The National Congress of American Indians (NCAI), the oldest, largest, and most representative national Native organization in the country, is excited to announce the 2023 Mid Year Convention & Marketplace. The event will take place in Prior Lake, Minnesota, on the beautiful lands of the Shakopee Mdewakanton people during June 4 - 8, 2023.

There are many new and exciting initiatives which center around increased outreach with Tribal Nations, member organizations, and all of Indian Country. In addition, NCAI is excited to build our relationships with sponsors by increasing your exposure to Indian Country, and providing more value in your sponsorship opportunities.

Please take a moment to consider partnering with NCAI. In doing so, you have the opportunity to support the continuing mission and goals of the National Congress of American Indians. NCAI has advocated for Tribal Nations for nearly 80 years and is the respected national advocacy leader for Indian Country.

YOUR SPONSORSHIP:

• Reflects your support of the most cherished principle to Tribal Nations: sovereignty. Supporting NCAI directly supports our membership and their self-determination, self-governance, and community-based decision making.

• Advances NCAI’s mission, and demonstrates that your organization supports that mission as well.

• Builds positively-reinforced brand awareness. Our sponsorships offer branded categories that highlight your logo throughout the conference.

• Produces goodwill that will carry from conferences to communities. NCAI conferences are a critical hub for tribal activity, collaboration, best practices, and respected partnerships. Tribal leaders carry trusted information and resources back to their homes to share and discuss.

Please refer to the attached 2023 Mid Year Convention & Marketplace sponsorship opportunities menu. Feel free to reach out to Keely Purscell, (kpurscell@ncai.org) or at 712-203-9612.

Thank you – we look forward to hearing from you!
## Sponsorship Benefits at a Glance

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<th>Sponsorship Benefits</th>
<th>Platinum Sponsor $75,000</th>
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<th>Media Support $45,000</th>
<th>Exhibition Hall $40,000</th>
<th>General Assembly $35,000</th>
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<td>Information Included in Official Tote Bag</td>
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<td>Complimentary Convention Registration</td>
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<td>Speaking Opportunity at Conference Event</td>
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*Information included in Official Tote Bag: 
- ✔ Name/Logo on Convention Signage
- ✔ Advertisement in Conference Magazine
- ✔ Commercial During General Assembly
- ✔ 10x10 Booth Space at Conference
- ✔ Complimentary Convention Registration
- ✔ Verbal Recognition at General Assembly
- ✔ Digital Banner Displayed at General Assembly
- ✔ Speaking Opportunity at Conference Event
SPONSORSHIP OPPORTUNITIES

Platinum $75,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO will appear on signage throughout the Event Center, at the entrance of the General Assembly, the Exhibition Hall and on select conference materials.
- FULL-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.
- COMMERCIAL TIME during General Assembly. 60 seconds.
- TWO BOOTH SPACES for your product demonstration, or direct sale of your product and/or service, or organizations.
- COMPLIMENTARY CONVENTION REGISTRATION (4 conference passes.)
- VERBAL RECOGNITION during General Assembly.
- DIGITAL BANNER during General Assembly.

Gold $50,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO will appear on signage throughout the Event Center, at the entrance of the General Assembly, and on select conference materials.
- FULL-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.
- COMMERCIAL TIME during General Assembly. 45 seconds.
- TWO BOOTH SPACES for your product demonstration, or direct sale of your product and/or service, or organizations.
- COMPLIMENTARY CONVENTION REGISTRATION (2 conference passes.)
- VERBAL RECOGNITION during General Assembly.

Silver $45,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO will appear on signage throughout the Event Center, at the entrance of the General Assembly, throughout the event center and on select conference materials.
- FULL-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.
- COMMERCIAL TIME during General Assembly. 30 seconds.
- ONE BOOTH SPACE for your product demonstration, or direct sale of your product and/or service, or organizations.
- COMPLIMENTARY CONVENTION REGISTRATION (2 conference passes.)
SPONSORSHIP OPPORTUNITIES

Media Support $45,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO will appear on signage throughout the Event Center, at the entrance of the General Assembly, throughout the event center and on select conference materials.
- HALF-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.
- COMMERCIAL TIME during General Assembly. 20 seconds.
- ONE BOOTH SPACE for your product demonstration, or direct sale of your product and/or service, or organizations.
- COMPLIMENTARY CONVENTION REGISTRATION (2 conference passes.)

Exhibition Hall $40,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO identifying you as the Sponsor will appear on signage at the entrance of the Exhibit Hall and on select conference materials.
- HALF-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.
- COMMERCIAL TIME during General Assembly. 30 seconds.
- ONE BOOTH SPACE for your product demonstration, or direct sale of your product and/or service, or organizations.
- COMPLIMENTARY CONVENTION REGISTRATION (2 conference passes.)

General Assembly $35,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO identifying you as the Sponsor will appear on signage at the entrance of the General Assembly and on select conference materials.
- HALF-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.
- COMMERCIAL TIME during General Assembly. 20 seconds.
- ONE BOOTH SPACE for your product demonstration, or direct sale of your product and/or service, or organizations.
- COMPLIMENTARY CONVENTION REGISTRATION (1 conference pass.)
- VERBAL RECOGNITION during General Assembly.
- DIGITAL BANNER during General Assembly.
### Marketplace Reception

**$30,000**

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the marketplace reception and on select conference materials.
- **HALF-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 20 seconds.
- **ONE BOOTH SPACE** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **SPEAKING OPPORTUNITY** to address Tribal Leaders.

### Youth Leadership Initiative

**$25,000**

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the entrance of the Youth Leadership Lounge and on select conference materials.
- **QUARTER-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **SPEAKING OPPORTUNITY** to address the youth.

### Tribal Elder Lounge

**$15,000**

- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the entrance of the Tribal Elder Lounge and on select conference materials.
- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **QUARTER-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
SPONSORSHIP OPPORTUNITIES

Hotel Key Card

$15,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO identifying you as the Sponsor will appear on signage at the entrance of the Tribal Leaders Lounge, the hotel key card, and on select conference materials.
- QUARTER-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.

Coffee Break

$5,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO identifying you as the Coffee Break Sponsor will appear on signage identifying your sponsorship.
- QUARTER-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.

Bronze

$5,000

- YOUR PRODUCT or information will be included in the official NCAI Mid Year tote bags.
- YOUR NAME/LOGO will appear on signage identifying your sponsorship.
- QUARTER-PAGE RECOGNITION for your organization will appear in the conference magazine acknowledging your sponsorship.

MAXIMIZE YOUR BRAND EXPOSURE:
Partner with NCAI for the 2023 Mid Year Event!

ARE YOU READY TO BECOME A SPONSOR? Don’t miss out on this unique opportunity to make a lasting impression and gain valuable exposure for your business - contact NCAI now to secure your spot!