



HOUSTON
TEXANS
COMMUNITY
IMPACT REPORT
2015-2016



Dear friends and fans,

It's football time in Houston! And Houston Texans fans have a lot to be excited about as the 2016 season approaches. Your Houston Texans are the defending AFC South Division Champions, and the additions we made to our team this off-season have us equipped to aggressively defend that title. I hope you are equally excited about all the great work our players, coaches, staff, and others are doing off the field, which is recapped in this 2015–2016 Community Impact Report. The Houston Texans Foundation had another record-breaking year in dollars raised, donations made, and hours served—all toward our mission to be Champions for Youth.

Please take a few moments to review the pages of this report. There are a few items I am particularly proud of. With dollars provided by the Houston Texans Foundation, our community gained two great new facilities for youth. The Houston Texans Enrichment Zone at the Houston Zoo opened in December. Families who visit the zoo can experience this exhibit, which includes an educational show that delivers information about wildlife, nutrition, exercise, and football in a unique way. We also announced a \$750,000 donation toward the creation of Houston's first Teen Club in partnership with the Boys & Girls Clubs of Greater Houston. This facility will open in the fall of 2016 and will be a safe haven equipped to meet the unique needs of teenagers.

Without your support, none of this would be possible. I am thankful for the generous donors and partners who provide the funds and resources to make these efforts possible. I am grateful for the charitable organizations across Houston who allow us to join forces to achieve greater heights. I appreciate our amazing season ticket members and fans who always answer the call when we need manpower and help to spread the word or motivation to do even more. We appreciate your support and hope we make you proud as we strive to be the most community-connected sports franchise in the world. Go Texans!

Best regards,

Bob McNair

Chairman and CEO



Texans chairman and CEO Bob McNair meets a young fan at the Brookwood Community

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TORO helps out at Hometown Huddle

Defensive end J.J. Watt spends time with one of his biggest fans after a Training Camp practice



Houston Zoo CEO Lee Ehmke, TORO, and Lady Texan Hannah McNair cut the ribbon on the new Houston Texans Enrichment Zone at the Houston Zoo

MISSION STATEMENT

The mission of the Houston Texans Foundation is to be Champions for Youth. Because we believe that youth are the champions of our future, we are dedicated to enhancing their quality of life. Through our fundraising efforts, we support and administer programs in education, character development, and health and fitness to empower our next generation of Texans.



RECORD-BREAKING YEAR
THE FOUNDATION RAISED
MORE THAN
\$1.65 MILLION



TEXANS STAFF
DEVOTED 800 HOURS TO
VOLUNTEERING IN HOUSTON

IMPACT STATEMENT

The Houston Texans Foundation is proud to serve children in the Houston area as we strive to be Champions for Youth. Since 2002, more than \$26.5 million has been raised with your support through fundraising events, disaster-response efforts, our annual United Way campaign, and our partnership with nonprofit organizations on gamedays. Please visit HoustonTexans.com for more information on the Houston Texans Foundation.



\$100,000

AWARDED TO UNITED WAY AGENCIES BY THE
HOUSTON TEXANS AND BHP BILLITON THROUGH
THE COMMUNITY QUARTERBACK PROGRAM

\$770,000

RAISED BY THE TEXANS ANNUAL CAMPAIGN FOR
THE UNITED WAY OF GREATER HOUSTON
#1 PER CAPITA IN HOUSTON

3.2
MILLION

Souper Bowl of Caring

MEALS COLLECTED TO FEED
HUNGRY HOUSTONIANS



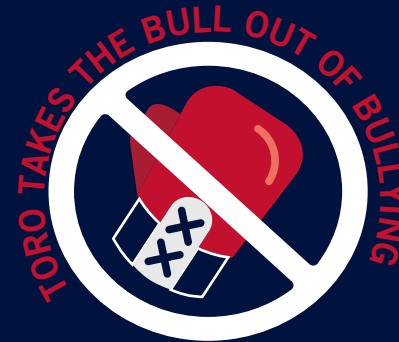
\$750,000

DONATED TO THE BROOKWOOD COMMUNITY BY THE
MCNAIR FOUNDATION AND THE HOUSTON TEXANS FOUNDATION



Texans Care Volunteer Day

MORE THAN
2,000 HOUSTONIANS VOLUNTEERED



TAUGHT 25,000 STUDENTS HOW
TO STOP BULLYING IN THEIR SCHOOLS



RELIANT AND THE
HOUSTON
TEXANS FOUNDATION
AWARDED **\$40,000**
IN COLLEGE
SCHOLARSHIPS
TO DESERVING YOUTH

\$120,000

HAS BEEN AWARDED IN PLAY 60 GRANTS TO LOCAL SCHOOLS BY THE
HOUSTON TEXANS FOUNDATION AND TEXAS CHILDREN'S HOSPITAL

RECORD-BREAKING

TASTE OF THE TEXANS

\$350,000 RAISED

800 GUESTS ATTENDED

25 TOP HOUSTON
RESTAURANTS PARTICIPATED



NEARLY

26,000 SCHOOL
SUPPLIES



WERE COLLECTED FOR THE HOUSTON TEXANS
YMCA IN THE SCHOOL SUPPLY DRIVE
PRESENTED BY TOSHIBA

2,200

TICKETS WERE DONATED TO LOCAL NONPROFITS BY
TEXANS PLAYERS THROUGH THE TACT TICKET PROGRAM



From left: Texans vice chairman Cal McNair and his wife, Hannah, linebacker Brian Cushing and his wife, Megan, and tackle Duane Brown and his wife, Devi, at the Houston Texans Insider Dinner at River Oaks Country Club



Head coach Bill O'Brien at the Houston Texans Insider Dinner at River Oaks Country Club



Linebacker John Simon and his wife, Brittany, join restaurateur Ronnie Killen at Taste of the Texans



Texans fans ready for the 2015 Running of the Bulls 5K

HOUSTON TEXANS FOUNDATION

Defensive end J.J. Watt takes a break at the Houston Texans Charity Golf Classic



Defensive back Charles James II visits with a fan at Taste of the Texans



TORO high-fives runners along the Running of the Bulls race route





HOUSTON TEXANS FOUNDATION

One of the three imperatives of the Houston Texans organization is to do great things for the city of Houston. Out of this desire, the Houston Texans Foundation was established in 2002 to benefit underserved children in our community. The Texans Foundation strives to be Champions for Youth and each year hosts a variety of successful fundraising events to support that mission. Each event gives fans a unique opportunity to interact with Texans players, Cheerleaders, and Texans Ambassadors, while also creating awareness for important causes. Texans fans helped make 2015–2016 a record-breaking year, as the Texans Foundation raised more than **\$1.65 million** to benefit the Greater Houston area.



Tackle Duane Brown accepts the fourth annual Spirit of the Bull Award at Team Luncheon

TEAM LUNCHEON PRESENTED BY AMEGY BANK OF TEXAS

This annual event held at the beginning of the season provides sponsors and fans who donate to the Houston Texans Foundation with the exclusive opportunity to dine with the team. Each guest is seated at a table with a Texans player, enjoying lunch and listening to special remarks from Texans chairman and CEO Bob McNair, head coach Bill O'Brien, and several Texans players. At this year's luncheon, tackle Duane Brown was honored as the Spirit of the Bull Award winner for his community work and charitable efforts off the field. All told, 680 guests attended this season's luncheon at the Hilton Americas, raising **\$240,000** for the Houston Texans Foundation.



Texans president Jamey Rootes, Lady Texan Hannah McNair, linebacker Brian Cushing, and First Lady of the Texans Janice McNair at Team Luncheon



Texans chairman and CEO Bob McNair and quarterback Brock Osweiler with a guest at the Houston Texans Charity Golf Classic

SILENT AUCTIONS

In 2015, nearly **\$200,000** was raised from silent auctions held at home games, fundraising events, and on NFLAuction.com. Auction items included Houston Texans autographed memorabilia as well as unique Texans experiences and trips.

HOUSTON TEXANS CHEERLEADER SWIMSUIT CALENDAR

The 2015–2016 Houston Texans Cheerleader Swimsuit Calendar made a big splash for the Houston Texans Foundation. All proceeds were given to the foundation, totaling **\$65,000**. Shot in Puerto Rico, the calendar was sold online and in the Go Texans Store at NRG Stadium.

RUNNING OF THE BULLS PRESENTED BY H-E-B

In 2015, the Running of the Bulls 5K Run/Walk raised more than **\$200,000** for the Houston Texans Foundation and Houston Methodist. Fifty-five hundred fans came out to participate in this event, which finished on the floor of NRG Stadium. The younger fans were able to join in as well, as **500 children** ran in the sold-out TORO's Kids 1K presented by Texas Children's Hospital.

TASTE OF THE TEXANS PRESENTED BY SYSCO

For the seventh year in a row, the Taste of the Texans event was held at NRG Stadium. More than **800 guests** sampled dishes from **25 of Houston's top restaurants** while mingling with Texans players, Lady Texans, and team Ambassadors. This year a record **\$350,000** was raised to benefit the Houston Texans Foundation, the Houston Food Bank, and Houston Methodist.

HOUSTON TEXANS CHARITY GOLF CLASSIC PRESENTED BY BMW

The annual Houston Texans Charity Golf Classic provides guests with an exclusive opportunity to mingle with Texans players, coaches, Cheerleaders, and executives. Each foursome is paired with a Texans celebrity for eighteen holes at the beautiful River Oaks Country Club. The event is preceded by the Texans Insider Dinner, where sponsors are able to enjoy dinner while hearing remarks from Texans players, coaches, and the general manager. At the 2016 event, more than **\$390,000** was raised to benefit the Houston Texans Foundation.



Texans Cheerleader Swimsuit Calendar sales benefit the Texans Foundation

THE HOUSTON TEXANS COOKBOOK

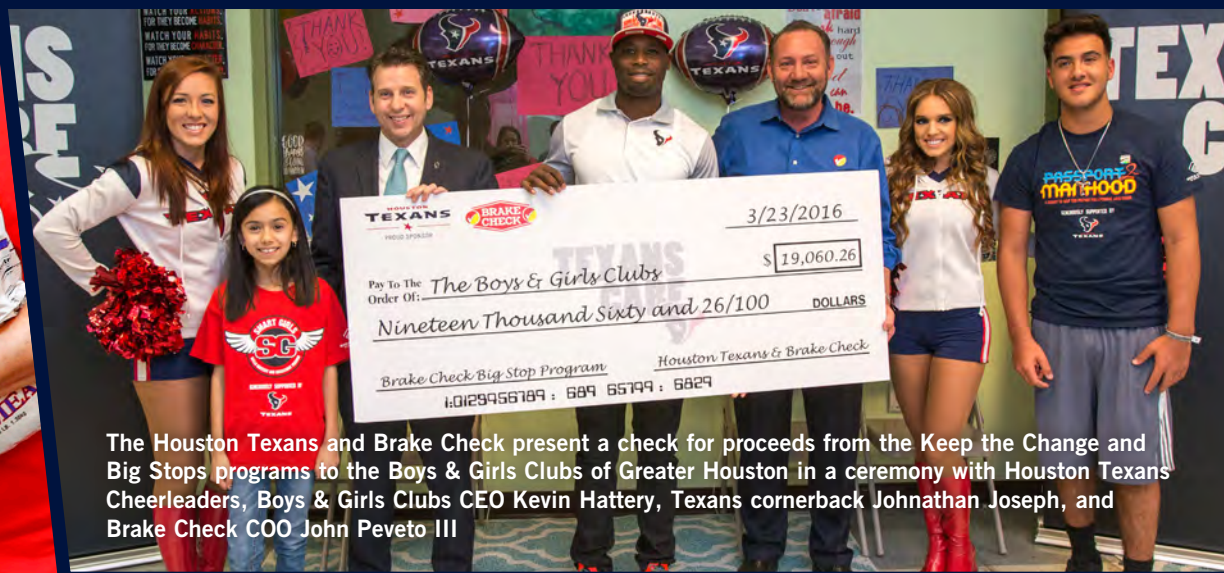
The Houston Texans gave fans a taste of their favorite dishes with the *Houston Texans Cookbook*, released in 2015. The book features recipes perfect for Texans tailgates and family gatherings straight from the kitchens of Texans players and their Lady Texans, coaches, and the Houston Texans family. Proceeds benefit the Houston Texans Foundation.

COMMUNITY PARTNERS

Linebacker John Simon visited the Houston Food Bank's Kids Cafe program at the Boys & Girls Club

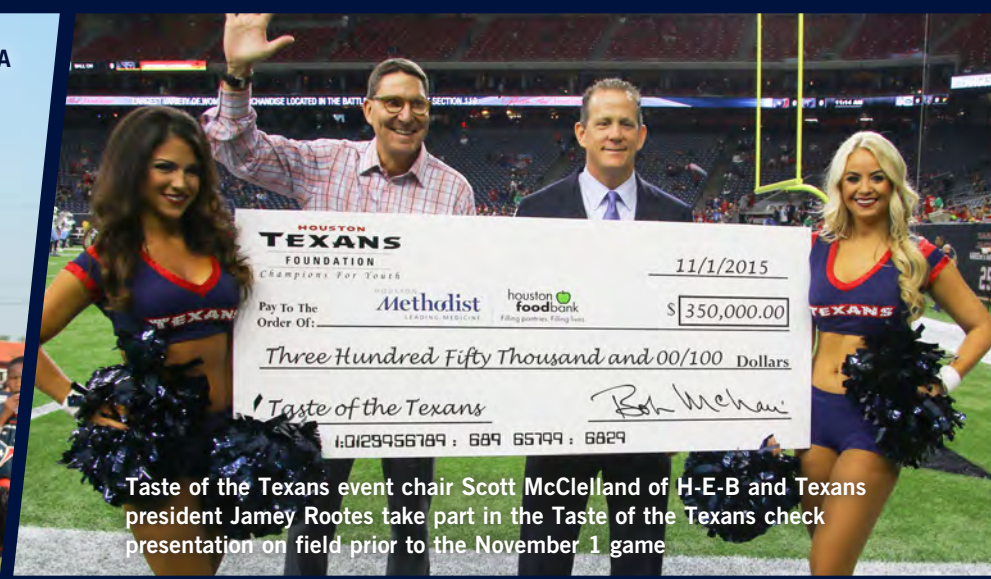


Tight end Ryan Griffin poses with volunteers at the Houston Food Bank on Texans Care Volunteer Day



The Houston Texans and Brake Check present a check for proceeds from the Keep the Change and Big Stops programs to the Boys & Girls Clubs of Greater Houston in a ceremony with Houston Texans Cheerleaders, Boys & Girls Clubs CEO Kevin Hattery, Texans cornerback Johnathan Joseph, and Brake Check COO John Peveto III

Texans Cheerleaders and Ambassador Danny Clark help kickoff flag football season at the Houston Texans YMCA



Taste of the Texans event chair Scott McClelland of H-E-B and Texans president Jamey Rootes take part in the Taste of the Texans check presentation on field prior to the November 1 game



The Texans and Jetco help deliver the 500 backpacks collected from the School Supply Drive to the Houston Texans YMCA

Texans players, Ambassadors, and volunteers at the Houston Food Bank stop for a photo on Texans Care Volunteer Day





COMMUNITY PARTNERS

The Houston Texans Foundation continues to be passionate about giving back to the Houston community. To ensure a deep impact with our efforts, the foundation partners with three local organizations that uphold a similar mission of being Champions for Youth: the Houston Texans YMCA, the Boys & Girls Clubs of Greater Houston, and the Houston Food Bank. The Texans Foundation is proud to give approximately **95% of its annual funds** raised to youth-based initiatives. By focusing our efforts, we have been able to make a significant impact in the lives of thousands of youth and their families throughout the Houston area.



TORO visits with Boys & Girls Club members at the new Houston Texans Enrichment Zone at the Houston Zoo

HOUSTON TEXANS YMCA

The Houston Texans YMCA (HTY) celebrated its fifth anniversary in January 2016. Since the building opened, in 2011, the Houston Texans and the YMCA of Greater Houston have worked hand in hand to make sure this facility serves the needs of the Greater Third Ward residents. Whether it's visiting the HTY for a monthly staff volunteer day or providing once-in-a-lifetime experiences to school-age children, we utilize our unique resources to make a positive difference in the community.

HOUSTON TEXANS YMCA FLAG FOOTBALL PROGRAM

In 2013, the Houston Texans Foundation created a flag football program at the HTY with a **\$200,000** youth football grant. This program has allowed nearly **4,000 kids** to learn the game of football and enjoy friendly competition. This program not only promotes the importance of physical activity but also cultivates a family atmosphere, bringing the community together through the game of football.

SCHOOL SUPPLY DRIVE PRESENTED BY TOSHIBA

Throughout Houston Texans Training Camp presented by XFINITY, the Texans Foundation hosted a School Supply Drive to benefit children at the HTY. Fans were encouraged to bring school supplies when they attended practice during training camp. In total, **26,000 items** and more than **\$2,000** in cash were donated. Texans staff stuffed more than **500 backpacks** full of supplies and delivered them to the HTY just in time for the new school year.



Kids from the HTY present a gift to guard David Quessenberry at the Courage House ceremony

COURAGE HOUSE

In the fall of 2015, the HTY was named an official NFL Courage House by the Ed Block Courage Award Foundation and the Houston Texans Foundation. Courage Houses are facilities in NFL cities that provide support to abused or at-risk youth in the community. In addition, the Ed Block Foundation annually bestows the Courage Award to a player from each team who exemplifies a commitment to sportsmanship and displays tremendous courage. Former Texans Courage Award winners David Quessenberry and Seth Payne were on hand for the Houston Texans YMCA Courage House dedication ceremony, where the HTY received a **\$10,000** grant and a plaque of recognition from the Ed Block Foundation.

BOYS & GIRLS CLUBS OF GREATER HOUSTON

The Boys & Girls Clubs of Greater Houston (BGC GH) shares a similar mission with the Houston Texans, as both strive to help youth in our region reach their full potential. Throughout our six-year strategic partnership, we have worked together to support this goal and inspire positive change. The Texans support several major initiatives, including the S.M.A.R.T. (Skills Mastery and Resistance Training) Girls and Passport to Manhood character-development programs, the Great Futures Dinner, the organization's biggest annual fundraiser, and now the new Houston Texans Teen Club. We are also proud to create once-in-a-lifetime opportunities for BGC GH kids throughout the year through experiences like VIP Training Camp access, the TACT (Texans All Community Team) ticketing program on Texans gamedays, and more.

HOUSTON TEXANS TEEN CLUB

In February 2016, with a gift of **\$750,000**, the Texans announced a five-year landmark partnership with the BGC GH to create the new Houston Texans Teen Club. It will be the first space of its kind in Houston exclusively for youth ages 13 to 18. The members of the Teen Club will be provided with the programming and facilities necessary to enable them to transition smoothly to adulthood. The space will include a college and career center, a music studio, a cafe, a wellness center, a game room, and a counseling office. It is expected to open in the fall of 2016.

Kids from the Houston Texans YMCA and Houston Texans Cheerleaders stop to pose for a photo while carrying in backpacks donated to the HTY through the School Supply Drive

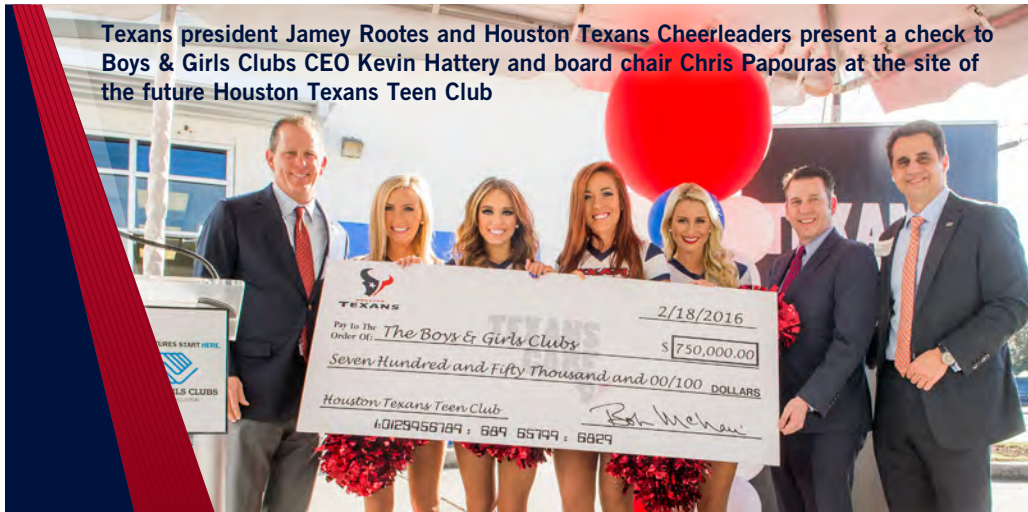


S.M.A.R.T. GIRLS AND PASSPORT TO MANHOOD

The Texans are strong supporters of the BCGGH's character-development programs S.M.A.R.T. Girls and Passport to Manhood. Each semester more than **500 teenagers** meet weekly to complete classes on topics such as childhood obesity, health and fitness, and relationships. Texans staff, nutritionists, Ambassadors, players, and Cheerleaders visit select classes to help motivate the teens and provide them with a comfortable space to discuss issues.

GREAT FUTURES DINNER

The Houston Texans proudly support the BCGGH Great Futures Dinner. This annual event raises critical dollars to support the overall mission of the Boys & Girls Clubs. All proceeds help support programs in the organization's priority-outcome areas: academic success, healthy lifestyles, good character, and citizenship. These programs are administered in each of the **12 clubs** in the Greater Houston area and serve more than **10,000 youth**. In 2015, the event grossed nearly **\$815,000**.



Texans president Jamey Rootes and Houston Texans Cheerleaders present a check to Boys & Girls Clubs CEO Kevin Hattery and board chair Chris Papouras at the site of the future Houston Texans Teen Club



KIDS CAFÉ

Kids Café is an HFB program that feeds children in after-school enrichment programs across the city. Each day, fresh, hot meals and snacks prepared by HFB volunteers are served to kids, many of whom may not otherwise receive evening meals. The Houston Texans visit two Kids Café locations each year at the Boys & Girls Clubs to bring a little Texans spirit.

COOKING MATTERS

The HFB's and Share Our Strength's Cooking Matters program empowers moms with the skills needed to stretch their food budgets and cook healthy meals at home for their families. In 2016, Texans long snapper Jon Weeks and his wife, Amanda, surprised the moms on their last day of the six-week class to demonstrate how to make a healthy recipe for zucchini Panko fries from the *Houston Texans Cookbook*.

SACKS FOR HUNGER PRESENTED BY H-E-B

As the presenting sponsor of the Sacks for Hunger program, H-E-B donates **\$1,000** to the HFB for every quarterback sack that the Texans record in the regular and post-season. During the 2015 season, the Texans and H-E-B raised **\$45,000** for the HFB, which translates to **135,000** meals for Houstonians in need.

SOUPER BOWL OF CARING

Super Bowl of Caring is a national initiative started in 1990 to help communities across the country fight hunger and poverty in the weeks leading up to the Super Bowl. The Texans were the first NFL team to support the cause, and each year bring added awareness with a player spokesman. Wide receiver DeAndre Hopkins, the 2016 campaign spokesman, was featured on 40 billboards and 650,000 door hangers throughout Houston. In support of the initiative, the Houston Texans Foundation contributed **\$10,000**. More than **1,000 nonprofit groups** and other community organizations joined the campaign to provide more than **3.2 million meals** to help feed those in need.

HOUSTON FOOD BANK

Our partnership with the Houston Food Bank (HFB) is an important element in our mission to be Champions for Youth. The Texans partner on HFB programming—like the Backpack Buddy and Kids Café programs—to serve kids in Houston. When the new HFB opened, in 2011, the Houston Texans Café became the place where volunteers could go to take a break while working. You will often encounter Texans players, Cheerleaders, staff, and fans working side by side at the HFB to package and sort food for the **18 counties** the HFB serves.

BACKPACK BUDDY

The Houston Texans Foundation is a proud sponsor of Backpack Buddy, an HFB program that provides backpacks full of healthy food every Friday to students who might otherwise go hungry on weekends. Inside the backpacks, students receive nutrient-rich food and an insert from the Houston Texans with health tips written by the team nutritionist. In 2015, Backpack Buddy distributed **323,044 backpacks** to Houston youth, many stuffed by Texans volunteers and Lady Texans.



Long snapper Jon Weeks and his wife, Amanda, visit the Houston Food Bank's Cooking Matters program



Two members of the S.M.A.R.T. Girls program at the Havard Boys & Girls Club enjoy ice cream after a visit from the Texans



TORO does some heavy lifting on Texans Care Volunteer Day

UNITED WAY OF GREATER HOUSTON

TORO strikes a pose with volunteers on Texans Care Volunteer Day



Defensive tackle Christian Covington spends quality time with Special Olympics athletes at Hometown Huddle



Texans president Jamey Rootes and daughter Caroline lend a hand on Texans Care Volunteer Day





Linebacker John Simon and volunteers stop to take a photo on Texans Care Volunteer Day

Tackle Duane Brown visits a local school as part of the United Way Reading Rally



Volunteers and Ambassadors snap a photo at Santa Maria Hostel on Texans Care Volunteer Day





UNITED WAY OF GREATER HOUSTON

Since its founding, in 2002, the Houston Texans have supported the United Way of Greater Houston. Annually, the organization achieves **100% participation** in our internal campaign from players, coaches, owners, and front-office staff. During the December 13 game, Texans chairman and CEO Bob McNair, vice chairman and COO Cal McNair, and president Jamey Rootes presented a check for **\$770,000** to United Way CEO Anna Babin. The Texans are the top contributors to the United Way in the NFL and the number one per capita supporter of the United Way of Greater Houston.



Tackle Duane Brown meets students at the United Way Reading Rally

UNITED WAY READING RALLY

Texans tackle Duane Brown teamed up with the United Way of Greater Houston to encourage more than **800 children** from local schools to get excited about reading as a part of the United Way Reading Rally. Brown visited two local elementary schools, where he read books to the students and spoke to them about the importance of reading.

COMMUNITY QUARTERBACK PRESENTED BY BHP BILLITON

The Community Quarterback Award is an opportunity for the Texans to recognize outstanding volunteers from local United Way agencies whose work makes Houston a better place. In 2015, Girl Scouts of San Jacinto Council volunteer Jo Blackburn was chosen as the Community Quarterback and received a **\$50,000** donation in her name to the Girl Scouts of San Jacinto Council. A reception was held in her honor and attended by tackle Duane Brown. Ten finalists received **\$5,000** contributions to their organizations for their service. Since the beginning of the program, more than **\$300,000** has been given back to United Way agencies.

GRAND PRIZE WINNER

JO BLACKBURN

GIRL SCOUTS OF SAN JACINTO COUNCIL



FINALISTS

ROBERT ARROYAVE Memorial Assistance Ministries	EMILY GRIFFIN Christian Community Service Center
GAIL BAXTER Houston Area Women's Center	LIONEL JELLINS Sam Houston Area Council Boy Scouts
BRADLEY DENNISON Big Brothers Big Sisters Lone Star	MELODY MILES Star of Hope
DWAYNE DODDS DePelchin Children's Center	DONNA PHILLIPS SEARCH Homeless Services
EFRAIN GARCIA San Jose Clinic	CLARA RAMSEY Target Hunger



Tackle Duane Brown, Girl Scouts of San Jacinto Council CEO Mary Vitek, United Way CEO Anna Babin, and Houston Texans Cheerleader Kelly present Community Quarterback winner Jo Blackburn with a personalized jersey

TEXANS IN THE COMMUNITY



Vice chairman Cal McNair and his wife, Hannah, help out on Texans Care Volunteer Day



Defensive tackle Christian Covington plays Santa at Shop with a Texan



Lady Texan Tiffany Smith comforts a flood victim at the M.O. Campbell Center



A father and son at First Down Dads Date With My Dad at the Texans Grille



Fans and their dads enjoy movie night at the Houston Methodist Training Center



TORO and a volunteer work with quarterback Brock Osweiler and his wife, Erin, to spiffy up the Havard Boys & Girls Club on Texans Care Volunteer Day



Texas staff gives back through the Texans Care Volunteer Program



TEXANS IN THE COMMUNITY

Under the banner of Texans Care, Texans players, Cheerleaders, Ambassadors, staff, and fans have worked in unison to improve the community that we share. From making holiday wishes come true for disadvantaged children, to honoring first responders, to celebrating students willing to go the extra mile, the Texans are always looking for ways to give back to the Houston community.

TORO helps with painting at the Boys & Girls Club on Texans Care Volunteer Day



VOLUNTEERISM

TEXANS CARE VOLUNTEER DAY PRESENTED BY RELIANT

In May 2016, the Texans hosted the fourth annual Texans Care Volunteer Day, where more than **2,000 Houstonians** joined Texans players, Ambassadors, Lady Texans, TORO, Cheerleaders, and staff for a day of community service at seven locations: the Houston Food Bank, the Havard Boys & Girls Club, the YMCA Cossaboom, the Santa Maria Hostel–The Bonita House, the Center, the Hermann Park Conservancy, and Community Family Centers. Employees of site sponsors Reliant, BMC Software, Palais Royal, Burns & McDonnell, Fitness Connection, JETCO, and Coors Light also donated their time. Volunteers celebrated the day with a post-event party presented by Coors Light at the Houston Texans Grille. In total, more than **4,000 hours of service** were given back to the Houston community.

TEXANS CARE VOLUNTEER PROGRAM

Through the Texans Care Volunteer Program, Texans employees devoted their time to projects and initiatives that bring positive change to the community. Last year the staff gave more than **800 hours** to Houston through projects such as reading to kids at local schools, planting trees, mentoring children at the YMCA, and participating in Texans Care Volunteer Day.

#TEXANSCARE PROGRAM

In 2015, the Texans created a new contest to see how fans were giving back in the community. Fans and nonprofits enter by sharing a photo on social media of volunteers and tagging it #TexansCare. Each quarter, a submission was selected as the #TexansCare contest winner; winning fans received a Texans prize pack, while the winning nonprofits received a **\$2,500 donation**. Since the program's inception, **\$10,000** has been awarded to local nonprofits, including Star of Hope, His Grace Foundation, and Houston Pets Alive.



Houston Texans Cheerleader Ashley S. at the #TexansCare check presentation for winner Houston Pets Alive

HALLIBURTON HOMETOWN HEROES

Through the Halliburton Hometown Hero Program, members of the Greater Houston community are invited to nominate a local charity that is going above and beyond to make our community a better place to live and work. From the nominations, **10 local charities** were chosen for the extraordinary impact they've made in the community. Each charity received tickets to a 2015 Texans home game, as well as airtime on the Texans Radio programs to promote their organization. Additionally, the three charities that received the most nominations were awarded a **\$5,000 donation** from Halliburton.

2015 HOMETOWN HEROES

ADDI'S FAITH FOUNDATION*

REACH UNLIMITED

BE AN ANGEL

SCOUTS HONOR RESCUE

COMMUNITIES IN SCHOOLS

SPAY AND NEUTER ASSISTANCE PROGRAM*

CY-HOPE

SUNSHINE KIDS*

HOUSTON'S RONALD MCDONALD HOUSE

KIDS' MEALS

*Indicates a charity that received a \$5,000 donation from Halliburton.



Linebacker Max Bullough and his wife, Bailee, tackle a painting job on Texans Care Volunteer Day with volunteers



Addi's Faith Foundation was selected as a finalist for the Halliburton Hometown Heroes

HOLIDAY CHEER

THANKSGIVING VISIT

Houston Texans linebackers John Simon and Brian Peters visited the Morefield Boys & Girls Club Kids Café to help serve a delicious meal to **100 club members**. This Boys & Girls Club is one of the many sites that benefit from the Houston Food Bank's Kids Café program, which provides healthy meals year-round to kids in after-school programs across the city who may not otherwise receive an evening meal.

SHOP WITH A TEXAN PRESENTED BY ACADEMY SPORTS + OUTDOORS

The 2015 rookie class, including Kevin Johnson, Jaelen Strong, and Benardrick McKinney, treated **14 children** from the Houston Texans YMCA and the Boys & Girls Clubs to a holiday shopping spree at a local Academy Sports + Outdoors. Whataburger provided breakfast, and Academy donated a **\$200 gift card** to each child. At the end of the shopping spree, each child was surprised with a new bike and helmet courtesy of Academy.



Cornerback Kevin Johnson snaps a selfie with his shopping partner from the Stafford Boys & Girls Club at Shop With a Texan



EDUCATION

STARS IN THE CLASSROOM PRESENTED BY FIRST COMMUNITY CREDIT UNION

Through the Stars in the Classroom program, **10 Houston-area teachers** were selected from more than 165 nominees designated by area students for making a positive impact in the classroom. To honor these teachers, Texans players made surprise visits to each of the teachers' classrooms and spoke to students about the importance of education. Teachers were presented with Texans game tickets, sideline passes, and an autographed jersey and invited to attend an end-of-year luncheon with Texans player linebacker Brian Cushing. In addition, First Community Credit Union made a **\$500 donation** to each school district in the teacher's name for a total donation of **\$5,000**.

RELIANT SCHOLARSHIPS FOR CHAMPIONS

Since 2006, Reliant has teamed up with the Houston Texans to award **72 scholarships** totaling **\$365,000** to Houston-area student-athletes who excel both on the field and in the classroom. This year, eight student-athletes received **\$5,000** each, totaling **\$40,000** in scholarships.

TORO SHOOTS FOR THE STAAR PRESENTED BY FIRST COMMUNITY CREDIT UNION

TORO hosts assemblies in local schools to show students ways to prepare for the STAAR (State of Texas Assessments of Academic Readiness) test. Each student is taught to mentally and physically prepare for the test by listening to their teacher, practicing their STAAR strategies, being active for 60 minutes a day, and eating nutritious food. TORO taught nearly **20,000 students at 50 schools** how to succeed with the STAAR test during the 2015–16 school year and each student received an activity book from First Community Credit Union and the Texans.

HOUSTON TEXANS YMCA AND BOYS & GIRLS CLUBS HOLIDAY PARTY

The Houston Texans hosted a holiday party for **100 kids** from the Boys & Girls Clubs and Houston Texans YMCA in the new Houston Texans Enrichment Zone at the Houston Zoo. Kids enjoyed a showing of *TORO's Training Camp* and then took part in holiday activities, including pictures with Santa TORO, cookie-decorating, writing to Santa, and a hot-cocoa station. A delicious holiday meal was served courtesy of Pappas Restaurants and the Lady Texans, and Texans player John Simon helped hand out gifts to each child, which were donated by the Lady Texans and Texans staff.

TORO TAKES THE BULL OUT OF BULLYING PRESENTED BY NATIONAL OILWELL VARCO

TORO Takes the Bull Out of Bullying is an educational assembly that teaches students how to remove bullying from their schools. With the help of TORO and a few of his friends, students learn how to recognize different types of bullying and what to do to prevent bullying from happening at their school. During the 2015–16 school year, TORO taught more than **25,000 students at 40 schools**. Participating students received posters, stickers, and an activity book to take home.

GET FIT WITH TORO PRESENTED BY TEXAS CHILDREN'S HOSPITAL

Get Fit With TORO is a new program that teaches students about the importance of fitness and nutrition. Texans players and Cheerleaders call into the program via interactive video to talk to kids about the value of getting 60 minutes of exercise every day, fueling their bodies with the right foods, and the health benefits of exercise and a proper diet. Students were given Frisbees and an activity book. In the 2015–16 school year, the program encouraged more than **15,000 students at 25 schools** to live a healthy lifestyle.



TORO teaches kids about exercise and eating healthy at a Get Fit With TORO school assembly

STATS CHALLENGE PRESENTED BY SCHLUMBERGER

The Stats Challenge is an interactive program that gives middle school students the opportunity to improve their math skills through the game of football using Houston Texans gameday statistics. The Stats Challenge kicked off with an assembly in the fall featuring Texans quarterback Brian Hoyer. The Challenge was completed by **1,200 students** in four schools across Houston. All participants received a certificate of completion, and winning students from each school were invited to attend a Texans game.

GIVING BACK

FIRST RESPONDER APPRECIATION & STAR OF COURAGE AWARD

To show our appreciation for Houston's first responders, the Texans hosted a breakfast and private visit to Texans practice for family members and widows from the 100 Club of Houston, a nonprofit that provides financial support to families of first responders who lost their lives in the line of duty. Following breakfast, the families enjoyed meeting Texans players, TORO, and Texans Cheerleaders and were invited to attend the Liberty White Out game to be honored on-field with the Star of Courage award recipient, firefighter Alan Niles. This annual award recognizes a first responder for showing bravery and commitment to Houston. Firefighter Niles, of Ladder 67, risked his life saving a five-year-old girl from a burning house. A **\$10,000** donation was made in his name to the 100 Club of Houston.

HISPANIC HERITAGE MONTH

In celebration of Hispanic Heritage Month in September, the Texans hosted the annual Hispanic Heritage Day game aimed at highlighting Houston's diverse Hispanic culture. Mario Lopez, TV star and brother-in-law of former Texans player Kailee Wong, led the team out of the tunnel as the Homefield Advantage Captain. Houston Grand Opera singer Cecilia Duarte performed the national anthem, and the official Hispanic Fan Club of the Houston Texans, Toros Bravos presented by Verizon, held the Texas flag. Leading up to the game, the Toros Bravos held a volunteer day with running back Chris Polk at Casa de Esperanza, a local nonprofit that provides care for children in crisis, during which the Hispanic Heritage Leadership Award was presented to Michael Cordúa, a local business leader, for his support of the organization.



Defensive end J.J. Watt greeted family members from the 100 Club of Houston at the first responders' appreciation event at Texans practice



Texans Ambassador J.J. Moses and TORO at the Playoff Pep Rally at Texas Children's Hospital

PLAYOFF PEP RALLY

The Houston Texans made visits to two hospitals to help get the city excited to cheer on the home team in the playoffs. The fun started with a pep rally at Texas Children's Hospital for patients and their families. Activities included face-painting, poster-making, art projects, and a playoff banner kids signed to wish the team good luck. TORO, Cheerleaders, and Ambassadors Eric Brown, Wade Smith, and J.J. Moses were there to join the fun. Following the visit to Texas Children's Hospital, the group headed to Houston Methodist to help spread the playoff fun to patients and staff.



Defensive tackle Vince Wilfork and Houston Ambassadors Jerry Levias and N.D. Kalu took time to speak to high school football teams during Black History Month

BLACK HISTORY MONTH

To commemorate Black History Month in February, Houston Texans Ambassadors participated in a speakers series that visited the football teams at four area high schools with a historically African-American student population. The Ambassadors spoke to **200 young men** about how they'd made it to the NFL, their experiences while playing in the league, and what they learned during that time to prepare them for life after football. In addition to the nine former players who participated, current Texans defensive tackle Vince Wilfork shared his path to the NFL with students at Worthing High School.

SUPER BOWL 51

Plans are well under way for Super Bowl 51, which will take place at NRG Stadium in February 2017. An unveiling of the Super Bowl Countdown Clock took place in February in a ceremony attended by Houston Texans chairman and CEO Bob McNair and officials with the City of Houston, Harris County, and the Super Bowl Host Committee. In June, the Houston Texans Cheerleaders and Texans Ambassador Chester Pitts participated in a tree-planting ceremony at KIPP Intrepid Elementary School with the Super Bowl Host Committee, NFL Green, and Verizon. More than **20 trees** were planted at the school as part of the event.

HOUSTON TEXANS ENRICHMENT ZONE AT THE HOUSTON ZOO

In December 2015, the Texans opened the Houston Texans Enrichment Zone at the Houston Zoo, unveiling the space at the Texans annual holiday party for kids from the Boys & Girls Club and Houston Texans YMCA. The new space showcased interactive elements featuring defensive end J.J. Watt, wide receiver DeAndre Hopkins, and TORO and has new seating, upgraded A/V equipment, and an expanded stage, where the educational show *TORO's Training Camp* is performed. The Enrichment Zone was made possible by a **\$300,000** donation from the Houston Texans Foundation.



Quarterback Brock Osweiler greets a young flood victim at the M.O. Campbell Center



The Lady Texans brought comfort to many flood victims at the M.O. Campbell Center

FLOOD RELIEF

When Houston was hit by flooding in mid-April, the Texans wanted to lend a hand to its victims. More than **30 Texans players**, including J.J. Watt, DeAndre Hopkins, Brock Osweiler, and Duane Brown, visited the M.O. Campbell Center, where the City of Houston and the Red Cross were housing victims from the Greenspoint area. Players handed out new pillows, **\$30,000** in gift cards, and slices of pizza to affected families. This special day was made possible by contributions from Texans partners Papa John's Pizza, Mattress Firm, Academy Sports + Outdoors, Palais Royal, Coca Cola, and U.S. Coachways. The Texans were also proud to participate in the mayor's storm-relief concert in May. Texans player Whitney Mercilus and Texans president Jamey Rootes attended and awarded **\$100,000** to the mayor's fund to support storm victims.



Defensive tackle Christian Covington gives one flood victim the coat off his back while visiting the M.O. Campbell Center

LADY TEXANS

The Lady Texans is an organization made up of an executive committee and the wives and significant others of the Texans players and coaches. The purpose of the Lady Texans is to support the team and the Houston Texans Foundation, with a special focus on women, youth, and military initiatives. The Lady Texans volunteer their time at many Texans events including the military appreciation events and foundation fundraisers. This year, the Lady Texans collected items to create self-care kits for women and families staying at the Houston Area Women's Center. The Lady Texans presented the kits to the women and hosted a PLAY 60 camp for their children.

THE BROOKWOOD COMMUNITY

This spring Houston Texans chairman and CEO Bob McNair and family, Texans president Jamey Rootes, and Texans players Shane Lechler, Jon Weeks, Nick Novak, and Lonnie Ballentine visited the Brookwood Community, a nonprofit residential facility and vocational program for adults with disabilities. Residents put on a spirited Texans pep rally, and a check was presented to Brookwood by Mr. McNair for **\$750,000** from the Robert and Janice McNair Foundation and Texans Foundation to support Brookwood programming.



Texans chairman and CEO Bob McNair greets a resident at the Brookwood Community



A father-daughter duo show off their prize at First Down Dads Date With My Dad at the Texans Grille

FIRST DOWN DADS

The First Down Dads program provides the opportunity for fathers and kids to spend one-on-one time together in a fun and interactive setting. Each year, three events are held: Date With My Dad in April, a Field Day in June, and a Movie Night in November, all with the intent of building stronger families by focusing on the role fathers play in their children's lives. Texans coaches, players, Cheerleaders, and Ambassadors also participate in the events. In 2015, more than **400 families** participated in the First Down Dads initiative.

HARRIS COUNTY STREET OLYMPICS SUMMER GAMES

The Houston Texans partnered with Harris County Precinct One to support the annual Harris County Street Olympics Summer Games, a program designed to turn games that young people traditionally play on the streets into a positive, rewarding Olympic-style competition. During last year's games, Houston Texans Cheerleaders participated in the opening ceremony and signed autographs for the participants. The Texans donated **\$10,000** to support the Street Olympics program.



The parade of athletes at the Harris County Street Olympics

HOUSTON METHODIST BLOOD DRIVE

Each year, the Texans team up with Houston Methodist to host blood drives in the Houston area. In 2015, **436 units of blood** were collected to help patients in need.

WHATABURGER COMMUNITY PLAYER OF THE MONTH

Each month during the 2015 season, three Texans players were nominated by the team for their exceptional involvement in the community. One winner was chosen by fan votes each month. At the end of the season all four monthly winners appeared at a Whataburger location to sign autographs for fans. Each winner received a **\$4,000** donation for the charity of his choice, and one overall winner was chosen as the Community Player of the Year and received an additional **\$4,000** donation for charity. The 2015 winners were Cecil Shorts III, Garrett Graham, Kareem Jackson, and Johnathan Joseph. Shorts was selected as the Community Player of the Year and donated **\$8,000** to the Fifth Ward Enrichment Program, a youth leadership and development program for at-risk males, ages 12 – 19.



Wide receiver Cecil Shorts III (pictured here with his family) was recognized as the Whataburger Community Player of the Year

DONATIONS OF AUTOGRAPHED ITEMS

Each year the Texans are proud to support nonprofits throughout the Houston area by donating autographed items to use at fundraising events. These items help raise valuable dollars for many important causes in Houston. In 2015, more than **400 items** were donated to Houston-area groups.



Cornerback Johnathan Joseph greets a member of the Havard Boys & Girls Club at the check presentation with the Texans and Brake Check

KOLACHE FACTORY RED ZONE

During the 2015 season, any time the Texans entered the red zone during a home game, Kolache Factory gave a donation to the Houston Texans Foundation. When all was said and done, **\$5,000** was donated to the foundation to further the Champions for Youth mission.

MATTRESS FIRM CELEBR8 & DON8

For every touchdown the Texans scored at a home game, Mattress Firm donated **\$1,000** to pancreatic cancer research. In 2015, Mattress Firm and the Texans donated **\$20,000** in total for the cause.

MUSTANG CAT SPECIAL TEAMS FOR SPECIAL NEEDS

Mustang Cat and the Houston Texans created the Special Teams for Special Needs program to help individuals struggling with mental and physical challenges. Each time the Texans special teams scored a touchdown, a field goal, or an extra point, Mustang Cat made a contribution to the Brookwood Community. In 2015, **\$45,000** was donated to Brookwood, a nonprofit residential facility and vocational program for functionally disabled adults.

RELIANT MOVE THE CHAINS

For every first down the Texans completed at NRG Stadium, Reliant made a **\$100** donation to the BCGH. During the 2015 season, **206 first downs** were recorded at Texans home games, resulting in a donation of **\$20,600**.

TOUCHDOWN FOR TREES PRESENTED BY IMAGENET CONSULTING

For each offensive touchdown scored by the Houston Texans at a home game, ImageNet Consulting funded a tree to be planted in the Greater Houston area. Thanks to the total number of touchdowns in the 2015 season, ImageNet donated **\$5,000** for trees. The trees were planted on St. Patrick's Day at the City of Houston's Monte Beach community center by Texans and ImageNet Consulting staff with support from Trees for Houston, a nonprofit organization dedicated to planting, protecting, and promoting trees.

GAMEDAY PROGRAMS

BIG STOPS WITH BRAKE CHECK

During the 2015 season, Brake Check and the Texans worked together on two programs benefiting the Boys & Girls Clubs of Greater Houston. For every "Big Stop" the Houston Texans made with a three-and-out on the field, Brake Check and the Texans made a donation to the BCGH. In stores throughout the season Brake Check hosted the Keep the Change program, where customers could round up their bill to the nearest dollar, with the difference being donated to the BCGH. This spring, Brake Check and the Texans presented a check for **\$19,060** representing proceeds from both programs to the BCGH in a ceremony with Texans corner back Johnathan Joseph.

GAMEDAY DONATIONS

Every home game, volunteers from nonprofit groups are given the opportunity to staff concession stands in NRG Stadium and ARAMARK, and the Houston Texans donate a portion of each game's profits back to the group. In 2015, **\$461,955.58** was reinvested into the Houston community and approximately **\$4,717,160** has been donated since the 2002 season.



Texans and ImageNet staff take part in Touchdown for Trees on St. Patrick's Day

Lady Texan Colleen O'Brien helps serve lunch at the military barbecue



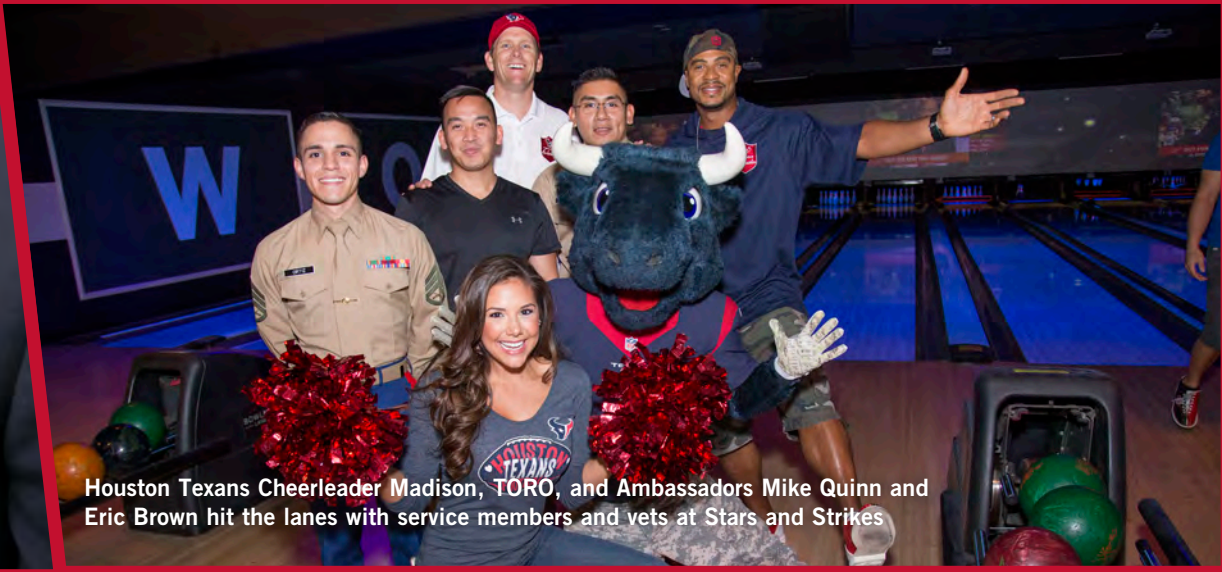
Defensive end J.J. Watt takes the field with the red, white, and blue at the Salute to Service game



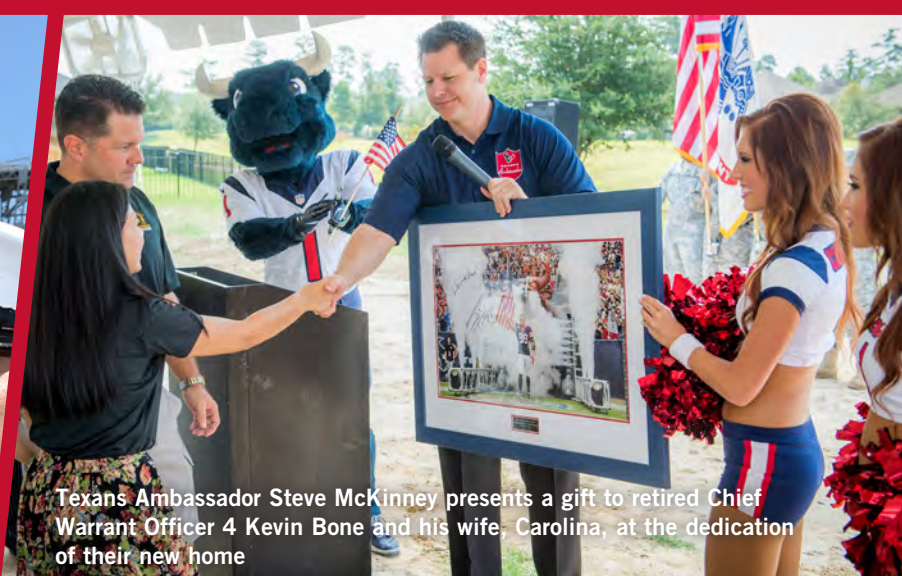
The colors are presented at the Salute to Service game



Houston Texans Cheerleader Madison, TORO, and Ambassadors Mike Quinn and Eric Brown hit the lanes with service members and vets at Stars and Strikes



Texans players and coaches, including linebacker Brian Cushing, got to meet service members and veterans at practice following the annual military barbecue



Texans Ambassador Steve McKinney presents a gift to retired Chief Warrant Officer 4 Kevin Bone and his wife, Carolina, at the dedication of their new home



Members of all five branches of the military hold the U.S. flag at the Salute to Service game

SALUTE TO SERVICE



SALUTE TO SERVICE

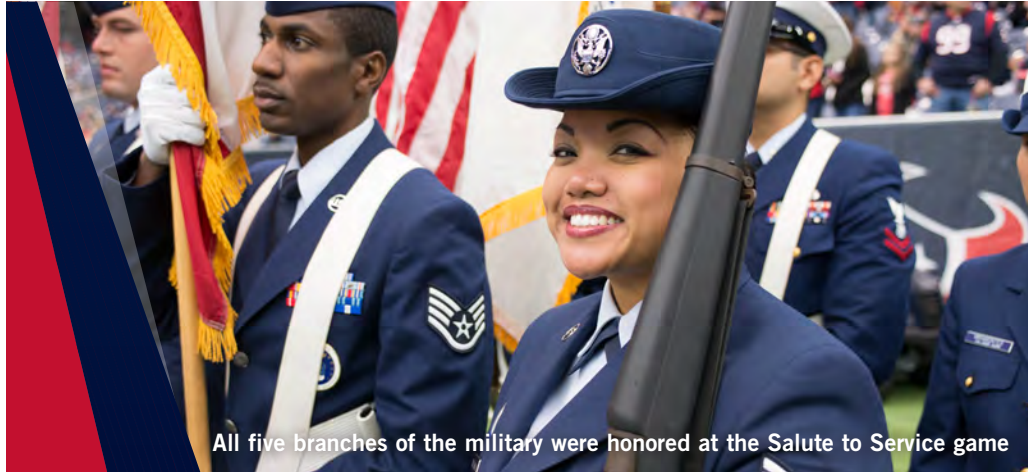
Showing support for active and retired members of the military is a vital part of the Texans organization. The Texans partner with several local organizations, including the USO, the Wounded Warrior Project, the Lone Star Veterans Association, Operation FINALLY HOME, and Impact a Hero, to show our appreciation for the nearly 70,000 post-9/11 veterans in the Houston area. From honoring soldiers at our Salute to Service game to changing the life of a deserving soldier by gifting him with a brand-new home, the Texans take pride in supporting the men and women who have served our country.



Service members lead the team out of the tunnel at the Salute to Service game

SALUTE TO SERVICE GAME PRESENTED BY BUD LIGHT

Each season, the Texans host the Salute to Service game, which honors and celebrates members of our military. This year, the Texans hosted more than **300 service members and their families** at the game. Members of all five branches of the military held the Texas and U.S. flags on the field during pre-game ceremonies; World War II vet Clyde Combs served as the Texans' Homefield Advantage Captain; TORO repelled into the stadium with a U.S. flag as the Cheerleaders formed "U-S-A" on the field; and "Challenger," the free-flying American bald eagle, soared through the air to land on the field during the national anthem. At halftime, fans were treated to a special performance by the U.S. Marine Corps Silent Drill Platoon.



All five branches of the military were honored at the Salute to Service game

SALUTE TO SERVICE WEEK PRESENTED BY FMC TECHNOLOGIES

During Salute to Service Week, the Texans held the annual Stars and Strikes bowling event for **150 members of the military and their families** from the USO, the Wounded Warrior Project, and the Lone Star Veterans Association. Attendees got to bowl alongside Texans Cheerleaders, Ambassadors, and Lady Texans. Later in the week, the Texans hosted a barbecue at NRG Stadium for **150 service members and vets**. Attendees visited with the Lady Texans and enjoyed lunch cooked by Texans Tailgate teams courtesy of H-E-B. Afterward, the service members and vets got to attend a private Texans practice and meet the team.

SALUTE TO AMERICAN HEROES PRESENTED BY FMC TECHNOLOGIES

At each Texans home game, service members and vets are recognized for their contribution to our country in the Salute to American Heroes feature presented by FMC Technologies. For each service member honored, FMC Technologies and the Texans make a **\$10,000** donation to the USO, the Wounded Warrior Project, and the Lone Star Veterans Association. In 2015, **\$110,000** was donated to the three organizations.

OPERATION FINALLY HOME

During a Texans game, U.S. Army Chief Warrant Officer 4 Kevin Bone and his wife, Carolina, were surprised with a new custom-built, mortgage-free home courtesy of Operation FINALLY HOME, the Texans, and FMC Technologies. In August, the Bone family was welcomed to their new house in a dedication ceremony attended by Texans Cheerleaders, TORO, and Ambassador Steve McKinney.



The Texans help dedicate a new home to retired Chief Warrant Officer 4 Kevin Bone and his wife Carolina



Offensive lineman Tony Bergstrom at the HCC Scholarships for Service awards dinner

IMPACT A HERO 5K RUN/WALK

The Impact a Hero organization raises funds to provide emotional and financial support for severely wounded and disabled war on terror veterans and their families. The Texans were proud to sponsor the kids' area at the run, where children received autographs from Texans Cheerleaders. The Impact a Hero 5K has raised more than **\$2.5 million** for veterans and their families.

HOUSTON COMMUNITY COLLEGE SCHOLARSHIPS FOR SERVICE

In an effort to contribute to the Houston workforce and support Houston-area veterans, Houston Community College (HCC) and the Texans partnered to create the Scholarships for Service program. In 2016, HCC awarded more than **20 scholarships**, worth nearly **\$60,000**, to veterans who were enrolled in HCC. The recipients were honored at an awards ceremony that included Texans lineman Tony Bergstrom and HCC officials. Over the course of the partnership, the Texans have donated more than **\$250,000** in scholarships to HCC students.

Banners welcome fans to Pink Ribbon Day



Yolanda Adams performs the national anthem at Pink Ribbon Day



Houston Texans Cheerleader Lesha celebrates breast cancer survivors at Kroger

BREAST CANCER AWARENESS

Fans at Pink Ribbon Day



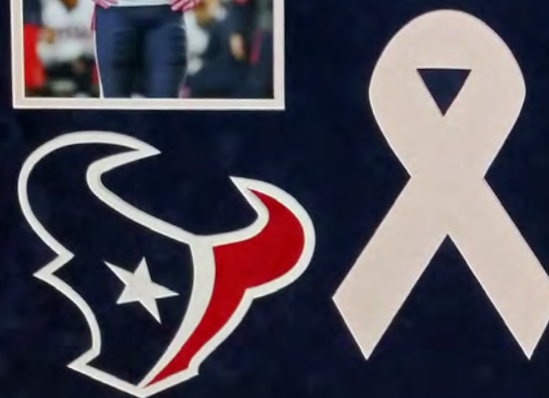
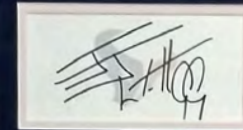
Guard Xavier Su'a-Filo presents a check to the American Cancer Society and community health center El Centro de Corazón at A Crucial Catch Day



Breast cancer survivor, Karen, and Houston Texans Cheerleaders at practice for the Texans Pink Ribbon Day halftime show



The Pink Ribbon Day auction raised funds for Hope Lodge Houston



TEXANS



BREAST CANCER AWARENESS

The Texans are proud to support the fight against breast cancer and help raise awareness for early detection. Throughout October, gamedays featured players, coaches, and referees wearing pink apparel; pink ribbons stenciled on the field; special game balls; and pink coins—all to raise funds for the American Cancer Society's (ACS) CHANGE Grant program, which works to give underserved women across the country access to screenings and education. The NFL has donated more than **\$13 million** to the ACS by auctioning off game-worn pink items and selling pink merchandise. Along with the national ACS partnership, the Texans have partnered with Susan G. Komen for the Cure since 2002. The Houston Texans are honored to participate in these campaigns, as we embrace the health and wellness of all our fans.



Breast cancer survivors dance at halftime of Pink Ribbon Day

PINK RIBBON DAY PRESENTED BY KROGER

Pink Ribbon Day was the culmination of a week-long celebration to raise awareness for breast cancer. As in previous years, the Zeta Tau Alpha sorority from the University of Houston handed out pink ribbons to fans as they entered NRG Stadium. Texans season ticket members and their families who had been affected by breast cancer held the flag during pre-game ceremonies, and Janice McNair, wife of chairman and CEO Bob McNair, along with other breast cancer survivors, were recognized as Coin Toss Captains. During halftime, breast cancer survivors danced alongside the Texans Cheerleaders and national recording artist OMI as he performed his hit song “Cheerleader.”



OMI performs at halftime during Pink Ribbon Day

CELEBRATING SURVIVORS

In celebration of those fighting breast cancer, the Houston Texans invited **20 survivors** to be featured in a special halftime performance during Pink Ribbon Day. In the week leading up to the game, the women—some of whom were still undergoing treatment—attended a practice to learn a dance routine to perform on the field with OMI and the Houston Texans Cheerleaders to celebrate the people who had been the cheerleaders in their lives as they battled breast cancer. Following practice, the survivors were treated to a party where Texans quarterback Ryan Mallett surprised the women with autographs, photos, and a personal account of how breast cancer had affected his family.

GAMEDAY AUCTION FOR HOPE LODGE HOUSTON

During Pink Ribbon Day, fans had the chance to bid on unique pink Texans memorabilia and experiences at the Houston Texans Foundation’s gameday auction. All proceeds from the auction benefited the American Cancer Society’s Hope Lodge Houston campaign. Hope Lodge Houston will provide lodging at no cost to cancer patients receiving treatment in the Greater Houston area and is expected to break ground in 2016. The campaign is chaired by Texans chairman and CEO, Robert McNair, and First Lady of the Texans, Janice McNair.

GIVING HOPE A HAND PRESENTED BY KROGER

To kick off Breast Cancer Awareness Month, the Texans Cheerleaders joined breast cancer survivors for a *Supermarket Sweep*-style game at Kroger. Six pairs of contestants competed in a race, and one winner received a **\$1,000** donation in her name to Susan G. Komen for the Cure along with tickets to the Pink Ribbon Day game.



Attendees at A Crucial Catch Day at El Centro de Corazón received free breast cancer education and screenings thanks to a \$50,000 grant from the NFL and the Texans

A CRUCIAL CATCH DAY

The NFL’s A Crucial Catch campaign was developed with the ACS to focus on the importance of early detection. For the second straight year, the Texans hosted A Crucial Catch Day at El Centro de Corazón, in Houston’s East End. Women in attendance received free, life-saving breast cancer education and screenings thanks to a **\$50,000 CHANGE** Grant from the NFL, the Texans, and the ACS. Texans Cheerleaders, TORO, and guard Xavier Su’a-Filo were on hand to sign autographs and take pictures in the kids’ zone. Houston Methodist provided educational information and resources. On that day **25 women** received mammograms and more than **228 women** were scheduled for future screenings.

SUSAN G. KOMEN RACE FOR THE CURE

As part of our support for the Susan G. Komen Race for the Cure, the Texans hosted a team that fans could join to help raise funds and awareness for breast cancer. More than **150 fans** signed up for the Texans Komen Team, but due to inclement weather the race was canceled. However, that did not stop the team from raising nearly **\$9,000** to support Race for the Cure and from being among the **top 25 fundraising teams**.

MAKING STRIDES AGAINST BREAST CANCER

In May, the Texans participated in the ACS’s annual Making Strides Against Breast Cancer walk at Discovery Green. More than **6,000 people** participated and raised a total of **\$480,000** to help fight breast cancer. The Houston Texans Cheerleaders visited with survivors at the start and finish lines, handed out awards, and helped cheer on walkers.



Houston Texans Cheerleaders helped greet survivors and their families at the American Cancer Society’s Strides Against Breast Cancer Walk



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Pay To The Order Of Burnett Elementary School \$10,000.00
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Burnett Elementary School students in Pasadena ISD pose with equipment purchased with funds from the \$10,000 PLAY 60 Grant



Kids attending the NFL PLAY 60 Character Camp get in a quick pick-up game with cornerback Andre Hal



TORO gives a supportive high-five to a racer at the Houston Texans Kids Triathlon

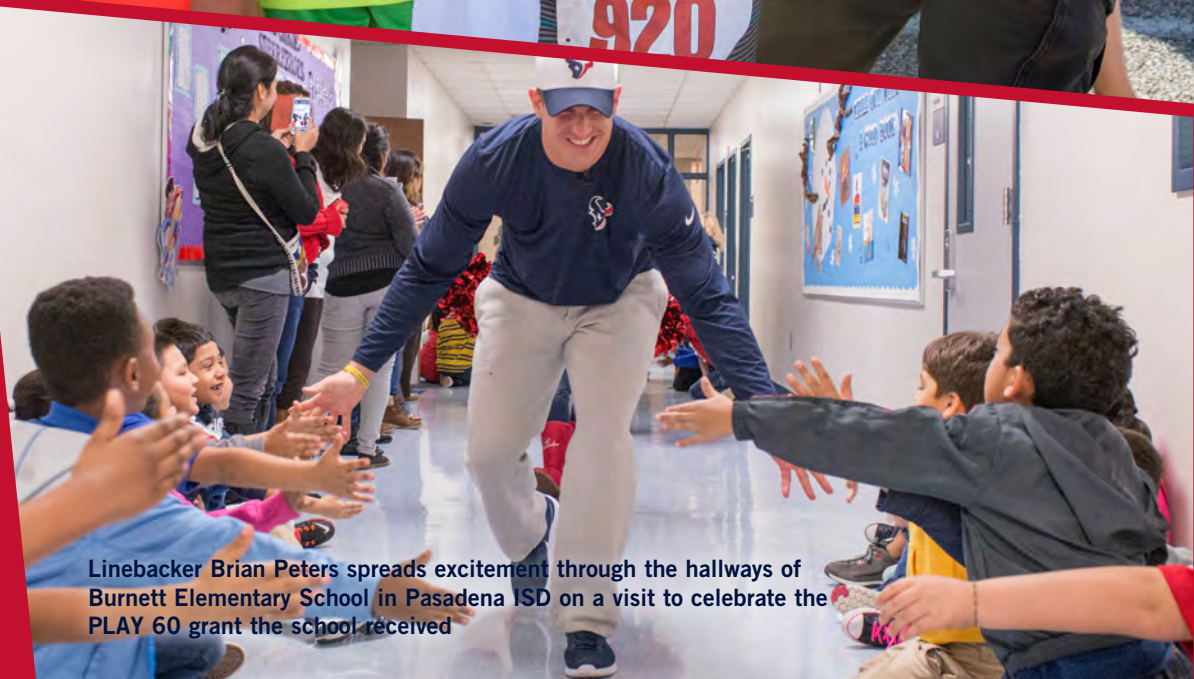


Wide receiver Keith Mumphery joined in on some football drills at Hometown Huddle

One Kids Triathlon participant smiles for the camera after his swim



A Kids Triathlon participant is greeted by his family at the finish line



Linebacker Brian Peters spreads excitement through the hallways of Burnett Elementary School in Pasadena ISD on a visit to celebrate the PLAY 60 grant the school received

PLAY 60



PLAY 60

In October 2007, the NFL launched its NFL PLAY 60 initiative. The program is a national health-and-fitness campaign focused on improving the wellness of our youth by encouraging them to be active for at least 60 minutes a day. Sponsored locally by Texas Children's Hospital, the PLAY 60 program communicates to kids that it doesn't matter how they play, it is just important that they get 60 minutes of active play each day. The PLAY 60 message is a key component of Houston Texans events, extending the program's reach to thousands of young people in Houston.



Cornerback Johnathan Joseph congratulates his teammates at the PLAY 60 Challenge presented by Texas Children's Hospital at Westchester Academy during a nutrition game

FUEL UP TO PLAY 60

Fuel Up to PLAY 60 is an in-school nutrition-and-physical-activity program launched by the National Dairy Council, Dairy Max, and the NFL, in collaboration with the USDA, to combat childhood obesity. Fuel Up helps students make positive changes in their schools by improving opportunities to consume nutrient-rich foods and get at least 60 minutes of physical activity a day. In 2016, individual elementary schools held campus-based competitions and selected **10 fifth-grade students** to compete at the district-wide Nutrition Ninja competition. Schools were provided with nutrition activities and a set of National Dairy Council food models to use to prepare students for school competitions. Texans player Brian Peters and Texans Cheerleaders paid a visit to the first-place school.

GATORADE JUNIOR TRAINING CAMP

The Gatorade Junior Training Camp is a PLAY 60 initiative that is offered free of charge to Houston-area elementary schools and features educational and recreational elements in a safe and fun environment. Each session includes a 15-minute assembly directed by Texans staff, players, and Cheerleaders. After the assembly, students participate in football drills. In 2015, more than **2,000 kids** participated in the camp.



Participants in the Houston Texans Kids Triathlon at NRG Stadium get ready to race

HOUSTON TEXANS PLAY 60 GRANTS PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The Houston Texans Foundation created the PLAY 60 grant program in 2013 so that local schools could get the equipment they needed to get students moving. From nearly 50 applicants in 2015, four schools were selected to receive grants totaling **\$40,000**, which addressed a variety of needs, including new equipment for sports, P.E., and fitness programs. More than **3,000 students** will benefit from the grants this year alone. Texans president Jamey Rootes and Texas Children's Hospital vice president John Nickens recognized the four schools in a check presentation at the Texans PLAY 60 game, in November. The four schools receiving grants for **\$10,000** each were Fondren Elementary School (HISD), Holland Middle School (HISD), Worthing High School (HISD), and Burnett Elementary School (Pasadena ISD).

NFL PLAY 60 CHARACTER CAMP

The Texans partnered with Hall of Fame offensive tackle Anthony Muñoz to host the fourth annual NFL PLAY 60 Character Camp last summer at the Houston Texans YMCA. The one-day, non-contact football camp welcomed approximately **300 boys and girls** from local youth organizations. Along with football drills to enhance specific skills, the camp emphasized healthy living and reinforced the importance of character in sports and in life.

PLAY 60 CHALLENGE PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The PLAY 60 Challenge, developed in partnership with the American Heart Association, is a six-week-long program that helps teachers incorporate fitness into daily lesson plans. The program reaches nearly **4,000 students** in the Houston area each year. As part of the Challenge, participating schools compete against one another to rack up activity minutes. The school with the most activity minutes receives a Texans pep rally. Houston Texans players Johnathan Joseph and Kevin Johnson, Texans Cheerleaders, TORO, and a Texas Children's Hospital nutritionist attended the pep rally at winning school Westchester Academy and participated in a nutrition game with students.



Safety Corey Moore leads Special Olympics athletes through flag football drills at Hometown Huddle

HOMETOWN HUDDLE

In 2015, the Texans hosted a Flag Football Camp for approximately **100 Special Olympics athletes** at the Houston Texans YMCA for the NFL's Hometown Huddle day of service. The Texans teamed up with the Special Olympics to create flag football drills to fit the special needs of the athletes. Coach Bill O'Brien, along with the 2015 Texans Rookie Class, Cheerleaders, staff, and United Way volunteers assisted athletes at each activity station.

HOUSTON TEXANS KIDS TRIATHLON PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The fifth annual Houston Texans Kids Triathlon was held at NRG Stadium in April. Before the race, trainings were held at **21 YMCA locations** around Houston, where children learned the proper technique to swim, bike, and run in the event. Nearly **3,000 youth** competed, making it the biggest kids' triathlon in the world. Texans Ambassadors Eric Brown, Danieal Manning, and Mike Quinn, along with TORO and Texans Cheerleaders, came to support participants. Kroger provided healthy-food options for participants at the post-race party, and Academy Sports + Outdoors supported runners with goodie bags.

A student-athlete runs drills at the Senior Football Showcase



YOUTH FOOTBALL



Offensive lineman Tony Bergstrom participates in drills at a Play Safe Football Clinic



General manager Rick Smith meets youth football players at the Heads Up Football Equipment Grant presentation



Cypress Ridge High School receives a Coach of the Week grant



Players line up at the Houston Texans Youth Football Camp



Ambassador J.J. Moses with a camper at a Play Safe Football Clinic



A Senior Football Showcase participant gets instruction from a coach at this year's event



YOUTH FOOTBALL

The Texans have partnered with USA Football to ensure that the youngest football players learn proper fundamentals, stay active, have fun, and, most important, stay safe. Throughout the year, the Texans hosted youth football camps, educated coaches on how to keep their athletes safe, and encouraged the development of young players. The Texans also emphasized the importance of player safety and giving children proper equipment to play football.



Players participate in drills at the Houston Texans Youth Football Camp

Cypress Ridge High School assistant coach Matt Beeler was named 2015 Coach of the Year



COACH OF THE WEEK PRESENTED BY HOUSTON METHODIST

The Houston Texans High School Coach of the Week program was designed to honor coaches who are committed to making a positive impact within their community and their football program. Throughout the fall of 2015, one coach was selected each week to receive a **\$2,500** grant for his school's program. At the end of the season, Matt Beeler, of Cypress Ridge High School, was selected as the Coach of the Year and received an additional **\$5,000** grant.

HOUSTON TEXANS YOUTH FOOTBALL CAMP PRESENTED BY NIKE

Through the Texans Youth Football Camp, top Houston-area high school coaches teach the fundamentals of football in a program designed for both beginners and experienced players. Texans Youth Football Camp allows children to learn tackle and flag football fundamentals for both offense and defense. Special visits from Texans players and Ambassadors each day of the week-long camp provide motivational messages and memorable experiences for the participants. More than **200 kids** participated in the Texans Youth Football Camp in 2015.

GREATER HOUSTON FOOTBALL COACHES ASSOCIATION

The Greater Houston Football Coaches Association (GHFCA) is a nonprofit organization established to promote high school football in the Greater Houston area. During the Texans State of Football game presented by Verizon, in August, GHFCA coaches were invited to be Coin Toss Captains, and their Hall of Honor inductees were recognized during pregame ceremonies. The Texans also donated to the Sam Brown Scholarship for student-athletes, which the GHFCA awards annually.

HOUSTON TEXANS SENIOR FOOTBALL SHOWCASE

The Senior Showcase provides a unique opportunity for high school seniors to display their football skills through a series of drills and stations in hopes of receiving academic scholarships to non-Division I colleges/universities. In spring 2016, **48 college and university recruiters** were on hand at the event to speak with the student-athletes individually and watch them perform. More than **350 student-athletes**—87% of participants—were offered scholarships. Since 2009, more than **\$60 million** in scholarships have been awarded.

Student-athletes compete at the Senior Football Showcase



HOUSTON TEXANS SHOWCASE LEAGUE PRESENTED BY FUDDRUCKERS

In 2015, the Houston Texans supported the Gulf Coast Premier Football League as part of the Showcase League program. Through this program, the Texans reached more than **1,700 youth athletes** and **300 coaches** by sponsoring Heads Up Football training and certification and visiting games with Heads Up Football Ambassadors and former players Eric Brown, J.J. Moses, and Fred Weary. Two teams from this league were selected to participate in the Youth Football Classic, an on-field scrimmage that took place during halftime of the Texans State of Football game presented by Verizon, in August. The junior and senior league champs then enjoyed a party at Fuddruckers with Texans guards Duane Brown and Ben Jones.

FRIDAY NIGHT FOOTBALL PRESENTED BY NIKE

In 2015, the Houston Texans launched the Friday Night Football program. During this season-long initiative, the Texans visited six marquee matchup games between Houston area high schools, with Houston Texans players, Cheerleaders, and Ambassadors. Five of the matchups were selected prior to the program's launch with the sixth and final Friday Night Football game being open for online fan voting. This program generated more than **1,700 social media posts** with #TexansFNF.

SUPER BOWL HIGH SCHOOL HONOR ROLL

In honor of Super Bowl 50, Texans punter Shane Lechler returned to his alma mater, East Bernard High School, to present a Wilson golden football as part of the NFL's Super Bowl High School Honor Roll program. The program celebrates the high schools and communities that have contributed to Super Bowl history. East Bernard welcomed Lechler enthusiastically in a ceremony held on-field before a game.



Punter Shane Lechler went back to his alma mater, East Bernard High School, for the Super Bowl High School Honor Roll



Coaches practice their form at the Youth Football Coaches Summit at the Houston Methodist Training Center

HEADS UP FOOTBALL

Heads Up Football is a comprehensive youth football membership program designed to support player safety and educate coaches on proper tackling technique. The Heads Up Football program includes the Player Safety Coaches Clinic, the Houston Texans Coaches Summit, and the Houston Texans Equipment Grants.

PLAYER SAFETY COACHES CLINIC

Each Heads Up Football league is encouraged to have a representative certified as a Player Safety Coach (PSC). The Houston Texans have hosted PSC training clinics since 2013, certifying more than **300 local coaches** to administer safety protocol in their leagues. These clinics are facilitated by Master Trainers and include special sessions with concussion experts from Houston Methodist.

HOUSTON TEXANS YOUTH FOOTBALL COACHES SUMMIT

In 2013, youth league coaches had the opportunity to attend the inaugural Youth Football Coaches Summit, where experts shared safety information in a classroom setting, followed by on-field drills and instructions for proper play and practice for particular age levels. This annual event is held at NRG Stadium with more than **150 coaches** in attendance each year. The clinic is free of charge, and coaches leave armed with information they can take back to their leagues.

HOUSTON TEXANS EQUIPMENT GRANTS

All attendees of the Youth Football Coaches Summit are eligible to apply for a grant to improve the safety of their leagues. More than 20 leagues apply each year with **\$40,000** in grant funds awarded from the Houston Texans Foundation. The money has various uses such as equipment recertification by the manufacturer or purchasing new helmets, uniforms, and shoulder pads. In 2015, grants were awarded to the Port Arthur Jr. Bees, the Central Houston Titans, the Dayton Youth Football League, the Huntsville Youth Football League, the East End Eagles, and the Winners in Training Organization.



Punter Shane Lechler participated in the coin toss at Friday Night Football as part of the Super Bowl High School Honor Roll



The panel at the Moms Clinic included well-known football moms and linebackers coach Mike Vrabel

PLAY SAFE MOST VALUABLE MOMS

In partnership with GE and Houston Methodist, the Houston Texans launched the Play Safe Most Valuable Moms program. Through an online nomination process, eight moms were selected as representatives for the platform, singled out for their passion for youth football and commitment to improving player safety. In addition to this honor, each mom received tickets to one Texans home game, an on-field experience with her child, and a Houston Texans jersey.

PLAY SAFE SPORTS MEDICINE SUMMIT

In June 2015, the Houston Texans, GE, and Houston Methodist hosted the Play Safe Sports Medicine Summit at the Houston Methodist Training Center. The summit, which was designed for certified athletic trainers working with Houston-area schools, included the Houston Texans medical staff, the chief medical officer of GE, and physicians from Houston Methodist. The athletic trainers participated in classroom-style instruction, as well as interactive demonstrations. This program reached more than **300 Houston-area schools**. The NFL Foundation, along with the Houston Texans, made a **\$25,000** donation to the Houston Methodist Outreach Athletic Training Program to support putting trainers in underserved schools in the Houston area.



Kids practice their form at a Play Safe Football Clinic

HOUSTON TEXANS PLAY SAFE PLATFORM WITH GE AND HOUSTON METHODIST

The Houston Texans, GE, and Houston Methodist have joined forces to make the game of football even safer through the Play Safe platform. Through unique programs targeting moms, youth, and certified athletic trainers, GE, Houston Methodist, and the Texans are working to improve player safety for all athletes.

PLAY SAFE FOOTBALL CLINICS

Over the course of the off-season, the Houston Texans, GE, and Houston Methodist hosted four Play Safe Football Clinics across the Greater Houston area. These clinics, held in Cinco Ranch, Pearland, Cy-Fair, and The Woodlands, served as an opportunity to educate young athletes and parents on player safety, nutrition, concussion awareness, heat and hydration, conditioning, and proper tackling techniques. Texans players Whitney Mercilus, Charles James II, and Cecil Shorts III participated in the clinics. This program reached more than **1,400 families**.

PLAY SAFE MOMS CLINIC

The Houston Texans, GE, and Houston Methodist hosted a free Moms Clinic in May. This event provided the mothers of young players with the latest safety information in preparation for the upcoming football season. Participants took part in classroom-style instruction that covered equipment fitting, concussion recognition, hydration awareness, and proper tackling, as well as a panel discussion that included well-known football moms, Lady Texan Hannah McNair, Texans TV's Deepi Sidhu, GE's Lynette Brown, and Jen Vrabel, along with her husband linebackers coach Mike Vrabel. Texans safety Quintin Demps also spoke to the group, who then participated in an on-field tackling demonstration. More than **100 youth football moms** from across Houston were educated at this event.



A youth football player bursts through the tackling dummies at a Play Safe Football Clinic

TICKETING PROGRAMS

Tackle Duane Brown has his game face on as he slaps hands with TACT group members



The USO shows support for its TACT sponsor, J.J. Watt



ImageNet All-Stars hold the flag



Holding the flag on-field is one of the unique experiences TACT groups get to enjoy



TACT groups cheer on Texans players in the tunnel before a home game



TICKETING PROGRAMS

Through several ticketing programs, the Houston Texans make an impact in the community by providing memorable experiences to fans who may not otherwise have the opportunity to attend a Texans game. Each season, with support from our players, season ticket members, and corporate partners, game tickets are donated to deserving Houston organizations that work with underserved youth, the military, health-advocacy initiatives, and mentoring programs.



Linebacker Jadeveon Clowney high-fives TACT group members on the way to the field

TACT

The Texans All Community Team (TACT) ticketing program allows players to purchase season tickets for local nonprofits, providing each group with the opportunity to attend every home game, get behind-the-scenes and on-field experiences, and meet players. In 2015, **13 players** participated in the program, purchasing and donating more than **2,200 tickets**.

PARTICIPATING PLAYERS

DUANE BROWN

HOUSTON PARKS AND RECREATION

JADEVEON CLOWNEY

BOYS & GIRLS CLUBS OF GREATER HOUSTON

JARED CRICK

SUNSHINE KIDS

BRIAN CUSHING

HOUSTON TEXANS YMCA

ANDRE HAL

PROVISION, INC.

DEANDRE HOPKINS

KIDS MEALS HOUSTON

KAREEM JACKSON

CANDLELIGHTERS CHILDHOOD CANCER ALLIANCE

JOHNATHAN JOSEPH

BE A RESOURCE FOR CPS

RYAN MALLET

DEPELCHIN CHILDREN'S CENTER

CECIL SHORTS III

FIFTH WARD ENRICHMENT PROGRAM

J.J. WATT

USO HOUSTON

JON WEEKS

CHILD ADVOCATES

VINCE WILFORK

STAR OF HOPE



TACT groups line the tunnel before a home game

CHEERING CHILDREN

Through the Cheering Children ticket-donation program, season ticket members have the option to donate any unused tickets to the Houston Texans Foundation. Tickets are then given to families served by the YMCA of Greater Houston. During the 2015 season, more than **400 tickets** were donated.

IMAGENET ALL-STARS

The ImageNet All-Stars ticketing program rewards youth for giving their time to community service projects. During the preseason, youth groups are invited to experience a Texans home game, receiving tickets, T-shirts, and food vouchers donated by ARAMARK. In 2015, more than **1,000 youth** attended the game against the San Francisco 49ers, where they were recognized as flag bearers during a pre-game ceremony.



TACT group members high-five wide receiver DeAndre Hopkins before a home game

THANK YOU!

The Houston Texans would like to thank our corporate partners and Houston Texans Foundation supporters for your dedication to the Texans community efforts. With your generous support, the Texans are able to impact the lives of thousands of Houstonians and their families each year.

Sincerely,

JAMEY ROOTES
PRESIDENT

JENNIFER DAVENPORT
VICE PRESIDENT, MARKETING AND COMMUNITY DEVELOPMENT

ADRIENNE SAXE
SENIOR COMMUNITY DEVELOPMENT MANAGER

EMILY BRUSS
FOUNDATION MANAGER

KANDYACE MAYBERRY
COMMUNITY RELATIONS MANAGER

MORGAN KLEINSCHMIDT
COMMUNITY RELATIONS COORDINATOR

BRETT STEWART
MARKETING COORDINATOR

NEIL KANG
COMMUNITY DEVELOPMENT INTERN





Linebacker Brian Peters and long snapper Jon Weeks visit a patient at Texas Children's Hospital



Houston Texans Cheerleaders gather with Boys & Girls Club members at the Havard Club



Retired Chief Warrant Officer 4 Kevin Bone and his wife, Carolina, hug at the dedication ceremony for their new home



Kids enjoy the annual community partner holiday party at the Houston Zoo



Houston Zoo CEO Lee Ehmke, TORO, and Lady Texan Hannah McNair cut the ribbon on the new Houston Texans Enrichment Zone at the Houston Zoo



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