



# PLAY 60 CAMP APPLICATION PACKET

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## BRING THE EXPERIENCE OF AN ACTION-PACKED PANTHERS PLAY 60 CAMP TO YOUR TOWN!

Thank you for your interest in the Carolina Panthers I Gatorade Play 60 Camp. The Play 60 Camp is currently scheduling schools, recreation centers, youth football associations and other non-profit organizations. The program is available to any community in North and South Carolina. The one-day camps are scheduled Monday - Friday from April to October. Traditional camp start time is 9:00 am. Please Note: Carolina Panthers players are unable to participate in the Play 60 Camp program.

The Play 60 Camp is a FREE non-contact camp program designed to encourage children to become more physically active. Each camp consists of eight (8) stations that challenge kids to run, throw and catch footballs while improving their coordination skills. Each camp is led by a counselor who will work with the children to stress the importance of a healthy lifestyle, character development and education.

Please read the "Tips" section below on how to apply! Once a date has been confirmed, organizations must email or fax all liability release forms to the Carolina Panthers one week prior to camp date. A minimum of 75 participants is required. The camp will be canceled if the host organization does not have completed waiver forms for at least 75 participants. The remaining information packet contains the application, site requirements, confirmation sheet, student/participant liability release and a sample time-line. Please carefully read through all information.

The Carolina Panthers would like to thank team partners Gatorade, Carolinas HealthCare System, and Academy Sports & Outdoors for their support.

# THE "TIPS" TO SETTING UP A GATORADE PLAY 60 CAMP:

- 1. THOROUGHLY READ THROUGH ENTIRE PACKET
- 2. FILL OUT APPLICATION AND SITE REQUIREMENTS AND EMAIL OR FAX TO THE CAROLINA PANTHERS.
- 3. ONCE DATE HAS BEEN CONFIRMED BY THE CAROLINA PANTHERS. FILL-OUT CONFIRMATION AND FAX TO THE TEAM.

#### REMEMBER:

- Distribute liability release to each participant. The Carolina Panthers must receive all liability release forms one (1) week prior to each camp
- Schedule athletic trainer, school nurse, or EMT to be on site for camp
- Schedule volunteers (HS football players work very well) to assist the camp. Minimum 10 volunteers per session are needed. Volunteers meet 30 minutes prior to scheduled camp start time for review of responsibilities
- Each session max. participants: 200
   Each session min. participants: 75
   Grades 2-7
- Host organization must provide ice, trash cans, potable water and locate a live electrical outlet convenient to the field of play















APPLICATION 2/7

# THE PLAY 60 CAMP IS A FREE AND NON-CONTACT PROGRAM DESIGNED TO ENCOURAGE CHILDREN TO BECOME MORE PHYSICALLY ACTIVE.

The Carolina Panthers Play 60 Camp is a free skills clinic designed to bring the experience of an NFL Training Camp to youth in your area. This active outdoor classroom reinforces life skills such as discipline, teamwork and respect.

- The Play 60 Camp can serve up to 200 children per session, up to two (2) sessions
- Grades 2nd-7th
- Scheduling of camps are from April October, Monday Friday and are on a first-come, first-serve basis.
- The camp requires a 40 x 40 yard flat, grassy area with the ability to park the Play 60 Camp box truck on the field to unload.
- Each organization must:
  - 1. Provide a minimum of ten (10) (min. 16 yrs old) volunteers to assist with camp activities.
    - We encourage hosts to contact their local high school varsity football team, PTA or similar organization
  - 2. All participant liability release forms must be received one (1) week prior to event.
  - 3. Provide an athletic trainer, school nurse, or EMT to be available at each camp.
- Fill out this form and the site requirements form completely and EMAIL or fax with a cover letter to: Community. Relations@Panthers.NFL.com
  Carolina Panthers, Attn: Community Relations at 704.358.7618.
- The camp DOES NOT include Panthers player participation.

| Organization                   |                         |                              |                                     |  |  |  |
|--------------------------------|-------------------------|------------------------------|-------------------------------------|--|--|--|
| Address                        |                         |                              |                                     |  |  |  |
|                                |                         |                              | State Zip                           |  |  |  |
| Telephone                      |                         | Email                        | Email                               |  |  |  |
| Contact Name                   |                         | Mobil Phone #                | Mobil Phone #                       |  |  |  |
| Requested Dates 1.             | 2                       | <i>3.</i>                    | 4                                   |  |  |  |
| Camp Locations                 |                         | Start Times                  |                                     |  |  |  |
| Group Size (Min. 75)           |                         |                              | Audience Grade Range (2nd-7th only) |  |  |  |
| AREA SPORTS OR COMMUNITY MEDIA | CONTACTS - PLEASE PROVI | DE, THE CAROLINA PANTHERS WI | ILL SEND OUT PRESS RELEASE.         |  |  |  |
| Name                           | Station/New             | spaper                       | Fax Number                          |  |  |  |
| Name                           | Station/Newspaper       |                              | Fax Number                          |  |  |  |
| Name                           | Station/New             | spaper                       | Fax Number                          |  |  |  |
| Name                           | Station/New             | spaper                       | Fax Number                          |  |  |  |
| Signature                      |                         | Date                         |                                     |  |  |  |















CONFIRMATION 3/7

# PLEASE COMPLETE AND EMAIL THIS CONFIRMATION FORM AS SOON AS YOUR CAMP DATE HAS BEEN CONFIRMED VIA EMAIL BY THE CAROLINA PANTHERS. ALL FIELDS ARE REQUIRED.

| Contact Person  |   |   |                    |                           |  |
|---|---|---|--------------------|---------------------------|--|
| Mobile Number   |   |   |                    |                           |  |
| Email (required)  |   |   |                    |                           |  |
| Date of Camp//  | /   |   |                    |                           |  |
| EMT / Athletic Trainer (name)   |   |   |                    |                           |  |
| Est. # of kids per session (200 max)  | Session1                                  | Ses   | Session 2          |                           |  |
| Adult volunteers provided (min. of 10)  | Session1                                  |   | Session 2          |                           |  |
|   | 0 : 1                                     | 0   | Session 2          |                           |  |
| Time of session(s) (2 MAX)  | Session1                                  |   | sion Z             |                           |  |
| Time of session(s) (2 MAX) Camp Location Address  |   |   |                    |                           |  |
| Camp Location Address<br>City   |   | Stat  | 9                  | Zip                       |  |
| Camp Location Address<br>City*<br>*THE CAMP LOCATION MUST HAVE ACCESS<br>PRINT NAME AND AGE OF TEN REQUIRED             | FOR THE PLAY 60 TRU<br>OLUNTEERS - VOLUNT | Stat  ICK TO PARK DIRECTLY ON FIELD  TEER SHIRTS WILL BE PROVIDED             | e<br>TO UNLOAD E   | Zip<br>QUIPMENT.<br>TEERS |  |
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# SITE REQUIREMENTS

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Every school, recreation center, youth football association or other non-profit organization must meet the following requirements in order to schedule a Carolina Panthers Play 60 Camp. For safety reasons, if these requirements are not met, the camp coordinator reserves the right to cancel the camp at any time.

## SITE COORDINATOR/CONTACT, PLEASE READ AND CHECK BOXES BELOW.

| 1) | Each child must have a liability release signed by a parent or guardian in order to participate. Children will not be allowed to participate in the camp without a completed liability waiver.   |
|----|--|
| 2) | Each school must provide a safe, grass playing field with enough space to accommodate a minimum of four (4) stations, a 40 x 40 yard space. For safety reasons, camps cannot be held on tar, cement, concrete, sand surfaces, or basketball courts.  |
| 3) | Each school, recreation center, or organization must provide a minimum of ten (10) adult volunteers to man the skills stations.  |
| 4) | Camp sessions accommodate up to 200 children per session (two sessions max). Traditional camp start time is at 9:00 AM. Activities are appropriate for boys and girls. Because of the high demand for camps in NC/SC, each site must guarantee a minimum of 75 participants by emailing/faxing in signed liability releases one (1) week prior to confirmed camp date. |
| 5) | Organizations must call or email to obtain an agreed upon confirmation date before returning the confirmation sheet. Once a date has been confirmed, the confirmation sheet should be emailed or faxed to the Panthers. Camp dates cannot be reserved without a confirmation sheet.  |
| 6) | 10 volunteers must meet the camp coordinator 30 minutes prior to the scheduled camp. At that time, the curriculum will be reviewed and the coordinator will demonstrate the drills.  |
| 7) | The Carolina Panthers will provide coolers and cups. The host organization will need to proved potable water, ice, trash receptacles and dispose of any garbage.   |

CLINICS MUST BE CANCELED WITH ANY THREAT OF LIGHTNING. RAIN CANCELLATIONS/DELAYS WILL BE MADE AT THE DISCRETION OF THE CAMP COORDINATOR IN CONCERT WITH THE SITE CONTACT PERSON.













LIABILITY RELEASE



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## Print School Name Play 60 Camp held on / / The Child (name) Address \*Due to the demand of Play 60 Camps, the Carolina Panthers require a minimum of 75 participants. One (1) week prior to the camp, the Panthers must receive a minimum of 75 liability releases from host organization via email or fax. THE PLAY 60 CAMP HAS NO PANTHERS PLAYER PARTICIPATION & IS NON-CONTACT IN CONSIDERATION OF THE CHILD'S RIGHT TO PARTICIPATE IN THE EVENT, I AGREE TO THE FOLLOWING: 1. I authorize the Child to participate in the Event. 2. I acknowledge that the Child's participation in the Event involves risk of serious bodily injury, death, and/or property damage. I assume and accept all risk of bodily injury, death, property damage and other harm connected with the Child's participation in the Event. I acknowledge that I am responsible for any and all medical expenses due to the Child's illness or injury in connection withthe Event. 3. I acknowledge that the Event may involve strenuous and hazardous physical activities and I certify that the Child is in excellent physical health and has no physical limitations that would prevent the Child from participating in the Event. I grant permission to the Camp Parties (defined below) to provide the Child with emergency medical treatment if needed. I hereby indemnify, hold harmless and release Panthers Football, LLC, the National Football League and its thirty-two Member Clubs, Gatorade, Academy Sports+Outdoors, Carolinas HealthCare System, The Quaker Oats Company and Stokely-Van Camp, Inc., Under Armour Inc., USA Football and each of their respective affiliates, officers, directors, employees, agents or representatives ("Camp Parties") for and from any and all liability for all claims, demands, losses, damages and costs, including reasonable attorneys' fees, that arise out of or in connection with any personal injury, property damage, and/or other loss suffered by the Child in connection with the

5. I authorize the Camp Parties to take videotapes and photographs of the Child and to record the child's voice, conversation and

7. I acknowledge that I have read this Release, fully understand its contents and have signed below of my own free will.

Signature\_\_\_\_\_\_ Date\_\_\_\_\_

other sounds during and in connection with the Event. I acknowledge that the Camp Parties shall own exclusively all copyright and other rights in and to such tapes, photography, and recordings and may use them forever and throughout the world in any manner without compensation to me or the Child. I authorize the Camp Parties to use the Child's name, voice, likeness, and any biographical facts provided to the Camp Parties in advertising and promoting the Events or any National League Football game without further



Print Name



Child's participation in the Event.

I certify that I am the parent or legal guardian of the Child.

compensation.











# SAMPLE TIME-LINE

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### FIRST SESSION: 2 HOURS (can be reduced/lengthened)

8:00-9:00 AM Carolina Panthers arrive and meet on-site coordinator one hour before camp start time.

Begin set-up and volunteer arrival at 8:30 am.

**8:30-9:00 AM** Volunteers are given instruction on each station by the camp coordinator.

Kids are divided into eight (8) groups by school site coordinator

9:00 AM Play 60 Camp begins

**9:20 AM** Camp coordinator concludes welcome remarks and instructions; kids are escorted to the station by

the teacher/volunteer

**9:25-10:45 AM** Participation in eight (8) stations

10:40-10:50 AM Closing comments

## SECOND SESSION (if applicable): 2 HOURS (can be reduced/lengthened)

11:00 AM Camp begins

11:20 AM Camp coordinator concludes welcome remarks and instructions; kids are escorted to the station by

teacher/volunteer

**11:25-12:35 PM** Participation in eight (8) timed stations

12:40-12:50 PM Closing comments













# PLAY 60 & USA FOOTBALL PROGRAM INFORMATION

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#### FUEL UP TO PLAY 60

Fuel Up to Play 60 is a program founded by the National Dairy Council and NFL, in collaboration with USDA, that empowers students to take charge in making small, everyday changes to improve in-school nutrition and healthy lifestyle decisions. Schools can win grants, students can win cool prizes, like an NFL player visit or Super Bowl tickets, for choosing good-for-you foods and getting active for at least 60 minutes every day.

https://www.fueluptoplay60.com/

### NFL PLAY 60 SUPER BOWL/SUPER KID

NFL PLAY 60 Super Bowl contest is the culminating NFL PLAY 60 moment each season. Kids who enter are given the opportunity to tell us their story through two essay questions related to their health and wellness. One boy or girl is chosen to be the NFL PLAY 60 Super Kid and is honored on-field at the Super Bowl. 33 first-prize winners are also named NFL PLAY 60 Ambassadors. This year's NFL PLAY 60 Super Bowl contest will launch in October.

#### **EQUIPMENT GRANTS**

USA Football will award nearly \$2 million in football equipment, premium fields and AEDs with partner support each year. Youth, middle school and high school football programs can apply in the early spring for grants from USA Football, the sport's national governing body and NFL's official youth football partner.

https://www.usafootball.com/resources-tools/commissioner/grants/

#### HEADS UP FOOTBALL

USA Football has worked with leaders in both medicine and sport across the country to create a full-featured program that any league or school can use to address key safety issues — empowering coaches to implement each component of the program.

Heads Up Football includes programs specially tailored for youth football organizations and scholastic football programs — so you can make sure your coaches have the right tools for the level of players they coach.

https://usafootball.com/programs/heads-up-football/

#### NFL FLAG

NFL FLAG Powered by USA Football provides opportunities for children age 5-17 to enjoy America's favorite sport. Players benefit by being physically active through non-contact, continuous action while learning the fundamentals of football, lessons in teamwork and sportsmanship.

https://www.nflflag.com/

### **PPK**

The NFL PUNT, PASS & KICK (PPK) program is a national skills competition for boys and girls between the ages of 6 and 15 to compete separately against their peers. Established in 1961, the PPK program is the oldest NFL Youth Football program. Girls and boys in five separate age divisions (6-7, 8-9, 10-11, 12-13, and 14-15) compete against each other in punting, passing and place kicking in a fun and engaging forum.

http://www.nflppk.com/





