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# Junior Cofts Cheerleading Program

The Junior Colts Cheerleading program is designed to promote positive self-esteem, respect, dedication and discipline among young women ages 6 to 14. Led by the Indianapolis Colts Cheerleaders, this program offers the unique opportunity to perform in front of 67,000 fans at Lucas Oil Stadium during select Indianapolis Colts home games. These young ladies will not only learn the basic performance fundamentals of cheerleading and dance through several clinics, but will also experience the community and public relations aspects of what it takes to be an Indianapolis Colts Cheerleader.

### Clinic Information

- The Junior Colts Cheerleading clinics will be held at the Indiana Farm Bureau Football Center throughout
  the months of May December. Clinics will almost always be on a Sunday or Saturday but there is a
  chance for a Friday night clinic. Time of the clinics will vary depending on the availability of the practice
  field. The Junior Colts Cheerleading clinics schedule will be finalized when the NFL schedule is released.
- The girls will be divided into three groups depending on age. 6-8, 9-11, and 12-14. There will be exceptions made for girls more advanced than their age group and would benefit to be in an older age group but those exceptions will only be made during the first clinic and with the Youth Cheer Coordinator's approval.
- During the clinics, the focus will mainly be on learning choreography that will be performed at Lucas
  Oil Stadium or other appearance locations. Before each clinic, you will receive a YouTube link of the
  choreography the girls will learn at that clinic. It is strongly recommended that your daughter learn the
  material before coming so that the focus can be cleaning the dance and making it look spectacular! Due
  to the fact that we do not have a lot of practices together, missing clinics may result in your daughter
  being unable to perform on game day.
- At each clinic, we will also focus on an important virtue of being a Colts Cheerleader such as humility, respect or teamwork. We will discuss those topics and challenge the girls to apply those topics to their own life. These virtues are referred to as the "Nails of the Horseshoe".
- You may also want to bring a video camera to record the material being taught at the clinic. Nearly every
  girl will need to practice at home to be prepared for the performance so anything to make practicing
  easier is encouraged.

#### **CLINIC ATTIRE**

- Most clinics will have a specific theme (Colts Spirit, Sparkle Day, etc.) that will be posted in the newsletter.
  There may be clinics where your daughter will wear her Junior Colts Cheer t-shirt with shorts/pants. She
  must be able to easily dance in any outfit she wears to clinics. We suggest wearing jazz shoes or tennis
  shoes but she may also wear her cowgirl boots if she would like to practice in them. We also recommend
  bringing layers, as the indoor practice field can be chilly in the fall and winter
- There will also be the opportunity to purchase additional Junior Cheer merchandise that can be worn to any clinic. This merchandise is completely optional and not a part of the required uniform.

#### **SQUADS AND INSTRUCTORS**

- Once the Junior Cheerleaders have been divided into age groups, we will divide them into smaller squads
  within their age group. Each squad will be led by the same Indianapolis Colts Cheerleader for the whole
  season. This gives your daughter the unique opportunity to build a close relationship with her instructor. In
  addition to her instructor, there will be head instructors leading the entire group. The head instructors are
  all alumni Colts Cheerleaders.
- Requests for your daughter and her friend to be on the same squad will be honored.
- You will check your daughter in and out with her instructor and squad parent. Each squad will have two squad parents for the whole season. Please keep in mind that the squad parents are volunteers and donating their time to help (For more information on squad parents please refer to page 5). It is your responsibility to make sure that your daughter has been properly checked in and out of every clinic or event. Your instructors and squad parents will get to know you and your daughter so please make sure you let them know if anyone other than yourself is going to be picking her up. Please take all questions during clinics to the Youth Cheer Coordinator/information desk as the instructors and squad parents are there for supervision and dance instruction of the Junior Cheerleaders.

# Game Day

- Game Day Procedures allow parents the freedom to allow their daughter to participate in the program while tending to other children's needs or having personal free time. Your daughter's experience as a Junior Cheerleader and safety is our top priority.
- All Junior Cheerleaders are required to travel to and from
  the game on buses, no drop-offs at the stadium. All Junior
  Cheerleaders will travel on a bus with their squad, squad parents,
  head instructors and additional game day parent volunteers (For
  more information on game day volunteers please refer to page
  6). No other parents besides the designated volunteers will be
  allowed on the bus. Everyone will meet the buses at Indiana Farm
  bureau Football Center. This location was carefully chosen based
  on safety.



• There will be a rehearsal held on game day at the complex prior to boarding the buses. All parents are welcome to stay to watch rehearsal and encouraged to take pictures. After rehearsal, Junior Cheerleaders will get on buses to travel to Lucas Oil Stadium on game day. The buses will arrive at the stadium 1 hour before their performance. Once everyone arrives at Lucas Oil Stadium, everyone will be taken to a holding room in the stadium to drop off any extra items and use the restrooms. Then we will head to the field for their performance.

- We will occasionally have the opportunity to offer tickets to you and we will be sure to inform you when those opportunities arise. Every performance will be videoed and will be emailed to you as a downloadable link after each performance.
- If you do choose to purchase tickets to the game or have season tickets, you will be able to pick your daughter up at the stadium AFTER her performance. She will need to have her own ticket to the game in order to be able to be picked up. Pickup is at the bottom of the escalators behind the Funny Car Café located across from section 103 on the Northside of the stadium. Junior Cheerleaders will only be released to a parent on game day for safety. You will need to clearly mark on the sign in/sign out sheet at check-in that you will be picking your daughter up at the stadium. There will be a box on the sheet to check if you do choose this option. For halftime performances, your daughter will need to stay with the Junior Cheerleaders until after her performance. She will not be able to sit in the stands until after halftime. Please be courteous and patient with squad parents when picking your daughter up at the stadium. We know everyone is anxious to get back to their seats but safety of all Junior Cheerleaders is the number one priority.
- Most Junior Cheerleaders will ride on the bus back to the Indiana Farm Bureau Football Center immediately after the performance. We will give an exact time for parents to meet buses prior to game day.

### Uniform

- The Junior Colts Cheerleaders uniform is a replica of the Indianapolis Colts Cheerleaders! If you purchased a new uniform last year for your daughter and would like to reuse it for this season, you may do so. No uniform exchanges after purchase.
- We ask that all uniform pieces for your daughter be used only for Junior Colts Cheerleading events and performances. If your daughter would like to wear her uniform to a public event not associated with the Colts, please run it by the Youth Cheer Coordinator. The Horseshoe is very important to the Colts Organization. We want to make sure it is always being respected and used appropriately. Wearing the uniform to school for "Colts Day," etc. is fine as long as your daughter's school approves.
- Feel free to wear the Junior Colts Cheerleader t-shirt whenever but we do ask for poms to be kept in good condition.
- We highly suggest writing your daughter's name in all uniform pieces. There are lots of girls in this program and they all have the same uniform. You and your daughter are responsible for all pieces of the uniform at games and clinics. If any part of the uniform gets lost, you will be responsible for replacement.
- Poms will be the hardest thing to keep track of. It is extremely likely that
  they will get switched around between Junior Cheerleaders. Good news
  is, all the poms are exactly the same. Just be sure to double check that
  your daughter has two poms before leaving clinics or game day. If they
  do get misplaced, you will need to replace them.
- New poms will need to be purchased every season. Poms can start to look worn and the strands can start to fall out. We do not want to leave a mess on the field and we want our poms to look the best they can be on game day. We suggest that if you have poms from previous seasons, you use them for appearances and practice and use your new poms for



game day. The Colts Cheerleaders also get new poms each season and use their old game day poms as appearance poms.

#### UNIFORM PRICING

- Uniform payment is due when you come to registration and have your daughter fitted. Parents are responsible for fitting the uniform at registration.
- All uniform items are taxed at the Indiana State tax rate of 7%

• Practice T-shirt, Practice Shorts, Poms and Signed 2017 Indianapolis Colts	\$65
Cheerleader Poster (Poster pass out date TBD)	
White Cowgirl boots	\$45
Leotard with cheer logo	\$40
• Skirt	\$45
Vest with Blue Horseshoe	\$50

Total uniform price for new members with tax is \$262.15

# Tuition & Registration

- There is a \$25 registration fee due when you register online.
- Tuition is \$250 for May-December.
- We offer two payment options for tuition.
  - If you pay in full on the day of registration, we will offer a \$25 discount. For a total of \$225.
  - You may also choose to pay in two installments. Payments are due by the following Junior Cheer clinic dates:
    - \$125 due at August Clinic \$125 due At October Clinic

#### **DISCOUNTS**

• We offer discounts for Colts employees, season ticket holders, fan club members and Alumni Colts Cheerleaders.

#### **PAYMENT TYPE OPTIONS**

NO CHECKS. We will accept cash or any major credit card.

#### **LATE FEES**

- If you choose to pay tuition in two installments, we need to receive payment by the above listed dates. If payment becomes more than 30 days past due, we will apply a \$20 late fee.
- The following late fees will apply for parents who are tardy in picking up junior cheerleader
  - 15 to 30 minutes \$20 30 to 45 minutes \$40

#### **DROPPING**

• If at any point during the season your daughter decides to drop out of Junior Colts Cheerleading, you will need to notify the Youth Cheer Coordinator. No refunds.

<sup>\*</sup>When sizing your uniform, please keep in mind that it needs to fit through December 2017.

<sup>\*\*</sup>Uniforms can be worn year to year, you will not need to order a new uniform each year unless items are outgrown.

## -Schedule

\*The Junior Colts Cheerleader schedule will be released early May, once the NFL Football schedule is released

- The Junior Colts Cheerleaders have the exciting opportunity to perform at several homes games during the 2018 Colts season.
  - · Dates: TBD
- There will be serveral clinics led by the Indianapolis Colts
   Cheerleaders. All clinics will take place at the Indiana Farm
   Bureau Football Center in the indoor practice field.
  - Dates: TBD
- We will also have several opportunities throughout the season to do community appearances. We will communicate those opportunities to you in the monthly newsletter as they come up.



## Correspondence

All of our correspondence will be made through email. Please inform the Youth Cheer Coordinator if you are not receiving emails or do not have an email address. If you do not have email, we will determine an alternate form of correspondence for you. The Youth Cheer Coordinator will email a monthly newsletter.

### Parent Volunteers

#### **SQAUD PARENTS**

- Two squad parents per squad will be chosen as the elected volunteers for the season. These parents need to be available for <u>ALL</u> games and clinics to help supervise their squad. All squad parents must travel to and from the games on the buses with the Junior Colts Cheerleaders. Meaning, squad parents will not be able to stay and watch the game after the performance. There will be a mandatory squad parent meeting/training session at the Indiana Farm Bureau Football Center on May 18, 2018.
- Responsibilities will include helping with check-in and check-out at clinics/games and general supervision and safety of our Junior Cheerleaders.
- All interested volunteers must fill out an application to be considered. Squad parent application is
  available on the website. Turn in application at Registration. Squad parents will be chosen by the Youth
  Cheer Coordinator based on availability, experience and application. All parents who apply will be
  subjected to a background check. These are done prior to who is chosen.

#### **GAME DAY VOLUNTEERS**

In addition to the two squad parents, three additional game day volunteers (per squad) will be chosen from the parent volunteer list for each game. There will be a sign up done via email. Volunteers will only be allowed to volunteer for one game unless Youth Cheer Coordinator is in need of additional help. This will help give all parents the opportunity to volunteer if they desire. We will do our best to give everyone an opportunity to volunteer at least at one game but we cannot guarantee everyone will get chosen.

### Parent Guidelines

During all Junior Colts Cheerleading clinics, parents and families are always invited to stay and watch their daughter. Many parents however, choose to spend their free time elsewhere. If you choose not to stay, your daughter's safety is our #1 priority. The last half hour of all clinics will be a mini performance to show off what the girls have learned during the clinic so we do encourage all parents to attend that portion.

If you do choose to stay, please keep in mind that you are there as a spectator and we ask that you watch quietly and allow the instructors to lead the program. If other children attend as spectators with you, please supervise them. Please do not allow them to run around the facility or become a distraction to the participants. No parents/additional siblings are allowed on the outdoor practice field during clinics, or inside the pavilion.

Youth Cheer Coordinator will make announcements to parents at the end of all clinics. General announcements and upcoming events will be discussed. The end of practice will be a good opportunity for you to ask any questions you may have.

If you have any questions or concerns during the season, please send those via email to the Youth Cheer Coordinator, Erin Smith- Erin.Smith@Colts.NFL.net. Email is the most sufficient way to communicate your questions and concerns.



Can't wait for the 2018 Season! Looking forward to spending it with you!