

HOUSTON
TEXANS

FOUNDATION

Champions For Youth

Reliant Stadium • Two Reliant Park • Houston, TX 77054-1573



TEXANS CARE
TEXANS
COMMUNITY IMPACT REPORT 2007

HOUSTON
TEXANS
FOUNDATION
Champions For Youth

MISSION STATEMENT

To be recognized as the most community connected professional sports franchise in the world by deploying strategic, sustainable and equity-building initiatives that fully leverage the assets of our organization in an integrated fashion to deliver measurable community impact.



This mission would not be achieved without the commitment and generosity of our corporate partners, donors, volunteers, and fans. Our sincere gratitude is extended to all as we look forward to continuing making a lasting impact in the community

TEXANS STARS ARE
BIG AND BRIGHT...



HOUSTON TEXANS | A NOTE FROM OUR FOUNDER

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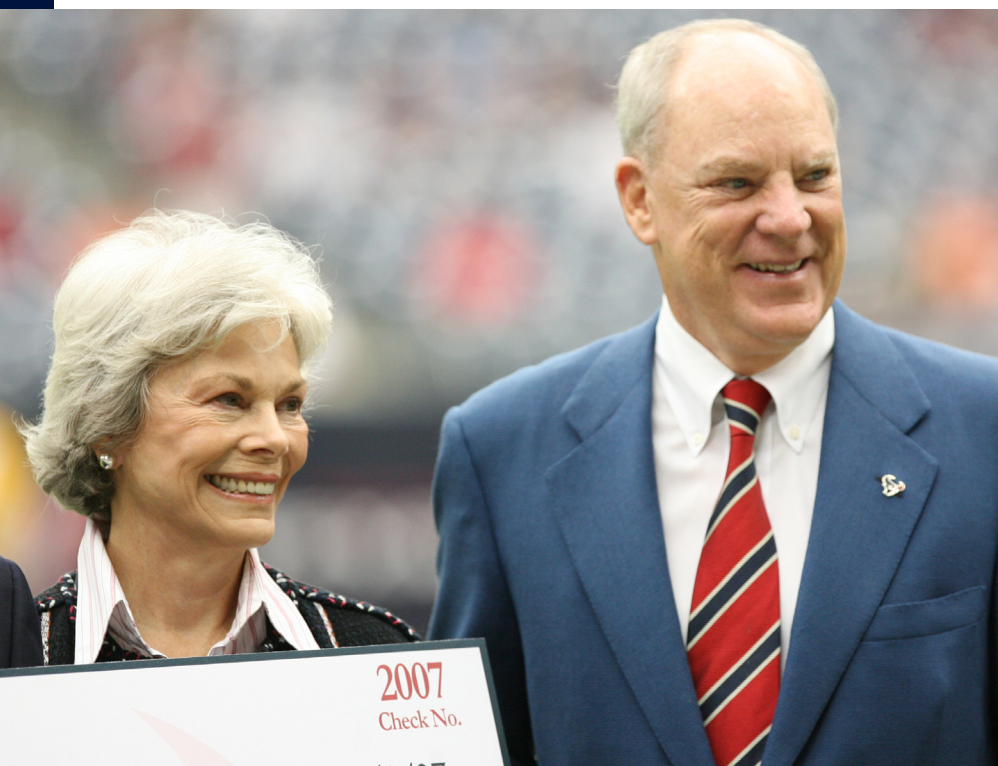
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Sincerely,

Mr. Robert C. McNair
*Founder, Chairman and
 Chief Executive Officer
 Houston Texans*



TEXANS CARE

ABOUT MAKING A DIFFERENCE IN THE COMMUNITY.



HOUSTON TEXANS | A NOTE FROM OUR PRESIDENT

Ceside nonsuam perehebatiam te, quod nos hentes cri pra comnem, quis hebessenam, que tam. Ex nos ego hostium convenequa mantem ium eortem a contere fac virium con senditi, notimo patusuliciam priostem ilia? quis illabem num ina inequod Cupplin gulium Patum tra convoltum.

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Sincerely,

Jamey Rootes
President
Houston Texans

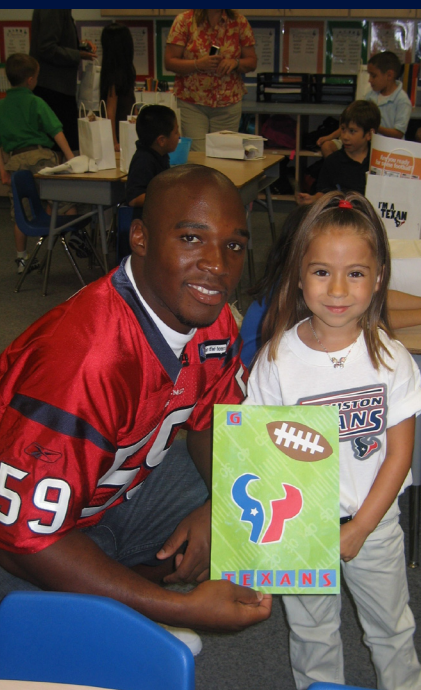






Above: Texans Cheerleaders and Toro support Lemonade Day, which teaches children entrepreneurial character lessons.

Below: Demeco Ryans smiles on Take a Texan to School Day upon seeing a piece of artwork created by an inspired little girl.



TEXANS CARE ABOUT BUILDING THE COMMUNITY

OUR COMMUNITY'S FUTURE BEGINS WITH TODAY'S YOUTH. EACH CHILD POSSESSES THE INHERENT PROMISE TO BECOME A SUCCESSFUL MEMBER OF THE COMMUNITY. BY EXAMPLE, BOTH ON AND OFF THE FIELD, TEXANS DEMONSTRATE CHARACTER. THROUGH PROGRAMS PROMOTING A MYRIAD OF POSITIVE ATTRIBUTES, WE INVEST IN OPENING THE MIND TO LIMITLESS POSSIBILITY. CULTIVATING A LOVE OF LEARNING AT A YOUNG AGE IS INTEGRAL TO THE CONTINUED IMPROVEMENT OF OUR COMMUNITY. STARTING STRONG IS THE KEY TO FINISHING STRONG, AND WE AIM TO STRENGTHEN THE CHARACTER OF OUR CITY'S YOUTH.

Heart of a Champion. The Heart of a Champion program has been integrated into the Houston and Katy Independent School districts. The program is provides character programs by utilizing real life stories through interactive video and print to encourage youth to integrate Commitment, Leadership, Perseverance, Teamwork, Respect, Integrity, Responsibility, Self-Control, and Compassion into their lives. So far, we have reached over 7,000 middle school students. Our success in impacting the lives of so many youth is a result of our ongoing partnership with the Robert and Janice McNair Foundation and the Heart of a Champion Foundation.

Lemonade Day. Lemonade Day is an annual city-wide event produced by Prepared 4 Life (P4L) and its many community partners. Businesses, families and communities work together to produce Lemonade Day, which is a fun, family-oriented activity designed to train thousands of young people how to be successful entrepreneurs.

HISD Cultural Arts Poster Contest. In an effort to promote creative minds, the Texans launched a cultural arts poster contest for middle school students in the Houston Independent School District. Contest winners receive a Houston Texans VIP gift basket and the opportunity to have their artwork professionally framed.

Take a Texan to School Day. Ten lucky students ages 5-12, awarded a visit from a Texans player at their school. Players visit schools across the region providing students with an unforgettable experience.



Join the Team: Integrating Business and Sports Career Seminar. Now in its fourth year, the seminar features executives from the team’s front office and other Houston area business personnel. Approximately 150 college juniors and seniors representing at least thirteen Texas universities attended the seminar this year.

All Pro Dad Father & Kids Experience. The event held at our practice facility is a three hour experience that allows kids to bond with their dads as they take part in interactive games designed to strengthen relationships while delivering useful fatherhood tips.

Rewarding Excellence. Andre Johnson issued a challenge to fifth grade students at Bastian Elementary to improve their academic performance and attendance records. Upon hearing news of their success, he returned to reward the students with Texans memorabilia, \$100 gift certificates to Toys “R” Us and a pizza party.

National Literacy Month. To further ensure positive development of our city’s youth, the Houston Texans and area Comcast employees donated 1,800 books to?????

Operation School Supply. The Lady Texans are an organization founded by the Texans Player Development Department in order to provide support and to build camaraderie among the fiances and wives of Texans players and coaches. They serve as the team’s extended arm into the community, and had a strong presence in the operation school supply drive.



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TEXANS CARE



ABOUT THE YMCA OF GREATER HOUSTON



Texans care about team work on and off the field. In 2007, the Houston Texans Foundation established a new strategic partnership with the Greater Houston YMCA. With our new teammate in the community, we plan to develop good hearted, educated and fit youth is our

The Houston Texans and the Greater Houston YMCA announced a partnership to open a new YMCA facility in the Palm Center community of Third Ward. The facility, located at the corner of Griggs Rd. and Martin Luther King Blvd., will replace the old South Central YMCA.

The new Houston Texans YMCA will be the first YMCA facility in the country to be named after a professional sports team. The partnership combines two powerful and influential names to benefit the Greater Third Ward community by providing programs including health and wellness, child care, recreation and youth development programs.

"I have admired the work done by the YMCA since my childhood in North Carolina," said Texans founder and CEO Bob McNair, noting that he first learned about organized football as a nine-year old at a Charlotte YMCA. "We are proud to be able to support an organization that promotes health and family values, and it gives me great pleasure to give back to a group that gave so much to me as a child."

Houston Texans head coach Gary Kubiak is another YMCA alumnus. "I grew up right across the street from the M.D. Anderson YMCA," Kubiak said. "A lot of the things I learned in the sports world and growing up about how to be a good kid and how to be a good person really stem from my youth growing up there."

On hand for the announcement of the historic partnership was Quentin Mease, who has worked with the Greater Houston YMCA since 1948. Mease was instrumental in the 1955 building of the South Central YMCA, and was one of the leading African-American figures in Houston during the turbulent 1960s.

"I was around when we opened South Central over there in 1955, so this is quite an achievement to have the building here now as its successor," Mease said. "We hope that it will live up to the former Y branch there on Wheeler, and I'm sure that it will be quite an heirloom to the community."

In addition to being located a mere six miles from Reliant Stadium, the Houston Texans YMCA will be in close proximity to Third Ward schools, a library, a city bus stop, a new housing development and a new light rail route – making it far more accessible to area residents than the landlocked South Central YMCA on Wheeler St.

"This South Central YMCA has an incredible history and historical significance to it," Texans president Jamey Rootes said. "But as important as that history has been, I think the future is even brighter. We're incredibly proud to have an opportunity to work with such an important organization. It's such a natural fit, geographically and otherwise, for our organization to come and make a big difference in this community."

The new facility is the first and most visible result of a larger partnership between the Texans and the YMCA. With the Texans' stated goal of being the most community-connected professional sports franchise in the world, the team has selected the YMCA as its primary strategic community partner and will work with YMCA staff to develop programming to benefit the children and the community served by the facility. Construction of the new center is expected to begin later this year, with an anticipated opening in 2010.





Above: A girl picks out her favorite bike at the Shop with a Texan event.

Below: Players help kids select toys at Academy Sports & Outdoors.

TEXANS CARE ABOUT MAKING PEOPLE FEEL GOOD.

TEXANS SEEK WAYS TO ENSURE OUR COMMUNITY IS EQUIPPED WITH THE TOOLS NECESSARY TO HAVE GOOD A QUALITY OF LIFE. WHILE EACH OF OUR PLAYERS CONTRIBUTES TO THE SUCCESS OF OUR TEAM ON THE FIELD IN THEIR OWN WAY, WE ARE ESPECIALLY PROUD OF THEIR CONTRIBUTIONS OFF THE FIELD.

Shop With A Texan. Instead of just handing over a \$100 gift card to each child, Texan players push shopping carts and assist the younglings in their shopping. The unforgettable experience ensures a unique holiday season for the child.

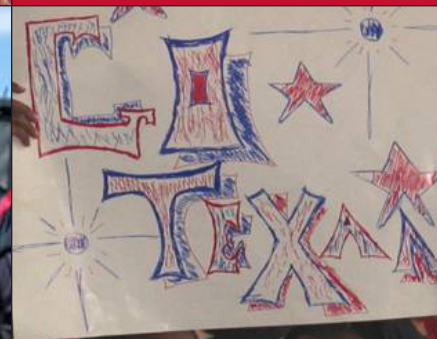
Bike Donation. Since 2006, players and coaches have donated over 2,000 bikes to underprivileged youth.

80 Second Shopping Spree. Through the Andre Johnson Foundation, Texans players rewarded children ages 8 to 16 with a holiday shopping spree at a local Toys "R" Us. Each child also automatically received a video game console of his or her choice with two video games. The shopping spree totaled over \$12,000.

Andre Also Gives to Women's Center. The Andre Johnson foundation has also donated over \$10,500 to the Houston Area Women's Center. The center is a non-profit organization dedicated to supporting survivors of domestic and sexual violence.

Texans Homerun Derby. Eleven Texan players took the field at Minute Maid Park, home of the MLB Houston Astros. The Texans teamed up with Reliant Energy to raise money for the Boys and Girls Club of Houston. Reliant Energy donated \$250 for each homerun through the Reliant Energy PowerBlast Program. A total of \$2,750 was raised.





Above: Players donate bikes to underprivileged kids.

Below: A girl has a blast at the Cheering Children event.

TACT Program. Players give to young fans who may not otherwise have the means to attend a game by purchasing tickets for local non-profit organizations, hospitals, and schools. So far, 2050 tickets have been issued on behalf of 12 players for a total donated value of \$75,000.

The ImageNet All-Star Ticket Program rewards at-risk youth for implementing a community service project. Last year, 71 non-profits participated and 4,592 students, parents and chaperones were able to attend at least one Houston Texans home game last season.

Cheering Children. Season ticket holders are given the opportunity to donate their unused tickets throughout the season to the Houston Texans Foundation. The initiative allows season ticket holders to donate their unused tickets by making a tax deductible contribution. Last season, our generous season ticket holders contributed a total of 1,425 tickets and 203 parking passes to over 50 non-profit organizations.

Reliant Energy Power Players. The endeavor focuses on eight Boys & Girls Club locations within the Greater Houston area. Each Tuesday prior to a Houston Texans home game, cheerleaders and players travel to each facility to interact with the children and to deliver motivational speeches, conduct clinics, and sign autographs. Reliant Energy also provides 100 general admission tickets and food coupons provided by ARAMARK to one Boys & Girls Club per game.



TEXANS CARE ABOUT HELPING PROVIDE A BETTER HOME.

Our **culture of giving** is something both old and new players care strongly about. When Ahman Green arrived to Houston during the off-season and asked the incumbent number 30 Jason Simmons what it would take to get his jersey number, the exchange became one larger than the two of them.

Simmons asked Green to pay **\$25,000 for a down payment on a home** for a single parent in Houston. McNair agreed to match that, making the **total \$50,000**.

Green initially was taken aback by the idea, the nine-year NFL veteran had been around the league long enough to see plenty of jersey exchanges, and had assumed he would have to sign a check over to Simmons, give him cash or buy him a watch. Both players ultimately couldn't bypass the opportunity to invest in a family's future, and they now look back on their decision with pride after seeing Regina and Reggie in a house they can call their own for the first time.

Simmons got the idea from seeing what other players around the league, such as Atlanta's Warrick Dunn, Tampa Bay's Derrick Brooks and Green Bay's Donald Driver, have done, and said he hopes he has started an annual event for the Texans.

The dream of home ownership came true for single-mother, Regina Foster, whose seven-year-old son, Reggie, battles severe autism, thanks to a **\$50,000 donation from Texans players** Ahman Green and Jason Simmons and team owner Bob McNair.

Green and Simmons provided Foster with the surprise of a lifetime, when they showed up unannounced at her workplace with a giant \$50,000 check in her name. Foster had been desperate for a stable home in which to raise her son, and the players selected her from a pool of applicants as part of a unique jersey exchange settlement between Simmons and Green.

The touching ceremony, with the players and their wives, Foster's family and friends, corporate sponsors, TORO and the Texans Cheerleaders all on hand to see Foster and her son move into their new home.

In the weeks and months leading up to Foster finding the right home and the right school district that could tend to Reggie's needs, several outside parties caught word of the situation and jumped on board with whatever they could offer.

Texans partners also generously supported this effort. For example, Reliant Energy opted to provide a year's worth of free electricity. Gallery Furniture supplied furnishings for several rooms. Comcast provided a full year's worth of its Triple Play package, which includes cable, high-speed Internet and digital phone service, and H-E-B stocked the kitchen pantry and brought cooks over for the ribbon cutting to prepare Foster's first meal in her new home.

Green, who has worked with autism charities for years and is currently involved in the "Houston Tackles Autism" campaign with quarterback Matt Schaub, also hopes this idea will spread to other teams around the league.



GIVE
THE GIFT
OF SIGHT
A LUXOTTICA GROUP FOU



Above: Punter, Matt Turk, interacts with children during a visit to The Gift of Sight Mission.

Below: Players sit with medical volunteers during the annual blood drive.

TEXANS CARE ABOUT A HEALTHY COMMUNITY.

WE KNOW HOW VITAL IT IS TO HAVE A HEALTHY TEAM TAKE THE FIELD. IT IS ALSO IMPORTANT FOR A COMMUNITY TO BE HEALTHY AND STRONG. SAVING LIVES AND IMPROVING THE QUALITY OF LIFE FOR OTHERS IS ONE OF OUR CORE OBJECTIVES. AT THE HEART OF OUR EFFORTS IS OUR AMBITION TO LEVERAGE OUR POSITION IN THE COMMUNITY TO HELP SAVE AND BETTER THE LIVES OF OTHERS.

Blood Drive. Since its inception in 2002, we have secured roughly 10,000 blood donations. Our most recent effort enabled over 2,300 individuals to donate blood. The impressive turn out is highlighted when mentioning one donation can save up to three lives.

Tackle Prostate Cancer. Since 2006, the Texans have conducted over 4,000 free prostate cancer screenings. Early detection and treatment can intercept this type of cancer at an early stage and lead to a complete recovery.

Houston Tackles Autism. Texans players Matt Schaub and Ahman Green have teamed up with Easter Seals, the leading nonprofit provider of services for people with autism, in order to tackle autism. The campaign's goal is to raise \$1 million for children and adults with Autism. Ahman and Matt have pledged \$500,000 each.

The Gift of Sight Mission. Punter Matt Turk paid a visit to The Gift of Sight Mission, which gave away free eye examinations and eyewear to approximately 2,000 children. Turk signed autographs for the children and parents that attended.





TEXANS CARE ABOUT SACKING HUNGER.

SACKING HUNGER AND MAKING NEW FRIENDS OVER A HEARTY MEAL ARE PART OF THE MANY WAYS THE HOUSTON TEXANS ACTIVELY MAKE A DIFFERENCE IN OUR COMMUNITY. TRULY, THE MEALS THE TEXANS SHARE WITH THE COMMUNITY ARE IMPORTANT OPPORTUNITIES TO BUILD COMMUNITY. WE DONATE, SERVE AND SHARE WITH CARE.

Texans Donate. Texans players Andre Johnson and DeMeco Ryans partnered with H-E-B to buy 200 Thanksgiving dinners with fixings for families living in lower income neighborhoods. The Jack Yates High School football team also participated by bagging groceries and distributing food to nearby residents. The annual Houston Souper Bowl of Caring Food Drive collected more than 1.6 million pounds of non-perishable food this year making it the largest food drive in Texas history.

Texans Serve. Our team often steps outside their normal job description, to serve others. To welcome Prince Hamburgers into the Texans' family at Reliant Stadium, five members of the offensive line stopped by a Prince's location to serve burgers, fries and shakes to Texans fans. For nearly an hour, the Texans offensive line stood behind the counter in Prince's t-shirts and hats taking orders, working the cash register and announcing ready orders over the PA system.

Texans Share. In addition to leaving an impact through food drives and handing out Thanksgiving dinners, the team goes the extra mile in the Lunch with a Texan initiative. This year running back Ahman Green, safety Jason Simmons, defensive end Earl Cochran and guard Scott Jackson had lunch at Amazon Grill with 30 students from Turner Elementary School.

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TEXANS CARE ABOUT HEALTHY YOUTH.

SUCCESS ON THE FIELD STARTS WITH THE HEALTHY AND ACTIVE LIFESTYLE OF OUR PLAYERS. WHILE ATHLETES MAY BE BORN WITH TALENT, NURTURING A HEALTHY BODY IS CRUCIAL TO OUR SUCCESS ON THE FIELD. OFTEN TIMES, CHILDREN ONLY SEE THE GAME FROM THE DISTANCE OF THEIR SEATS. WE FEEL IT'S IMPORTANT CHILDREN HAVE THE OPPORTUNITY TO EXPERIENCE THE GAME WITH OUR PLAYERS.

Our commitment to youth football is paying huge dividends for youth touched by this program. Many of our past participants have gone on to attend college on athletic scholarship. During last year's National Signing Day for college football, fourteen local high school football players who participated in the Texans and NFL's jointly sponsored Junior Player Development program signed letters of intent to play football at major universities.

Our youth football initiatives are destined for more success in the future as over 1,000 middle school students from the Greater Houston area participate in the Junior Player Development Program. The program is designed to teach every position, through a step by-step progression of skill.



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Girls Get in the Game is a one-day sports camp for middle school-age girls. The number of girls who participated this year doubled from last year's inaugural event. The camp hosted by the Lady Texans organization featured youth football drills and a cheerleading clinic.

What Moves U is a program launched by the NFL and American Heart Association to tackle the increase in childhood obesity. The curriculum includes strategies to help teachers incorporate fitness into their daily lesson plans to combat youth inactivity. Thousands of middle school students in the Houston area and cities all over the country have benefited from this program.

Hometown Huddle. Players from 32 NFL teams participate in a community service activity that benefits a United Way Agency. This year players visited a local elementary school and interacted with students by encouraging them to adopt healthy lifestyles, to succeed in school, and set positive life goals.

Cleat Donations. To further advance the cause of encouraging physical activity in Houston Area youth, Houston Texans players donated more than 200 pairs of shoes and cleats to the Touchdown Club of Houston through the Houston Texans Foundation. The shoes were then distributed to local HISD schools. Providing resources for youth to engage in physical activity remains an important objective of the Texans organization.



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Above: Coach Kubiak supports a true American Hero who served our great nation during the Iraq War.

Below: Community quarterbacks are forever recognized for their achievements and contributions to help make the community a better place.

TEXANS CARE ABOUT RECOGNIZING INDIVIDUALS WHO MAKE A DIFFERENCE

OUR COMMUNITY IS FULL OF PEOPLE WHO CARE. THE DEDICATION AND PASSION PEOPLE HAVE FOR THEIR COMMUNITY IS SO IMPACTFUL, WE FEEL IT'S NECESSARY TO ACKNOWLEDGE THEIR INDIVIDUAL CONTRIBUTIONS.

NFL Community Quarterback. Each year we recognize outstanding volunteers who exemplify leadership, dedication and a commitment to improving their communities. Throughout the season, each NFL team administers local competitions to determine local finalists. One national finalist is recognized annually as the National Community Quarterback winner and nearly \$1 million nationwide is awarded in the names of the winners to the non-profit organizations they serve.

Locally, a total of five finalists are awarded \$1,000 each for their respective non-profit organizations and the overall winner receives an award of \$5,000. at the United Way of Houston headquarters. This year Texans president Jamey Rootes and quarterback Sage Rosenfels were on hand to honor the finalists.

Texans care about American Heroes and the proud men and women who serve and defend our great nation. For two consecutive years, Texans head coach Gary Kubiak participated in the annual Impact a Hero 5K Run for seriously wounded and disabled veterans. In addition





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TEXAN CARE ABOUT THEIR PERFORMANCE ON AND OFF THE FIELD.

AT THIS YEAR'S HOUSTON TEXANS DRAFT LUNCHEON, THE TEAM RECOGNIZED THE NEW ADDITIONS TO THE TEAM AS WELL AS THOSE WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS TO THE TEAM'S SUCCESS LAST SEASON. APPROXIMATELY, 700 TEXANS FANS TURNED OUT FOR THE LUNCHEON.

Texans linebacker DeMeco Ryans took home the team's most valuable player honors. The year's Rookie of the Year honors were presented to cornerback Fred Bennett. Left tackle Ephraim Salaam won the Mickey Herskowitz Award for the most media-friendly player. The Houston Texans selected defensive end Anthony Weaver as the 2007 Ed Block Courage Award winner. Recipients are selected by a vote of their teammates to recognize extra efforts both on and off the field and their ability to overcome great adversity.

Through the Reliant Energy Scholarship for Champions program eight high school student-athletes who have exhibited remarkable leadership in athletics, academics, and extracurricular activities were awarded \$1,000 college scholarships.



TEXANS CARE WITH CHEERING HEARTS.

The role the Houston Texans Cheerleaders play in our community is not one taken lightly. As **inspirational** young women committed to **brightening the spirits** of many, during game days and through community initiatives.....

The journey to become a Houston Texans Cheerleader requires a **passion for dance** and desire to be an ambassador for the community. It also demands the young ladies overcome daunting statistics. From hundreds of prospective cheerleaders, the audition process narrows down the applicant pool to approximately 55 ladies. From those finalists, the 34 most promising hopefuls are selected. The process is a holistic one designed to ensure the attrition of only the best talent. The fine line between making the cut and being cut is extremely narrow. But, fans have the last say as they get to decide the last spot by voting on our website.

To the excitement of Texans fans, Texans cheerleaders make their debut at the Texans annual Draft Day party ready to **win over the hearts of Texans fans**. Five thousands fans were in attendance for this year's event. the Texans cheerleaders showed off their moves for the first time and even signed autographs.

Some special youthful fans are rewarded with a once in a lifetime experience with the Ladies of the Houston Texans. Dancers ages 6 to 12 have the unique opportunity to dance on the field right beside their role models—the Houston Texans cheerleaders. The experience teaches these young cheerleaders fabulous dances. The participants also receive a custom Texans cheerleading outfit as well as autographs from all the Texans cheerleaders.

While leaving an impact that will remain with the children for their entire lives is part of building a spirited community, Houston Texans Cheerleaders also understand the impact their images have on young girls.

For the first time, the Houston Texans Cheerleading squad developed a swimsuit calendar that truly shows their heart of caring. All proceeds from the 2007 Houston Texans Cheerleader Calendar benefited the Methodist DeBakey Heart and Vascular Center. Prior to the 2008 Texans Cheerleader Tryouts a \$50,000 check was presented.

The check is the result of a partnership between the team and the hospital in which the net proceeds from the sale of the first-ever Houston Texans Cheerleaders Swimsuit Calendar went to benefit the hospital.

"We are very fortunate to have this partnership with the Houston Texans," said Dr. Miguel Valderrabano, Chief of Electrophysiology at the Methodist DeBakey Heart and Vascular Center. "Thanks to this partnership, I was able to get a grant to sponsor research in developing a new treatment for heart disease." The calendars debuted in November at all Academy Sports and Outdoors locations in the Houston area.

"The calendar launch was such a success and the funds raised will help so many people," Academy representative Jason Wooden said. "What we did at Academy was be the exclusive distribution center of the calendars. People could come to our stores, all 23 locations in Houston, and purchase the calendar for \$10, which was a donation that went straight back to the Methodist DeBakey Heart and Vascular Center."

Celina, the 2007 calendar cover girl presented the check to representatives from The Methodist DeBakey Heart and Vascular Center." This was such an amazing experience," Celina said. "And the best part about it is that 100 percent went to charity."

APRIL





Above: Mario Williams signs autographs for the best fans in the world at the Texans All-Access party.

Below: Cheerleader Betsy shares a moment with a future fan at the Texans Draft Day Party.

TEXANS CARE ABOUT INSPIRING OUR COMMUNITY.

WHEN THE TEAM TAKES THE FIELD SO DO OUR RAVING FANS. TO REWARD OUR FANS FOR THEIR COMMITMENT AND CONTINUED UNWAVERING SUPPORT OUR TEAM, WE ARE COMMITTED TO DELIVERING UNFORGETTABLE EXPERIENCES. WE STRIVE TO BECOME THE MOST COMMUNITY CONNECTED PROFESSIONAL SPORTS TEAM IN THE WORLD.

Texans All-Access. Season ticket holders are invited to closely interact with some of their favorite players. The event also features tours of the Texans' locker room, weight room, cafeteria and player's lounge. This year a record-breaking 16,233 fans were in attendance. Texan player's addressed the crowd and signed autographs.

Texans Draft Day Party. Close to 5,000 fans turned out to cheer on their home team during the NFL draft. New this year was the first off-season tailgating event sponsored by the team in franchise history that preceded the event. The new cheerleading squad and new pep band group made their debut. Fans were also treated to several free autographs from players and cheerleaders.

Texans Week kicks off the start of the Texans season with an array of events that include: Meet the Texans at the Kemah Boardwalk, Pancakes & Pigskins Rookie Breakfast, Take a Texan to School Day, and Go Texans Day.



TEXANS CARE ABOUT MAKING AN ECONOMIC IMPACT.

Description here

WHETHER IT IS GAME DAY OR ANY OTHER DAY OF THE YEAR, THE TEAM'S PRESENCE PROVIDES HUNDREDS OF MILLIONS OF DOLLARS IN ECONOMIC IMPACT EACH YEAR, PROVIDES THOUSANDS OF JOBS AND ENHANCES THE QUALITY OF LIFE IN THE HOUSTON REGION. BY OPERATING WITH EXCELLENCE, WE PROVIDE MEMORABLE EXPERIENCES FOR OUR FANS AND SERVE AS A SOURCE OF PRIDE FOR OUR COMMUNITY THAT CAN BE A CATALYST FOR ECONOMIC DEVELOPMENT AND OTHER IMPORTANT TANGIBLE AND INTANGIBLE BENEFITS.

Consecutive Sellouts. Texans have played every single home game before a sellout crowd. Our consecutive sellout statistics are impressive when considering Reliant Stadium's capacity is 72,000. Following the game area businesses provide postgame recreation and dining options that economically benefit from our consecutive sellouts.

Responsible Public Transportation. Houston's new light rail system serves Reliant Stadium and we encourage fans to use this new option for Texans games. Trains run every 12 minutes and the cost of riding is only \$1. There will be no other Park and Ride service offered to Reliant Stadium. We support such environmentally friendly transportation options.

Tailgating. H-E-B is proud to be the presenting sponsor of our annual game day tradition, Tailgater of the Game. The Houston Texans challenge fans to make H-E-B a strong feature in presenting their spot during the Tailgating experience. The BBQ pits are smoking and rowdy Texans fans are battling it out each game in a fierce competition leading up to the honor of "HEB's Tailgater of the year." It is projected that 30,000 fans tailgate prior to each Houston Texans home game and the experience is recognized as one of the finest in the National Football League.



BOTTLES AND CANS ONLY

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HOUSTON
TEXANS



Think Green.

Please Recycle Plastic & Aluminum Bottles Here.



TEXANS CARE

ABOUT OUR ENVIRONMENT

WE BELIEVE IN LEADERSHIP BY EXAMPLE. THROUGH OUR ENVIRONMENTALLY CONSCIOUS INITIATIVES, WE GET OUR HANDS DIRTY WHEN IT COMES TO BUILDING A CLEANER ENVIRONMENT. WHETHER IT'S THROUGH BECOMING MORE ENERGY EFFICIENT OR RECYCLING AT OUR HOME STADIUM, WE ARE COMMITTED TO THE ENVIRONMENT.

I Care. As announced and promised before Houston City Hall, the Houston Texans launched a collaborative effort with Waste Management, Aramark, and Waste Management Recycle America to begin recycling during Texans home games at Reliant Stadium. The campaign encourages Texans employees and fans to use the many recycling bins, throughout Reliant Stadium. Each year on average, our administrative offices approximately use 50,000 soda cans and 20,000 water bottles. Last year, the Texans distributed 850,000 plastic bottles during the season. Our campaign will ensure the recycling of these items.

Compact with Texas. The Texans organization signed onto Reliant Energy's Compact with Texas Campaign, in which Texans across the state pledge to be energy efficient. The effort promotes citizens to switch from incandescent light bulbs to a much more energy efficient compact fluorescent light. Chester Pitts signed the compact on behalf of Houston Texans players while Texans vice president of sales and marketing John Vidalin signed on behalf of the Houston Texans staff.

Rebuilding Together Houston. The Texans, Reliant Energy and Rebuilding Together Houston joined forces to make home repairs and energy efficiency home improvements to a house



Above: Players work on rebuilding a home for a low income Houston family.

Below: Sponsors help clean up the yard during Rebuilding Together Houston.





Above: Unique silent auction items are auctioned off during a Texans game.

Below: Kris Brown shows the spectators how to hit a ball at the annual charity golf tournament.



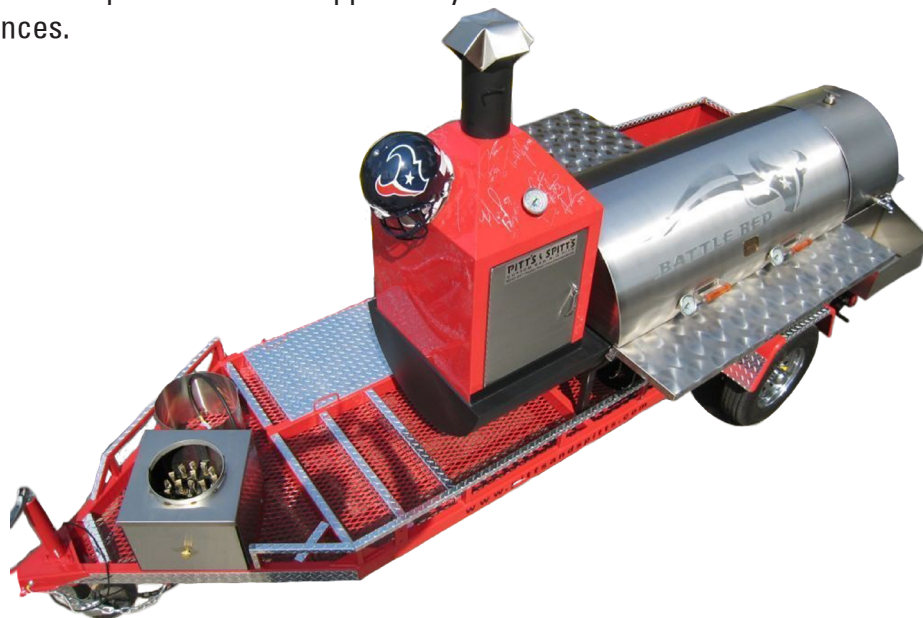
TEXANS CARE ABOUT GIVING BACK.

THE HOUSTON TEXANS FOUNDATION'S MISSION IS TO ENCOURAGE AND ENABLE ALL YOUTH AND FAMILIES IN HOUSTON AND SURROUNDING AREA TO REACH THEIR FULL POTENTIAL AND ACHIEVE SUCCESS. THE FOUNDATION SUPPORTS AND ADMINISTERS PROGRAMS TO PROMOTE LEADERSHIP, INTEGRITY AND CHARACTER THROUGH ITS EARNED TICKET PROGRAMS, HEART OF A CHAMPION CHARACTER EDUCATION PROGRAM AND NFL PROGRAMS THAT RECOGNIZE VOLUNTEERS.

Charity Golf Classic. Benefiting the Houston Texans Foundation, participating fans begin with lunch and practice on the driving range before moving onto the shotgun start and scramble format during the annual golf tournament, which was followed by an awards ceremony with cocktails and hor d'oeuvres recognizes the best participants. The event raised approximately \$200,000 in 2007. All participants received a Texans Golf Bag, Texans Polo Shirt, Texans Custom Hat, Texans Golf Balls, Texans Custom Golf Towel, Texans Custom Briefcase, Texans Custom Golf Glove and Texans custom belt.

Battle Red Smoker Auction. The Texans auctioned off the Battle Red Smoker for charity. The stainless steel smoker was designed around the Battle Red game day theme by Pitts and Spitts and was signed by the entire Texans team, including wide receiver Andre Johnson, defensive end Mario Williams and linebacker DeMeco Ryans. All proceeds from the auction benefited the Houston Texans Foundation.

Silent Auctions. The Houston Texans Foundation coordinates multiple silent auctions during the season. Some of these auctions take place in the stadium on game days, and others take place during the many events the Houston Texans Foundation organize to raise funds. At Houston Texans home games alone, approximately \$40,000 were raised through silent auctions over the course of the season. In total, through all of our silent auctions, the Houston Texans Foundation was able to raise approximately \$75,000. These auctions provide fans the opportunity to bid on Houston Texans memorabilia and experiences.





Above: Cheerleaders pose with a fan at the TEAM Luncheon event held at the Westin Galleria.

Below: Dunta Robinson cracks a joke during the annual TEAM Luncheon.

AT THIS YEAR'S HOUSTON TEXANS DRAFT LUNCHEON, THE TEAM RECOGNIZED THE NEW ADDITIONS TO THE TEAM AS WELL AS THOSE WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS TO THE TEAM'S SUCCESS LAST SEASON. APPROXIMATELY, 700 TEXANS FANS TURNED OUT FOR THE LUNCHEON.

TEAM Luncheon. This annual event provides our fans with the premier experience of closely interacting with every member of the Texans team and coaching staff. This year's fourth annual installment packed The Westin Galleria. Each table at the luncheon was seated with one of the Texans. Houston Texans Chairman and CEO Bob McNair coach Gary Kubiak and selected Texans players. Over \$100,000 were raised.

Pancakes and Pigskins. The Texan's newest team members are welcomed by their raving fans during the annual Pancakes and Pigskins Rookie Breakfast. Each year, the incoming rookie class shares a meal with generous fans who have donated to the Houston Texans Foundation, More than, \$25,000 was raised at last year's event.

The Kenny Houston Hall of Fame Dinner featured appearances by many football legends. Over 500+ guests arrived at the Methodist Training Center for the dinner. The event featured many exciting auction items as well as an

TO ALL OUR SUPPORTERS

Halliburton Golf Tournament, Amegy Bank of Texas, Verizon Wireless, Weatherford, Grant Prideco, NYMEX, Reliant Energy, BMC Software, Coca-Cola, H-E-B, Philip Burguieres, Bud Light / Silver Eagle, Fulbright & Jaworski L.L.P., SMG Reliant Park, American Heritage Education Foundation, Asgard Resources of Texas, Bill Hurt / Don Sanders / Sanders Morris Harris, Chase, Exxon Yards for Youth, FMC Technologies, KPMG L.L.P., McDermott International, Plains Exploration & Production Co., Private Banking and Investment Group Merrill Lynch, Private Banking and Investment Group Merrill Lynch, Robert R. and Kay M. Onstead Foundation, StoneTurn Group, Academy, Methodist Hospital System, Methodist Hospital System, Locke Liddell & Sapp, Sutton Ventures, Sutton Ventures, Eagle Energy Partners, Edgeworth & Associates, Ryland Homes, Diageo, CBS Radio, National Oilwell, Acme Party and Tent Rental, Corporate Expressions, Haley, Joanie and Don, Bill Hurt, John L. Wortham & Son, L.P., MasterCard, Don Sanders, GEM Insurance, PR Squared, LLC / David Wuthrich, Wachovia, Reardon Legal, Preston P Chauvin, Chris Tucker, CenterPoint Energy, KBR, National Processing Company, Noble Energy, FSNSW, TES, Kyle Cox, Steve Hardcastle, Ward R. Jones, Kanaly Trust Company, William Vaughan, Neal Wiley, Strategic Direction Resources, Mark Baughman, Glen W. Childs, Robert D. Lacy, William Mowlam, David A. Roberts, Dick Williams, Len Sparks III.





INSERT UNITED WAY COPY HERE

Above: Texans Cheerleaders and Toro support Lemonade Day, which teaches children entrepreneurial character lessons.

Below: Demeco Ryans smiles on Take a Texan to School Day upon seeing a piece of artwork created by an inspired little girl.



UNITED WAY COPY CONTINUED.



Above: All Pro Dad enables kids to improve relationships with their dads while having fun.

Below: Dunta Robinson supports a cure for cancer while hanging out with kids at the JDRF Walk for a Cure.



TEXANS CARE

ABOUT OUR RAVING FANS WHO GIVE BACK.

NFL MINI-GRANTS:

The NFL Student All-Star Mini-Grant Awards is an initiative in which NFL teams award small level grants to young people to finance community improvement and volunteer projects. The Houston Texans gave twenty-five (25) \$200 grants to Houston area organizations for youth to design a program to promote community investment and volunteerism via projects such as playground clean-ups, repainting of graffiti walls, planting gardens at a senior citizen centers, food or clothing collections, mentoring programs, literacy programs and the like. Recipients for this year's awards include: Bay City High School ARISTOCAT Dance Team, Boys & Girls Club of Bastrop, Boys & Girls Country, City of Houston Parks and Recreation, Educational Leadership, Girl Scouts of Greater South Texas, Junior Achievement, La Rosa Family Services, Markers for Munchkins, Inc., National Honor Society, Nationals Miss Teen Houston, Old Skool, Our Lady of Sorrows EDGE, Prince of Peace Community, Southwest High School, St. Catherine's Montessori, St. Cecilia School, and Our Lady of Mt. Carmel.

1000 Hills Ministry International, 4H & Youth Development, Abbas Arms, Actions Inc., Adair-Casey Community Schools, Adjutant General's CORPS Regimental Association, Alex Michael Philips - Eagle Scout, Alpha Epsilon Delta, American Budgerigar Society, American Cancer Society, American Women in Radio and Television, Archbold Middle School, Archdiocese of Galveston-Houston, Arkansas Rehabilitation Association, Arlon -Seay PTA, Asian American Bar Association, Atlantic City Surf Professional Baseball Club, Austin Striders, Baily Middle School, Ball State University, Barbers Hill Elementary, Bay Area Charter School, Inc., Bay Area Titans, Bear Branch Junior High, BEAR-CPS, Beaver Dam Middle School, Benefit for Dan Vargas, Benefit For Paul Zacharski, Benefit for Rachel Konig, Bering & Friends, Berlin Central, Bethany Intercollegiate Athletics, Betty Helm Benefit, Biletnikoff Foundation, Bluebonnet Youth Ranch, Boulder Bluff PTO, Boy Scout Troop #413, Boy Scouts of America - Marc Edward Tracy, Breath of Hope Foundation, Brevard County Manatees, Bright Minds Scholarship Fund, Broadway Bound Youth Musical Theater, Brooklyn Animal Shelter, Bryan Reynolds - Eagle Scout, Bubba Silberstein-Leukemia and Lymphoma Foundation, Bulldogs Baseball, Bunn High School Athletics, Byron P. Steele II High School Project Graduation, Calvary Temple Church, Cameron Lions Club, Camp Fire USA, Camp Funshine, Camp Lone Star, Camp PARC, Campus Crusade for Christ International, Cancer Counseling, Inc., Cape Henry Collegiate School, Careity Foundation, Carvers Bay High School, Castle Hills First Baptist School, Catholic Charities of the Archdiocese of Galveston-Houston, Center for Health Care Services, Charlie Joiner Annual Golf Invitational, Chesty Puller Young Marines, Child Development Center - Marshall County, Children At Risk, Children's Hospital Central CA, Chinese Community Center, Chris Miller Foundation, Citi Organization, City of Bryan, City of Houston, CNOS Foundation, CNYSPCA, Cody Community Baseball Program, College of the Holy Cross, College Park High School Dugout Club, Colorado Fayette Medical Center, Columbus Destroyers Golf Outing, Colver Power Project, Community Foundation of Northern Illinois, Community Healthcare Foundation, Community Supervision and Corrections Department of Parker County- Texas, Covenant Academy, Craydon Volunteer Fire Company No. 1, Crew Soccer Foundation, Crime Stoppers, Crisis Intervention of Houston, Inc., Crohn's & Colitis Foundation of America, Inc. South Texas Chapter, CTMC Hospice Care, Cy-Fair H.S. Project Prom, Cy-Fair Sports Association, Cypress United Methodist Church, Cystic Fibrosis Foundation, Dan Fullerton, Daytona Cubs, DBL Pump Inc., De La Salle Institute, Dennis W. Holder Scholarship Fund, Department of the Air Force, Department of the Air Force 86th Airlift Wing, Department of the Navy, Department of Veterans Affairs, Douglas L. Williams Chapter, Drug Enforcement Administration Friend's of the Valley, Duchesne Academy of the Sacred Hearts, Ducks Unlimited, Ducks Unlimited, Dyball, Feeney and Tipperary, East Texas Medical Center, Eastern Illinois University, Edward Gadson Memorial Scholarship Fund, Edwin Runner Benefit, Ekklesia Christian School, El Jardin Community Assoc. Rep., Elk Volunteer Fire Department, Family Christian Academy, Family Service Center of Galveston County, Family to Family Network, Fellowship of Christian Athletes, Ferris State Football, First Baptist Nacagdoches, First Missionary Baptist Church, First UMC of LaMarque, Fisher House, Football League for Youth, Forest City Owls, Foundation for the Retarded, Freeport Library, Friends of Lincoln Sports, Fruitport Education Foundation, Genesee ARC, Global Champion, Global Explorers, Great Neck Baptist Church Vacation Bible School, Greater Houston Gymnastics Foundation, Greater Houston Regional Blinded Veterans Assoc., Gymnastics Foundation of Texas, Hamilton High School North - Nottingham, Hargrave Senior H.S., Heritage High School, Hershock's Inc., Hillcrest Community Hospice, Hispanic Health Coalition, Inc., HLSR Black Heritage Committee, Hoops for Hoop, HOSTS Program, Houston Black Tie Dinner, Houston Chapter 1st Marine Division, Houston Choral Showcase, Houston Corporate Paralegal Association, Houston Fire Department, Houston Hospice, Houston PetSet, Houston Society for the Prevention of Cruelty to Animals, HRA Village Inc., Humble Girls Softball League, Hunters Creek Elementary, Huntsville-Walker County Chamber of Commerce, Inspire Women, J&A Montgomery Institute of Medical Education, James Canady, Jarell Volunteer Fire Department, Jersey City Public Schools, Jersey Village H.S. Project Prom, Jewish Community Center, Johnson Elementary PTO, Joseph J. Laurencelle Memorial Foundation, CONTINUED...

K. Caminiti's Golf Tournament, K.P.S. Special Olympics, Kapahulu Raiders Youth Association, Kelsey Research Foundation, Kids Unlimited, Kingwood AG Booster Club, Kirk Elementary, Klein High School Orchestra Booster Club, Koman Texarkana Race for the Cure, Komen Race for the Cure, Kountze Memorial Youth Center, Krist Samaritan Center, Kyle Schneckner Benefit, La Marque ISD Education Foundation, La Porte High School Project Graduation, La Vernia Volunteer Fire Department, Lakeside Country Club Texans, Lamkin Elementary-Cypress, LaPorte Community Civic Club, League City Police Dare Program, Lehigh Athletics, Leukemia & Lymphoma Society, Liberty County - Mike Little, Linda Lorelle Scholarship Fund, Lindsay Foundation, Lisa Carter Benefit, Literacy Advance of Houston, Living Water Christian School – Rosenberg, Lombardi Dinner Auction, Louisiana Sports Hall of Fame, Lyndon State College Upward Bound, Magnolia High School Cheerleaders, March of Dimes, Marchers of the Midway, Marianne Ahfeld Bennett (Military), Mark Wandall Foundation, Markers for Munchins, Mart Trepanier - Army, Iraq, Massapequa Kiwanis Foundation/ Massapequa Mustangs Youth Football Program, Mattawan High School, Matthew's Fight Against Autism - Matthew M. Muse, McGee Chapel MBC, McNair Educational Foundation Mentor Auction, Memorial Drive United Methodist Church, Memorial Elementary School - New Braunfels, Memorial High School Booster Club, Mental Health Association of Ft. Bend County, Mercyhurst College Football, Methodist Retirement Communities, Michael G. Curry II Foundation for Cancer Research, Mission Bend United Methodist Church, Multiple Sclerosis, Muskegon Community College, National Charity League- Kingwood Chapter, National Christian School Athletic Association, NAU Lumberjack Athletics Association, Nech Park Board - Party in the Park, Needville PTA, NFL Alumni Association - Austin Chapter, Nitschmann Middle School - Greg DeStasio, Northwoods Catholic School, Old River Terrace United Methodist Church, Operation Pillow, Orlando Magic Youth Foundation, Our Lady of Mt. Carmel School, Our Lady Of the Wayside, Paddington British School, Pagnozzi Charities, Parents for Alternate Support Solutions, Pasadena Girls Softball- Mystix, Pasadena ISD Education Foundation, Pasadena Livestock Show and Rodeo, Pasco High School, Penn State University, Ping's Athletic Scholarship Fund, Pioneer High School Booster Club, Poland Little Bulldogs Football, Police Officer Association of Galveston, Police Officer Association of Galveston, Post Beach Post No. 12, Post Net, Pregnancy Assistance Center North, Professional Football Players Mothers, Project Joy and Hope, Project Others, Inc, Pulaski County High School, Pulmonary Hypertension Association, Reeths-Puffer Rockets, Reggie McKenzie Foundation, Regina Howell Elementary PTA, Regis School for the Sacred Heart, Reynolds Elementary PTO, Robert F. Brunelli (Military), Rocky Heights Middle School, Rolf K. Kotulla (Military), Rotary Club, Rowan County Youth Football, Royal FFA Club, Rutherford Elementary, Ryan C. Major Foundation, Safety Zone Advocacy Inc., Saint Catherine of Siena, Saint Catherine of Siena, Salem Lutheran School, Sam Houston State University Baseball, San Angelo YMCA, San Antonio Missions Baseball CARE Foundation, San Jacinto College- Eye-Con's Club, School of the Osage High School, Sealy High School Project Graduation, Second Chance Pets, Seniors Place Luncheon Raffle, Shadow Hills Intermediate School, Shawn Barrera Benefit, Sheriff's Office Fort Bend County, Shimon and Sara Birnbaum Jewish Community Center, SMITHJOHN, Southside Heritage Elementary, Spark School Park Program, Sports Executive Leadership Conference, Sports Legends Prostate Cancer Projects, St. Cecilia Catholic Church, St. Elizabeth Ann Seaton Catholic School, St. Jude Children's Research Hospital, St. Mark Lutheran School, St. Matthew Catholic Church, St. Maximillian Kolbe Catholic Community, St. Paul Lutheran, St. Theresa Catholic Church, St. Thomas H.S. Roundup, St. Thomas Lutheran Church and School, St. Aloysius on the Ohio School, St. Paul's Catholic School Athletic Booster Club, Stars of Ruth Lodge, Stony Brook University, Sts. Simon & Jude Youth Ministry, SUN Energy Club at Spring Woods Middle School, SW Risk Management, LLC, Texas A&M Biosciences & Technology, Texas A&M University, Texas Children's Hospital, Texas Produce Convention, The American Legion, The Assist the Officer Foundation, The Caring Place, The Children's Assessment Center, The Ensemble Theatre, The Health Museum, The Heritage Christian School, Thompson Intermediate School, Topps Bar, Grill and Friends Benefit Golf Tournament, Tougaloo College-Houston Alumni, Trinity Christian Academy, Tropic Care, Tulane Alumni Association of Houston, Tu-Mile Chapter Quail Unlimited, U.S. Armed Forces, UCIP, United Cerebral Palsy, University of Colorado Football, University of Houston University Center, University of Redlands Football, University of Toledo, University of Washington Ice Hockey, University of Houston Band Alumni Association, Valparaiso University Masters of Sports Administration, Victor Rodriguez, Attorney at Law, Village Learning Center, Watchung Hills Pop Warner Football Association, Inc., Wells Branch Elementary PTA, Wesley Day School, West Bend Savings Club, Westchester Exceptional Children, Inc., Wildlife Safari, Women of the Moose North Port Chapter No. 1892, Women's Protective Services, Women's Shelter of South Texas, YMCA of the Golden Crescent.

UNITED WAY:

While the event was held at the United Way of Greater Houston's headquarters, we also cannot help but recognize the role the United Way plays in the hearts of others. Having raised over \$50,000 for the United Way of Greater Houston, The Texans are the United Way of Houston's #1 Per Capita supporter. This is just one way we recognize the contributions of integral communal organizations

TEXANS CARE

ABOUT TRANSFORMING A COMMUNITY

\$262,000

Worth of Promotions for Nonprofit Youth Groups

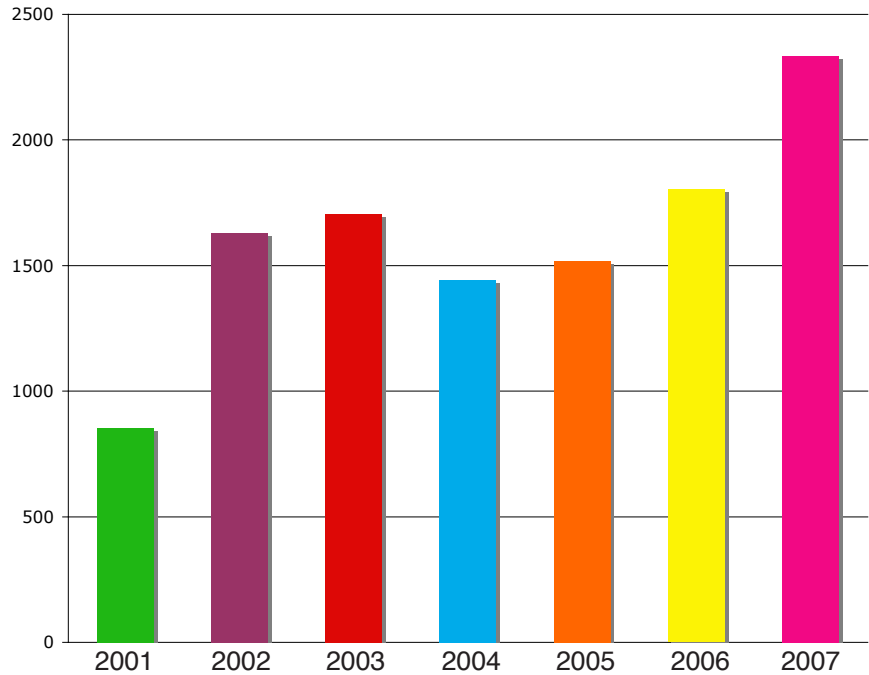
\$2,334

Total Texans Merchandise Donations

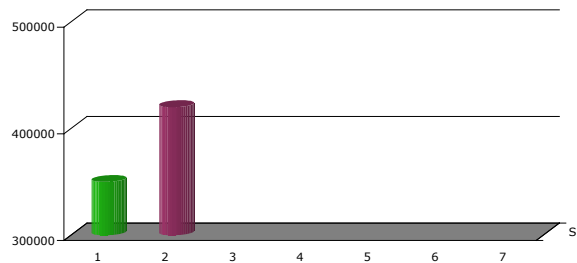
\$82,245

Total Fundraising Dollars Our Donations Have Generated

YEARLY INCREASE IN # OF ITEMS DONATED



FUNDRAISING 2006 VS 2007



CHARITABLE CONTRIBUTIONS 2007

