Act, an Indian is defined as a member of any federally or officially State recognized Indian Tribe, or an individual certified as an Indian artisan by an Indian Tribe. All products must be marketed truthfully regarding the Indian heritage and tribal affiliation of the producers, so as not to mislead the consumer. It is illegal to market an art or craft item using the name of a tribe if a member, or certified Indian artisan, of that tribe did not actually create the art or craft item. Therefore, it is NCAI's policy to reserve Indian Arts & Crafts booths for individual Indians, Indian tribes, legally established Indian Arts and Crafts Organizations, and duly certified Indian artisans which offer or display for sale an Indian product or the product of a particular Indian tribe or Indian arts and crafts organization, as those terms are defined under federal laws and regulations (See, e.g., 25 C.F.R. Part 309). NCAI reserves the right to request documents certifying Indian artisans and proof of a legally established Indian Arts and Crafts Organization. For more information: <https://www.doi.gov/iacb/act>

PHOTO CONSENT: I consent to this photo & video authorization. I also grant permission for my name, image, likeness, and any images, videos or other visual representations of the aforementioned and my artwork and sales booth to appear on marketing collateral utilizing electronic and print photos and video footage. Further, I hereby relinquish any and all interests and rights to photographs and video collateral recorded by NCAI and its partners.

#### **Booth Payment & Cancellation Policy**

**Marketplace Booths are not considered reserved and confirmed until completed registration form received. Booth registration forms MUST be received by Friday, October 7.**

**Payment Policy: Booths may be paid by credit card, check or wire transfer. Booths MUST be PAID IN FULL before moving into your booth space on Monday, October 31.**

**Cancellation Policy: Booth fees are non-refundable and non-transferable.**

#### **Booth Furniture, Electricity and Labor**

You will receive via email with your Exhibitor Services manual which will allow you to order furniture, tables, drayage and, décor, AV, lead retrieval device, or any labor assistance you may need. Ordering these services in advance will save you money.

#### **Food and Refreshments**

All concessions are licensed by the owner of the

facility; therefore, no food or refreshments can be dispensed by Exhibitor. SAFE Credit Union Sampling Guidelines will be provided, along with CenterPlate Catering Order Forms.

**If you have questions or need help with your Marketplace Booth Registration, please contact:**

**[NCAIMarketplace@ncai.org](mailto:NCAIMarketplace@ncai.org)**





# Sponsorship Registration Form

79<sup>th</sup> Annual Convention and Marketplace

SAFE Credit Union Convention Center | Sacramento, CA | October 30 – November 4, 2022

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To reserve your sponsorship, you must complete the entire form by Friday,  
October 14, 2022.

**Email:** [ncaimarketplace@ncai.org](mailto:ncaimarketplace@ncai.org)

**Mail to:** National Congress of American Indians, 1516 P Street NW, Washington DC, 20005

**COMPANY/ ORGANIZATION NAME:** \_\_\_\_\_

**CONTACT INFORMATION:**

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Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

The "Primary Contact" coordinates and receives all correspondence

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

The "Marketing Contact" is responsible for logos, artwork, and program descriptions

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

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## Sponsorship Opportunities

Platinum Sponsor	\$75,000
Gold Sponsor	\$30,000
Silver Sponsor	\$15,000
Bronze Sponsor	\$10,000
General Assembly Sponsor	\$50,000
Marketplace Sponsors	\$45,000
Elected Leaders Reception Sponsorship	\$25,000
Youth Luncheon Sponsor	\$25,000
Elders' Luncheon Sponsor	\$30,000
Registration Sponsor	\$25,000
<b>NEW!</b> Marketplace Welcome Reception Sponsor	\$15,000
Tribal Leaders' Lounge Sponsor	\$15,000
Tribal Elders' Lounge and Concierge Desk Sponsor	\$15,000
Hotel Keycard Sponsor	\$15,000
<b>NEW!</b> Sign Language Interpretation Sponsor	\$15,000
Closed Captioning Sponsor	\$15,000
Mobile Phone Charging Station Sponsor	\$7,500
Coffee Break Sponsor	\$5,000
<b>NEW!</b> Water Bottle Sponsor	In-Kind Sponsorship
<b>NEW!</b> Headshot Lounge Sponsor	In-Kind Sponsorship
<b>NEW!</b> Movement as Medicine Sponsor	In-Kind Sponsorship/monetary sponsorship

Name of Sponsorship: \_\_\_\_\_

Price: \_\_\_\_\_

Name of Sponsorship: \_\_\_\_\_

Price: \_\_\_\_\_

**Total Due: \$** \_\_\_\_\_

**PAYMENT INFORMATION**

Please total your sponsorship registration here:

**Total Due: \$ \_\_\_\_\_**

Attached is our check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ made payable to "NCAI."

Please bill the following credit card for our payment:      MasterCard      AMEX      VISA

**\*\*ACH and Wire Transfer payments also accepted. Contact Warren Hope (@ [whope@ncai.org](mailto:whope@ncai.org) #202-725-3514)**

**Sponsorships are not considered reserved and confirmed until completed registration form is received. Sponsorship payments MUST be received by Friday, October 28, 2022.**

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CCV Code: \_\_\_\_\_

Print Name: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

I, \_\_\_\_\_, assert that I am authorized to make financial decisions on behalf of \_\_\_\_\_ and my company/organization will abide by the NCAI Rules and Regulations outlined below.

Authorized Signature Required: \_\_\_\_\_

## Rules and Regulations

**This application for Sponsorship was made and entered by and between The National Congress of American Indians, hereinafter referred to as "NCAI," and "Sponsor." Application for Sponsorship and its acceptance constitutes a contract between NCAI and Sponsor. The Sponsor indemnifies and agrees to hold harmless NCAI and the SAFE Credit Union Convention Center, their officers, directors, employees, and agents, from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Sponsor representatives, its agents, employees by reason of the Sponsors activities at the NCAI Convention. If NCAI determines that a Sponsor falsely represents their type of business or institution, or is otherwise in conflict with the best interests of NCAI, NCAI reserves the right to cancel a Sponsors registration.**

### Security

Security will be on duty 24 hours starting on Sunday, October 30, 2022. However, the Exhibitor/Sponsor assumes sole liabilities for any loss, and NCAI will not be responsible for loss, injury, or damage to the exhibit, exhibitor, or its employees. By signing the contract, the exhibitor/Sponsor agrees to and releases NCAI from any claims of injury, loss and damage and NCAI agrees to indemnify same against exhibitor.

### Combustible Materials and Fire Regulations

All decorations must be flame-proofed to the satisfaction of the Fire Department. The use, storage, and display of flammable liquids or gas and/or open flames must be requested by Friday, October 7 in writing to NCAI and will need to be approved by the Fire Marshall.

### Liabilities

The exhibitor agrees that NCAI, its agents, and employees and the hosting facility and its employees will not be responsible for any damage to, loss of, or destruction of the Exhibitor's property. NCAI will not be responsible for any injuries to the Exhibitor, its representatives, agents or employees, while at the show. NCAI, its agents, and employees are exempted from or indemnified for any such claims.

### Force Majeure

Neither party shall be liable in damages or have the right to terminate this agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to, Acts of God, Government restrictions, wars, or any other cause beyond the reasonable control of the party whose performance is affected.

PHOTO CONSENT: I consent to this photo & video authorization. I also grant permission for my name, image, likeness, and any images, videos or other visual representations of the aforementioned and my artwork and sales booth to appear on marketing collateral utilizing electronic and print photos and video footage. Further, I hereby relinquish any and all interests and rights to photographs and video collateral recorded by NCAI and its partners.

**Sponsorship Payment & Cancellation Policy**  
**Sponsorships are not considered reserved and confirmed until completed registration form received.**

**Payment Policy: Sponsorships may be paid by credit card, check or wire transfer. Sponsorships MUST be PAID IN FULL by Friday, October 28, 2022.**

**Cancellation Policy: Sponsorship Fees are non-refundable and non-transferable.**

### Food and Refreshments

All concessions are licensed by the owner of the facility; therefore, no food or refreshments can be dispensed by Exhibitor or Sponsor. SAFE Credit Union Sampling Guidelines will be provided, along with CenterPlate Catering Order Forms.