



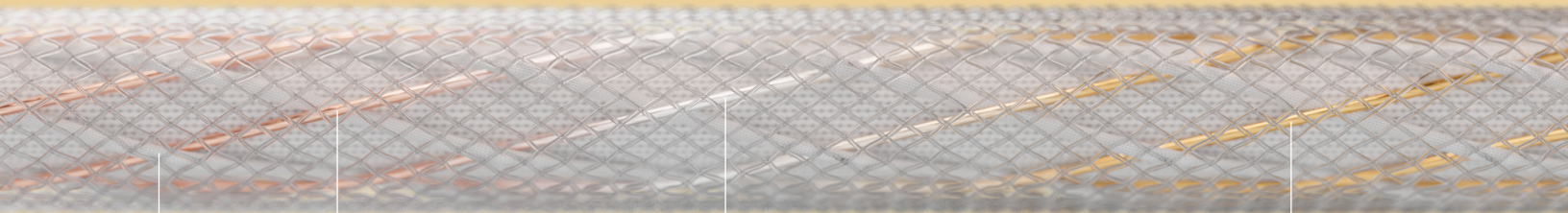
HANDCRAFTED IN THE USA
LIMITED LIFETIME WARRANTY

GET
LISTEN
LOVE **NAKED**



**unconventional design for
uncompromising fidelity**

NAKED REVEALS THE TRUTH.



Unwaxed
organic
cotton

24 AWG
copper
base conductor

Intermediate
palladium plating

24K gold
thick plating

NAKED interconnects start life as a solid-core copper conductor of the utmost purity achievable. We then anneal the conductor surface in hydrogen-rich environment for maximum conductivity and purity before plating with palladium. This is followed by a thick, 24K gold plating. The gold is conductive while preventing oxidation of the copper conductor. The palladium slows down the diffusion of the copper into the gold.

NAKED interconnects are formed from a precision-braided matrix of these remarkable conductors along with organic, undyed and unwaxed cotton. The cotton serves to lock the conductors into position, maintaining spacing and geometry. Furthermore, the cotton acts as superior insulator, behaving more like the perfect dielectric. The conductors themselves have no insulating polymer applied to their gold surface. In the conventional sense - they are truly NAKED.

NAKED's unique construction, with uninsulated conductors, means that great care should be exercised with its handling.