

#FANDAYFRIDAY SWEEPSTAKES OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** The #FanDayFriday Sweepstakes (the "Promotion") is sponsored by Buccaneers Team LLC ("Sponsor"). Promotion is only offered in the United States and the District of Columbia (the "Promotion Area"). Void outside the Promotion Area and where prohibited.
2. Promotion is subject to all federal, state and local laws. Sponsor shall be entitled to interpret these Official Rules as needed — including but not limited to rules regarding entries, deadlines, winner selection, prize restrictions, and eligibility — and all its decisions are final. By participating, you irrevocably, fully and unconditionally agree to be bound by these Official Rules and waive any right to claim ambiguity in these Official Rules and or any other Promotion-related advertising or materials.
3. Promotion begins on June 8, 2018. Final entry deadline is September 3, 2018 at 12:00 PM (noon) Eastern Time ("ET"). Drawings to determine potential winners will be held on June 11, 2018, June 25, 2018, July 16, 2018, July 23, 2018, August 6, 2018 and September 4, 2018. Sponsor's computer is the official time-keeping device for this Promotion.
4. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter. You are providing information to Sponsor and not to Twitter. The information you provide will only be used for administration of the Promotion and as otherwise set forth in these Official Rules. Any questions that you have about this Promotion must be directed to Sponsor and not to Twitter.

ELIGIBILITY

5. To be eligible, each entrant must be above the age of majority in his or her state of residence and a legal United States resident living in the Promotion Area (above).
6. Employees, officers, directors, agents and representatives of Sponsor, the Tampa Bay Buccaneers (the "Bucs"), National Football League ("NFL"), its member professional football clubs, NFL Ventures, L.P. and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (collectively with the Bucs, the "NFL Entities"), any other entity directly involved in the development or administration of the Promotion, and the members of their immediate families (defined as spouses, parents, siblings, and children, and each of their respective spouses) and households, are not eligible to enter or win. The term "household" includes all persons residing together in a single residence, whether or not related.

PRIZES & ODDS

7. Prize #1 (1): One (1) Vita Vea-autographed jersey. Approximate Retail Value ("ARV"): \$200.
8. Prize #2 (1): One (1) Ronald Jones-autographed football. ARV: \$100.
9. Prize #3 (1): One (1) Mike Evans-autographed football. ARV: \$100.

10. Prize #4 (1): One (1) football autographed by both Kwon Alexander and Lavonte David. ARV: \$100.
11. Prize #5 (1): One (1) Jameis Winston-autographed jersey. ARV: \$200.
12. Prize #6 (1): One (1) Gerald McCoy-autographed football. ARV: \$100.
13. The odds of winning depend on the number of entries received. Limit one (1) prize per person. **See below for important Bucs Merchandise Prize Restrictions.**

PRIZE RESTRICTIONS

14. **Bucs Merchandise Prize Restrictions:** All autographed or other Bucs-themed items will be selected by Sponsor in its sole discretion based on availability and no particular player autograph or item is guaranteed or assured. Prize delivery or pick-up will be coordinated with Sponsor representatives. The autograph component of any prize has no cash value and is subject to the sole discretion of Sponsor. If this prize element is unavailable or cannot be or is not fulfilled for any reason, winner will not be entitled to any substitution, remuneration or alternate prize element.
15. All prize details shall be at Sponsor's sole discretion. Each winner assumes sole responsibility for all expenses and incidental costs associated with the prize not explicitly outlined above, including without limitation, all federal, state and local taxes (if any), surcharges, fees. Any person who wins prizes through any Sponsor-sponsored promotions with cumulative value equal to or greater than \$600 in a calendar year will receive an IRS 1099 Form.
16. Prizes are not redeemable for cash and may not be sold, bartered or auctioned. The right to receive any prize is not transferrable. Any prize not accepted by any winner is forfeited and no cash or substitute will be offered or permitted, unless required by law. Prizes may not be substituted except that Sponsor in its discretion may substitute a prize, or portion thereof, with a prize or portion of equal or greater value if it deems necessary. Any such changes will be announced.
17. Prizes offered are provided "as is" with no warranty or guarantee either express or implied by Sponsor. Merchandise prizes carry no warranty other than that offered by manufacturers. Sponsor has neither made nor is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Other restrictions apply.

TO ENTER

18. You must have a Twitter account (with your tweets set to "public" or "not hidden") to enter and all entries must comply with all Twitter Terms of Use are subject to its Privacy Policy, both of which are available via <http://www.twitter.com>. (You may create a free Twitter account by visiting <http://www.twitter.com>). Entries will be accepted beginning June 8, 2018 after the first Invite is posted (see below) and ending September 3, 2018 at 12:00 PM (noon) ET.

19. At approximately 9:00 AM ET on each #FanDayFriday listed in the promotion chart below (the “Promotion Chart”), Sponsor will tweet an invitation (“Invite”) from <https://twitter.com/Buccaneers> (“Promotion Page”) to sign up for the Bucs’ e-newsletter. When you see the Invite, you can enter by completing both of the following steps no later than 12:00 PM (noon) on the Monday following that Invite:

- a. Retweet Invite with hashtag #FanDaySweeps; and
- b. Follow the instructions to sign up our e-newsletter. (Already signed up for the e-newsletter? No problem, just retweet the Invite and you will receive your entry).

This is the only method of entry. Entries will not be accepted via U.S. mail, e-mail, or any other method.

Promotion Chart

#FanDayFriday	Entry Deadline (12 PM ET)	Drawing Date	Prize
June 8, 2018	June 11, 2018	June 11, 2018	Prize #1
June 22, 2018	June 25, 2018	June 25, 2018	Prize #2
July 13, 2018	July 16, 2018	July 16, 2018	Prize #3
July 20, 2018	July 23, 2018	July 23, 2018	Prize #4
August 3, 2018	August 6, 2018	August 6, 2018	Prize #5
August 31, 2018	September 3, 2018	September 4, 2018	Prize #6

20. IMPORTANT: DATA RATES MAY APPLY TO USE OF MOBILE PHONE/DEVICE TO PARTICIPATE IN THE PROMOTION. WIRELESS SERVICE MAY NOT BE AVAILABLE IN ALL AREAS.

21. To be eligible for any particular drawing, all entries must be received no later than 12:00 PM ET (noon) on the Monday immediately following the corresponding Invite (as set out in the Promotion Chart above. All entries must be received by Sponsor no later than September 3, 2018 at 12:00 PM (noon) ET. Proof of sending is not proof of receipt by Sponsor. Sponsor will not accept screen shots as proof of entry.

22. Non-winning entries will not carry forward to subsequent drawings, if any. Limit one (1) entry per person or e-mail address per Invite. Additional entries received from any such person or e-mail address thereafter will be subject to disqualification. Any use of robotic, repetitive, automatic, programmed, mechanical, script, macro, or any other automated means or similar entry methods or agents (including, but not limited to, contest-entry services or multiple or different e-mail addresses, or the submission of false contact information under multiple or different e-mail addresses, identities, registrations, Twitter accounts or logins) or any other devices or artifices to enter or encourage, directly or indirectly, multiple or false entries are prohibited and suspected or detected entry method violations may void some or all entries submitted by that entrant, in Sponsor’s sole discretion. No group submissions will be accepted.

23. Entries must be associated with a valid Twitter account with a valid e-mail address for the entrant. Sponsor is not responsible for electronic communications that are undeliverable because of any form of passive or active filtering of any kind. In the event of a dispute as to the identity or eligibility of a winner based on an e-mail address or Twitter account, the

entry will be deemed made by the “Authorized Account Holder” of the e-mail address or Twitter account used for entry. The Authorized Account Holder is the natural person who is assigned to the e-mail address used for entry, or the e-mail address associated with the Twitter account used for entry, by the relevant Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the corresponding domain. In the event of a dispute as to the identity of any entrant, the potential winner agrees to furnish requested documentation confirming his/her status as the Authorized Account Holder.

24. Entrants who fail to provide any required information may be disqualified without further notification by Sponsor. Sponsor is not responsible for entries that are lost, misdirected, garbled, distorted, truncated, incomplete, illegible, incorrect or late for any reason, and all such entries are void. Sponsor reserves the right in its sole discretion to disqualify any entry at any time that in its opinion does not comply with these Official Rules. Entries become the property of Sponsor and will not be returned or acknowledged.
25. The information that you provide in connection with the Promotion may be used by Sponsor in accordance with its Privacy Policy, which is found at <http://www.buccaneers.com/footer/privacy.html> and which may be updated from time to time.

WINNER SELECTION, NOTIFICATION AND VERIFICATION

26. On each of the drawing dates set out above in the Promotion Chart, or within a reasonable time thereafter, Sponsor or its designee will randomly choose one (1) name from all timely entries received, for a total of six (6) names. Subject to verification of eligibility, the persons whose names are so drawn will be declared the winners. Sponsor reserves the right to select fewer than the stated number of winners if it does not receive an adequate number of properly submitted and eligible entries.
27. Sponsor will contact each potential winner using the e-mail address provided by winner on his or her entry form and/or by direct message from Sponsor's Twitter profile (@buccaneers) to his or her Twitter account. Each winner must respond to Sponsor within forty-eight (48) hours of initial notification and may be required to present valid photo identification and/or to sign an affidavit or declaration of eligibility, liability waiver, publicity release (where legal), tax forms and/or other legal documents and to provide such documents to Sponsor within ten (10) business days of initial notification and as a condition of receiving prize. Sponsor in its sole discretion may allow for transmission of verification documents via fax or e-mail. Winners will receive instructions on claiming or receiving prizes. If any prize is mailed or shipped, winner shall assume all risk of loss, damage, theft, late or missed delivery. If applicable, Sponsor, in its sole discretion, may permit a verified winner to authorize, in writing, another adult to pick up his or her prize; however, winner must agree to release and hold Sponsor harmless from all liability for any prize claimed by his or her authorized designee and winner's designee will be required to present photo ID.
28. If any potential winner (a) cannot be contacted directly by, or does not respond to, Sponsor within the time stated above, (b) fails to satisfy any eligibility or verification requirement herein, (c) declines to accept the prize, or (d) is otherwise determined to be ineligible, Sponsor in its discretion may disqualify that individual and an alternate winner will be chosen by random drawing as soon as reasonably practicable after such disqualification.

Alternate winners are subject to all eligibility requirements and restrictions of these Official Rules.

29. Sponsor may, in its sole discretion, post the verified winners' names on the Promotion Page and/or any of Sponsor's websites, including <http://www.buccaneers.com>, and on or in any of Sponsor's social media pages or channels and broadcast it on any of Sponsor's stations.

PUBLICITY RELEASE

30. By accepting a prize, each winner agrees to award Sponsor the right to publicize his or her name, photographs (including the use and appearance of his or her photograph on Sponsor's websites), likeness, biographical information, e-mail address, voice and details of winning for purposes of this and future promotions without further compensation, except where prohibited.

LIMITATION OF LIABILITY & DISCLAIMER OF WARRANTIES

31. By entering the Promotion, you agree that Sponsor, NFL Entities, Facebook, Inc. ("Facebook"), Twitter, any other company involved in the development or administration of this Promotion, and a range of subsidiaries, agencies, affiliates, franchisees, promoters, prize suppliers, directors, officers, employees, agents and related persons (collectively, the "Released Parties") : (a) are not responsible for technical failures of any kind, including but not limited to lost, disconnected, interrupted, or unavailable network, server, or other connections, late, lost, undeliverable, damaged or stolen mail, or for any failed telephone or computer hardware or software, or for any failed, delayed, misdirected, corrupted, or garbled transmissions or errors of any kind, whether human, mechanical, or electronic, or for entries that for any reason are not properly submitted or received by Sponsor by any deadline stated above; (b) are not responsible for any incorrect or inaccurate information, whether caused by entrants or other participants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Promotion or in the printing of this offer, administration of this Promotion, or in the selection or announcement of the winners or prizes; (c) are not responsible for any injury or damage to any computer, modem or other electrical device as a result of participation in this Promotion or downloading of any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Promotion; (e) are not responsible for any unauthorized third party use of any entry materials; (f) are not responsible for the inability to select winners because of postal failure, equipment failure, or data storage failure; and (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Promotion, the acceptance of entries, the selection of winners, the prizes or otherwise in any Promotion-related materials.

32. RELEASED PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND (WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE), INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. RELEASED PARTIES SHALL NOT BE LIABLE OR RESPONSIBLE FOR THOSE GUARANTEES OR WARRANTIES MADE OR OFFERED BY ADVERTISERS, PARTNERS, MANUFACTURERS OR SUPPLIERS, INCLUDING THOSE RELATED TO ANY PRIZE. UNDER NO CIRCUMSTANCES SHALL RELEASED PARTIES BE HELD RESPONSIBLE OR LIABLE

FOR YOUR USE OF THE INFORMATION AND/OR PRODUCTS PROVIDED AND/OR MADE AVAILABLE THROUGH THE PROMOTION OR FOR ERRORS OR ANOMALIES RESULTING IN THE UNINTENDED OR ERRONEOUS PARTICIPATION, AWARD OF ANY PRIZE OR OTHER BENEFITS UNDER THESE OFFICIAL RULES. RELEASED PARTIES OFFER NO ASSURANCES, GUARANTEES OR WARRANTIES THAT THE PROMOTION OR RELATED WEBSITES WILL BE UNINTERRUPTED OR ERROR-FREE AND DO NOT GUARANTEE THE ACCURACY OR RELIABILITY OF ANY INFORMATION OBTAINED THROUGH THE PROMOTION.

33. By entering the Promotion, you agree to release and hold Released Parties harmless from any and all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys' fees) and loss or damage of any other kind, relating to or arising from, in whole or in part, directly or indirectly, (a) your participation or inability to participate, in the Promotion or any Promotion-related or prize-related activity; (b) the use by Released Parties (including modification, adaptation, and reproduction) of entry materials during or after the Promotion; (c) the delivery, acceptance, possession, redemption, use, misuse, loss, or misdirection of any prize; and (d) any other claim or cause of action you may have against any Released Party.
34. BY ENTERING THE PROMOTION, YOU FURTHER AGREE THAT (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES; AND (C) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN ANY AWARD FOR, AND YOU HEREBY WAIVE ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY OTHER DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES.
35. SOME STATES DO NOT ALLOW LIMITATIONS ON THE ABILITY TO PURSUE CLASS ACTION REMEDIES, OR ON CERTAIN KINDS OF DAMAGES, SO THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

MISCELLANEOUS

36. Sponsor reserves the right to cancel, suspend or terminate this Promotion, or any part thereof, if Sponsor determines, in its sole discretion, that the security, administration, fairness and/or operation of the Promotion has been corrupted or impaired by any non-authorized intervention, network failure, information storage failure, telecommunications failure, malfunction, or any other cause beyond Sponsor's control. In such an event, Sponsor will post notice of same at the Promotion Page and select the winners at random from all non-suspect entries received prior to the suspension, cancellation or termination of the Promotion or in such other manner as Sponsor, in its sole discretion, deems fair and appropriate under the circumstances.

37. Sponsor reserves the right to disqualify any individual from further participation in the Promotion if Sponsor concludes, in its sole discretion, that such person (a) has attempted to tamper with the entry process or other any operation of the Promotion, (b) has repeatedly disregarded or has attempted to circumvent these Official Rules, or (c) has acted towards Sponsor or any other entrant or other participant in an unfair, inequitable, deliberately annoying, threatening, disrupting or harassing manner. Tampering includes attempting to enter more than the number of times permitted herein, including by using any prohibited device or method. Any failure by Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules.

38. ANY ATTEMPT BY ANY INDIVIDUAL TO DEFRAUD, TAMPER WITH, OR DELIBERATELY UNDERMINE, THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO PURSUE ANY AVAILABLE DAMAGES OR REMEDIES AGAINST SUCH INDIVIDUAL AND/OR REFER SUCH MATTERS TO LAW ENFORCEMENT FOR PROSECUTION TO THE FULLEST EXTENT PERMITTED BY LAW.

39. All activity arising out of and relating to the Promotion, including any reference to the status of any person as a "winner" is subject to verification and/or auditing for compliance with the Official Rules. If Sponsor determines, in its sole discretion, that verification or auditing activity evidences non-compliance of an entry and/or entrant with the Official Rules, Sponsor reserves the right to disqualify such entry and/or entrant from the Promotion and any prize at any time. Sponsor reserves the right to conduct a background check on any or all potential winners and to disqualify any individual based on such background check if Sponsor determines in its sole discretion that awarding a prize to any such individual might reflect negatively on Sponsor. Each entrant agrees to cooperate with Sponsor and its representatives in connection with all verification, auditing and/or background check activities.

40. Sponsor reserves the right to correct typographical, printing or clerical errors in any Promotion-related materials. No more than the stated number of prizes will be awarded. If production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing from among all legitimate, un-awarded, eligible prize claims.

DISPUTES

41. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants or other participants or Released Parties in connection with the Promotion, shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida.

42. **Arbitration:** Except where prohibited by law, by entering the Promotion, you expressly agree that (a) any and all disputes and causes of action arising out of or connected with this Promotion, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA") and held at the AAA regional office nearest to you; (b) the Federal Arbitration Act shall

**govern the interpretation, enforcement and all proceedings at such arbitration; and
(c) judgment upon such arbitration award may be entered in any court having jurisdiction.**

43. By entering the Promotion, you expressly (a) agree that any legal proceedings arising out of or relating in any way to this Promotion or these Official Rules shall be brought only in the federal or state courts located in Hillsborough County, Florida, and (b) consent to the mandatory and exclusive jurisdiction in such courts with respect to any such legal proceedings.
44. In the event of any discrepancy or inconsistency between any terms or conditions of these Official Rules and any disclosures or other statements contained in any other Promotion-related materials, including but not limited to the Promotion entry forms, or point of sale, television, print, mobile or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

TRADEMARKS

45. NFL Entities, Facebook and Twitter are not sponsors or endorsers of this Promotion or of Sponsor. Any third-party trademarks mentioned herein are the property of their respective trademark owners and the use or mention of any such third-party trademarks in these Official Rules or in the Promotion is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Promotion.

WINNERS' LIST/OFFICIAL RULES

46. For a copy of the Official Rules or the final Winners' List, visit the Promotion Page or <http://www.buccaneers.com> or mail a SASE to: #FanDayFriday Sweepstakes c/o Sponsor, One Buccaneer Place, Tampa, FL 33607, specifying either "Winners' List" or "Official Rules." Winners' List will be available after October 4, 2018.
47. **Sponsor: Buccaneers Team LLC.**