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OFFICIAL  
**FAN GUIDE**

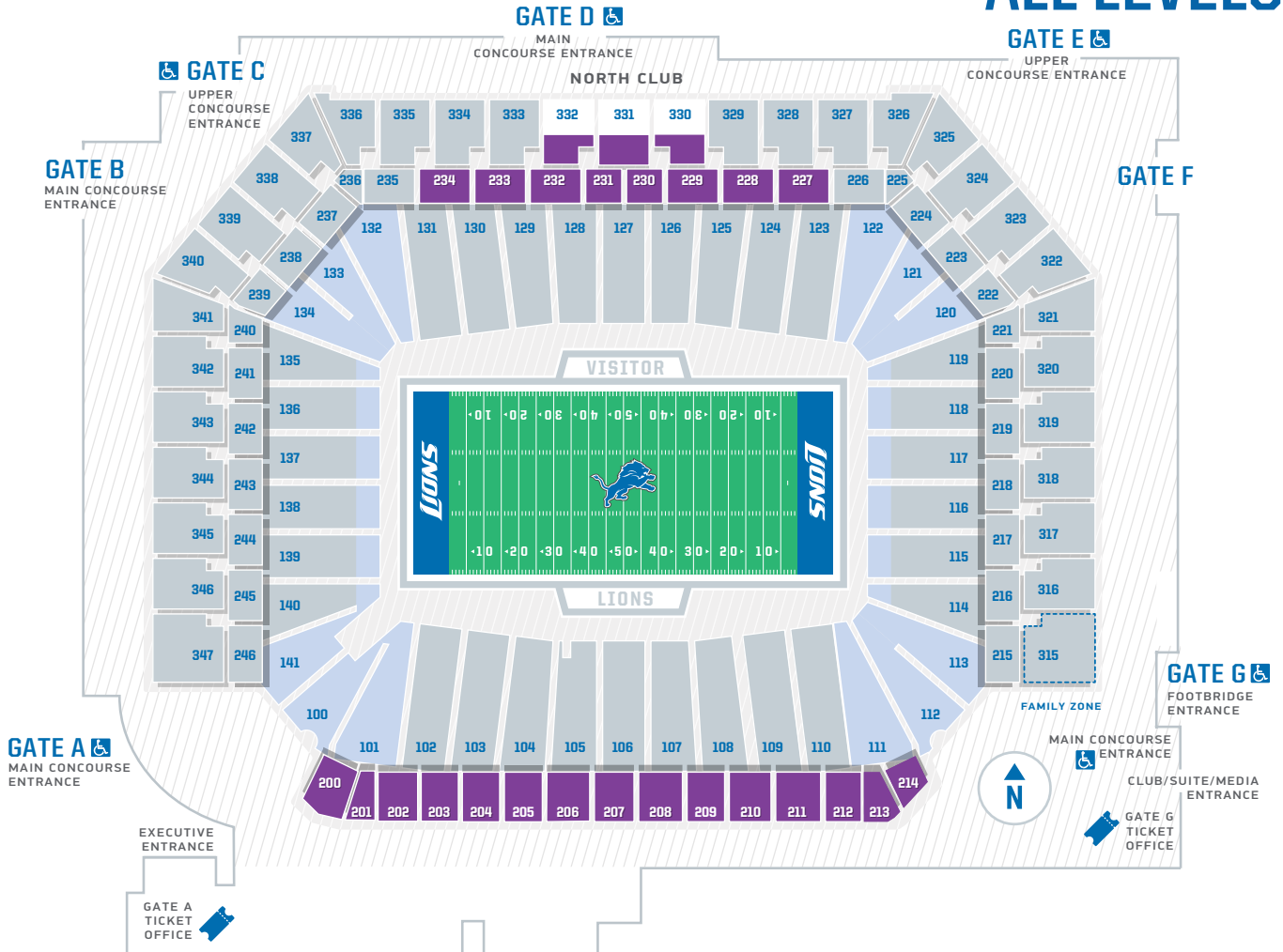
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# STADIUM MAP ALL LEVELS



# MAIN CONCOURSE

























-  TRADITIONAL CONCESSION
-  PIZZA
-  BAR
-  HOT DOGS
-  GRILL
-  BURGERS & FRIES
-  DELI
-  PRETZEL
-  BARBECUE
-  BEER
-  RETAIL
-  ACCESSIBLE ENTRANCE/RAMP
-  WOMEN'S RESTROOM
-  MEN'S RESTROOM
-  FAMILY RESTROOM
-  AUTOMATIC TELLER MACHINE
-  PUBLIC TELEPHONE
-  GUEST SERVICES
-  FIRST AID
-  ADVANCE TICKET SALES
-  ELEVATOR
-  MICHIGAN CRAFT BEER
-  STAIRS
-  ESCALATOR
-  MOD CLUCK MOO
-  BAR 35

# UPPER LEVEL



# CLUB LEVEL



-  TRADITIONAL CONCESSION
-  PIZZA
-  BAR
-  HOT DOGS
-  GRILL
-  BURGERS & FRIES
-  DELI
-  PRETZEL
-  BARBECUE
-  BEER
-  RETAIL
-  ACCESSIBLE ENTRANCE/RAMP
-  WOMEN'S RESTROOM
-  MEN'S RESTROOM
-  FAMILY RESTROOM
-  ATM
-  PUBLIC TELEPHONE
-  GUEST SERVICES
-  FIRST AID
-  ADVANCE TICKET SALES
-  ELEVATOR
-  MICHIGAN CRAFT BEER
-  STAIRS
-  ESCALATOR
-  MOO CLUCK MOO
-  BAR 35

# SUITE LEVEL



## FORD FIELD • 2000 BRUSH STREET • DETROIT, MI 48226

Located in the heart of downtown Detroit directly south of I-75 (Fisher Freeway), west of I-375 and across Brush Street from Comerica Park.

<b>Main Number</b>	<b>313-262-2000</b>	<b>Lost and Found</b>	<b>313-262-2999</b>
<b>Ticket Office</b>	<b>313-262-2222</b>	<b>The Stadium Collection</b>	<b>313-262-2200</b>
<b>Websites:</b>	www.DetroitLions.com and www.FordField.com		

Follow @fordfield on Twitter for the latest Ford Field news and announcements, upcoming event info and stadium traffic reports.

We have compiled the Detroit Lions Fan Guide to provide a handy reference containing pertinent information & stadium policies. The guide has been developed as a service to our loyal fans to assist in providing exceptional experiences in a fun & safe environment. (Ford Field reserves the right to modify policies and procedures at any time.)

### ALCOHOL POLICY

It is the intention of Ford Field to create an enjoyable experience for all guests so that everyone can return home safely after attending an event at Ford Field.

- Alcohol sales cease at the end of the 3rd quarter for football games.
- Ford Field reserves the right to end alcohol sales at any time/any location within the facility to regulate guest consumption and behavior (see Guest Code of Conduct).
- Guests must be 21 years old or older and present valid government I.D. to purchase alcoholic beverages. Acceptable forms of identification while on Ford Field premises include a valid Driver's License, State Issue I.D. Card with Photo, Military ID with Photo, a valid Mexican Consular I.D. Card, and valid US Passport Card. Vertical state issue driver's licenses will not be allowed as an accepted form of identification for the sale of alcoholic beverages.
- Guests observed passing alcohol to minors will be subject to ejection and/or arrest.
- Guests may purchase no more than two alcoholic beverages at a time.
- Ford Field reserves the right to card any guest purchasing or consuming alcoholic beverages at any time.
- Alcohol will not be sold to guests displaying signs of impairment.
- Guests may not take any alcoholic beverage out of the stadium and alcoholic consumption is prohibited in the parking areas.
- Ford Field strongly encourages the use of a designated driver. Please drink responsibly.

### Designated Driver Program

Guests who are 21 years and older can sign up for the Designated Driver Program at the nearest Guest Services location during Lions home games. Guests sign up to pledge not to consume alcoholic beverages and provide responsible transportation for their group members. The form can be redeemed at any permanent concession stand for a free small soft drink or at any Turf Tavern for a non-alcoholic beer. Turf Taverns are located at Sections 105, 128, 132, and 236. Pledge forms can be filled out up until halftime of a Lions home game. One winner per game will be called by the announcer to win a prize. Prizes can be redeemed at Gate A Guest Services at Section 100.

### ANIMALS

Guests of Ford Field are not permitted to bring animals into the stadium or on the facility grounds. Exceptions are permitted for certified guide, signal or service animals trained to aid guests with disabilities.

### ATM MACHINES

For our guests' convenience, Ford Field has ATMs at the following locations: Gate A - Section 141, Gate D - Section 129/130, Gate G - Section 112/113 and 113/114, Huntington Club - Lobby at the spiral stairwell near the Guest Services desk on the 3rd level

### AUTOMOBILE TROUBLE

As a service to Ford Field guests, limited complimentary vehicle assistance is available for guests who parked in one of the Ford Field parking lots or deck. This service is available before, during, and up to one hour after any Ford Field event. Guests requiring this service should contact the Security Command Center at 313-262-2911 or ABM Parking Services at 313-262-2871. A towing service will be contacted for guests requiring additional services.

### BABY CHANGING STATIONS

Baby changing tables are located in the restrooms on the 1st and 2nd levels. On the Club levels the changing tables are located in the family restrooms. The Nursing Room is located on the 4th floor of the Huntington Club. Visit Gate A Guest Services at Section 100 to receive a pass for club level access.





# BE CLEAR ON GAME DAY SAFETY

In accordance with NFL Security Guidelines, the only bags, packages or containers permitted to be carried by fans as they approach the stadium are the following:



Bag that is clear plastic, vinyl, or PVC and does not exceed 12" x 6" x 12" or a one-gallon clear plastic freezer bag (Ziploc bag or similar)



Small clutch bag, approximately the size of a hand, with or without handle or strap no larger than 4.5" x 6.5"

for more information visit [www.nfl.com/allclear](http://www.nfl.com/allclear)

## NFL BAG POLICY

The Detroit Lions have implemented the NFL's bag policy for their games at Ford Field. The goal is to provide a safer environment for the public and expedite fan stadium entry. Fans are encouraged not to bring any type of bags, but will be able to carry the following style and size bag, package, or container at stadium plaza areas, stadium gates, or when approaching queue lines of fans awaiting entry into the stadium:

- Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12"
- One-gallon clear plastic freezer bag (Ziploc bag or similar)
- Small clutch bags, camera & binocular cases, not exceeding 4.5" x 6.5", with or without a handle or strap, can be taken into the stadium with one of the clear plastic bag options
- An exception will be made for medically necessary items after proper inspection at the gates
- For more information, visit [www.nfl.com/allclear](http://www.nfl.com/allclear)

Prohibited bags include, but are not limited to: purses larger than a clutch bag, coolers, briefcases, backpacks, diaper bags, fanny packs, cinch bags, grocery & paper bags, duffle bags, computer bags, or luggage of any kind. Please see the Items Not Permitted for the full list of prohibited items. Prohibited bags can be checked at the Bag Check Truck Locations outside the stadium at Gates A and F for \$10.

## BIRTHDAY ANNOUNCEMENTS

The Detroit Lions are happy to celebrate special occasions such as birthdays, anniversaries and congratulations with their fans at home games. For a \$150 donation to the Detroit Lions Charities, guests can purchase either a Happy Birthday or personalized message to appear on the videoboards during halftime of a Lions game at Ford Field. Messages must be submitted the Wednesday before a Sunday game day at Ford Field, or sooner. Please note that scoreboard messages are subject to approval and availability (fifteen messages will run per game) and marriage proposals are not permitted. This exciting opportunity is only available through the following

link: [www.detroitlions.com/birthdays](http://www.detroitlions.com/birthdays).



## BUD LIGHT PARTY ZONE

Guests of all ages are welcome to enjoy a large variety of food and beverage options in this festive place while being surrounded by 40+ big screen televisions. The Bud Light Party Zone is located on the 2nd level near Section 238.

# PHONE NEED A CHARGE?

safearcharge.

SECTIONS  
100 112  
130 236



## CELL PHONE CHARGING STATIONS

Guests can safely and conveniently charge their phones while enjoying the game in a secure charging station locker. A swipe of a credit card is required to open and close the locker at a rate of \$0.20 per minute with a maximum of \$5.99. Adapters for Apple, Android, Blackberry & Windows cell phones are in each locker. The charging stations are located at the following Sections; 100, 112, 130, 236 and the Huntington Club. Visit the Guest Services desks for questions.



## CHEERLEADERS

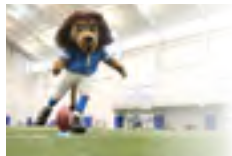
The Detroit Lions Cheerleaders perform choreographed dances and cheers as an integral part of the in-game entertainment. Visit [www.detroitlions.com](http://www.detroitlions.com) to learn more about the Cheerleaders and find out about special events in the community and how you can request appearances by the squad.

## CLUB LOUNGES

The Club lounges are located on the north and south Huntington sides of the stadium on the 3rd levels and represent the ultimate in luxury with first-class concessions, upscale cuisine and much more. For more information on Club Seats please call 313-262-2222. In order to access the Club level, guests must have a Club Seat or Suite ticket or pass.

**The Huntington Club** offers dining at The Hall of Legends or at one of the Mini Restaurants and features the best cuisine of iconic Detroit eateries (Slows To-Go, Russell St. Deli, Mercury Burger Bar to name a few). If Bloody Marys are your game day tradition, enjoy one of Levy Restaurants' signature Bloody Marys from our specialty portable located near Section 209. The Huntington Club also features craft cocktails by Sugar House (Section 206) and Zingerman's gelato (Section 213). Guests can access the Huntington Club via both sets of escalators at Gates A or G. Guests may also use the Beaubien or Gate G elevators to the 3rd floor. The Huntington Club remains open up to one hour after the conclusion of a Lions home game.

**The North Club Lounge** offers plenty of lounge seating and televisions to entertain and is home to two full service bars, including the **313 Lounge**. Try some of Slow's To-Go famous barbecue or a gourmet sausage from Corridor Sausage Co. The North Club & 313 Lounge will remain open up to one hour after a Lions home game. Guests can access the North Club via the Gate D elevators on the 1st level (Section 128/129) and the 2nd level (Section 232/233) to the 3rd floor. Stair access is also available on the 2nd level near Section 232/233 behind the blue glass



## CUB CLUB

Roary's Cub Club is the official Detroit Lions fan club for kids up to age 14. This is the coolest club in town and includes exclusive membership benefits. Parents can sign up their children in the Cub Club Zone for a Cub Club membership near Section 347 on the upper concourse above Gate A. Regular Season Membership perks include: An Official Roary's Cub Club Membership Card, a Detroit Lions Activity Book, a Detroit Lions Wristband, free face painting at Roary's Cub Club area, Roary's Cub Club Seasonal Newsletters, an e-birthday card on the member's birthday, and Lions merchandise discounts and exclusive offers. For more info log on to [www.detroitlions.com/cubclub](http://www.detroitlions.com/cubclub).

## CUB CLUB ZONE

The Cub Club Zone is available for children who are accompanied by an adult during Detroit Lions home games. The Cub Club Zone is located near Section 347 on the upper concourse above Gate A. Face Painting for \$2, visits with Roary, information about the Cub Club and Youth Football, along with other activities, will be available for children until the end of the 2nd quarter.



## CONCESSIONS

Levy Restaurants provides traditional stadium cuisine & specialty concession stands that include the following:

### Featured Items:

- BBQ Nachos: Available at Streats of Detroit at Sections 112, 124, 130, 223, and 238.
- Big Blue Donut: Pretzel Hastings at Section 105, Streats of Detroit at Sections 117, 130, 137, 223, Bud Light Party Zone Section 239, The Breadstick and Huntington Club Section 214. #BigBlueDonut.
- Family Four Pack: Streats of Detroit at Sections 112, 126, 217, and 220.
- Shock Top Bratwursts: Pole Town Sausage at Sections 103 and 140,
- The Bud Light Party Zone Section 239 and The Breadstick.
- Starbucks Double Shot Drinks: Available at all Quick Pick Portables at Sections 102, 117, 126, 138, 220, 232, and 243.

### Speciality Stands:

- Bar 35 (Sections 106, 115, 121, 125, 222, 228, 25, 214, 228) Featuring signature handcrafted drinks, as well as premium cocktails, wine and beer.
- Big Boy (Sections 108, 127, 230) Features the double-decker Big Boy sandwich, Slim Jim, fries, and shakes.
- Billy Sims Barbecue (Section 139) Brisket, pulled pork, chicken sandwiches, ribs with sides of cole slaw, potato salad and beans.
- Moo Cluck Moo (Section 103) All-Natural Burgers and Fried Chicken Sandwiches.
- Paradise Deli (Section 105) Smoked Turkey, Corned Beef & Swiss, Reuben & Cuban Sandwiches.
- Pretzel Hastings (Section 105) Salted or cinnamon sugar house made Belgian style pretzels. Also features the Big Blue Donut.

- Poletown Sausage (Sections 103, 121) Variety of sausages, kielbasa & hot dogs.
- Pride Rock (Section 246) Domestic and Craft beer, bottled beer and cocktails.
- Slows To Go BBQ (Section 133, Huntington Club 211\*, North Club\*) Smoked chicken, pork, brisket and vegetarian sandwiches with sides of coleslaw, beans and mac and cheese.

#### Traditional Stands:

- Hungry Howie's Pizza: Sections 111, 123, 131, 226. Hungry Howie's freshly made pizza including fan favorites cheese and pepperoni pizzas. Also includes nachos, popcorn, draft beer and soft drinks.
- No. 20's Pizza: Sections 119, 135. Also serving Hungry Howie's freshly made pizza along with nachos, popcorn, draft beer and soft drinks.
- Streets of Detroit: Sections 109, 112, 115, 117, 121, 124, 125, 126, 131, 137, 139, 217, 223, 227, 229, 234, 238, 244. Features fan favorites: Hot dogs, nachos, pretzels, draft beer, popcorn, soft drinks and assorted candies. Kids Meal at Sections 112, 126, 217, 244. Huntington Club 214. BBQ Nachos at Sections 112, 124, 131, 223, and 238.
- Tailgate Grill: Sections 119, 120, 135, 219, 235, 242. Burgers, hotdogs, chicken tenders, fries, nachos, popcorn, draft beer & soft drinks. Pizza: Available at Sections 219 & 242.
- Turf Tavern: Sections 105, 128, 132, 236. Specialty packaged & Draft Beer, Bud Light Lime A Rita, Miller Lite and frozen margaritas at Section 105.

#### Portables:

- Levy has over 75 portables setup throughout the stadium to further accommodate every fan. The portable locations are subject to change.
- Bloody Marys: Sections 106, 121, 125, 214, 222, 228, 243, 248, and all Club Level bars.\*
- Coney Island: Section 134. National Coney Island. Detroit style Coney hot dogs.
- Dippin' Dots: Sections 123, 132, 138, 223, 238. Flavors include Cookies & Cream, Rainbow Ice and Birthday Cake.
- Elephant Ear/Snow-cone: Sections 129, 138 Big Top Bites. Powdered sugar dusted elephant ears. Variety of flavored snow-cones.
- Gluten Avoiding: Section 217. Hotdogs, Nachos, Turkey & Swiss sandwich, Chips, Snack Mix, Soda, Water, Stella Artois.
- Gyros: Section 113, 240. Pegasus Greektown. Original gyros & Greek salads. Ice Cream: Section 107: Treat Dreams.
- Kosher Sports: Section 119. Kosher Hotdogs, Sausage, Pastrami Dog and Braided Pretzels.
- Lemonade: Section 118: Fresh squeezed lemonade.
- Michigan Craft House Beers: Sections 115, 129, 231.
- Philly Cheese Steak: Section 136 Good Eats Grill. Philly Cheese Steak & Chicken Philly sandwiches
- Noodle District: Section 215. Noodle Bowls with a choice of beef, chicken or vegetarian.

\*Club Level requires a Club or Suite ticket or pass for access.



#### The Breadstick Bar & Bistro:

Located on the 2nd level, above the Gate A Atrium. Features market style dining including light entrees, snacks, beer and cocktails. The Breadstick is open to all guests with great seating. No special ticket is required for entry. "The Breadstick" was named for the second basement cafeteria in the historic J.L. Hudson's Department store. Location of the post-game radio show after Detroit Lions home games. Some games may be excluded.

**The Corner Lounge:** The Corner Lounge is located on the 2nd level in the northeast corner of the stadium near Section 224 and open to all guests. Features a full bar with a variety of domestic and imported beer. A selection of bar appetizers are available including nachos, chicken tenders and burgers. Space is limited. Alcohol sales cease at the end of the 3rd quarter.

#### COUNTDOWN TO KICKOFF – (1:00 PM START)

12:35pm Pre-game, on-field activities	12:58pm National Anthem
12:52pm Opponent Introductions	1:00pm Coin Toss
12:53pm Lions Introductions	1:02pm Kickoff

#### DISABLED GUESTS/ACCESSIBILITY INFORMATION

All guests needing assistance should be treated the same as any other guests, with courtesy and respect. Ford Field takes pride in complying with the Americans with Disabilities Act (ADA). Please contact the nearest Guest Services locations for additional assistance.

**Disabled Parking** is available on game days in Lot 4 (on Montcalm St. located just north of Ford Field and east of Brush Street) and the Ford Field Parking Deck (on St. Antoine off of Madison). Spots are available on a first-come, first serve basis to our guests with the appropriate disabled permit and a state-issued license plate or placard. Parking facilities are ADA compliant. Guests needing assistance can enter through most Ford Field gates and may utilize any passenger elevator. Ramps are located at Gates B and D.

**Drop Off/Pick Up Areas:** Located on the corners of Montcalm and Brush, near Gate B and Adams and John R outside of Gate A. Please be patient as street closures and shuttle buses may impact those areas.

**Disabled/ADA Seating:** Ford Field provides wheelchair accessible and companion seating for guests needing assistance. The disabled seating areas

are sponsored by Wright & Filippis and are located at the top of the sections on the lower and upper concourses. Please contact an usher if a folding chair is needed. Guests should contact the Ford Field Ticket office in advance at (313) 262-2167 for more information and availability. Seat relocation may also be available on game and event days.

**Disabled/ADA Seat Relocation:** If guests needing assistance do not have disabled or wheelchair seating for the game/ event, their tickets may be exchanged for disabled/wheelchair seating depending upon availability. Tickets may be exchanged on game and event days inside of Ford Field. Seat relocation forms are available at any Guest Services location from gate opening until halftime. Only one companion seat is allowed with the exchange depending upon availability. Contact the nearest Guest Services representative or the Advance Ticket window at Section 100 for questions.

**Assisted Listening Devices:** Guests with disabilities can obtain Assisted Listening Devices at Gate A Guest Services at Section 100.

**Wheelchairs:** Wheelchairs are available for transporting guests from the Guest Services locations to their stadium seats but will not be available for use during the event. Guests can be picked up at the conclusion of the event and brought back to the gate. Please contact the nearest Guest Services representative or usher for coordination.

### EMERGENCY EVACUATION PROCEDURE

In an event of an emergency, direct your attention to the video boards and listen for announcements on the PA system. Please follow the directions of the Ford Field team members and staff. For safety reasons, everyone should leave in an orderly fashion and please remain calm. Guests with disabilities will be escorted to the nearest exits by an usher or supervisor. Escalators and elevators will not operate during an evacuation. Once you exit the stadium, proceed as far away from the gates as possible. Thank you for being prepared to respond calmly in the event of an emergency.

### ENTRY GATES

Gates will open two hours prior to kick-off for Detroit Lions home games. Opening times for other events will vary. Guests can enter through Gates A, B, C, D, E, F, G and the Gate G Footbridge. All guests will be subject to the inspection procedures.

### EVENTS AT FORD FIELD

Your favorite team's turf becomes the backdrop for an unforgettable gathering. From gourmet feasts on the field to stadium favorites made just for you, your guests will feel like they're in a league of their own. Great spaces for Corporate Meetings and Events, Weddings, Bar Mitzvahs, Management Retreats, Holiday Parties, Fundraising Galas, Team Building Events or any other event ranging from 10 to over 1000 guests. Call Levy Restaurants at 313-262-2260 to host your event at Ford Field.

### FAMILY SECTION ZONE (No Alcohol/No Profanity Section)

Upper Concourse Level - Section 315.

Presented by Children's Hospital of Michigan

### FAN CAVES

All guests are invited to visit the interactive Fan Caves located on the concourse:

Microsoft Xbox	Section 233
Meijer	Section 234
Ford Motor	Section 235

### FAN MAIL

Fans can write to any coach or player at:

Detroit Lions Headquarters & Training Facility  
222 Republic Drive  
Allen Park, MI 48101

The Detroit Lions cannot assume responsibility for lost or misdirected mail or articles.

### FIRST AID

First Aid locations will open two hours prior to kick-off and remain open a half hour after the game. Nurses are available to assist with medical concerns along with a medical doctor and EMS Services.

Lower Concourse Level		Upper Concourse Level	
Main First Aid	Across from Section 106/107	Gate E	Section 225
Gate G	Section 113	Gate C	Section 236
Gate B	Section 133	Suite	4th level adjacent to Suite 417

### GUEST CODE OF CONDUCT

The conduct policies at Ford Field are in accordance with the NFL and developed as a service to our loyal fans to assist in providing exceptional experiences in a fun and safe environment.



Ford Field stands committed to providing exceptional fan experiences. Detroit Lions fans top the NFL in their enthusiasm, team support and sportsmanship. Our image is shaped not only by our players, coaches and employees, but by our fans as well. We strive to create a high energy environment to lend support to our team, while maintaining a safe and exciting atmosphere. We need your help by abiding by the following policies.

- The following guidelines have been established for guest behavior:
- Please restrict movement in the seating area during game action
  - Sit only in your ticketed seat and show tickets to a Ford Field representative upon request
  - Never take matters into your own hands. Contact the nearest Ford Field representative if any issue arises or **text the word "Lions" <space> issue and location to 69050.**

The following actions may lead to ticket revocation, ejection and/or arrest:

- Displaying inconsiderate or otherwise inappropriate behavior towards others
- Behavior that is unruly, disruptive or illegal in nature
- Using foul or abusive language or obscene gestures
- Intoxication or other signs of alcohol or substance impairment that results in irresponsible behavior
- Interference with the progress of the game including throwing objects onto the field
- Violating the no smoking policy
- Attempting to access areas without the proper ticket and/or credential, or misuse of tickets and/or credentials
- Wearing obscene or indecent clothing
- Damage or destruction to the building or property surrounding Ford Field including the parking areas
- Failing to follow the instructions of Ford Field representatives
- Verbal or physical harassment of opposing team fans

We appreciate your cooperation in making Ford Field an enjoyable, safe and friendly experience for all! Lions Fans, Be Good.

### GUEST SERVICES LOCATIONS

The Guest Services staff is available to help guests with a variety of questions and concerns including lost children, disabled seating, wheelchairs, general information, comment forms, emergencies, etc.

Guest Services are located at the following sections:

<b>Lower Concourse Level</b> Gate A Section 100 Gate B Section 133 Gate G Section 112	<b>Upper Concourse Level</b> Gate C Section 236 Gate E Section 224	<b>Huntington Club &amp; Suites Concierge</b> West Levels 3 - 6 at Spiral Stairwell East Levels 3 - 6 above Gate G North Club Concierge Level 3 near Section 231
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Guests with a comment, compliment, or concern are encouraged to speak to a guest service representative during the game/event, fill out a guest comment form or send an email to [guest.services@lions.nfl.net](mailto:guest.services@lions.nfl.net).

### HALL OF LEGENDS

The Hall of Legends is located at the east end of the Huntington Club near Section 214 and is open pre-game for Suite & Club Seat Members and guests only. It features a casual tailgate lounge which includes ample seating, Levy Restaurants Signature Chef's Table and a full premium bar. To access the Huntington Club, guests must have a Club Seat, Suite ticket or Pass. For

more information visit [www.detroitlions.com](http://www.detroitlions.com) or for reservations on Game Day please call 313-262-2333.

### HANDBILLS/PASSOUT MATERIALS

No handbills or promotional materials from outside organizations may be passed out or handed to guests of Ford Field.

### INSPECTION PROCESS/WALK THROUGH METAL DETECTORS



Ford Field reserves the right to inspect all persons and items that enter Ford Field. Everyone entering Ford Field is subject to a visual inspection, bag inspection, pat down and metal detecting hand wands and/or walk through metal detectors, if necessary. When walking through the metal detectors please remove: Cell Phones, Cameras, Keys and other Large Metal Objects.

With the tendering of the ticket and entering the stadium, each guest consents to such inspections and waives any related claims against the NFL, its Member Clubs, its affiliates, or its agents. Electing not to consent to these inspections yields denied entry into the stadium. Depending on varying circumstances, additional security measures may be implemented to ensure the safety of all guests and personnel within the facility.

### ITEMS NOT PERMITTED

The items not permitted into Ford Field, stadium plaza areas, stadium gates, or when approaching queue lines of guests waiting entry into the stadium are in accordance with the NFL Best Practices and are strictly enforced during Detroit Lions home football games. Prior to gate entry, guests should return prohibited items to their vehicles. Ford Field is not responsible for any items left at the gates or in the trash receptacles. Under no circumstances will the items be checked at the gates. Prohibited items may also be confiscated by staff.

Guests are strongly encouraged to not bring any type of large bags. Guests should come prepared to show keys, cell phones or other metal items in their hands during the screening process. Please follow all signage and direction from security personnel. Early entry is encouraged. As a reminder, smoking is prohibited inside of the stadium. Ford Field reserves the right to expand or modify the prohibited items at any time.

### The following items will be permitted after inspection:

- NFL Policy: Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12"
- One-gallon clear plastic freezer bag (Ziploc bag or similar)
- Small clutch bags, camera & binocular cases, not exceeding 4.5" x 6.5", with or without a handle or strap, can be taken into the stadium with one of the clear plastic bag options. For more information, visit [www.nfl.com/allclear](http://www.nfl.com/allclear).
- An exception will be made for medically necessary items after proper inspection at the gates
- Small radios (must be used with an earpiece)
- Umbrellas, small compact only. Must be placed securely under the seat.
- Posters & signs without poles or sticks, or larger than what one person can hold (must not block another guest's view)

### Prohibited and Restricted items include but are not limited to:

- NFL Bag Policy: Purses larger than a clutch bag, coolers, briefcases, backpacks, diaper bags, fanny packs, cinch bags, grocery & paper bags, duffle bags, computer bags or luggage of any kind
- Seat cushions
- Aerosol cans (hairspray, mace, pepper spray, etc.)
- Animals (except certified service animals to aid guests with disabilities)
- Balloons (air or helium)
- Balls (beach balls, footballs, etc.)
- Banners or large flags. Posters & signs on poles or sticks
- Cameras with lenses longer than five inches
- Decals, stickers, confetti or glitter
- Electronic equipment including laptop computers, video recorders, tripods & wearable video cameras including GoPros
- Fireworks
- Food, beverages or liquids (cans, bottles, boxes, flasks, etc.)
- Illegal substances
- Knives, pocket knives, box cutters, scissors, etc.
- Laser pointers
- Markers (permanent) and/or paint
- Noisemaking devices (bells, horns, kazoos, whistles, etc.)
- Objects that can be used as missiles or projectiles (sticks, poles, bats, clubs, Frisbees, etc.)
- Offensive or profane messages or images on signs and clothing. Must comply with standards of taste and decency;
- Selfie Sticks
- Strollers and infant car seats or carriers
- Umbrellas (large size)
- Weapons

No weapons are allowed in the stadium. Possession of a firearm or any other weapon is strictly forbidden. Possession of such a weapon will result in immediate confiscation, ejection and possible arrest.

### ITEMS PERMITTED – Ford Field Events, Concerts and Shows

Small bags are allowed into Ford Field during non NFL games including events, concerts, shows, college and high school events. The following items will be permitted after inspection:

- Small bags, purses and fanny packs, must comply with the maximum size for entry, 8 1/2" x 14" x 10"
- Diaper bags (only if accompanied by a child)
- Binoculars and binocular cases
- Cameras and small camera cases (must comply with the five inch camera lens limit)
- Small radios (must be used with an earpiece).
- Umbrellas, small compact only (must be placed securely under the seat)
- Posters & signs without poles or sticks, or larger than what one person can hold (must not block another guest's view)

### LOST AND FOUND

Guests needing to claim or report lost items during a game or event should visit the Gate A Guest Services location at Section 100. Guests inquiring about lost items at previous games/events should call the Lost and Found hotline at 313-262-2999. Everything reasonable will be done to locate the legal owner, and return the property to them. If the owner cannot be located the unclaimed property will be disposed of according to State Law Act #238. Ford Field cannot be held responsible for lost or damaged items.

### LOST GUESTS AND CHILD ID WRISTBANDS

Looking for a lost friend or family member during the game or event? Please visit the Gate A Guest Services location at Section 100 for assistance. In an effort to decrease the possibility of separation, all parents are encouraged to sign up their children for the Child Registration program. After registering at any Guest Services location, children will receive a wristband with his/her seats and parent's cell number on the inside of the band that will assist the staff in helping children find their parents.

### MOBILE APP PRESENTED BY FORD

The official mobile app of the Detroit Lions presented by Ford. Available for iPhone, iPad, iPod Touch, Android phone or Blackberry as a unique part of the experience for Lions games. Features include real-time breaking news from the Lions, previews of upcoming matchups, post-game blogs, on-demand video clips, game-time action photos, stats, standings, fantasy scores and depth charts of the Lions' press conferences, coach and player interviews.



## NURSING ROOM

The Nursing Room is located on Level 4 of the Huntington Club, across from the Beaubien/Beacon Elevators. Mothers without Club or Suite tickets should first visit Gate A Guest Services at Section 100 to receive a pass that allows entry to the Huntington Club Level. The room is equipped with comfortable chairs, a baby changing table, bottle warmer and a flat screen television.

## PARKING AND TRANSPORTATION

Ford Field, in partnership with local parking operators, manages 5,000 parking spaces surrounding Ford Field. There are also numerous privately operated parking facilities (30,000 spaces) within a 20 minute walk to Ford Field. For additional parking information, please contact Ford Field at 313-262-2000 or log onto [www.fordfield.com](http://www.fordfield.com). Construction and traffic updates can be found at [www.michigan.gov/mdot](http://www.michigan.gov/mdot).

**General Parking** - Parking facilities adjacent to Ford Field and Comerica Park are available during games and events on a first come, first serve basis. The Ford Field Parking Deck and Lots 4, 5 and 6 are managed by ABM Parking Services Lots 1, 2, 3, and the Lions/Tigers Garage are the closest lots managed by Olympia Development. Access to parking facilities is generally three hours prior to kick-off. Vehicles will be directed into spaces and reserving spaces is not allowed. Tailgating, grilling and re-entry access is prohibited in parking facilities adjacent to Ford Field unless posted otherwise.

**Tailgating at Eastern Market** - Tailgating and parking is available through the Eastern Market Corporation during Detroit Lions Home games. Located on Russell Street between Mack Avenue and Gratiot, the lots are a ten minute walk from Ford Field. Prices start at \$45 for tailgate parking and \$15 for parking only. A shuttle runs every ten minutes to Ford Field during the regular season home games at a fee for \$5 round trip. Tailgate and parking lots open four hours prior to each game and close two hours after the game ends. Contact the Eastern Market for questions at 313-833-9300 or log on to [www.detroiteasternmarket.com](http://www.detroiteasternmarket.com).

**Tailgating in Lot 5** - an exclusive tailgate location for Season Ticket Members only. The pre-purchased parking pass offers guaranteed access into Lot 5 located on the corner of Brush and Montcalm. Vehicles will enjoy tailgating space for grills, chairs, tents and other personal tailgating items. For more information, Season Ticket Members should contact their account representative at 313-262-2222.

**Taxicabs** - The taxicab drop-off and pick-up staging area is located on Adams St. between Witherell & John R. All taxicabs are asked to drop-off and pick-up in this reserved area. For services contact Checker Cab at (313) 963-7000.

**Limousines** - Limousine drop-off and pick-up is located on Montcalm between Witherell and Brush. After dropping off guests, limousines are required to park in an alternative location. Staging for pick-ups on Montcalm will begin at the start of the fourth quarter.

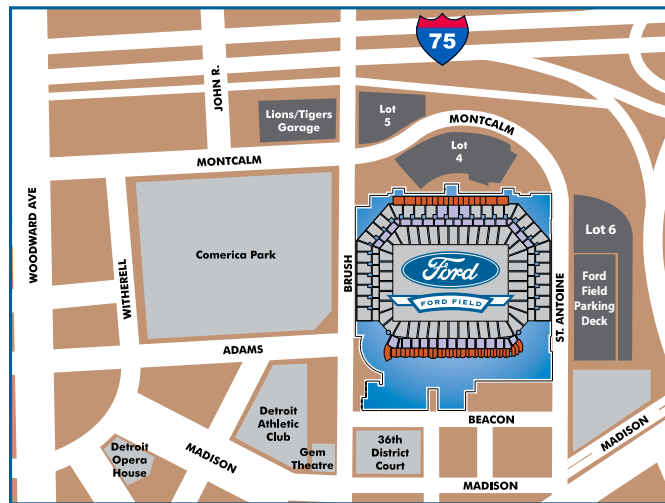
**Tour/Group Buses** - Tour/group bus parking is located on the north Fisher (I-75) Freeway Service Drive, north of Comerica Park and Ford Field, at the direction of Ford Field Traffic Directors.

**Shuttles** - The shuttle van and mini bus staging area is located on Adams Street, between Witherell and John R. Shuttles may drop off and pick up their guests in this area. This is strictly a staging area, not a parking area. Drop-offs can begin two hours before game time. Staging for pickups will begin at the start of the fourth quarter. Please contact area venues for their shuttle service availability.

**Uber** - Pickup and drop-off located along the northbound east Fisher Service Drive (I-75), between Woodward and John R. Reservations should be made through the Uber app. Visit [www.uber.com](http://www.uber.com) for more information.

**Vehicle Inspections** - Ford Field reserves the right to inspect all vehicles entering Ford Field property during games and events.

## PARKING MAP





### SUGGESTED PARKING

**ABM Parking Services**  
313-262-2871

- Lot 4
- Lot 5 (Tailgating Allowed)
- Lot 6
- Ford Field Parking Deck

- - Pre-Paid Parking Areas  
Limited Game Day Parking Available
- - Game Day Parking Available

**Olympia Development**  
313-471-2641

- Lions/Tigers Garage
  - Lot 1 ● Lot E
  - Lot 2 ● Lot S
  - Lot 3 ● Lot T
  - Lot A ● Lot W
  - Lot C ● Lot Y
  - Lot G ● Fox Garage
- NOTE: Tailgating allowed at all Olympia Development Lots

### ADDITIONAL PARKING FACILITIES

Lot No.	Facility Operator	Phone Number
1	Supreme Parking	313-779-3622
2	Central Parking Systems	313-568-5676
3	City of Detroit Municipal Parking	313-221-2500
4	Handy Parking	313-963-8990
5	Miller Parking	313-259-2434
6	Park-Rite, Inc.	313-965-7275
7	Prime Parking	313-962-2220
8	Greektown	313-223-2999
9	MGM Grand	877-880-0880
10	ABM Parking Services	313-962-2656
11	Opera House Parking	313-965-4052

### DETROIT PEOPLE MOVER STATIONS

1	Times Square	8	Millender Center
2	Grand Circus Park	9	Financial District
3	Broadway	10	Joe Louis Arena
4	Cadillac Center	11	Cobo Center
5	Greektown	12	Fort/Cass
6	Bricktown	13	Michigan Avenue
7	Renaissance Center		

In the case of an emergency, please contact:

**FORD FIELD COMMAND CENTER**  
**313.262.2911**





## TRANSPORTATION

### Construction - M-1 Rail

Construction is underway along Woodward for the new M-1 Rail, a 3.3-mile-long (5.3 km) circulating streetcar line to run along M-1 (Woodward Avenue) between Larned Street and West Grand Boulevard in downtown Detroit. Traffic flow will generally be maintained on Woodward during the construction period. When one side of Woodward is closed, the remaining side will generally serve traffic moving in both directions. Cross streets and sidewalks will also remain open as permitted by construction for access to local businesses. For updates and alternate routes please visit the website at [www.m-1rail.com](http://www.m-1rail.com) or call 1-800-511-3931.

### Construction - Little Caesars Arena and District Detroit

We encourage guests to allow extra time as both construction projects may delay their travels to and from Ford Field.

### Detroit People Mover

Owned and operated by the Detroit Transportation Corporation, the Detroit People Mover can place fans very close to Ford Field. With 13 stops throughout downtown Detroit, Ford Field guests can find a station conveniently located near almost any parking facility.

#### The People Mover's nearest stations to Ford Field:

Broadway (3)	Corner of Broadway and John R. (next to the Boll Center YMCA)
Greektown (5)	Inside Greektown Casino, Level 3
Cadillac Center (4)	Gratiot and Library St. (across from Compuware)
Grand Circus Park (2)	Park Street & Woodward Ave in the David M. Whitney Building.

The People Mover fare is \$0.75 cents per ride. Tokens are available in or near each station. A total roundtrip is 15 minutes, with trains arriving at each station every 4-5 minutes. Weekend hours are usually from 9am-2am on Saturdays and 12 noon-midnight on Sundays. Times are extended during games and large events. For more information about the Detroit People Mover, call 313-224-2160 or visit them online at [www.thepeoplemover.com](http://www.thepeoplemover.com).

**D-DOT Transportation** - The Detroit Department of Transportation (D-DOT) buses service the City of Detroit and major destinations including the Eastland Mall, Fairlane Town Center, and the Detroit Zoo. Ford Field is located along various system routes. For more information about DDOT, call 888-336-8287 or visit them online at [www.detroitmi.gov/ddot](http://www.detroitmi.gov/ddot).

**SMART** - SMART provides fixed routes and Community Transit bus service to Metro Detroit. Ford Field is located along various SMART fixed routes. For

more information about SMART, call 866-962-5515 or visit them online at [www.smartbus.org](http://www.smartbus.org).

**Windsor Bus** - The Tunnel Bus, operated by Transit Windsor, offers transportation between downtown Windsor and Detroit for Lions home games & most large events. The pickup location after the game is usually at the Detroit Opera House located at 1526 Broadway Street off of Madison and John R. Buses begin returning to Windsor immediately after, and up to a maximum of 60 minutes after the game. For more information about Transit Windsor, call 519-944-4111 or visit them online at [www.citywindsor.ca](http://www.citywindsor.ca).

### PARTNER COMPANIES/STAFF

Ford Field has retained outstanding partners to ensure every aspect of your visit is world-class.

**ABM Parking Services** manages the Ford Field parking properties which include the Parking Deck and Lots 4, 5 & 6. ABM is an industry leader in the operation of parking facilities. They are committed to providing the highest standard for customer service as well as client service. ABM manages all types of facilities around the country including airports, universities, office complexes, hotels, hospitals and shopping malls. To contact the ABM office at the Ford Field Parking Deck please call (313)-262-2871.

**The Housekeeping and Conversions** department at Ford Field ranks top among all stadiums in providing a clean and safe environment. **Jani-King** provides commercial cleaning to tens of thousands of clients in a variety of industries ensuring the highest degree of satisfaction.

**Levy Restaurants** is the official caterer for Ford Field Suites, Club Dining, Events and General Concessions. Levy Restaurants is an internationally-recognized company headquartered in Chicago with several restaurants, stadiums and arenas across the U.S. Levy is also the official merchandise retailer of Ford Field and manages The Stadium Collection and retail outlets at Ford Field throughout the stadium.

**S.A.F.E. Management** provides Ford Field's crowd management, event management and building security. S.A.F.E. is a specifically tailored event & crowd management company that specializes in sport facility and special event management, providing trained Ushers, Ticket Takers, Guest Services & Security positions. The goal is to provide all guests and fans of the Detroit Lions and Ford Field the most pleasant experience possible by creating and maintaining an enjoyable and S.A.F.E. environment, communicating correct information and promoting a professional image.

**The Ford Field Law Enforcement Coalition** is a united uniformed presence comprised of Detroit Police, Michigan State Police, Wayne County Sheriffs and Wayne State University Police. This multi-jurisdiction coalition patrols the stadium's interior and exterior ensuring a safe environment during all major events at Ford Field.

#### **PAY PHONES**

Pay phones are located at the following locations on the lower concourse:  
Gate A - adjacent to escalators near section 100  
Gate G - adjacent to southeast elevators near section 112



#### **PRIDE PLAZA**

The Official Detroit Lions FREE Tailgate offers the best entertainment, live music, activities, amazing local eats and of course, beers and drinks....many fans have made this their place to hang out downtown before the game. Pride Plaza does not require a game ticket and is located on Brush Street directly next to Ford Field. The Lions encourage all fans to make this their pre-game destination. Join the Party!

#### **RADIO BROADCAST**

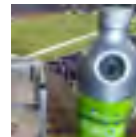
Tune in to the Detroit Lions flagship station, WJR 760AM, for traffic updates and Lions pre- and post-game game coverage with the Radio Voices of the Lions, Dan Miller and Jim Brandstatter. Join the post-game radio broadcast hosted by WJR immediately following most Lions home games at The Breadstick (2nd level atop the escalator at the Gate A Atrium, section 100/141).

**Live Sports Radios** - A specially designed and patented radio receiver ear piece that guests can listen to the WJR broadcast during Detroit Lions home games with no delay. Radios are available for purchase at the Stadium Collection retail store at section 100 and various retail locations on the concourse.

#### **RAFFLE 50/50**

The Lions will hold a 50/50 raffle during home games. Tickets will be on sale throughout the main Ford Field concourse, the Bud Light Party Zone and the Corner Lounge. Raffle tickets may be purchased at the following prices: 2 for \$5, 5 for \$10, 20 for \$20, and 80 for \$40. Cash and Credit Cards are now accepted at all 50/50 locations. Sales conclude at the 5 minute mark of the

3rd Quarter. The 50/50 raffle pot will update in real-time on various digital media throughout Ford Field. One winning ticket number will be selected in the fourth quarter of each Lions game at Ford Field by random computer generated drawing. The official winner will be awarded 50% of the gross raffle proceeds for that date. The remaining proceeds will be shared between the Josephine Ford Cancer Institute and Detroit Lions Charities. For the winning ticket number and additional information please visit [www.detroitlions.com/5050](http://www.detroitlions.com/5050).



#### **RECYCLING**

Join our recycling efforts by placing your plastic pop, water, and beer bottles in the recycling containers located through the stadium.

#### **RE-ENTRY POLICY**

Re-entry is not permitted during Detroit Lions games and large events. There will be a limited re-entry policy for guests with emergency medical conditions. Please report to any Guest Services locations for additional information.

#### **RESTROOMS**

Ford Field has 105 restrooms most of which are ADA accessible. This includes 13 family restrooms which are for parents/guardians with children and disabled, elderly guests only.

#### **THE ROAR ZONE**

Fan seating section located in the upper level end zones at Sections 315-321 and 341-347.



#### **ROARY**

Roary is the Detroit Lions mascot and is available for both public and private appearances. Roary may visit a guests' seats on a Lions' home game day as long as the appearance is coordinated two weeks prior to game day. Game

day Roary appearances rate are \$50 and may be limited due to other game day commitments. For more information or to schedule your seat/suite visit, please call 313-262-2286 or email [roary@lions.nfl.net](mailto:roary@lions.nfl.net). Roary may also be found pre-game at the Cub Club Zone at Section 347. Roary is also available for special events in the state of Michigan. The appearance rate for Roary is \$175 per hour or \$90 per half hour. Minimum appearance length is one hour. Additionally, any appearance taking place more than 50 miles (one way) from Ford Field may incur mileage fees per mile past the initial 50 miles. For more information and to fill out a request form for a Roary appearance at your special event, please visit: [www.detroitlions.com/youth-programs/book-roary.html](http://www.detroitlions.com/youth-programs/book-roary.html).

### ROOFTOP SUITE

Host your VIP Tailgate Party on the rooftop of the former J. L. Hudson's Warehouse Building where you will enjoy a breathtaking "penthouse" view of the Lions playing field! This pre-game party package is ideal for groups of 100-200 people and includes a traditional tailgate style lunch and Premium Club Seats with access to our exclusive Club Lounges for all of your guests. Located on the 7th floor, guests must have the proper credentials and a stadium ticket to access the Rooftop suite. Please contact the Ticket Sales department at 313-262-2222 for rental prices and availability.

### SIGNS / POSTERS

Guests are welcome to display signs in the stadium during events, provided they are not in poor taste, political, offensive, profane or any advertisement. The poster should not impede another guest's view of the playing field, cause a disturbance among other fans, or cover any stadium signage. Ford Field reserves the right to confiscate any sign or poster. No banners or posters with poles or sticks are permitted and should not be larger than what one person can hold.

### SMOKING POLICY

For the comfort and health of all fans, Ford Field is a smoke-free facility as required by the Michigan State Law. Smoking is not allowed inside the stadium including all seating areas, restrooms, club lounges, bars and suites. This includes, but is not limited to, electronic cigarettes, vaporizers and tobacco. During Detroit Lions home games & most large events, smoking is only allowed in the following outdoor locations:

#### During the entire game:

- North Patio Terrace—2nd Level near Section 232/233 (weather permitting)

#### 30 minutes after kick-off:

- Gate A - outside on the deck above the Ticket Office. Access through the Executive Entrance (weather permitting)

- Gates D and E

#### Half-time only:

- Gates C and G

We thank you for cooperating with the smoking guidelines at Ford Field. "No

Smoking" signs are posted in and around Ford Field for further clarification. Guests who fail to comply with the policy after appropriate warnings may be subject to ejection. Ford Field reserves the right to modify this policy at any time.

### SOCIAL MEDIA

For important stadium information and behind-the-scenes content follow @FordField on Facebook, Twitter and Instagram.

Detroit Lions Media handles: Facebook: @DetroitLions (Detroit Lions), Twitter: @Lions, Instagram: @detroitlionsnfl, Snapchat: det-lions



### THE STADIUM COLLECTION/LIONS MERCHANDISE

Visit The Stadium Collection, the Detroit Lions and Ford Field's new retail store located in the Gate A atrium. The Stadium Collection offers NFL licensed apparel, custom jerseys, children's apparel, exclusive fan gear, collectibles and more. Open on game days and Monday thru Friday from 10:00 am to 6:00 pm. The Stadium Collection may be reached at 313-262-2200. The Detroit Lions Official Online Retail Partner, powered by Fanatics, is [www.shop.detroitlions.com](http://www.shop.detroitlions.com). Merchandise purchased online cannot be returned or exchanged in the stadium.

### SUITES

Entertain with style and ease in a Ford Field Premium Suite. Guests will enjoy a private party suite with intimate sightlines, oversized plush leather seating, gourmet food and beverage service, preferred parking, access to our private Club Lounges and more! Please contact the Suites Sales department for leasing availability at 313-262-2121 or email at [premium.suites@lions.nfl.net](mailto:premium.suites@lions.nfl.net). There are a total of 129 suites in Ford Field with 112 suites housed on the Huntington Club side of the stadium and 17 on the north side (NS). Suite owner information is confidential. Suite Will Call is located at Gates A and G.



## TV PROGRAMMING, Detroit Lions

Lions Live – Get all the news after every Lions game with post-game coverage. The Lions Live postgame show presented by Tim Hortons will simulcast on Fox Sports Detroit and Detroitlions.com immediately following each game.

Lions' head coach Jim Caldwell's weekly Monday press conference will air on Fox Sports Detroit every Monday at 12:30 pm

Lions GameDay LIVE – Get ready for the game with pre-game match up analysis on Lions GameDay Live presented by Tim Hortons, every Sunday at 10 am on FOX2 Detroit during the regular season.

FOX2 Sportsworks: Lions Game Night – Hear the player's insight from every game on Lions Game Nights on Sunday's at 11 pm on Fox2.

## TEXT ASSIST

If you have a problem or wish to discreetly report an unruly fan to Ford Field Stadium Operations you can use your mobile phone to **text the word "LIONS" <space> issue and location to 69050**. Stadium operations personnel will respond to your request via text message. The Text Assist service is operational on Ford Field game and event days only. There is no charge to use the service. Text Assist is a standard rate message service which means you are only charged by your wireless provider in accordance with your current text messaging contract. We will not sell, share or otherwise disclose any mobile numbers unless required to do so by law.

## TICKETS

### Ticket Sales

Interested in Detroit Lions Season tickets, Club Seat tickets, Group tickets, Suites, Rooftop and Club 200 parties? Call the Ticket Sales Department at 313-262-2222.

### Ticket Office

During Detroit Lions home games and large events:

- The Ticket Office windows are located outside of Gate A on the southwest side of the stadium on Brush St. (unless otherwise designated). Guests may purchase tickets for the game or event happening on that day and/or pick up will call tickets at any of the available windows.
- The Ticket Office/Gate A windows normally open three hours prior to kick off/event start time. Times are subject to change.

### Tickets for upcoming game/events:

- The Advance Ticket window is located inside of Ford Field at the Gate A Atrium located on the side of the escalators by Section 100. Tickets for upcoming events may be purchased. The Advance Ticket window is open at gate opening and may stay open until the end of halftime (Subject to

change).

### During regular business hours:

- The Ticket Office is located outside at Gate G on St. Antoine St.
- Ticket customers may park in the 20-minute lot if available on the corner of St. Antoine & Beacon or in the Ford Field Parking Deck
- Office hours are Monday - Friday from 10:00 am – 6:00 pm (hours are seasonal and subject to change)
- Guests may call 313-262-2008 or log on to [www.DetroitLions.com/tickets](http://www.DetroitLions.com/tickets) for more information

### Veritix-AXS

AXS, formally Veritix, is the primary ticketing provider for the Detroit Lions and Ford Field. Tickets may be purchased at [Detroitlions.com/tickets](http://Detroitlions.com/tickets) or by calling 877-212-8898. Tickets may also be purchased in person at the Ford Field Ticket Office, located at Gate G, Monday-Friday from 10am-6pm (subject to change).

### Flash Seats

The Detroit Lions paperless ticketing system provides the ultimate in convenience and flexibility. It is a digital entry method and will allow fans to enter with a digital ID such as a credit card, driver's license or mobile app. Tickets will also be fully transferable giving fans the flexibility to share tickets at [www.flashseats.com](http://www.flashseats.com). Once scanned into the stadium, guests will receive a seat locator that lists their Section, Row and Seat(s) or Suite. For more information visit [www.detroitlions.com/tickets/flash-seats.html](http://www.detroitlions.com/tickets/flash-seats.html).

## TICKET POLICIES

### Duplicate/Counterfeit Tickets

If duplicate or counterfeit tickets exist, please notify an usher or Supervisor to direct you to the outside Ticket Office at Gate A for a resolution. Counterfeit tickets or tickets sold in violation of any applicable law will not be honored.

### Infants/Children

Children two (2) years of age and under will be permitted to enter Ford Field for Detroit Lions home games without a ticket. They must be seated on a parent or guardian's lap and must not interfere with the sightlines and/or enjoyment of other fans. Strollers, car seat carriers and diaper bags are not permitted. All patrons three years old and older must have a ticket to gain entrance into Ford Field for Detroit Lions games. Ford Field reserves the right to modify this policy at any time.

### Lost or Stolen Tickets

Guest with tickets which are lost, stolen, or destroyed may report to the outside Gate A ticket windows. On game or event day, the Ticket Office is open three hours prior to the start of the event unless otherwise designated.

The Ticket Office will attempt to resolve the ticket issues. This policy also applies to tickets that are presented at the Ford Field entrance gates bearing the wrong date. If possible, guests should contact the Ticket Office prior to the event date for resolution.

### **Revocable License**

A ticket is a revocable license. It may be revoked and admission refused at the sole discretion of Ford Field and the Detroit Lions. Ford Field and the Detroit Lions reserve the right, without the refund of any portion of the ticket purchase price, to refuse admission or eject any person whose conduct is deemed disorderly or fails to comply with the terms and conditions contained therein.

### **Risk**

Guests are at their own risk with respect to the dangers incidental to football games and other events whether occurring prior to, during, or after the actual game or event. Ford Field and the Detroit Lions are not responsible for lost, stolen, damaged property, or personal injury.

### **Scalping Ordinance**

The resale of tickets is not permitted on Ford Field grounds.

### **Will Call Tickets**

The Ford Field Ticket Office Will Call Windows are located outside on Brush St. at Gate A. During Lions home games and most Ford Field events and concerts, will call tickets may be picked up & dropped off at Windows 22-26, starting three hours before the start of the game or event. Tickets will not be released if the name and/or photo on the ID or credit card does not match.

In order to **pick up** Will Call Tickets, guests are required to present:

- A valid state or government issued photo ID, driver's license, or passport. A valid ID must be duly issued by a government agency and include a photo and signature.
- The credit card used to purchase the tickets.
- The order or account number.

In order to **drop off** Will Call Tickets, guests must provide accurate information and comply with the following terms:

- The ticket envelope must be filled out legibly with the correct name and exact spelling as it appears on the photo ID of the person picking up the tickets. Also write the number of ticket(s) that are being left and your name (individual leaving the tickets) and a cell phone number.
- Tickets must be purchased at [www.detroitlions.com](http://www.detroitlions.com), [www.fordfield.com](http://www.fordfield.com), or [www.ticketexchangebyticketmaster.com/NFL](http://www.ticketexchangebyticketmaster.com/NFL) or by visiting the Ford Field Ticket Office.
- Guests can only drop off a maximum of two (2) envelopes.

Ford Field reserves the right to refuse or modify this policy at any time and is not responsible for invalid tickets that do not scan into the stadium. Will Call will not be accepted if the original account holder or purchaser cannot be validated. Early arrival at least one hour prior to the start of the game or event is encouraged to avoid long lines. Flash Seats is our electronic ticket system and our preferred method of delivery. Visit [www.detroitlions.com/tickets/flash-seats.com](http://www.detroitlions.com/tickets/flash-seats.com).

### **Zero Tolerance**

The Detroit Lions and Ford Field will revoke the season tickets of those individuals whose conduct is determined inappropriate and in violation of the Guest Code of Conduct. Please be aware that the Season Ticket Member is accountable for the conduct of his or her guests. Should a guest using the season tickets behave in unacceptable ways, the season tickets will be revoked, even if the Season Ticket Member is not directly involved. We invite you to report any unruly and unacceptable conduct to Ford Field security and/or text the word "LIONS" <space> issue and location to 69050 during Lions home games.

### **TRAFFIC UPDATES**

Follow @fordfield on Twitter for up-to-date stadium & traffic updates.

### **TOURS**

We invite you to visit Ford Field for a behind-the-scenes tour. Get a peek at a Ford Field suite, the Lions locker room and walk down the tunnel to the field and stand on the turf for a player's view of the stadium. Ford Field Tours are offered at 11:00 am and 1:00 pm on Mondays, Thursdays and Fridays from August – December. From January – July tours are offered twice a week on Mondays and Fridays. Each tour will start from Gate G, and will last approximately one hour. Tour prices are \$7 for adults and \$5 for children and senior citizens. Groups of 25 or more can schedule a tour by calling 313-262-2396. Tours will not be conducted on weekends, large event days and major holidays. Tours are subject to change/cancellation and routes may vary according to availability. Please call the tour hotline at 313-262-2100 for additional information or log on to [www.fordfield.com](http://www.fordfield.com).

# GRIDIRON HEROES

LYRICS TO THE DETROIT LIONS FIGHT SONG

*(verse)*

Hail the colors blue and silver let them wave.

Sing their song and cheer the Gridiron Heroes brave,

Fighting for fame, winning the game,

Dashing to victory as they go.

*(chorus)*

Forward down the field,

a charging team that will not yield

And when the Blue and Silver wave,

Stand and cheer the brave.

Rah, Rah, Rah.

Go hard, win the game.

With honor you will keep your fame.

Down the field and gain,

A Lion Victory!

**GO LIONS!**









[www.DETROITLIONS.com](http://www.DETROITLIONS.com)