

## ***CAROLINA PANTHERS CHARITIES GRANT APPLICATION***

### **CHALLENGER FLAG FOOTBALL LEAGUE GRANT PROGRAM**

Carolina Panthers Charities (CPC) donor advised fund is administered by the Foundation for the Carolinas, a 501 (c) (3) organization. Through the Challenger Flag Football League Grant Program, CPC will award grants (\$2,000-\$5,000) to 501(c) (3), governmental nonprofit agencies and/or national nonprofit organizations to support the creation and development of flag football programs for children and young adults with disabilities.

#### **APPLICATION GUIDELINES:**

- The Challenger League Flag Football program must be non-contact and free of charge for youth participants.
- Must be offered in North Carolina or South Carolina with a minimum of an 8 week schedule of activities including one practice and one game per week.
- Only **501(c) (3), government nonprofit agencies or non-profit organizations** are eligible.
- Staff and other involved parties may not earn revenue (i.e. salary, endorsements) as a result of operating the league.
- Program budget must include travel costs to Charlotte, NC to participate in the end-of-year Carolina Panthers Challenger League flag football tournament on Saturday October 25<sup>th</sup>.

#### **MAILING INSTRUCTIONS:**

Grant proposals must follow the attached format and include all requested information in the designated order. Incomplete applications will not be eligible for consideration.

#### **IMPORTANT DATES:**

June 5                                      Deadline for grant applications

Applicants will be notified by phone, email and/or mail as to the status of their proposal.

Completed applications must be mailed or emailed (No Fax) to:

Carolina Panthers  
Attn: Peter Vacho  
Challenger League Grant application  
800 South Mint Street  
Charlotte, NC 28202  
Phone: (704) 358-7000  
Email: [peter.vacho@panthers.nfl.com](mailto:peter.vacho@panthers.nfl.com)



## **CAROLINA PANTHERS CHARITIES GRANT APPLICATION**

### **I. CONTACT INFORMATION**

Applicant's Name	Primary Contact's Name
Address	Phone
City, State, Postal Code	Fax
	E-Mail Address

### **II. PROPOSAL SUMMARY & FUNDING REQUEST:**

Please summarize the following in a short paragraph:

1. The purpose of the league and what outcomes you hope to achieve.
2. A description of the grant request and the amount requested from CPC.
3. Why you are requesting this grant and exactly how CPC grant funds will be spent if a grant is awarded.
4. Ways you hope to use the Challenger League concept to positively impact the development of youth.

### **III. PROPOSAL NARRATIVE:**

Describe the work of the organization/league, addressing each of the following:

1. A brief description of the current league's mission and history.
2. Detailed description of the proposed Challenger League structure and programming.
3. Detailed description of the coaching curriculum that will be utilized by all Challenger League coaches. Description should include coach-player communication strategies, how football drills will be taught to the youth participants and structure of league play format.
4. Challenger League implementation strategies and expected outcomes.
5. Practice and Game date, time and location (venue, city and state)
6. Number of anticipated youth participants.
7. Signed letter or contract confirming that accredited medical personnel (e.g., local EMT, ambulance corps) will be on-site during the league.
8. Evidence that the league is free of charge (inclusion of league brochure, registration form, etc.).

### **IV. EVALUATION:**

Please address each of the following:

- Explain how you will evaluate your league to measure its success and expected outcomes.
- Describe your criteria for a successful league and the result you expect to achieve by the end of the funding period.

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### **V. ATTACHMENTS:**

#### **A. Financial Information**

1. **Detailed and itemized operating expense budget plan** for the Challenger League; indicate the specific uses of the requested grant.
  - Acceptable costs include: insurance; uniforms, referees, trophies, food, transportation, facility rental, equipment and end-of-season awards banquet. Applicants must provide an explanation of high expenditures to determine that all costs are necessary.
2. Verification of a current **insurance** policy.
3. Proof of 501(c)(3) or governmental non-profit agency status

### **VI. GRANT FULFILLMENT:**

1. One page recap with program measures
2. Schedule
3. Digital/High Resolution pictures (300 max dpi) on a CD or DVD
  - a. Optional: send Dropbox link with photos
4. Specific financial/budget recap

### **ADDITIONAL NOTES:**

- Include all travel costs for the end-of-year Challenger League Flag Football Tournament hosted by the Carolina Panthers in your grant application.
- The application process is competitive – submission of application does not guarantee grant.
- Applicants should seek ways to trim the budget (e.g., using volunteers instead of paid staff members, securing sponsors for various league costs, etc.).
- Successful applicants must order Panthers reversible NFL Flag jerseys for participants
  - NFL Flag contact: Brittney Brothers; [britt@nflflag.com](mailto:britt@nflflag.com)
  - Cost: Please include in budget (if needed)
    - \$12 One jersey
    - \$25 One jersey, flag belt, USA Football Player/Parent membership, Player accident & health insurance and USA Football Coaches Membership

*Thank you for your interest in the Carolina Panthers Challenger Flag Football League grant program!*

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