

**50/50 CHARITY RAFFLE AT ARROWHEAD STADIUM
OFFICIAL RULES**

IMPORTANT NOTICE

PLEASE REVIEW THESE OFFICIAL RULES CAREFULLY. DO NOT PARTICIPATE IN THIS RAFFLE IF YOU DO NOT MEET THE ELIGIBILITY REQUIREMENTS SET FORTH IN THESE OFFICIAL RULES. VOID WHERE PROHIBITED. PARTICIPATION IN THIS RAFFLE IS SUBJECT TO THE RAFFLE DETAILS AND TERMS AND CONDITIONS OF THESE OFFICIAL RULES. IN THE EVENT THE RAFFLE IS ENTERED VIA A MOBILE DEVICE, MESSAGE AND DATA CHARGES MAY APPLY.

1. **RAFFLE SPONSOR:** The 50/50 Charity Raffle at Arrowhead Stadium (the “**Raffle**”) is sponsored by the Hunt Family Foundation (the “**Sponsor**”), a 501(c)(3) charitable organization, or its representative. By participating in this Raffle, you represent that you meet all of the below-stated requirements and agree to be bound by these Official Rules and by the decisions of the Sponsor, whose decisions are final and binding. Any questions or communications regarding this Raffle should be directed to Sponsor only.

2. **ELIGIBILITY:** The Raffle is only open to legal residents of the fifty (50) United States and District of Columbia, who are eighteen (18) years of age or older as of the date of purchase, and who are physically present in Missouri when purchasing a Raffle ticket (each a “**Participant**”). Employees and contractors of the Sponsor or the Kansas City Chiefs Football Club, Inc. (the “**Club**”), their parent companies, subsidiaries, affiliates, employees, contractors, and advertising/promotional agencies, and the immediate families and household members of each of the above, are not eligible to enter or win. The Raffle is subject to all applicable federal, state and local laws.

3. **RAFFLE PERIOD:** Each Raffle begins approximately thirty (30) minutes after the Truman Sports Complex parking lots open to the public on the day of every Chiefs’ home game (each a “**Game**”) and ends at the conclusion of the third quarter of such Game (the “**Raffle Period**”). All Raffle ticket purchases must be completed by the end of the applicable Raffle Period. Sponsor’s computer is the official time keeping device for this Raffle.

4. **ENTRY METHOD:** Within the Raffle Period, Raffle tickets will be sold: (a) in-person by Raffle staff located in Arrowhead Stadium and the surrounding areas (“**Retail**”); (b) online within the Official Chiefs Mobile App (“**App**”); or (c) electronically through designated kiosk locations within Arrowhead Stadium (“**Kiosks**”) and together with Retail and App, collectively, the “**Entry Methods**”). You may enter the Raffle if you: (i) meet the eligibility requirements; (ii) agree to follow these Official Rules and any additional terms and conditions which may apply; and (iii) purchase Raffle tickets in one of the following amounts (subject to change at the sole discretion of the Sponsor): three (3) Raffle tickets for Five Dollars (\$5.00), ten (10) Raffle tickets for Ten Dollars (\$10.00), or sixty (60) Raffle tickets for Twenty Dollars (\$20.00). Once purchased, each Raffle ticket produces a counterfoil Raffle ticket in either a physical or digital format (individually, an “**Entry**” and collectively, the “**Entries**”), which is then aggregated with all other Entries received by the Sponsor through all Entry Methods during the Raffle Period in preparation for the Drawing (defined below). When purchasing Raffle tickets within the App, the device-specific End User License Agreement governing your interaction with the App, the Club’s [Privacy Policy](#), and any service provider terms and conditions pertaining to Raffle ticket purchases made through the App, shall apply in addition to these Official Rules. When purchasing Raffle tickets through a Kiosk, you agree to the terms and conditions involving such transaction and any information collection practices of the service provider offering such service. You understand and agree that Sponsor is not responsible for the privacy practices or the content of its service providers and you use them at your own risk. The purchase of a Chiefs’ ticket or any other item from the Chiefs is not required to enter the Raffle. The Sponsor and any related entities or service providers are not liable for any Entries which are lost, late, misdirected, incomplete, illegible, undelivered, or destroyed regardless of cause or person responsible including, but not limited to, any problem or technical malfunction of any computer, online system or server or technical problem or traffic congestion on the Internet.

5. **DRAWING, PRIZE & ODDS:** Subject to any technical, software, or other unanticipated circumstance, during the fourth quarter of the Game, one (1) Entry will be selected in a random drawing from

among all eligible Entries received during the Raffle Period through all Entry Methods (the “**Drawing**”). The winning Entry will be announced via the Arrowhead Stadium Public Address System and Arrowvision, or in the event such systems are rendered inoperable at that time, the winning Entry can be found at designated “Fans First” locations on the lower level of Arrowhead Stadium. The Released Parties (defined below) shall not be liable for any technical, software, or other unanticipated circumstance which prevents the Drawing from occurring as described herein. Subject to Section 6 (“**Claiming a Prize**”), the Prize Winner will receive half of the net proceeds minus any related expenses from the Raffle ticket sales for the applicable Raffle Period (the “**Prize**”). All remaining proceeds from the Raffle shall be retained by the Sponsor. Odds of winning the Raffle cannot be determined because they are based on the total number of Raffle tickets purchased in each Raffle Period.

6. **CLAIMING A PRIZE:** To claim a Prize, the Participant bearing the Raffle ticket that numerically corresponds with the winning Entry (a “**Prize Claimant**”) must contact Sponsor and present such Raffle ticket in-person at the Guest Services Office at Arrowhead Stadium during normal business hours within thirty (30) days of the Drawing. Each Prize Claimant must provide Sponsor with all information required to claim a Prize (including tax identification information). The Prize Claimant will receive a Prize-Acceptance Affidavit and Release (“**Affidavit**”) in the form approved by Sponsor which must be executed and returned to Sponsor prior to receipt of the Prize. In the event a Prize Claimant: (a) does not notify Sponsor within thirty (30) days of the Drawing; (b) is ruled ineligible for any reason; (c) refuses the Prize; or (d) does not return an executed Affidavit, the Prize will be forfeited and will be retained by Sponsor. Sponsor has no obligation to contact Participants or Prize Claimants in connection with the Raffle. All Prizes will be delivered via check within thirty (30) days of the Prize Claimant delivering the winning Raffle ticket, executed Affidavit, and all other required documents to Sponsor. For security and safety reasons, no cash payments will be made to any Prize Claimant. Once a Prize has been delivered to a Prize Claimant, the Prize Claimant shall be considered a “**Prize Winner**” for purposes of these Official Rules.

7. **TAXES:** Each Participant acknowledges that they have been informed that the IRS has taken the position that amounts paid for chances to participate in raffles, lotteries, or similar programs are not gifts and, therefore, the price of a Raffle ticket does not qualify as a deductible charitable contribution. The Prize Winner is responsible for any and all federal, state and local taxes, fees and other government assessments on the awarded Prize. Furthermore, each Prize Winner acknowledges that federal law requires that a tax withholding on certain Prize values must be collected by Sponsor from Prize Winners upon award or distribution. Federal and state withholding laws are subject to change without notice. The withholding laws in effect at the time each Prize is claimed will be followed.

8. **TRANSFER OF RAFFLE TICKET:** Participants may opt to give away their Raffle ticket to other eligible persons, but in doing so the Participant waives any claim he/she might otherwise have to the Prize. A Participant may not re-sell their Raffle ticket to other parties, and may not give their Raffle ticket away to others for the purpose of allowing those other parties to re-sell such Raffle ticket. Any Raffle ticket which has been resold in violation of these Official Rules shall be void. All individuals who re-sell, purchase, or receive a Raffle ticket in violation of these Official Rules shall be ineligible to participate in the Raffle.

9. **PARTICIPANT’S GRANT OF LICENSE:** By participating in the Raffle or accepting a Prize, each Participant hereby irrevocably and perpetually grants to the Sponsor, and their designees a worldwide license to use, publish, reproduce, create derivative works of, distribute and publicly display any images or likenesses taken or captured of the Participant in connection with their participating in the Raffle or receiving a Prize (collectively, the “**Images**”), in any form, media or content which now or hereafter exists, for advertising, promotional or any other commercial purposes as well as non-commercial purposes. Each Participant waives any compensation for any use of such Images. Each Participant hereby releases and waives any claims, demands, damages, losses, liabilities and causes of action arising from the Sponsor’s, or its designee’s, uses of the Images, including, without limitation, any claims for defamation, libel, invasion of privacy, publicity, personality, or exploitation of the Participant’s name or likeness.

10. **RELEASE OF LIABILITY & INDEMNITY:** By participating in the Raffle, the Participant on Participant’s behalf and on behalf of the Participant’s spouse, assigns, guardians, administrators, executors and legal representatives hereby releases, waives, discharges, covenants not to sue, and indemnifies the Sponsor, the Club and all of its suppliers and service providers, and the National Football League and its member clubs, together with all of their past, present or future predecessors, successors, assigns, parent companies, subsidiaries, affiliates, related

entities and persons, owners, shareholders, members, partners, trustees, elected officials, directors, managers, employees, servants, principals, agents, consultants, contractors, representatives, sponsors, and insurers (collectively, the “**Released Parties**”) from any claim or loss arising out of or related to the Participant’s participation in the Raffle, acceptance of the Prize, or any exercise by the Sponsor of any of its rights set forth herein or the Official Rules of the Raffle, including, but not limited to, any claims related to: (a) any injury to the Participant (including death) or the Participant’s property that occurs in connection with participation in the Raffle, receiving the Prize or any related activities; (b) any failure to report and pay any income taxes arising from acceptance of the Prize; and (c) the Participant’s acts or the acts of any other party with respect to the Participant’s receipt of the Prize, or participation in the Raffle, regardless of whether any such claims are caused in whole or in part by the negligence of any entity or person released hereunder.

11. DISCLAIMER OF WARRANTIES AND CONDITIONS: YOU EXPRESSLY UNDERSTAND AND AGREE THAT TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, YOUR PARTICIPATION IN THE RAFFLE AND YOUR PURCHASE OF RAFFLE TICKETS THROUGH ANY ENTRY METHOD, IS AT YOUR SOLE RISK, AND SUCH ENTRY METHODS ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITH ALL FAULTS. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE RELEASED PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES, REPRESENTATIONS, AND CONDITIONS OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT ARISING FROM USE OF THE ENTRY METHODS. THE RELEASED PARTIES MAKE NO WARRANTY, REPRESENTATION OR CONDITION THAT: (1) THE ENTRY METHODS WILL MEET YOUR REQUIREMENTS OR (2) YOUR USE OF THE ENTRY METHODS WILL BE UNINTERRUPTED, TIMELY, SECURE OR ERROR-FREE. IF YOU RELY ON ANY DATA OR INFORMATION OBTAINED THROUGH THE ENTRY METHODS, YOU DO SO AT YOUR OWN RISK. YOU ARE SOLELY RESPONSIBLE FOR ANY DAMAGE OR LOSS THAT RESULTS FROM YOUR USE OF SUCH DATA OR INFORMATION.

12. DISPUTES & GOVERNING LAW: The Raffle shall be governed by the laws of the State of Missouri without giving effect to any choice of law or conflict of law rule of any jurisdiction. Any claims regarding the Raffle that are not released, must be brought in the State or Federal Courts of Jackson County, Missouri, and Participant hereby consents to the personal jurisdiction of such courts for purposes of any such action. The Raffle is void outside the United States and where prohibited by law. Each Participant agrees that: (a) any and all disputes, claims, and causes of action not waived arising out of or in connection with the Raffle, or any Prizes awarded, shall be resolved individually, without resorting to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Raffle, but in no event attorneys' fees; and (c) under no circumstances will Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. IN NO EVENT SHALL THE RELEASED PARTIES BE LIABLE FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE AWARDED TO ANY INDIVIDUAL PARTICIPANT IN THE RAFFLE.

13. DISQUALIFICATION; CHANGES: Sponsor reserves the right at its sole discretion to disqualify any individual or Participant that tampers or attempts to tamper with the ticketing process or the operation of the Raffle, re-sells their Raffle ticket, violates the Official Rules or other applicable terms and conditions incorporated hereunder, or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to, at its sole discretion, cancel, suspend and/or modify the Raffle or these Official Rules or disqualify any individual, Participant, or Entry for purposes of protecting the integrity of the Raffle or addressing changes in business operations or other circumstances, to the extent allowed under applicable law. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE RAFFLE IS A VIOLATION OF THESE OFFICIAL RULES AND OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

14. CONTEST SPONSOR; WINNERS LIST: You may obtain a list of the winning Entries by sending a request (identifying the “**50/50 Raffle Contest**”) to the Hunt Family Foundation, One Arrowhead Drive, Kansas City, Missouri 64129, together with a stamped, self-addressed #10 envelope. Winning Entries will also be

posted by the Club at <https://www.chiefs.com/> and may be available on the Club's social media feeds (including, but not limited to, Facebook®, Twitter®, and Google+®) on or about the date of the Drawing.