NEXT

Alma Jodorowsky
Qu'elle incarne une créature sexy dans la campagne Campell de Chanel dont elle est l'ambassadrice, châtain des ritournelles pop avec son groupe les Burning Peacocks, ou impressionne la pellicule de son physique mystérieux, l'actrice ALMA JODOROWSKY a la simplicité d'une héroïne bien d'aujourd'hui.

Rencontre à New York avec une fille droite dans ses baskets.

PAR NELLY KAPRIELIAN. Portrait HEDI SLIMANE.

Alma Jodorowsky
EL PÈSO DEL DÉRROCHE
Chamarras asimétricas acolchadas con cuero y floreados, bolsas de cuero con cadena y reloj Boy Friend en arce con corazones en el lado de Chanel, anillos Châtelaine de la colección ''Baltasar'', de Chanel Haute Joaillerie.

NEXT

Alma Jodorowsky
ON THE OTHER end of the line, Alma Jodorowsky is apologetically profuse. “I have really cold, I’m sorry! Even with a coat on, complete with fluffy shoes, Jodorowsky still sounds like the epitome of French cool that musicians write ballads about and modern poets aside to in their sonnets.

A woman of formidable talent, Jodorowsky was caught on our radar when she first aligned with Chanel nearly four years ago after being cast by Karl Lagerfeld for the Little Black Jacket exhibition. “We had tea in Coco Chanel’s apartment, it was very fancy but at the same time very casual, all the girls are really really nice,” she mentions casually, as if it was. Lagerfeld in hallowed Chanel spaces is an everyday occurrence. He was.

Besides her ties with one of the world’s most reputable fashion houses, Jodorowsky won’t limit herself to being just an exceptionally pretty face. “I didn’t really plan on being a multifaceted artist, but it’s my way of expressing myself!” Having a family so entrenched within the film and theatre world (her grandfather is cult avant-garde cineaste, Alejandro Jodorowsky), it makes sense for her to have started by taking the acting too. Now with Blue is the Warmest Colour, Kids in Love, and a French television show under her belt, she is now ticking off the next item on the bucket list, “Right now I’m focussing more on

The music, because I also have a band, we released an album last week actually!”

Named after one of My Bloody Valentine’s disowned original lineups, Burning Pyramids comprises of Jodorowsky’s husky french crooning and David Baudin’s musical prowess, resulting in Parisian indie-pop leaving behind all notions of teenage amateur hour. Although Jodorowsky admits she didn’t exactly exude cool from the start, “When I was a teenager I had a band with friends, but it wasn’t very good,” she shrugs.

It’s comforting to know that no matter how much je ne sais quoi you attribute to one person, they still have the same hang ups as the rest of us. It was very scary for me at the beginning because I was very shy on stage,” she says coyly, but has her unintended stage uniform to thank for some relief. “I’ve been wearing kimono or stage, so I think that’s going to be our thing. It’s encouraged me to move, to put my arms up to play with the fabric. I think clothes can really help in some situations.”

What else is there possibly left for the polymath to do? “It’s really like to direct, I’ve directed three of my music videos for my band, it’s something I really want to continue.” With a creative skill set as prolific as Alma’s, combined with her insatiable appetite for creative justification, we are confident in the next generation of Jodorowsky living up to the family name.
¿Lo último que me ha enseñado la vida? Algo muy sencillo: que hay que ser fiel a una misma. No resulta nada fácil, pero es posible aprender.

Alma Jodorowsky

La nueva MUSA

Nieta del artista total Alejandro Jodorowsky, plasma la CREATIVIDAD de su apellido en cada proyecto que emprende. Cantante, actriz, poetisa, "DJ" y modelo, es la mujer en la que se inspira Chanel para hacernos soñar.

Alma Jodorowsky
"Parami, Karl Lagerfeld encarna la curiosidad. Es alguien conectado con lo que sucede a su alrededor. Su mentalidad está muy abierta a la modernidad y, al mismo tiempo, sabe mantener los elementos más clásicos de Chanel.

Yo pienso con el corazón, porque creo que nunca se puede tener la certeza absoluta de nada. Por esa razón es importante que nos dejemos guiar por lo que sentimos. Y, en mi caso, intento seguir al pie de la letra lo que la voz del instinto me transmite.

Alma Jodorowsky"
Alma Jodorowsky

NEXT
MÍTICA

ALMA JODOROWSKY

HA COMPARTIDO CARTEL CON CARA DELEVINGNE EN EL FILME ‘KIDS IN LOVE’ Y ES UNA DE LAS ACTRICES FRANCÉSAS MÁS COOL DEL MOMENTO. COMPLICDE CHANEL, POSA EN EXCLUSIVA PARA MARIE CLAIRE EN EL APARTAMENTO DE COCO, EN LA RUE CAMBON, PARA REVIVIR LA LEYENDA.

fotos David Dunan realización Jennifer Bauers
Alma Jodorowsky
Alma Jodorowsky
Alma Jodorowsky is very good at a lot of things – acting, singing, tennis and French – but her hockey is not one of them. The 23-year-old found that out the hard way on the set of the highly anticipated film Kids in Love. Her costar Cara Delevingne and Gaia Gordon are old pros at the game, but Alma wasn’t a natural. ’I was SO bad at it!’ she says. ’When we were filmed playing it, I was supposed to score a goal, but I just couldn’t. In the end we had to fake it.’ Luckily, her lack of skill with flaming balls hadn’t held her back. She shares her female lead in the film alongside BAFTA-winning actor Will Poulter; it’s a coming-of-age low-budget story and Alma’s character is the free spirit of the group – a very artistic, bohemian girl. Apart from Alma, the young cast were all friends before filming started. ’I was the only foreigner and everyone else knew each other, but they were very nice. There was a really great energy in the group. And since it wrapped, she’s been back to party with Gaia Gordon and Silent star Sebastian de Souza. ’There’s coming to London to meet up with them – we’ve had some great nights at the Groucho. Alma lives in Paris, in the 10th arrondissement; she says she can t imagine living anywhere else. ’You always discover new places, even though I grew up there, I like it because the architecture is quite weird.’ She always wanted to be an actress – her father is the actor Brent.
Alma Jodorowsky
SIN LÍMITES
EL PODER
DEL ARTE
UNA NUEVA ERA
DE TALENTO
CREATIVO

¿QUÉ
ELEVAR
AHORA?
SAISTRÍA
CON TOQUES
ROCK & ROLL
Y LÁBIOS
ROUGE

Working
GIRL

Con voz propia... El mundo según Alma Jodorowsky

Alma Jodorowsky