



TOGETHER WE CAN DO MORE.



ON THE FIELD AND IN THE STANDS.

The Arizona Cardinals would like to once again thank our season ticket members for creating one of the loudest venues in the National Football League. The game day energy and excitement inside University of Phoenix Stadium is a direct reflection of the support we receive from fans like you! Without your passion and dedication, 124 straight sellouts would not have been possible. If you are a new season ticket member for the 2018 season, welcome and get ready to be part of our home field advantage.

The Cardinals are committed to providing the best game day experience in the NFL for all fans. As a season ticket member, you can expect the staff at University of Phoenix Stadium, Sportsman's Park and other Cardinals parking areas to provide you with the following accommodations:

- A safe and secure environment that is our number one priority.
- A smile and genuine desire to assist you in any way they can throughout your visit with us.
- Enforcement of the Cardinals Code of Conduct to ensure an enjoyable game experience for all fans.

CARDINALS CODE OF CONDUCT

The Arizona Cardinals are committed to creating a safe, comfortable and enjoyable experience for all fans at University of Phoenix Stadium, Sportsman's Park and throughout our parking areas. Our staff will promptly intervene to support an environment free from unruly or disruptive behavior including the following:

- Failure to present a valid hangtag to enter an assigned parking area or failure to comply with any of the Parking Guidelines.
- Sitting in a location other than in one's ticketed seat location or failure to produce their game ticket when asked by staff.
- Obscene or indecent clothing not appropriate in a public setting.
- Foul or abusive language or obscene gestures
- Fighting, taunting, making threatening or offensive remarks including to players, officials or opposing team fans.
- Intoxication or other signs of impairment related to alcohol or illegal drug consumption.
- Displays of affection or other behavior not appropriate in a public setting.
- Excessive standing in seating areas which blocks the view of other ticket holders.
- Smoking except in designated smoking areas
- Interference with the progress of the game, including throwing objects or trespassing on the field or in other restricted areas.

All season ticket members are responsible for their conduct as well as the conduct of their guests and/or persons occupying their season seats. Season ticket members and others who violate these provisions will face ejection from the stadium and/or parking areas, along with possible arrest and potential revocation of season ticket privileges without refund. All guests ejected for Cardinals Code of Conduct violations will be required to successfully complete a 4-hour online Fan Conduct course, at the cost of \$250.00, before returning to a future game at University of Phoenix Stadium.

PARKING GUIDELINES

- **Hours of Operation:** Sportsman's Park carparks and other Cardinals parking areas open four (4) hours prior to kickoff and close one (1) hour after the conclusion of the game. Please follow the direction of law enforcement as vehicles cannot stage on or block the flow of traffic on city streets prior to the opening of carparks and lots. Vehicles are not permitted to park overnight prior to game day.
- **Parking Spaces:** A parking hangtag is valid for one (1) parking space only. Trailers of any kind are not permitted. Parking spaces are available on a first come first served basis and cannot be reserved or saved. Groups that wish to park together must arrive at the same time.
- **Oversized Vehicles:** The only oversized parking area is Lot F which opens 4 hours and 30 minutes prior to kickoff. Each oversized vehicle must have a valid "Lot F Oversized Vehicle" parking hangtag for access and is valid for one (1) parking space and one (1) vehicle only. Maximum parking space length is 45 feet.
- **Speed Loading:** Fans are asked to follow the direction of the parking team members to quickly park your vehicle.
- **Prohibited Items and Activities:** Weapons of any kind, fireworks, unmanned aircraft systems (drones, etc.), glass containers as well as golf carts, Segways, skateboards, roller blades, bicycles, scooters, hover boards and other non-licensed motorized vehicles are not permitted to be operated.
- **Commercial Activity:** The sale of goods or services, advertising or the display of commercial signage on vehicles is not permitted. Vehicles with exterior advertising can be stopped from entering even with a valid hangtag. Also, the placement of flyers or brochures on vehicles is prohibited.
- **Safety and Security:** Sportsman's Park and other Cardinals parking areas are patrolled by parking lot and security team members and law enforcement officers. Tampering or removing of any parking lot infrastructure is strictly prohibited.

Fans vehicles that fail to comply with all Parking Guidelines will be subject to tow and all fees associated with the impounding of the vehicle are the responsibility of the owner.

TAILGATING GUIDELINES

- **Hours of Activity:** Tailgating activities are permitted from the opening of the Great Lawn and all Cardinals parking areas (4 hours prior to game time) until kickoff only. Tailgating after the game has begun or post-game is not permitted.
- **Parking Spaces:** Tailgating in the parking lots must be limited to the area directly in front of or behind the vehicle. Tents and tailgating equipment must not extend beyond the red painted fire lanes, along sidewalks and painted walkways or other areas deemed by stadium staff as an obstruction. Tailgating in empty stalls is prohibited, even with an unused hangtag.
- **Alcohol Consumption:** Excessive or underage consumption of alcohol will not be tolerated. Drinking games or any other activity that is linked to competitive or binge drinking are not permitted. Games or activities determined by security staff to be unsafe or which could cause harm to other fans will not be allowed.
- **Grills:** Natural gas or propane grills are permitted, however, charcoal grills and oil fryers are not permitted.
- **Tents:** Fans are permitted to bring up to a 10' by 10' shade tent for use on the grass areas within Sportsman's Park. So that many fans can enjoy the Great Lawn and south fields, tailgate groups will be limited to one tent. Fans are not allowed to rope off or reserve large tailgate areas on the Great Lawn.
- **Food and Beverages:** Fans are limited to preparing/providing food and beverages for their family and friends only. Private catering companies or the sale of food or beverage items to other fans is not permitted.
- **Unmanned Aircraft Systems:** Unmanned aircraft systems (i.e. drones, radio controlled model aircraft, etc.) are prohibited. Possession or operation of such devices will result in immediate ejection from the area and law enforcement intervention.
- **Audio Equipment:** Portable public address systems are not permitted and large portable radios and sound systems inside vehicles cannot be used at excessive volume levels or play music not suitable for a public setting (i.e. profanity in lyrics) as determined by parking lot or security team member.
- **Generators:** Small portable electric generators (6500W or less) are allowed, however, electrical cords cannot be placed across parking area drive aisles, any sidewalk or create a trip hazard for other fans.
- **Prohibited Items and Activities:** Weapons of any kind, fireworks, glass containers, the sale of goods or services, advertising or the display of commercial signage on tents is not permitted.
- **Waste:** The Cardinals encourage all fans to reduce, reuse and recycle and dispose of all waste in appropriate waste and recycling containers located throughout all tailgating areas.

Tailgating on the Great Lawn, in Sportsman's Park or other Cardinals parking areas where permitted is intended for ticket holders only and fans are reminded that the Cardinals Code of Conduct extends throughout these areas.

IF YOU REQUIRE ASSISTANCE OR WISH TO REPORT VIOLATIONS OF THE CARDINALS CODE OF CONDUCT:

GAME DAY HOTLINE: (623) 433-7156

TEXT MESSAGE HOTLINE: TEXT "CARDS" <SPACE> ISSUE AND LOCATION TO 69050*

*Standard message and data rates may apply.