

GROUP TOURS

General Questions

What is the cost of a tour?

Our rate for school tours is a flat \$75 per 25 people. This includes all adults, children, chaperones, etc.

How many people can come on the tour?

Our tour route can accommodate up to 100 total people (children and adults) at one time. If your group is larger than 100 people, we can look at doing back-to-back tours or doing two tours the same week.

Do you have a required chaperone ratio?

We do not require a set number of chaperones per children, but adults are expected to maintain control of the children in their groups.

How do we pay for the tour?

Tour invoices are due no later than one week prior to your visit. We can accept mailed checks or credit card payments.

How do I schedule a group tour?

Complete the online request form to submit your information. This does NOT guarantee a tour, but you will receive an email from the Tour Coordinator with availability. Turn around time can vary, but tours must be requested at least 10 days in advance.

The request form asks for payment method. Am I being charged immediately?

If you submit a credit card with your request, it is not charged until the tour has been confirmed and you've reviewed the invoice. Credit card information can also be added later if you select "Check" during the request process.

The request form only allows me to put 100 people, but I have more than that. Can I still put in a request?

The largest group we can accommodate at one time is 100 total people (children and adults). If your group is larger than 100 people, please note the total headcount in the Comments section so the Tour Coordinator can help address your needs.

Tour Information

How long is the tour?

The tour typically lasts between 60-75 minutes.

What do you see/do on the tour?

This is a facility and team history based tour. The route shows participants three perspectives on game day. Locations below are all subject to stadium availability.

The Fans | guests see our entrance, concourse, luxury suite, seating bowl

The Media | guests see our press box, broadcast booths

The Teams | guests see our service level including visiting team locker room, field tunnel

Is there a gift shop?

The Team Store is not a stop on the tour, but the store is typically open between 9:00am and 4:00pm. If you plan on offering this option to your group, please let the Tour Coordinator know so the Team Store staff can be prepared to assist a larger group.

Is the tour inside or outside?

Bank of America Stadium is an outdoor venue, but a majority of the tour is under cover and in enclosed spaces.

Do you still do tours in the rain?

We conduct tours regardless of the weather.

Is the tour route accessible?

The tour route is fully accessible for guests with disabilities.

Are wheelchairs available?

We are not able to provide wheelchairs for the tour. If this is a concern, please discuss with the Tour Coordinator.

What age group is the tour designed for?

The Bank of America Stadium tour is enjoyable for most groups, but recommended for late elementary age and up.

Do we get to see the Panthers' locker room?

The tour will not go through the Panthers' locker room. The team works out of that space year-round.

Can we go on the field?

Access to the field is not permitted.

Can Sir Purr or the TopCats appear during our tour?

Yes! Sir Purr and our TopCats are available to request for an appearance during a tour. There is an additional fee for each of them if they are available for the tour. If requesting a TopCat cheerleader, please note they will only appear with Sir Purr or in a pair. The Tour Coordinator can answer any additional questions.

Can we meet the players/coaches or have them speak to our group?

Our players and coaches are unable to be a part of our stadium tours. If they are in the building during a tour, we ask that groups do not interrupt them as they are at the stadium to work.

Can someone from the Carolina Panthers organization speak to our group?

We are not able to pull staff from their daily responsibilities to be part of our stadium tours.

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On the Day of Your Tour

Where do we go when we arrive?

You will meet our tour guides at the South Gate located off of Morehead Street. The tour begins from this location as well.

Where do we park our bus or vehicle(s)? Is there a charge?

Parking cannot be guaranteed for tours. If you turn in to our lot off of Morehead Street, our staff will direct you from there. This will be a safe drop off location for the participants, and the address is:

498 W Morehead St, Charlotte, NC 28202.

Street parking is often available on S Mint Street in front of the stadium and just south on S Mint and adjacent side streets. Be mindful of city parking regulations. There is also a reasonably priced pay-to-park deck located at:

410 S Mint St, Charlotte, NC 28202.

If anyone is driving separately, this deck is a good suggestion for them. Any parking fees are your responsibility.

Preferred Parking handles a majority of the other parking lots in the area. Their website is: www.preferredparking.com.



Are restrooms available?

Restrooms are available at the beginning and end of the tour. Facilities will not be available until the designated tour time.

Can we take photos on the tour?

Yes! Personal photos are acceptable throughout the tour. If there is an area where photography is prohibited for any reason, our tour guides will inform you.

Can we bring in bags?

Yes, bags are allowed. The Bank of America Stadium tour is a walking tour, so it is recommended to limit what you bring.

Can we bring in food or beverages?

Water is allowed on the tour. All other food and beverages should be left in the vehicle.

Do you provide lunch or snacks? Is there somewhere to purchase food at the stadium?

Lunch/snacks are not provided. There is nowhere on site to purchase food or beverage.

Is there somewhere to eat if we bring lunch?

We are not able to provide a good option for lunch. Access to the building is not allowed outside of the designated tour time which includes access to restrooms.

What do you recommend for lunch?

Many groups find that eating lunch at Romare Bearden Park or Freedom Park before or after their tour works well. Romare Bearden Park is the closest located at:
300 S Church St, Charlotte, NC 28202.

Miscellaneous Information

Our group is discussing careers in sports other than being an athlete. Does the tour talk about these options?

Our tour focuses on the facility and team history. We do not currently offer specialized tours. If you would like to hear the answer to a specific question, please feel free to ask your tour guide. They will provide the information they have. Our tour guides are knowledgeable about the Carolina Panthers organization and a variety of the jobs that are required to run the business and stadium aspects are mentioned. They will not cover material such as education paths to reach these positions.