



## Cousins Subs “Best Seats in the House” Sweepstakes Official Rules

No purchase necessary to enter. Sweepstakes runs from 12:01am CST August 17, 2018 through 11:59 pm CST December 16, 2018, with the Sponsor’s (Cousins Submarines, Inc.) option to extend the Sweepstakes period upon a Packer’s post-season appearance\*.

### **ELIGIBILITY**

The Sweepstakes is open to legal residents of Wisconsin and Illinois, age 18 or older. Void in all other locations and wherever else prohibited by law. Employees, officers and contractors (including immediate family members and members of the same household) of Cousins Submarines, Inc. and the Green Bay Packers, Inc., its affiliated companies, subsidiaries, distributors, dealers, retailers, vendors, advertising and promotion agencies, and any and all other companies associated with this Sweepstakes are not eligible to participate.

### **AGREEMENT TO OFFICIAL RULES**

By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Sweepstakes.

### **HOW TO ENTER**

Sweepstakes Entry: To enter, visit [pckrs.com/bestseats](http://pckrs.com/bestseats), complete the entry form in its entirety, and submit (the “Entry”). Entries must be received between 12:01am CST August 17, 2018 through 11:59 pm CST December 16, 2018. You then will receive 1 entry into the Sweepstakes as well as 1 bounce back offer via email for \$5 off an online order of \$15 or more.

### **LIMIT**

One (1) Entry per person per 24 hours during the Sweepstakes period regardless of whether entrant has more than one email address and regardless of method of submitting an Entry. Any attempt by any participant to obtain more than 1 entry per day by using multiple/different email addresses, Devices, identities, registrations or logins, or any other methods will void that participant’s entries and that participant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any entry, the authorized account holder of the Device or email address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Otherwise, the “authorized account holder” of a Device is the natural person in whose name the Device has been issued and the services are billed. Potential winners may be required to show proof of being the authorized account holders. All entries become the property of the Sponsor and will not be acknowledged or returned.

Collection and use of personally identifiable information will be in accordance with the Sponsor’s Privacy Policy located at <http://www.cousinssubs.com/privacy-policy>. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Becoming a fan of the Green Bay Packers or Cousins Subs page on Facebook or using the complete profile data connecting to Facebook without submission of the entry does not constitute an entry into the Sweepstakes. Entrants understand that they are providing their information to Sponsor and not to Facebook. Any questions, comments or complaints regarding this Sweepstakes should be sent to: Green Bay Packers, Inc., P.O. Box 10628, Green Bay, WI 54307-0628



**WINNING**

During the Sweepstakes period\*, two (2) entries will be selected using the promotion periods below. The prize drawing will be selected from all entries received to date, under the supervision of Green Bay Packers, Inc./ Cousins Submarines, Inc. Odds of winning will depend on the total number of eligible entries received. Game date and start times are subject to change. All entries become property of Cousins Submarines, Inc.

| Entry Period | Start Date (at 12:00 a.m. CT) | End Date (at 11:/59 p.m. CT) | Approximate Drawing Date | Date of Game |
|--------------|-------------------------------|------------------------------|--------------------------|--------------|
| 1            | 8/17/18                       | 8/27/18                      | 8/28/18                  | 9/9/18       |
| 2            | 8/28/18                       | 9/3/18                       | 9/4/18                   | 9/16/18      |
| 3            | 9/4/18                        | 9/17/18                      | 9/18/18                  | 9/30/18      |
| 4            | 9/18/18                       | 10/1/18                      | 10/2/18                  | 10/15/18     |
| 5            | 10/2/18                       | 10/29/18                     | 10/30/18                 | 11/11/18     |
| 6            | 10/30/18                      | 11/19/18                     | 11/20/18                 | 12/2/18      |
| 7            | 11/20/18                      | 11/26/18                     | 11/27/18                 | 12/9/18      |
| 8            | 11/27/18                      | 12/16/18                     | 12/17/18                 | 12/30/18     |
| 9*           | 12/17/18                      | 12/24/18                     | 12/26/18                 | TBD          |
| 10*          | 12/26/18                      | 12/31/18                     | 1/1/18                   | TBD          |
| 11*          | 1/1/18                        | 1/7/18                       | 1/8/18                   | TBD          |

Administrator’s computer is the official time-keeping device for this Sweepstakes.

**PRIZE/APPROXIMATE RETAIL VALUE (“ARV”)/ODDS**

**(16) GRAND PRIZES.** (2 per Entry Period; see above for applicable game dates): 2 tickets to a Green Bay Packers home football game and Cousins Subs catering. Seating and catering choices are determined by Sponsor, in its sole discretion. If any winner cannot attend the game, he or she forfeits the prize. By accepting a ticket prize, each winner agrees to abide by any terms, conditions and restrictions provided by the tickets. Sponsor is not responsible if winner does not use tickets on day of specified game. The Sponsor is not responsible if the game, or any scheduled event or opportunity is delayed, postponed or cancelled for any reason and winner will not be reimbursed. Tickets may be subject to issuer’s standard rain-check policies and procedures. No substitution, exchange or transfer of prize by a winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Each prize winner is responsible for all taxes and fees associated with prize receipt and/or use, including, but not limited to, travel to and from the venue.

No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Limit: 1 prize per person.

**The ARV of the Grand Prize is: \$294.**

**The Total ARV of all prizes to be awarded is: \$4,704\***

\*Sweepstakes period, total number of prize packages and Total ARV of Best Seats in the House may vary if the Green Bay Packers proceed to the post season, which extends the entry period and total home game packages available for prizing.



**Odds of winning will depend upon the total number of eligible entries received.**

Prizes are non-transferable and no cash redemption or substitution will be allowed, except at the sponsor's sole discretion. All taxes, title and license are the responsibility of the winners at time prize is delivered. All prizes will be awarded.

**Claiming Prizes:** The Best Seats of the House winner(s) will be contacted via phone and/or email and will be asked to contact Cousins Submarines, Inc. and Green Bay Packers, Inc. to redeem the prize and for special game day instructions. Each winner must complete a 1099 for tax purposes. Green Bay Packers, Inc. will deliver winner(s) prize upon notification and completion of required forms (Social Security Number is required). Best Seats of the House not claimed within 5 days of drawing become the property of Cousins Submarines, Inc. and Green Bay Packers, Inc.

**Conditions:** Submission of entry constitutes entrant's agreement to abide by Official Rules, indicates permission to use winner's name and likeness for editorial, advertising, and publicity purposes, without further compensation, and confirms their agreement to release Cousins Submarines, Inc. and Green Bay Packers, Inc., its employees, affiliated companies, and their officers and directors from any and all claims or liability in connection with their participation in this promotion. Entries void if obtained outside authorized channels. This Sweepstakes is void where prohibited and/or restricted by law.

**Disputes:** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court, Green Bay division, or Brown County Circuit Court of Green Bay Wisconsin; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules (whether of the State of Wisconsin or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Wisconsin.

**Independent Sweepstakes Administer:** This promotion is being administered by Green Bay Packers, Inc., P.O. Box 10628, Green Bay, WI 54307-0628, who is responsible for overseeing the awarding of prizes offered, and whose decisions are final regarding the conduct of this promotion.

Green Bay Packers, Inc. / Cousins Submarines, Inc. reserve the right to amend the rules to any Sweepstakes at any time. Rules are subject to change without notice. Green Bay Packers, Inc. / Cousins Submarines, Inc. may modify or terminate the Sweepstakes at any time without prior notice.

**Winners List:** For a written list of the winners' names and addresses, please send a self-addressed, stamped, business-size envelope by December 31<sup>st</sup>, 2018 to: Cousins Subs Best Seats in the House Sweepstakes Request, Green Bay Packers, Inc., P.O. Box 10628, Green Bay, WI 54307-0628



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## ABBREVIATED RULES

### TV/RADIO

NO PURCHASE NECESSARY. OPEN TO LEGAL RESIDENTS WI AND IL, 18 YEARS OR OLDER. VOID OUTSIDE OF WI, IL AND WHERE PROHIBITED. Sweepstakes ends 12/16/18. For official rules and to enter, visit [www.packers.com/bestseats](http://www.packers.com/bestseats).

### DIGITAL

SEE RULES. ENDS 12/16/18.

Link: [www.packers.com/bestseats](http://www.packers.com/bestseats)