



2018 GREEN BAY  
**PACKERS**

**SEASON TICKET  
HOLDER HANDBOOK**



# PACKERS CELEBRATING 100 SEASONS

On August 11, 1919, the Green Bay Packers were organized at a meeting that took place in the second-floor editorial rooms of the old Green Bay Press-Gazette building on Cherry Street in downtown Green Bay. During a second meeting, on August 14, Curly Lambeau was elected captain and George Whitney Calhoun, the Press-Gazette's city editor, was named manager. A legacy was launched that has become one of the most admired, unlikely success stories in all of sports.

With the 2018 season marking the 100th for the Packers, the team in April kicked off 100 Seasons, a 16-month celebration of the franchise's rich history that features a commemorative logo and several major events and programs that include a traveling exhibit, Lambeau Field Live; Packers Experience, a four-day festival set to coincide with the beginning of Training Camp; Legacy, a 10-part documentary; Celebration Weekend to kick off the season, and the publication of the 100 Seasons book, the team's definitive history. The celebration will come to a close in August of 2019 after the club's 100th birthday on August 11.

---

Full details of 100 Seasons are available online at [packers.com/100](http://packers.com/100).

# SEASON TICKET HOLDER HANDBOOK

## TABLE OF CONTENTS

<b>Next Generation Ticketing &amp; Mobile Tickets</b> . . . . .	<b>1</b>
<b>Gameday Information</b> . . . . .	<b>2</b>
Parking . . . . .	2
Public Transportation (Uber & GB Metro) . . . . .	3
Drop-Off Zone & Shuttle Cart Service . . . . .	3
Tailgating . . . . .	3
Stadium Gates, Hours & Exit/Re-Entry Policy . . . . .	4
Carry-In & Fan Safety Policy . . . . .	4
Will Call & Ticket Issues . . . . .	5
Fan Assistance . . . . .	5
Ramps, Elevators & Escalators . . . . .	5
Small Children Policy . . . . .	5
First Aid & Police Assistance . . . . .	5
Emergency Evacuation . . . . .	6
Fan Code of Conduct . . . . .	6
Designated Driver Program . . . . .	6
Alcohol & Smoking Policies . . . . .	7
Restrooms & Nursing Rooms . . . . .	7
ATMs . . . . .	7
Lost & Found . . . . .	7
Solicitations . . . . .	7
<b>Season Ticket Information</b> . . . . .	<b>8</b>
Account Holder Definition . . . . .	8
Transferring of Season Tickets . . . . .	8
Relinquishment of Tickets . . . . .	9
Seat Upgrades . . . . .	9
Online Account Management . . . . .	9
Safeguarding Your Tickets . . . . .	10
Ticket Donation Programs . . . . .	10
Lost & Stolen Tickets . . . . .	11
Game Scheduling & Flex Scheduling . . . . .	11
Playoff Ticket Program . . . . .	11
Super Bowl Tickets . . . . .	12
Revocable License Policy . . . . .	12
Ticket Terms & Conditions . . . . .	12
<b>Premium Seating Opportunities</b> . . . . .	<b>14</b>
<b>Guests with Disabilities</b> . . . . .	<b>14</b>
<b>Contact Us</b> . . . . .	<b>14</b>
<b>2018 Game Schedule</b> . . . . .	<b>15</b>

# NEXT GENERATION TICKETING & MOBILE TICKETS

The NFL, in conjunction with our partner, Ticketmaster, will be incorporating new technology over the course of the next several years that may affect the way you manage your season tickets. The most noticeable change this year is that PDF (or “Print at Home”) tickets have been eliminated in favor of mobile tickets. Mobile tickets offer a safe, convenient, and flexible way to sell, send and manage your tickets, while improving protection against fraud. Here’s what every season ticket holder should know:

- The Packers plan to continue to mail paper tickets to all season ticket holders each July, for the foreseeable future. Your paper tickets will be valid for entry unless you choose to sell or send them electronically through your online “My Packers Account”, or you use the mobile ticket option to enter the stadium on gameday, at which time your paper ticket would no longer be valid.
- We recommend using your paper tickets when possible, however mobile ticketing also gives you the option to access your tickets from your smartphone. In simple terms, your phone can be used as a replacement for your paper tickets.
- Your mobile barcode, which is scanned at the gate for entry, can be found in your “My Packers Account” via the Packers.com mobile site or by downloading the Green Bay Packers mobile app.
- If you choose to try mobile tickets, we recommend downloading your mobile tickets to your phone’s digital wallet prior to the game. This will allow you to quickly access your mobile tickets on gameday in the event of limited Wi-Fi service at Lambeau Field. Don’t forget to also fully charge your phone’s battery before coming to the game.
- If you choose to send your tickets electronically to friends or family through your online “My Packers Account”, be sure to confirm that the recipient has a smartphone, as that will be their only method of accessing the tickets.
- If you purchase additional tickets from NFL Ticket Exchange (or another NFL-approved online marketplace), be aware that a smartphone will be required to access the tickets.

For more information on mobile tickets, visit [packers.com/tickets](http://packers.com/tickets).



# GAMEDAY INFORMATION

## LAMBEAU FIELD PARKING

**Season Parking** - The parking lots immediately adjacent to Lambeau Field are sold out to holders of season parking permits (with the exception of the two accessible lots, noted below). Vehicles must fit into a 9x18 foot parking space. Parking permits can only be used to reserve spaces for vehicles, not empty spaces for tailgating. All Lambeau Field lots open four hours prior to kickoff.

For additional information on season parking at Lambeau Field, contact the Packers ticket office at 920.569.7501.

**Accessible Parking** - Two accessible parking areas are available on a first-come, first-served basis on gameday to accommodate fans with disabilities. The appropriate state-issued placard or license plate is required to gain entrance, and a fee of \$40 cash will be collected at the gate. Enter from Lombardi Avenue on the stadium's north side or from Valley View Road on the stadium's south side. These lots also open four hours prior to kickoff and tend to fill up quickly.

**Non-reserved Lambeau Field Parking** - Limited parking may be available on gamedays at Titledown, west of Lambeau Field off of Lombardi Avenue and in Lot 10, south of Lambeau Field off of Ridge Road. \$40 cash will be collected at the gate.

Overnight parking is not permitted in any Lambeau Field-operated lot, and the Fan Code of Conduct (see page 6) applies within lot boundaries.

## ADDITIONAL PARKING OPTIONS

**Street Parking** - Free parking is available on most residential streets in the vicinity of the stadium. Please obey posted signs.

**Privately Run Lots** - Many homeowners, businesses and owners of vacant lots near Lambeau Field offer parking for a fee. Watch for these parking opportunities as you near the stadium on gamedays.

**PMI Parking** - Promotions Management Incorporated (the operator of the Resch Center and Brown County Arena) offers spaces in lots east of the stadium which can be reserved in advance for individual games.

To reserve individual-game parking in a PMI lot, contact Ticket Star at 800.895.0071 or [ticketstaronline.com](http://ticketstaronline.com).

**Parking for Buses & RVs** - Two privately operated lots located east of Lambeau Field offer parking for buses & RVs. The lots are located at 1007 Tony Canadeo Run and on the corner of Bart Starr Road and Mike McCarthy Way.

For more information on bus or RV parking, call 920.737.3237, 920.471.8199 or 920.265.2341.

**Overnight Camping** - Brown County Fairgrounds, located at 1500 Fort Howard Avenue in De Pere, provides 57 first-come, first-served urban campsites located minutes away from Lambeau Field. The campground is also conveniently situated along a Green Bay Metro gameday route for transportation to and from the stadium.

For more information on camping at Brown County Fairgrounds, visit [www.co.brown.wi.us](http://www.co.brown.wi.us).

## **UBER**

Uber is the rideshare partner of the Packers, and we've partnered with them to designate a safe and convenient Uber pickup area. Fans who have scheduled an Uber ride can meet their driver for departure at Bellin Health Titledown, located behind Lodge Kohler just west of Lambeau Field.

Need a ride to or from the game? Download the Uber app and get a reliable ride.

## **GREEN BAY METRO**

Green Bay Metro offers free bus service on gamedays along specially designed routes through Green Bay and De Pere. The route network includes Austin Straubel Airport, along with many hotel and business districts throughout the metro area. After the game, buses depart at regularly scheduled intervals from Lombardi Avenue near the Bellin Health Gate.

For more information on routes and schedules, call 920.448.3450 or visit [www.greenbaymetro.org](http://www.greenbaymetro.org).

## **DROP-OFF ZONE**

A northbound lane of Ridge Road (on the stadium's west side) is sectioned off on gameday to provide a safe and convenient passenger drop-off area. As this area will be very congested immediately after the game, it is not designated as a postgame pick-up zone. Drivers should arrange to meet their passengers at an alternate location after the game.

## **SHUTTLE CART SERVICE**

Shuttle carts are available in the main Lambeau Field parking lot to aid those who need assistance. Shuttles will pick up guests along the outer perimeter of the lot and drop them off at locations near the stadium gates. Shuttle service is available during the four hours leading up to kickoff, and will resume for 45 minutes immediately after the game. The service may be reduced or canceled should inclement weather present safety concerns.

## **TAILGATING**

If tailgating in a Lambeau Field-operated lot, your tailgating set-up must be contained within the 9x6 foot space directly behind your parked vehicle to allow adequate room for vehicular and pedestrian traffic. No recreational (i.e. wood) fires are allowed, nor are turkey fryers. Grill cooking with charcoal or propane gas is permitted. Grills must be supervised at all times by a responsible adult and be fully extinguished before being left unattended. Separate containers are available in the lots for hot coals, recyclable items and trash. The Fan Code of Conduct (see page 6) applies to all individuals tailgating in any Lambeau Field parking lot.



## STADIUM GATES

All stadium gates open two hours prior to kickoff and all are accessible to fans with disabilities. To ensure the most direct route to your seat, please enter through the gate indicated on your game ticket.

**Fans with seats in the South End (sections ending with the letter “s”) are especially encouraged to enter through the Shopko Gate on the south side of the stadium, which offers direct escalator and elevator access to the South End seating areas.**

## ATRIUM GAMEDAY HOURS & EXIT/RE-ENTRY POLICY

On gamedays, the Lambeau Field Atrium (and all businesses therein) is only open to ticketed guests until 45 minutes after the game, at which time non-ticketed guests are allowed access.

**For afternoon games** (noon – 3:30 p.m. start times), the Atrium will open to ticketed guests four hours prior to kickoff. To access the Atrium before the stadium seating areas open (two hours prior to kickoff), please enter at the American Family Insurance Gate on the east side of the stadium, where your ticket will be scanned. Once “scanned in,” you will not be allowed to exit and re-enter the stadium. There is no exit/re-entry for afternoon games. Please do not enter until you are ready to stay for the game.

**For evening games** (6 p.m. or later start times) the Atrium is open to ticketed guests six hours prior to kickoff. To access the Atrium before the stadium seating areas open (two hours prior to kickoff), please enter at the American Family Insurance Gate on the east side of the stadium, where your ticket will be scanned. You may exit the Atrium and re-enter later by having your ticket “exit scanned” at the American Family Insurance Gate no later than four hours prior to kickoff. Once properly “exit scanned,” your ticket will be valid for re-entry for the game. Please be aware that once your ticket has been “scanned in,” if you choose to leave the stadium at any time without having your ticket properly “exit scanned” during the limited time frame of six to four hours prior to kickoff, you will not be allowed re-entry.

## CARRY-IN & FAN SAFETY POLICY

**The following policies may be upgraded in the event of elevated security conditions. Please visit [packers.com/gameday](http://packers.com/gameday) for the most up-to-date information.**

Police officers are stationed at each entrance gate and throughout the stadium to ensure your safety while visiting Lambeau Field. Walk-through metal detectors are utilized at every gate. You and your belongings may also be physically searched, as deemed necessary. By tendering your ticket and entering the stadium, you consent to such searches and waive any related claims that you might have against the NFL, its member clubs, their affiliates and stadium landlord, or their agents. If you elect not to consent to being searched, you will be denied entry.

Please be aware that carry-in policies may be modified from game to game as security levels change, and items permitted into the stadium are ultimately determined at the discretion of each officer. Firearms, knives, switchblades, and other weapons are strictly prohibited. Bags, backpacks, duffel bags, large purses, fanny packs and



coolers will not be allowed. Additional banned items include food and beverages, strollers, umbrellas, obstructive banners/signs, noisemakers, selfie sticks, video cameras, and still photo cameras with lenses over 12 inches. As a general rule, please leave all unnecessary items at home.

Fans will be allowed to carry in a clear bag that does not exceed 12x12x6 inches. Additional clothing, blankets, etc. are allowed if carried loosely or in an approved clear bag. Small clutch purses measuring no larger than 4.5x6.5 inches are permitted, but subject to search. Small cameras, binoculars and cell phones are acceptable if carried loosely or in an approved clear bag. Traditional stadium seats with backs and seat pads are permitted as long as they do not exceed 18 inches wide and contain no pockets, zippers or concealable areas. Oversized seats and/or seats with arm rests or other attachments are not allowed. Prohibited items must be returned to your vehicle or they will be confiscated and discarded.

### **WILL CALL & TICKET ISSUES**

Will call (ticket pick-up) is distributed at the main ticket office, located on the northeast side of the stadium, adjacent to the Miller Lite Gate. Lost, stolen and other ticket-related issues can also be addressed at the main ticket office, as well as at the auxiliary ticket office located on the south side of the stadium, adjacent to the Shopko Gate.

### **FAN ASSISTANCE & LAMBEAU FIELD STAFF**

Fan Assistance can be found in the following locations: at the Lambeau Field Atrium guest services desk, underneath Section 109 in the main concourse, underneath Section 353 in the upper concourse, and at the concierge desks located on the club and suite levels. You will also find Lambeau Field staff wearing red, stationed throughout the stadium.

### **RAMPS, ELEVATORS & ESCALATORS**

Lambeau Field has a network of ramps, elevators and escalators to assist fans in accessing the various areas and levels within the stadium. If you are unsure of the best way to get to your section, please ask a Lambeau Field Greeter wearing red, stationed inside each entrance gate.

### **SMALL CHILDREN**

All individuals, regardless of age (babies included), must have a ticket to enter Lambeau Field.

### **FIRST AID & POLICE ASSISTANCE**

Emergency first aid and police assistance are on call in the stadium at all times. If you require medical or police assistance, contact the nearest security personnel, call the stadium security office at 920.569.7400, or dial 911. First Aid stations are located underneath Section 133 in the main concourse, near Section 330 in the upper concourse, and on Level 4 in the South End Shopko Gate lobby.



## **EMERGENCY EVACUATION**

In the unlikely event an emergency situation would require the stadium to be evacuated, instructions will be relayed via the public address system. If such circumstances arise, please remain calm and follow instructions as they are given.

## **FAN CODE OF CONDUCT**

The Green Bay Packers are committed to providing an enjoyable and safe gameday experience. Irresponsible conduct will not be tolerated at Lambeau Field or in its parking lots and, in some cases, may result in ejection from the game and/or arrest. The following will not be tolerated:

- Smoking: Lambeau Field is a smoke-free facility. (Smoking in parking lots is allowed.)
- Behavior that is unruly, disruptive, or illegal in nature.
- Intoxication or other signs of alcohol impairment that result in irresponsible behavior.
- Foul or abusive language or obscene gestures.
- Interference with the purpose of the game (including throwing objects onto the field).
- Failing to follow instructions of stadium personnel.
- Verbal and physical harassment of other fans.
- Any other conduct deemed to be beyond the bounds of reason.
- While standing and cheering is permitted, please keep in mind that continued standing can interfere with others' ability to enjoy the game from their seats. To be courteous to all guests in attendance, we ask fans to stand and cheer when appropriate with the flow of the game.

Violations of the above policy may result in the permanent revocation of season tickets, regardless of whether or not the violators using the tickets are the season ticket holders of record. (Season ticket holders who sell their tickets through NFL TicketExchange or donate them to the Boys and Girls Club of Greater Green Bay or the Veteran Tickets Foundation are exempt from having their season tickets revoked as a result of violations to the aforementioned policy.)

To report a fan conduct violation, text the problem and location to 920.645.2300.

## **DESIGNATED DRIVER PROGRAM**

Responsible consumption of alcohol is a priority of the Green Bay Packers, MillerCoors, Coca-Cola and Nicolet Water. The gameday Designated Driver program offers sensible alternatives by encouraging guests to register at one of several kiosks located throughout the stadium, as well as the concierge desks on the club and suite levels. Upon registering, guests receive a complimentary voucher redeemable for one of several non-alcoholic beverage choices, while also having the opportunity to win an autographed item.

## **ALCOHOL**

Alcohol cannot be brought into or out of the stadium. The sale of beer is limited to two per customer per purchase, with all sales ceasing at the end of the third quarter. Any person purchasing alcohol who appears to be less than 30 years of age must present a valid I.D. The Packers and Lambeau Field vendors reserve the right to refuse the sale of alcohol. No alcohol will be sold to intoxicated guests.

## **SMOKING**

Lambeau Field is a smoke-free facility as required by Wisconsin state law. This includes the Lambeau Field Atrium, 1919 Kitchen & Tap, stadium bowl and concourses. There are no designated smoking areas inside Lambeau Field, nor is exit and re-entry permitted for smoking. Smokeless and electronic cigarettes are also not permitted. Guests who fail to comply with this policy may be ejected and/or subject to fine.

## **RESTROOMS/FAMILY RESTROOMS**

Restrooms are conveniently located on all levels of the stadium and all are accessible for people with disabilities. In addition, family restrooms can be found on the main level of the Atrium, near Sections 109 and 134 in the main concourse, near Section 109 in the upper concourse, near Section 431 on the Associated Bank Club Level, and on every level in the South End.

## **NURSING ROOMS**

Nursing rooms, designed for comfort and privacy, are located on the main level of the Atrium and on the fourth floor club level near Suite 4003. In addition, the family restrooms mentioned in the previous paragraph can serve as an alternate location for nursing mothers and guests with special needs. Electrical outlets and chairs are provided.

## **ATMs**

Associated Bank ATMs can be found in the following locations: inside the Lambeau Field Atrium (Levels 1, 3 & 4), in the indoor club seat areas near the Bellin Health Gate lobby (Levels 4 & 6), in the Shopko Gate lobby (Levels 4, 6 & 7), and in the main concourse underneath Section 118.

## **LOST & FOUND**

Lost and found items can be reported to Fan Assistance at the following locations: Lambeau Field Atrium guest services desk, underneath Section 109 in the main concourse, underneath Section 353 in the upper concourse, and at the concierge desks located on the club and suite levels.

To inquire about a lost item, call 920.569.7563.

## **SOLICITATIONS**

Unauthorized solicitations in Lambeau Field-operated parking lots are prohibited and interfere with our goal of providing an excellent gameday experience. Please help us eliminate unauthorized solicitation activity by not contributing to those who are collecting in an unauthorized manner. If you witness such activity, please alert our guest services, gameday or security staff.

# SEASON TICKET INFORMATION

## ACCOUNT HOLDER DEFINITION

The first line of your account information (as shown on your invoice and season ticket package) denotes the season ticket holder of record. For your protection we will only accept payments, address changes, transfer requests, ticket reprint requests and other inquiries from the season ticket holder, their spouse, or Power of Attorney. Accounts listed in the name of a business should provide us with the name of the individual authorized to make such changes and inquiries.

### EXAMPLES:

#### INDIVIDUAL HOLDS ACCOUNT:

John Smith  
ABC Company  
12 Packerland Drive  
Green Bay, WI 54313

#### COMPANY HOLDS ACCOUNT:

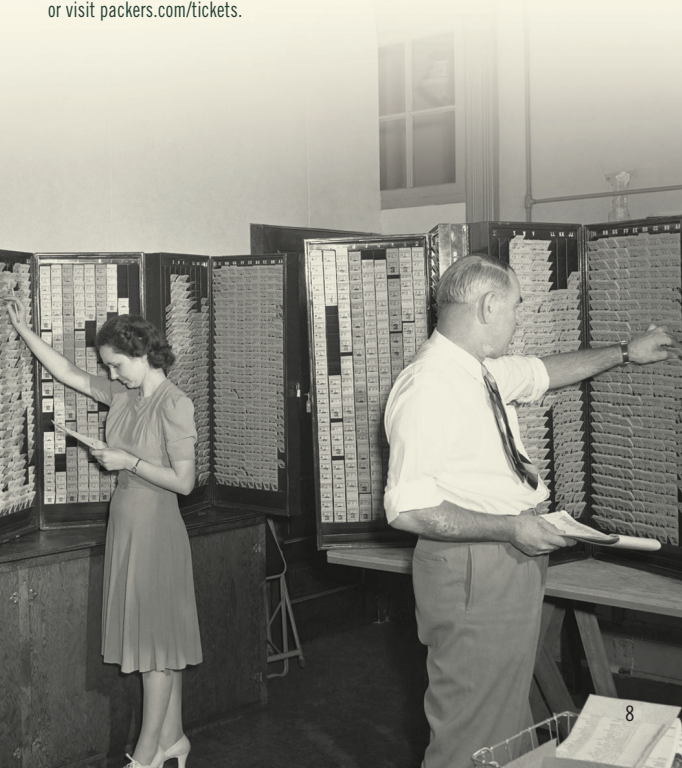
ABC Company  
Attn John Smith  
12 Packerland Drive  
Green Bay, WI 54313

## TRANSFERRING OF PACKERS SEASON TICKETS

Season tickets can be transferred to qualifying family members (up to and including first cousin) upon the season ticket holder's notarized authorization on the Packers official transfer form.

Transfers are processed at the end of the football season through June 1. Transfer requests received after June 1 will take effect the following year. Should you wish to transfer your tickets upon death, a completed transfer form can be left with your will to be presented after your passing.

To obtain a copy of the transfer form and/or the Official Policy on the Transfer of Packers Season Tickets, contact the Packers ticket office at 920.569.7501 or visit [packers.com/tickets](http://packers.com/tickets).



## **RELINQUISHMENT OF SEASON TICKETS/ REIMBURSEMENT OF DISTRICT USER FEE**

Green and Gold package season ticket holders who choose to relinquish all or a portion of their season tickets must submit their intent to cancel in writing to the Packers ticket office on or before the final season ticket payment due date and prior to making payment for the season. Any user fee money paid toward your seats will be refunded to you through the Green Bay/Brown County Professional Football Stadium District when the funds are replenished by new season ticket holders coming off of the waiting list.

For procedures pertaining to suite and club seat multi-year contracts, contact the premium seating staff at 920.569.7260.

## **SEAT UPGRADES**

Green and Gold package holders can apply for a seat change by submitting their request in writing to the Packers ticket office where it will remain a permanent record until fulfilled. A ticket office representative will contact you when a suitable opening becomes available.

For procedures pertaining to suites and club seats, contact the premium seating staff at 920.569.7260.

## **ONLINE ACCOUNT MANAGEMENT**

“My Packers Account” by *ticketmaster*<sup>®</sup> gives you the ability to access your season ticket account online to make payments, edit your contact information, send your tickets to a friend via email, and post tickets for resale on NFL TicketExchange. To log in, go to [packers.com](http://packers.com), select the **Tickets** tab, choose **My Packers Account**, and enter your email and password.

Please note: To gain online access, the Ticketmaster system requires each individual account to have its own unique email address. It will not accept the same email address on multiple accounts. If you have multiple accounts of the same package (two Green package accounts, for example), we may be able to combine them under one account/email to improve your online experience.

For assistance, contact the Packers ticket office at 920.569.7501.



## SAFEGUARD YOUR TICKETS & ONLINE ACCOUNT

The evolution and growth of the online ticket resale marketplace has changed the way you need to view the security of your season ticket account. It is no longer sufficient to simply secure the paper tickets mailed to you. To completely ensure the integrity of your tickets and your account, be sure to adhere to the following practices:

- Do not share your “My Packers Account” login information.
- Never post pictures of your ticket barcodes online or through social media.
- Do not make or distribute photocopies or pictures of your tickets.
- Refrain from leaving your tickets in view of others, where the barcode numbers could be copied or compromised.
- Do not post or distribute screen shots of mobile tickets.
- Be sure to relate these security reminders to all those you share your tickets with.

If you suspect your tickets or online account have been compromised, contact the Packers ticket office at 920.569.7501.

## TICKET DONATION PROGRAMS

If you are unable to use your tickets, consider a tax-deductible donation to one of the following organizations:

**Boys & Girls Club of Greater Green Bay** - This local organization will accept your donated tickets, sell them for no more than face value, and use the proceeds to support youth guidance and development programs. Online donations can be made electronically through your “My Packers Account” as long as your donation is made by 5 p.m., three days prior to the game. You can also mail your donation at least five days in advance of the game to Boys & Girls Club of Greater Green Bay, 1400 Lombardi Avenue, Ste. 60, Green Bay, WI 54304.

To contact the Boy's & Girl's Club, call 920.494.7090.

**Veteran Tickets Foundation** - Also known as Vet Tix, this nationally recognized organization provides free and discounted event tickets to currently serving military, veterans and their families, as well as immediate family of those killed in action. Vet Tix hopes to one day give every veteran a free event in honor of their service to our country. Donations must be made online through your “My Packers Account” no later than 5 p.m., three days prior to the game.

For more information on the Veteran Tickets Foundation, visit [vettix.org](http://vettix.org).



## **LOST & STOLEN TICKETS**

Lost, stolen or damaged tickets can be replaced only for the account holder of record. If theft is suspected, report it to the police department in the jurisdiction where the theft occurred. To obtain replacements, the following information is required: Account ID Number, name, phone, the section, row & seat numbers of the missing tickets, which game(s), a brief explanation of what happened to the original tickets, the police case number (if applicable), and a copy or picture of the account holder's photo ID (i.e. driver's license). Replacements can be requested via fax, email or in person. If requesting via fax or email, please also include where you would like the replacement tickets mailed (must have at least one full week prior to game to mail) or the name of the person who will pick them up at will call.

Replacement requests can be emailed to [tickets@packers.com](mailto:tickets@packers.com) or faxed to 920.569.7101.

## **GAME SCHEDULING**

The NFL determines the dates, times and opponents of the games in the spring of each year. A predetermined formula assigns the Gold package the preseason Midwest Shrine Game, and Games 2 and 5 of the regular season home schedule. The Green package receives the preseason Bishop's Charities Game and Games 1, 3, 4, 6, 7 and 8 of the regular season home schedule.

## **NFL FLEXIBLE SCHEDULING**

The NFL may shift the kickoff times of some games in an effort to highlight more prominent matchups during prime time. The following 2018 Packers home games are designated as potential flex games: Miami Dolphins (Nov. 11), Arizona Cardinals (Dec. 2), Atlanta Falcons (Dec. 9), Detroit Lions (Dec. 30). If games are flexed, an announcement will be made at least 12 days in advance, with the exception of the final game of the season, which could be flexed with 6 days' notice.

Packers.com is your source for the most accurate and up-to-date scheduling information.

## **REVISED PLAYOFF PROGRAM (GREEN & GOLD TICKET HOLDERS)**

Effective this season, the timeline for ordering playoff tickets has been moved up to give Gold package ticket holders the opportunity to take advantage of the league's early entry pricing offer. Green and Gold season ticket holders who are interested in playoff tickets need to take action before mid-August by registering a credit/debit card for the Pay As We Play program. Here are the key highlights both Green and Gold ticket holders should know:

- Green package holders have first right of refusal on seats but must register by mid-August.
- Gold package holders who also register by mid-August will be placed in a drawing and, if selected, randomly assigned seats. Results of the drawing and seat assignment will be sent in early September. Gold package holders can receive up to the same number of playoff tickets as in their account.

- No money down required. Just register your credit/debit card which will be charged at the time each home playoff game is clinched.
- No cancellations once registered.
- Must register for playoff tickets to be included in the drawing for Super Bowl tickets.
- Early Entry discount for the Wild Card round applies.
- Cards will be charged within 48 hours of the time playoff games are clinched.

If you have not yet registered for 2018, log in to your “My Packers Account” by mid-August to sign up, or call the Packers ticket office at 920.569.7501 for assistance.

## **SUPER BOWL TICKETS**

If it appears possible that the Packers could advance to the Super Bowl, each season ticket account holder who registered for playoff tickets will automatically be entered into a computer-generated drawing, held in early January. Selected accounts will have the opportunity to purchase two Super Bowl tickets. Tickets are not available if the Packers are not participating in the game.

## **SEASON TICKETS AS REVOCABLE LICENSES & RENEWAL OF SEASON TICKETS**

Season tickets are revocable licenses that may be revoked, and admission refused, at the sole discretion of the Packers. The Packers reserve the right to refuse admission or eject any person whose conduct the Packers deem to be disorderly or in noncompliance with the rules and regulations as promulgated by the Packers and NFL from time to time.

Season tickets are offered on a one-year basis only. The purchase of season tickets does not entitle a season ticket holder to purchase season tickets in any subsequent year. The opportunity to renew season tickets is a privilege granted by the Packers, which may be withdrawn at the discretion of the Packers. While the Packers have and will continue to exercise reasonable efforts to allow season ticket holders the opportunity to renew season tickets, the Packers nonetheless reserve the right to review all accounts before offering season tickets for the following season.

## **2018 TICKET TERMS & CONDITIONS**

(Disclaimer printed on the back of each ticket)

This ticket is a revocable license that only grants entry into the stadium and a spectator seat, or if specified on the ticket, a standing location, for the specified game. Admission may be refused or withdrawn or ticket holder ejected in the sole discretion of the **Green Bay Packers, Inc. (“Packers”)**.

**THE SOLE AND EXCLUSIVE REMEDY if admission is refused or withdrawn or if the game is canceled and not replayed, is a refund of the face value of this ticket. Further, the Packers’ liability for any breach of any term of this ticket shall not exceed the face value. IN NO EVENT SHALL THE PACKERS OR THE NFL BE LIABLE FOR ANY SPECIAL, CONSEQUENTIAL, INCIDENTAL, INDIRECT OR EXEMPLARY DAMAGES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, ANY AMOUNT PAID IN EXCESS OF FACE VALUE TO A THIRD PARTY FOR THIS TICKET.**



The date and time of the specified game (and opening of the gates) are subject to change by the Packers and/or the NFL in their sole discretion, and no such change shall entitle ticket holder to a refund or any other remedy if ticket holder cannot attend or for any other reason. Ticket holder may be relocated to an alternative seat in the sole discretion of the Packers, and no such relocation shall entitle ticket holder to a refund or any other remedy if ticket holder is relocated to a seat of comparable face value.

Ticket holder and his/her belongings may be searched prior to or upon entry into the stadium and/or other security checkpoints, and prohibited items may be confiscated. Ticket holder must comply with the Packers' and/or the stadium's security policies, including any applicable bag policy. Ticket holder consents to such searches and waives any claims against the NFL, its Member Clubs, its affiliates, or its agents arising from or relating to such searches. If ticket holder elects not to consent to these searches or comply with these security policies, ticket holder acknowledges that the NFL, the Packers and/or the stadium operator have the right to deny ticket holder entry. **No refund or other remedy will be provided if ticket holder is ejected or refused entry due to disorderly conduct or failure to comply with these ticket terms or any security policies prior to or following entry.**

**TICKET HOLDER ALSO ACKNOWLEDGES AND AGREES that by tendering this ticket and entering the stadium, ticket holder, on behalf of him/herself and, to the extent permitted by law, any accompanying minor(s), agrees to the following additional terms, conditions and waivers:**

Ticket holder assumes all risks incident to the game or related events, including the risk of lost, stolen or damaged property or personal injury of any kind and hereby waives any and all claims or potential claims arising from such risks, damage or injuries.

Ticket holder may not transmit or aid in transmitting any photographs, images, videos, livestreams or other accounts or descriptions (whether text, data or visual) in any media of all or any part of the football game or related events (the "Works"). Transmission or other distribution by, to, or for any commercial enterprise, and any public performance or display, direct or indirect, are also strictly prohibited. Ticket holder agrees that by causing this ticket to be scanned upon entry to the stadium, ticket holder shall be understood to have signed this document and granted the NFL an exclusive, worldwide, sub-licensable, royalty-free license to all copyrights associated with the Works.

Ticket holder grants to the Packers, the NFL, and their respective designees the irrevocable permission to use his or her voice, image, and/or likeness in any and all media now or hereafter existing in connection with all or any part of the game or related events, for any purpose whatsoever, including the commercial purposes of the NFL, Packers, their respective sponsors, licensees, advertisers and/or broadcasters, without further permission or compensation and hereby waives any and all claims or potential claims relating to such use.

All sales are final. Packers are not responsible for lost, stolen, or destroyed tickets. Lost, stolen, destroyed, or counterfeit tickets, sold in violation of any applicable law, may not be honored. This ticket may not be used for, nor may any ticket holder enter the stadium for, advertising, promotion or any other commercial purposes (including contests, sweepstakes and giveaways) without the Packers' and/or NFL's express written consent.

**All guests, regardless of age, need a ticket to gain entrance. Ticket holders who choose to exit the stadium will not be allowed to reenter. Smoking is not allowed.**

---

## PREMIUM SEATING OPPORTUNITIES

Premium seating at Lambeau Field includes 188 suites and approximately 6,000 indoor and outdoor club seats. Both suite and club seat holders enjoy exclusive access to the Associated Bank Club Level, Legends Club, and North and South Lofts.

For more information on long-term or individual-game premium seats, or for information on group ticket opportunities, contact the premium seating staff at 920.569.7260 or visit [packers.com](http://packers.com).

---

## GUESTS WITH DISABILITIES

The Green Bay Packers and Lambeau Field staff recognize the needs of persons with disabilities, as defined by the Americans with Disabilities Act (ADA), and continue to make every effort to comply with both ADA and state accessibility mandates. In addition, the facility strives to accommodate the individual needs of guests with disabilities.

For information on seating accommodations for fans who use wheelchairs, contact the Packers ticket office at 920.569.7501.

---

## CONTACT US

### MAILING ADDRESS:

P.O. Box 13564  
Green Bay, WI 54307-3564

### STREET ADDRESS:

1265 Lombardi Avenue Ste. 7501  
Green Bay, WI 54304-3927

Administration . . . . . 920.569.7500

Ticket Office . . . 920.569.7501/866.752.1265/tickets@packers.com

Premium Seating . . . . . 920.569.7260

Or find out more information by visiting [packers.com](http://packers.com)

## STAY CONNECTED TO THE TEAM

Sign up for the latest Packers news at [packers.com/newsletter](http://packers.com/newsletter)

 @packers

 @packers

 [facebook.com/packers](http://facebook.com/packers)

 packers

# 2018 PACKERS SCHEDULE

## PRESEASON

Thurs., Aug. 9  
Thurs., Aug. 16  
Fri., Aug. 24  
Thurs., Aug. 30

Tennessee 7 p.m.  
Pittsburgh 7 p.m. (Gold Pkg.)  
@ Oakland 9:30 p.m.  
@ Kansas City 7:30 p.m.

## REGULAR SEASON

Sun., Sept. 9  
Sun., Sept. 16  
Sun., Sept. 23  
Sun., Sept. 30  
Sun., Oct. 7  
Mon., Oct. 15  
Sun., Oct. 21  
Sun., Oct. 28  
Sun., Nov. 4  
Sun., Nov. 11  
Thurs., Nov. 15  
Sun., Nov. 25  
Sun., Dec. 2  
Sun., Dec. 9  
Sun., Dec. 16  
Sun., Dec. 23  
Sun., Dec. 30

Chicago 7:20 p.m.  
Minnesota 12 noon (Gold Pkg.)  
@ Washington 12 noon  
Buffalo 12 noon  
@ Detroit 12 noon\*  
San Francisco 7:15 p.m.  
Bye  
@ Los Angeles Rams 3:25 p.m.\*  
@ New England 7:20 p.m.\*  
Miami 12 noon (Gold Pkg.)\*  
@ Seattle 7:20 p.m.  
@ Minnesota 7:20 p.m.\*  
Arizona 12 noon\*  
Atlanta 12 noon\*  
@ Chicago 12 noon\*  
@ New York Jets 12 noon\*  
Detroit 12 noon\*

*All times are Central.*

*\*Start time and broadcast may shift due to NFL flexible scheduling.*



## VISIT TITLETOWN

Titletown, the nearly 45-acre mixed use development west of the stadium, is set to experience its first full season in 2018. The park and plaza, featuring Ariens Hill, 46 Below bistro, Rockwood Terrace event space, a spacious playground and athletic field, offer a variety of attractions and activities for visitors throughout the year. Lodge Kohler, Hinterland and Bellin Health Sports Medicine & Orthopedics at Titletown are providing great guest experiences. Plan your visit online at [Titletown.com](http://Titletown.com).



## LAMBEAU FIELD ATRIUM

The Lambeau Field Atrium continues to be an essential stop for anyone visiting the Green Bay area. Shop at the Packers Pro Shop, enjoy a meal or drinks with friends at 1919 Kitchen & Tap, absorb Packers history at the Packers Hall of Fame and take in a stadium tour. Whether you're here for an hour or the whole day, the Lambeau Field Atrium is a one-stop destination for any Packers fan.

When visiting the Atrium on non-gamedays, please utilize the American Family Insurance Gate, located on the east side of the stadium, where ample parking is generally available and elevators and escalators are available to reach all levels of the Atrium.

**For more information visit [packers.com](http://packers.com) or call:**

Packers Pro Shop.....	800.992.5750
1919 Kitchen & Tap.....	920.965.6970
Packers Hall of Fame.....	920.569.7512
Lambeau Field Stadium Tours.....	920.569.7513
Lambeau Field Events.....	920.569.7515

# HOME OF HOMES. HEART OF HEARTS.

EXPERIENCE THE HALL OF FAME  
TAKE A STADIUM TOUR  
DINE AT 1919 KITCHEN & TAP  
SHOP THE PACKERS PRO SHOP  
PLAN YOUR SPECIAL EVENT



[PACKERS.COM](http://PACKERS.COM)