



FOR IMMEDIATE RELEASE

January 6, 2025

**NEW YORK CITY BALLET
ANNOUNCES ELIZAVETA PORODINA
AS THE 2025 ART SERIES ARTIST**

**Munich-Based Photographer Elizaveta Porodina
To Create Large-Sale Exhibition for the David H. Koch Theater at Lincoln Center
Which Will be Displayed During New York City Ballet's 2025 Winter Season
January 21 through March 2**

**Single Tickets for Three Special Art Series Performances
To Go on Sale at Noon on Monday, January 6
With All Tickets Priced at \$42**

The Travelers Companies, Inc. is the Global Sponsor of New York City Ballet

New York City Ballet has commissioned a large-scale installation from acclaimed photographer Elizaveta Porodina, which will be displayed during the Company's 2025 Winter Season, for the twelfth installment of NYCB's Art Series initiative.

Porodina, best known for her collaborations on global campaigns for major fashion houses and creative editorial features for prestige publications, as well as her solo show *Un/Masked*, which has been exhibited internationally, draws from a lifelong passion for the craftsmanship of the 19th-century master painters, and a professional background in clinical psychology.

The Munich-based visual artist spent several days with NYCB artists in the fall of 2023, creating the dynamic photographs and short film that comprise the Company's 2024-25 season promotional campaign. NYCB Associate Artistic Director Wendy Whelan and Repertory Director Craig Hall worked closely with Porodina and the dancers, who were costumed by House of Iconica. Two dozen of Porodina's images of NYCB will be displayed collectively in the 2025 Art Series installation, including images not seen in the Company's campaign.

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“With New York City Ballet, we have in common progressiveness, the emotional instinct to look forward rather than to abide by certain rules. I am very excited that images that we loved from our shoot together now have another life and the chance to be shown,” says Porodina.

The 2025 Art Series installation will be on display from Tuesday, January 21 through Sunday, March 2 during all of NYCB’s 2025 Winter Season performances. NYCB will also host free, open hours for the general public from Saturday, February 8 to Monday, February 17 (Saturday-Sunday 10 a.m. – 12:30 p.m.; Monday-Friday 10 a.m. - 6 p.m.)

In addition, NYCB will hold three special Art Series performances, which will take place on Friday, January 24 at 7:30 p.m.; Friday, January 31 at 7:30 p.m.; and Saturday, February 8 at 7:30 p.m. All single tickets for these three Art Series performances are priced at \$42 plus applicable fees, and will go on sale at noon on Monday, January 6 at nycballet.com, or by calling 212-496-0600. Each Art Series performance will be followed by a post-performance party on the theater’s Promenade open to all audience members.

To learn more about New York City Ballet, or to purchase tickets for any performance, visit nycballet.com, or call 212-496-0600. The David H. Koch Theater is located at Lincoln Center, Columbus Avenue and West 63rd Street.

ABOUT NYCB ART SERIES

Launched in 2013, NYCB Art Series was designed to produce annual collaborations between contemporary visual artists and New York City Ballet in an effort to showcase and celebrate the visual arts during NYCB performances at the David H. Koch Theater at Lincoln Center. The first 11 installments of Art Series have featured acclaimed installations by FAILE (2013), JR (2014), Dustin Yellin (2015), Marcel Dzama (2016), Santtu Mustonen (2017), Jihan Zencirli (aka Geronimo) (2018), Shantell Martin (2019), Lauren Redniss (2020), Eva LeWitt (2022), DRIFT (2023), and David Michalek (2024).

Through the use of non-traditional marketing, social media engagement, and specially priced tickets, the NYCB Art Series was also conceived to engage audiences new to NYCB, as well as to cross pollinate NYCB’s existing fans with those of the commissioned artists. Art Series has introduced tens of thousands of new patrons to New York City Ballet, helping to change the Company’s demographic make-up.

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In addition to NYCB's unparalleled history of commissioning new work from numerous composers and choreographers, the Company also has a long tradition of working with visual artists such as Isamu Noguchi, Andy Warhol, Julian Schnabel, Francesco Clemente, Helen Frankenthaler, Roy Lichtenstein, Keith Haring, Santiago Calatrava, Per Kirkeby, and others, all of whom have created artworks and other visual elements for NYCB performances. The lobby of the David H. Koch Theater, which was built for NYCB and opened at Lincoln Center in 1964, also features a permanent collection that includes several landmark works of art, including Jasper Johns' *Numbers*, Lee Bontecou's *Untitled Relief*, and Elie Nadelman's *Two Female Nudes* and *Two Circus Women*.

ABOUT ELIZAVETA PORODINA

Elizaveta Porodina is a Moscow-born photographer living and working in Munich. In her experimental fashion and fine art photography, Porodina travels through time and space, extracting the underlying emotions in her entrancing productions. She plays with melancholic symbolism, sets connotations, sometimes ambiguous, sometimes honest and obvious – her range widely varying between cinematic, fashion and almost documentary imagery. Whether in dramatic black and white or vividly colored artworks, Porodina is a master of dark romanticism. She has exhibited her work in solo exhibitions at Fotografiska in Berlin, New York, Stockholm, and Shanghai; Sheriff Gallery, Paris; Münchner Stadtmuseum; and OstLicht Gallery, Vienna. Her book *UN/MASKED* was published by Hatje Cantz Verlag GmbH in 2022.

NEW YORK CITY BALLET is one of the foremost dance companies in the world, with a roster of more than 90 dancers and an unparalleled repertory of modern masterpieces. The Company was founded in 1948 by the legendary choreographer George Balanchine and arts patron Lincoln Kirstein, and quickly became world-renowned for its contemporary style and a repertory of original ballets that has forever changed the face of classical dance. For more information visit nycballet.com.

Leadership support for the 2025 Art Series is provided by The Zelnick Belzberg Trust with additional support from Ronne and Alan Fisher.