



National Congress of American Indians

# MID YEAR23

Convention & Marketplace

June 4-8, 2023 | Prior Lake, Minnesota



National  
Congress of  
American  
Indians

## BECOME AN EXHIBITOR

2023 Mid Year Convention & Marketplace  
Mystic Lake Casino and Hotel in Prior Lake, MN



### MARKETPLACE DETAILS:

- MAIN MARKETPLACE  
**June 5 - 7, 2023**
- ADDITIONAL INDIAN ARTS  
AND CRAFTS POPUP MARKET  
**June 8, 2023**
- AVERAGE OF 1,500 ATTENDEES
- OPEN TO THE PUBLIC

**FREE AND OPEN TO THE PUBLIC:** Twice per year, the National Congress of American Indians offers vendors and exhibitors a premiere opportunity to interact with tribal leaders, national Native organizations, and other key figures working in Indian Country. Our marketplace provides the opportunity for a variety of booths ranging from health screenings to artists to federal job recruiters and more! While convention attendees are the main audience, the marketplace is free and open to the public – giving exhibitors the opportunity to reach the greater local community.



Scan or Click the QR code to  
register to become a Mid Year  
Marketplace Exhibitor for 2023!

REGISTER HERE

**Keely Purscell**

Manager of External Partnerships

712-203-9612

kpurscell@ncai.org

# 2023 MID YEAR MARKETPLACE FAQ

## ▶ HOW CAN I REGISTER FOR A BOOTH SPACE?

To register, click or scan the QR Code on bottom portion of this document or reach out to Keely Purscell for more information – [kpurscell@ncai.org](mailto:kpurscell@ncai.org) or call (712) 203-9612.

## ▶ WHERE WILL THE MARKETPLACE BE HELD?

NCAI's 2023 Mid Year Marketplace will take place at:

**Mystic Lake Casino and Hotel**  
2400 Mystic Lake Blvd, NW  
Prior Lake, MN 55372

## ▶ HOW MUCH DOES A BOOTH SPACE COST? See our rates below:

EXHIBITOR TYPE	RATE
INDIAN ARTS/CRAFTS	\$600
NON-PROFIT/EDUCATIONAL INSTITUTION	\$1,000
TRIBE/TRIBAL CORPORATION	\$1,000
NON-TRIBAL CORPORATION	\$1,800
STATE/FEDERAL AGENCY	\$1,800

## ▶ WHAT IS THE MARKETPLACE SCHEDULE?

All times Central.

MOVE IN/SETUP	MONDAY JUNE 5, 2023, 9 a.m. – 3 p.m.
MARKETPLACE OPEN TO THE PUBLIC	MONDAY JUNE 5, 2023, 3 p.m. – 6 p.m.
MARKETPLACE OPEN TO THE PUBLIC	TUESDAY JUNE 6, 2023, 9 a.m. – 6 p.m..
MARKETPLACE OPEN TO THE PUBLIC	WEDNESDAY JUNE 7, 2023, 9 a.m. - 6 p.m.
OPTIONAL INDIAN ARTS AND CRAFTS POP-UP MARKET (optional event for Indian Arts & Crafts exhibitors only)	THURSDAY June 8, 2023, 8 a.m. – 1 p.m.

## ▶ HOW DOES THE NCAI EXHIBITOR REGISTRATION PROCESS WORK?

1. **APPLICATION:** Complete the online application process and agree to all the terms and conditions.
2. **PAYMENT:** Once NCAI reviews and approves your application, we will provide information on how to provide booth payment.
3. **CONFIRMATION:** Upon confirmation and processing of your full booth payment, NCAI will then send a confirmation of your booth space. Please allow seven (7) days for processing of your payment

## ▶ WHAT IS INCLUDED WITH A BOOTH SPACE?

All booths are 10' x 10' and come with pipe and drape back and sides; one table, two chairs, one waste basket, and one id sign with your company/organization name.

## ▶ HOW ARE BOOTH LOCATION ASSIGNMENTS DETERMINED?

NCAI's policy is to place exhibitors on a first-come, first-served basis for those who have submitted a registration form and completed their booth payment. Booth assignments are final.

## ▶ WHEN WILL WE RECEIVE OUR EXHIBITOR KITS?

For all confirmed exhibitors who have submitted an application and full payment, the marketplace decorator will email the exhibitor package containing the full details on the exhibit space approximately 3-5 weeks prior to the event.

## ▶ IS THE MARKETPLACE OPEN TO THE PUBLIC?

Our marketplace is open to the public for the entire event. Feel free to invite your family, friends, colleagues, and networks to attend.

**PLEASE NOTE:** THE MYSTIC LAKE CASINO AND HOTEL IS CASHLESS. ALL SALES, INCLUDING SALES IN THE MARKETPLACE, MUST BE WITH CREDIT CARD OR OTHER FORM OF DIGITAL PAYMENT.

## ▶ CAN EXHIBITORS ATTEND OTHER PARTS OF THE CONVENTION?

Exhibitor registration does not include convention registration. Exhibitors must separately register as convention attendees to attend all breakout sessions and general assembly sessions. There are convention events that are open to everyone, including federal consultations, federal listening sessions, the welcome reception, and the cultural night. For more details, please see the current draft convention agenda on our website.

## ▶ IS THERE A HOTEL BLOCK FOR THE EVENT?

To receive the discount code to book your room, you must first be registered for the Mid-Year Conference as a conference participant. Once you register and pay for your booth space, you will receive the link to book your hotel room in your confirmation email. If you have questions regarding your booking link, please contact [events@ncai.org](mailto:events@ncai.org).



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Other Questions? Contact:  
**Keely Purscell**

Manager of External Partnerships

(712)203-9612

[kpurscell@ncai.org](mailto:kpurscell@ncai.org)