



NATIONAL CONGRESS OF AMERICAN INDIANS

MIDYEAR24

CONVENTION & MARKETPLACE

➤ JUNE 1-7, 2024 • CHEROKEE, NC ◀

You are **cordially invited** to participate in a landmark event hosted by the National Congress of American Indians (NCAI)

2024 Mid Year Convention & Marketplace

Taking place from June 1-7, 2024, at Harrah's Cherokee Casino Resort in Cherokee, North Carolina, this gathering underscores the enduring significance of nation-to-nation engagement, proactive strategy development, advocacy, and community empowerment. As the oldest, largest, and most representative American Indian and Alaska Native organization serving the broad interests of tribal governments and communities nationwide, NCAI proudly extends this invitation to join us in shaping a brighter future for Indian Country.



About the 2024 Mid Year Convention & Marketplace

The NCAI 2024 Mid Year Convention & Marketplace attracts more than 1,500 in-person registrants annually, including tribal leaders, policymakers, advocates and allies, youth leaders, and scholars. This year's five-day agenda features breakout sessions, general assemblies, specialized workshops, roundtables, and local excursions, each designed to foster dialogue, collaboration, and action.



KEY ISSUES ADDRESSED

Among the issues of paramount importance, this year's convention will include:

- Climate Action / Resiliency
- Civic Engagement - Native Vote and Census
- Education / Language Revitalization
- Native Boarding Schools
- Indian Health Care (and Indian Health Service)
- Tribal Broadband and Digital Sovereignty
- International Issues
- Public Safety and Justice
- Taxation and Access to Capital

About NCAI

Founded in 1944, the National Congress of American Indians (NCAI) is the oldest, largest, and most representative American Indian and Alaska Native organization serving the broad interests of tribal governments and communities. For further information, visit www.ncai.org.

Why Partner with NCAI?

Your sponsorship goes beyond the event itself. It reflects your support for the most cherished principle to Tribal Nations: sovereignty. Your sponsorship advances NCAI's mission and demonstrates your commitment to uplifting Indian Country. From increased brand visibility to creating goodwill that extends from conferences into tribal communities nationwide, your partnership with NCAI for the 2024 Mid Year Convention & Marketplace is a powerful way to make a lasting impression and gain valuable exposure.

Tiered Sponsorship Opportunities

Sponsorship Opportunities: Your Path to Impact

Your support as a sponsor is not just an investment in an event; it's a commitment to the future of Tribal Nations and the values we cherish— sovereignty, self-determination, and community-based decision-making. NCAI's sponsorship packages for 2024 have been thoughtfully designed to offer meaningful engagement and visibility.

Platinum Sponsor	\$100,000
Gold Sponsor	\$50,000
Silver Sponsor	\$25,000
Bronze Sponsor	\$10,000

SPONSOR BENEFITS	Platinum Sponsor (\$100,000)	Gold Sponsor (\$50,000)	Silver Sponsor (\$25,000)	Bronze Sponsor (\$10,000)
National Press Release Mentions	✓	✓	✓	
Event Signage Visibility	HIGHEST	HIGH	MEDIUM	LOW
Social Media Promotion	EXTENSIVE	HIGH	MEDIUM	LOW
Advertisement in Digital Conference Magazine	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE
Featured in Branded Convention Mobile App	✓	✓	✓	
Complimentary Convention Registrations	5 Tickets	3 Tickets	2 Tickets	1 Ticket
Speaking or Booth Opportunity at Conference	✓	Limited	---	---
Digital Banner Displayed at General Assembly	✓	✓	---	---
Verbal Recognition at General Assembly	✓	Limited	---	---
Item in Convention Tote Bag	✓	✓	✓	

Exclusive Sponsorship Selections

In addition to traditional sponsorship levels, NCAI is offering exclusive opportunities to align your brand with specific facets of the convention, each with its own set of benefits and recognition:

- Youth Commission \$25,000
- Exhibition Hall \$50,000
- General Assembly \$50,000
- Elder Concierge \$25,000
- NCAI Foundation Event \$25,000
- Coffee Break \$10,000
- Convention Lanyards \$20,000
(or \$40,000 for annual sponsorship)
- Hotel Keycard \$5,000
- Kiosk/ Registration Desk \$50,000
- Media Support Sponsor \$25,000

SPONSOR BENEFITS	Youth Commission: \$50,000	Exhibition Hall: \$50,000	General Assembly: \$50,000	Registration Kiosk: \$50,000	Media Support (WIFI) Sponsor: \$25,000	Elder Concierge: \$25,000	Badges & Lanyards: \$20,000	Coffee Break (\$10,000)
National Press Release Mentions	✓	✓	✓	---	---	---	---	---
Event Signage Visibility	✓	✓	✓	✓	✓	✓		
Social Media Promotion	✓	✓	✓	---	---	---	---	---
Ad in Digital Conference Magazine	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	---	---	---
Featured on NCAI Website & Mobile App	✓	✓	✓	---	---	---	---	---
Complimentary Convention Registrations	3 Tickets	3 Tickets	3 Tickets	3 Tickets	2 Tickets	2 Tickets	1 Ticket	1 Ticket
Speaking or Booth Opportunity at Conference	Limited	Limited	Limited	Limited	---	---	---	---
Digital Banner Displayed at General Assembly			✓	---	---	---	---	---
Verbal Recognition at General Assembly	---	---	✓	---	---	---	---	---
Item in Convention Tote Bag	✓	✓	✓	✓	✓	✓	---	---



Golf Tournament at Sequoyah National Golf Club

As part of the National Congress of American Indians' 2024 Mid Year Convention & Marketplace, we are thrilled to invite you to the **NCAI Golf Tournament at the breathtaking Sequoyah National Golf Club**. This distinguished event is scheduled for Sunday, June 2, offering an unparalleled opportunity to engage with tribal leaders, policymakers, and advocates in a setting that celebrates both the sport and the spirit of Indian Country. Owned by Eastern Band of Cherokee, this course is not just a game location; it's a journey through the stunning landscapes of Cherokee tradition, designed by the renowned Robert Trent Jones II.

Sponsorship and Registration Details

To ensure an exclusive and impactful experience, we offer a tailored Sponsor Package for **\$5,000**, which includes a 4-person team entry, prominent signage at the event, an assigned golf hole, and special recognition at the awards reception. For those looking to compete, Team Entry is available at **\$2,000** for a 4-person team, and Individual entries at **\$550**, ensuring everyone has the chance to partake in this memorable day. Each registration includes 18 holes of golf, a cart, range balls, tee prizes, a breakfast sandwich, a boxed lunch, and entry to the awards reception—a full suite of amenities to enhance your participation.

A Day to Remember

We invite you to join us at Sequoyah National Golf Club for a day of sport, camaraderie, and celebration of Indian Country's enduring spirit. This tournament is not only an opportunity to enjoy a premier golfing experience but also a meaningful way to engage with and support the broader mission of the NCAI.

Secure your place today and be part of an event that promises not just competitive play, but also a profound connection to the values and vision of the National Congress of American Indians. Together, let's tee off towards a brighter future for all Native communities.

Reach out to Tiffany Brown at tbrown@ncai.org

Sponsor Package	\$5,000	4-person team, signage at welcome, assigned golf hole, awards reception
Team Entry Fee	\$2,500	4-Person Team
Individual (will be assigned a team)	\$550	18-holes, cart, range balls, tee prizes, breakfast sandwich, boxed lunch and awards reception



Sponsorship Impact & Awareness

At the 2024 Mid Year Convention & Marketplace, NCAI understands the importance of brand visibility and the profound impact it can have on our sponsors' objectives. This event offers an unparalleled platform for amplifying your brand's presence across various channels, nationally and within Indian Country. Here's how your organization can benefit from this exposure:

- **National Press Releases:** Your brand will be featured in all national press releases related to the convention, reaching an extensive network of media outlets and ensuring your support is recognized at the highest levels.
- **Event Signage:** Your logo will be featured on strategically placed signage throughout the convention venue, providing constant, high-visibility brand exposure to all attendees.
- **Social Media Promotion:** Leverage our strong digital presence with dedicated posts across all NCAI social media platforms, including Facebook, X, Instagram, and LinkedIn. These promotions will highlight your pivotal role in making the convention a success, reaching beyond the event to engage a broader audience.
- **Event Photos and Videos:** As a sponsor, your brand will be prominently featured in event photos and videos, capturing the convention's essence and energy. These assets serve as enduring testimonials of your support and are shared widely across our communication channels, further extending your reach.
- **Exclusive Events:** Gain exclusive access to special events where you can connect directly with tribal leaders, policymakers, and influential voices in Indian Country. These intimate settings offer unique opportunities for meaningful engagement with key stakeholders.

Measurable Outreach

Sponsorship not only amplifies your brand but offers significant, quantifiable exposure:

- **Over 1,500 Registrants Annually:** Direct engagement with a captive audience.
- **Multiple Workshops and Roundtables:** Varied platforms for visibility.
- **Diverse Speaker Line-Up:** Association with thought leaders in relevant fields.
- **Expansive Digital Footprint:** Gain thousands of impressions across our digital channels.

Your investment extends well beyond the event, reaching into communities and conversations where it matters most.

MAXIMIZE YOUR BRAND EXPOSURE!

Partner with NCAI for the 2024 Mid Year Convention & Marketplace



ARE YOU READY TO BECOME A SPONSOR?

Don't miss out on this unique opportunity to make a lasting impression and gain valuable exposure for your business – [contact NCAI now](#) to secure your spot!



SPONSOR NOW