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## ELECTION TOOLKIT





((• LIVE •))

Election Coverage

# WATCH PARTY

#NativeVote2022

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**Date & Time:**

November 8th, 2022  
7pm - 10pm PST

**Streaming:**

[Facebook Live](#)  
[Youtube Live](#)

<https://www.facebook.com/IndianCountryToday>

<https://www.youtube.com/user/IndianCountryToday>



## STEP 1

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### Make Sure Your Party Attendees Know How to Cast Their Ballot

Visit any of these great websites to learn more about:

- ✓ Where to find your polling place
- ✓ How to vote early
- ✓ Learn more about Indigenous candidates races

[www.nativevote.org](http://www.nativevote.org)  
[www.vote.narf.org](http://www.vote.narf.org)  
[www.nativesvote.com](http://www.nativesvote.com)  
[www.ndnvote.org](http://www.ndnvote.org)

## STEP 2

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### Create a Facebook Event and Begin Communicating Your Event

Create an event to let your followers know that you are hosting an Election Night watch party. Include time, link to the virtual location, and encourage your followers to invite their friends!

## STEP 3

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### Plan Fun Ways to Interact at the Watch Party

Come up with ideas such as bingo, jeopardy, funny costumes, and more to keep your audience engaged while we wait for Election Night results. Think of prizes or shout outs that you can do so your guests feel rewarded.

## STEP 4

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### Post Details on Social Media, Your Website, and in Your Email Communications

Make sure you give your followers a way to find the watch party information in all the ways they stay connected to you.

## STEP 5

### Tag @IndianCountry and @fnxtv

Let us follow your fun! Share photos with us by tagging our social media handles and we may give you an on-air shout out!

#### Social Media Graphics:

- ✓ Facebook Event Banner
- ✓ Facebook Post
- ✓ Facebook Profile Border
- ✓ Twitter Banner
- ✓ Twitter Post
- ✓ Instagram Story
- ✓ Instagram Post

### Hashtags and Sample Posts

Use #ICT and #FNX Hashtags

#### Instagram

Tag us @IndianCountryToday @fnxtv

#### Twitter

Tag us @IndianCountryToday @FNXTV

#### Facebook

Tag us @IndianCountryToday @fnxtv

### Social Media Sample Posts

#### Use This Caption:

Have any #ElectionNight2022 plans? Join us for our watch party or learn how to host your own! We'll be streaming the @IndianCountryToday and @fnxtv coverage where you'll hear from Indigenous journalists on key races. #NativeVote

#### ...or, this caption:

#RepresentationMatters and @IndianCountryToday and @fnxtv are giving us #ElectionNight2022 coverage by us, for us. Join our watch party! #NativeVote

#### ...or, even this caption:

Do you want to see how the power of the #NativeVote will influence this year's election? Join our watch party as we tune into @IndianCountryToday and @fnxtv coverage of #ElectionNight2022 results.



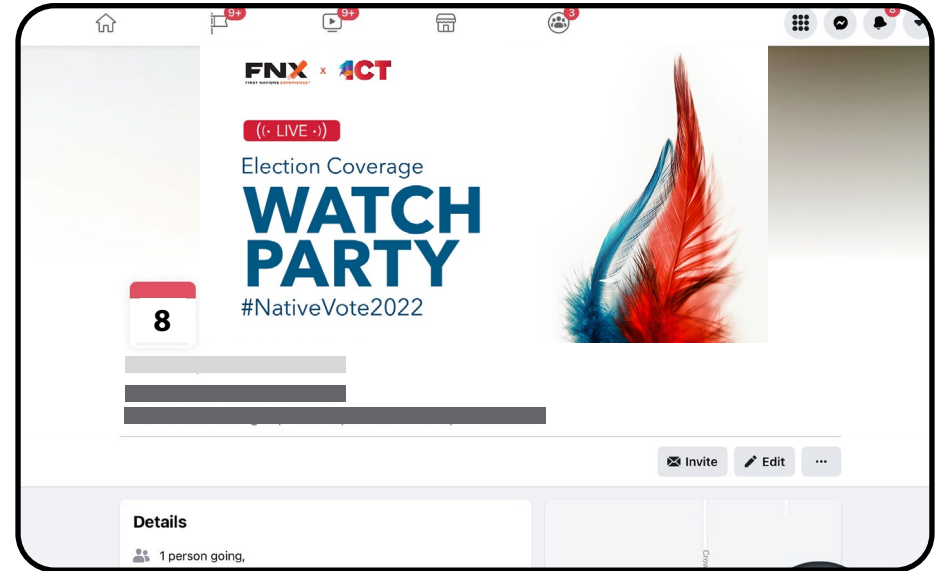


## Posting Caption:

@IndianCountryToday is proud to once again partner with @ FNX to bring you Election Night 2022 coverage. We will have Indigenous correspondents coming to you from key states with the latest polling info and special guests.

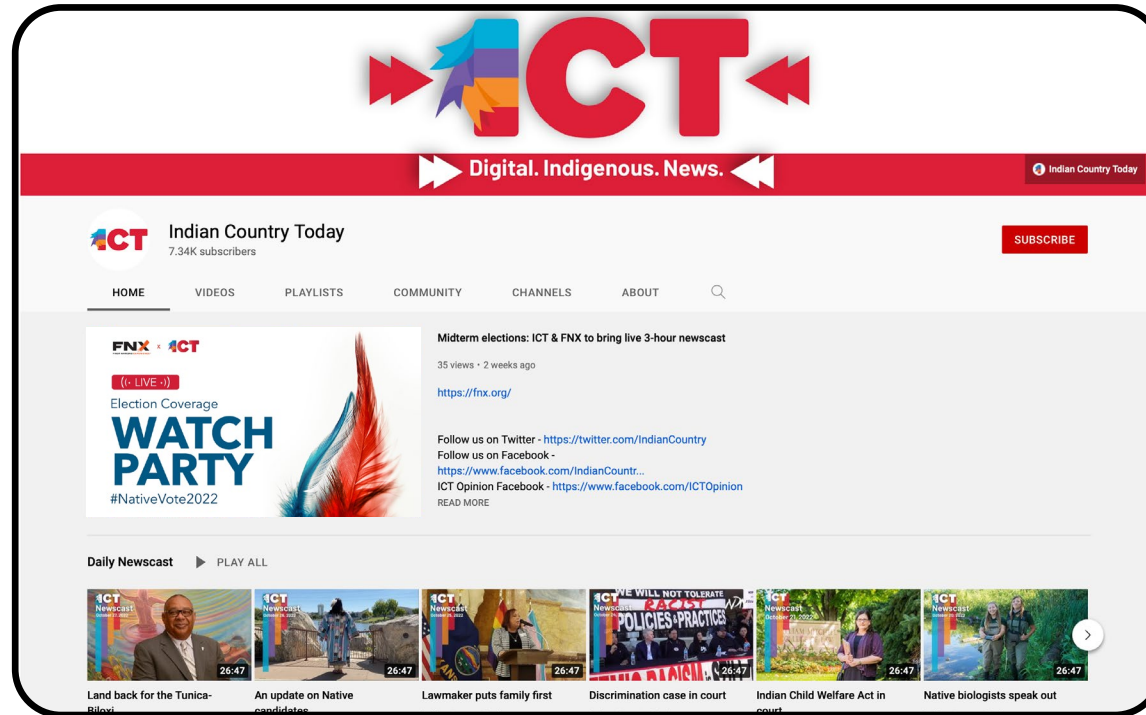


Instagram Story/Reel Cover



Facebook Event Cover





Youtube Live Video Cover



## Individual Stories