



National Congress of American Indians

MID YEAR23

Convention & Marketplace

June 4-8, 2023 | Prior Lake, Minnesota



National
Congress of
American
Indians

The National Congress of American Indians (NCAI), the oldest, largest, and most representative national Native organization in the country, is excited to announce the **2023 Mid Year Convention & Marketplace**. The event will take place in Prior Lake, Minnesota, on the beautiful lands of the Shakopee Mdewakanton people during June 4 - 8, 2023.

There are many new and exciting initiatives which center around increased outreach with Tribal Nations, member organizations, and all of Indian Country. In addition, NCAI is excited to build our relationships with sponsors by increasing your exposure to Indian Country, and providing more value in your sponsorship opportunities.

Please take a moment to consider partnering with NCAI. In doing so, you have the opportunity to support the continuing mission and goals of the National Congress of American Indians. NCAI has advocated for Tribal Nations for nearly 80 years and is the respected national advocacy leader for Indian Country.

YOUR SPONSORSHIP:

- Reflects your support of the most cherished principle to Tribal Nations: **sovereignty**. Supporting NCAI directly supports our membership and their self-determination, self-governance, and community-based decision making.
- Advances NCAI's mission, and demonstrates that your organization supports that mission as well.
- Builds positively-reinforced brand awareness. Our sponsorships offer branded categories that highlight your logo throughout the conference.
- Produces goodwill that will carry from conferences to communities. NCAI conferences are a critical hub for tribal activity, collaboration, best practices, and respected partnerships. Tribal leaders carry trusted information and resources back to their homes to share and discuss.

Please refer to the attached 2023 Mid Year Convention & Marketplace sponsorship opportunities menu. Feel free to reach out to Keely Purscell, (kpurscell@ncai.org) or at 712-203-9612.

Thank you – we look forward to hearing from you!

SPONSORSHIP BENEFITS *at a Glance*



National
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SPONSOR BENEFITS:	Platinum Sponsor ----- \$75,000	Gold Sponsor ----- \$50,000	Silver Sponsor ----- \$45,000	Media Support ----- \$45,000	Exhibition Hall ----- \$40,000	General Assembly ----- \$35,000	Marketplace Reception ----- \$30,000	Youth Leadership ----- \$25,000	Tribal Elder Lounge ----- \$15,000	Hotel Key Card ----- \$15,000	Coffee Break ----- \$5,000	Bronze Sponsor ----- \$5,000
Information Included in Official Tote Bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Name/Logo on Convention Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in Conference Magazine	✓ Full Page	✓ Full Page	✓ Full Page	✓ 1/2 Page	✓ 1/2 Page	✓ 1/2 Page	✓ 1/2 Page	✓ 1/4 Page	✓ 1/4 Page	✓ 1/4 Page	✓ 1/4 Page	✓ 1/4 Page
Commercial During General Assembly	✓ 60 Seconds	✓ 45 Seconds	✓ 30 Seconds	✓ 30 Seconds	✓ 30 Seconds	✓ 20 Seconds	✓ 20 Seconds					
10x10 Booth Space at Conference	✓ TWO Spaces	✓ TWO Spaces	✓ ONE Space	✓ ONE Space	✓ ONE Space	✓ ONE Space	✓ ONE Space					
Complimentary Convention Registration	✓ 4 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ 1 Tickets						
Verbal Recognition at General Assembly	✓	✓				✓						
Digital Banner Displayed at General Assembly	✓					✓						
Speaking Opportunity at Conference Event							✓	✓				

SPONSORSHIP OPPORTUNITIES



Platinum

\$75,000

- **YOUR PRODUCT** or information will be included in the official NCAI MidYear tote bags.
- **YOUR NAME/LOGO** will appear on signage throughout the Event Center, at the entrance of the General Assembly, the Exhibition Hall and on select conference materials.
- **FULL-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 60 seconds.
- **TWO BOOTH SPACES** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **COMPLIMENTARY CONVENTION REGISTRATION** (4 conference passes.)
- **VERBAL RECOGNITION** during General Assembly.
- **DIGITAL BANNER** during General Assembly.

Gold

\$50,000

- **YOUR PRODUCT** or information will be included in the official NCAI MidYear tote bags.
- **YOUR NAME/LOGO** will appear on signage throughout the Event Center, at the entrance of the General Assembly, and on select conference materials.
- **FULL-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 45 seconds.
- **TWO BOOTH SPACES** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **COMPLIMENTARY CONVENTION REGISTRATION** (2 conference passes.)
- **VERBAL RECOGNITION** during General Assembly.

Silver

\$45,000

- **YOUR PRODUCT** or information will be included in the official NCAI MidYear tote bags.
- **YOUR NAME/LOGO** will appear on signage throughout the Event Center, at the entrance of the General Assembly, throughout the event center and on select conference materials.
- **FULL-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 30 seconds.
- **ONE BOOTH SPACE** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **COMPLIMENTARY CONVENTION REGISTRATION** (2 conference passes.)

Media Support

\$45,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** will appear on signage throughout the Event Center, at the entrance of the General Assembly, throughout the event center and on select conference materials.
- **HALF-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 20 seconds.
- **ONE BOOTH SPACE** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **COMPLIMENTARY CONVENTION REGISTRATION** (2 conference passes.)

Exhibition Hall

\$40,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the entrance of the Exhibit Hall and on select conference materials.
- **HALF-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 30 seconds.
- **ONE BOOTH SPACE** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **COMPLIMENTARY CONVENTION REGISTRATION** (2 conference passes.)

General Assembly

\$35,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the entrance of the General Assembly and on select conference materials.
- **HALF-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 20 seconds.
- **ONE BOOTH SPACE** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **COMPLIMENTARY CONVENTION REGISTRATION** (1 conference pass.)
- **VERBAL RECOGNITION** during General Assembly.
- **DIGITAL BANNER** during General Assembly.

Marketplace Reception

\$30,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the marketplace reception and on select conference materials.
- **HALF-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **COMMERCIAL TIME** during General Assembly. 20 seconds.
- **ONE BOOTH SPACE** for your product demonstration, or direct sale of your product and/or service, or organizations.
- **SPEAKING OPPORTUNITY** to address Tribal Leaders.

Youth Leadership Initiative

\$25,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the entrance of the Youth Leadership Lounge and on select conference materials.
- **QUARTER-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.
- **SPEAKING OPPORTUNITY** to address the youth.

Tribal Elder Lounge

\$15,000

- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the entrance of the Tribal Elder Lounge and on select conference materials.
- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **QUARTER-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.

SPONSORSHIP OPPORTUNITIES



Hotel Key Card

\$15,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Sponsor will appear on signage at the entrance of the Tribal Leaders Lounge, the hotel key card, and on select conference materials.
- **QUARTER-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.

Coffee Break

\$5,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** identifying you as the Coffee Break Sponsor will appear on signage identifying your sponsorship.
- **QUARTER-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.

Bronze

\$5,000

- **YOUR PRODUCT** or information will be included in the official NCAI Mid Year tote bags.
- **YOUR NAME/LOGO** will appear on signage identifying your sponsorship.
- **QUARTER-PAGE RECOGNITION** for your organization will appear in the conference magazine acknowledging your sponsorship.

MAXIMIZE YOUR BRAND EXPOSURE:

Partner with NCAI for the
2023 Mid Year Event!

ARE YOU READY TO BECOME A SPONSOR? Don't miss out on this unique opportunity to make a lasting impression and gain valuable exposure for your business - **contact NCAI now** to secure your spot!



SCAN ME