



2016-2017
HOUSTON TEXANS
COMMUNITY IMPACT REPORT





Wide receiver Will Fuller at Shop with a Texan



Cheerleaders get in the spirit at the YMCA Holiday Party



Texans fans came out early to race in Running of the Bulls presented by H-E-B



Volunteers and TORO have some fun on Texans Care Volunteer Day



Dear friends and fans,

The 2016 season was another exciting time for Houston Texans football. The Texans were the top defense in the NFL and earned another AFC South Championship title, bringing home the trophy for the second straight year. It was also a memorable season off the field. The Houston Texans Foundation raised more than \$1.6 million for the Houston community thanks to the support of our fans, corporate partners, players, staff, and many others. These funds go directly to support the important programs of the

nonprofits we work with, including the Houston Texans YMCA, the Boys & Girls Clubs of Greater Houston, the Houston Food Bank, and the United Way of Greater Houston.

I hope you will take a few minutes to read through this report, which showcases the work of the Foundation from June 2016 through May 2017, including our efforts to help host a historic Super Bowl LI at NRG Stadium. Houston is our home and our fans and partners are our family. We are proud to be able to give back to the community that makes our work possible. Thank you for your continued support as we strive to become the most community-connected professional sports franchise in the world.

Go Texans!

Founder, Chairman, and CEO

MISSION STATEMENT

“

The mission of the Houston Texans Foundation is to be Champions for Youth. Because we believe that youth are the champions of our future, we are dedicated to enhancing their quality of life. Through our fundraising efforts, we support and administer programs in education, character development, and health and fitness to empower our next generation of Texans.

”

IMPACT STATEMENT

“

The Houston Texans Foundation is proud to serve children in the Houston area as we strive to be Champions for Youth. Since 2002, more than **\$27.2 million** has been raised with your support through fundraising events, disaster-response efforts, our annual United Way campaign, and our partnership with nonprofit organizations on gamedays.

”

FOUNDATION STATS

More than
\$1.6 MILLION
raised by the Houston Texans Foundation this year



\$250,000

raised by the Team Luncheon presented by Amegy Bank of Texas for the Houston Texans Foundation

\$5,266,000

donated to the American Cancer Society's Hope Lodge Houston campaign since 2012 by the McNair Foundation and the Houston Texans Foundation



\$750,000

pledged to the Boys & Girls Clubs of Greater Houston to establish the Houston Texans Teen Club

5,500 TEXANS FANS

participated in the Running of the Bulls 5K Run/Walk presented by H-E-B and the TORO's Kids 1K presented by Texas Children's Hospital

\$380,000

raised to benefit the Houston Texans Foundation at the annual Charity Golf Classic presented by BMW

\$135,000

raised by Texans fans for the Houston Food Bank during the first-ever Hunger Action Month campaign presented by Whataburger and the Houston Texans



\$50,000

in PLAY 60 grants awarded to local schools by the Houston Texans Foundation and Texas Children's Hospital

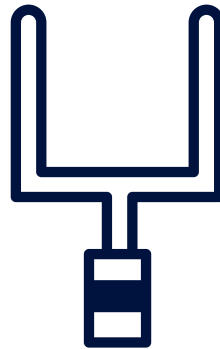


31,000

local students completed the Houston Texans Stats Challenge presented by Schlumberger

\$100,000

awarded to the YMCA of Greater Houston for field refurbishments through the NFL Foundation Grassroots Grant Program, LISC, and the Houston Texans



500

appearances made by players and Ambassadors in the community



4,800 HOURS

OF COMMUNITY SERVICE

performed by fans, staff, players, and Cheerleaders on Texans Care Volunteer Day presented by Reliant

\$750,000

raised through the annual campaign for the United Way of Greater Houston

TEXANS IN THE COMMUNITY



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COMMUNITY PARTNERS



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HOUSTON TEXANS FOUNDATION



UNITED WAY OF GREATER HOUSTON

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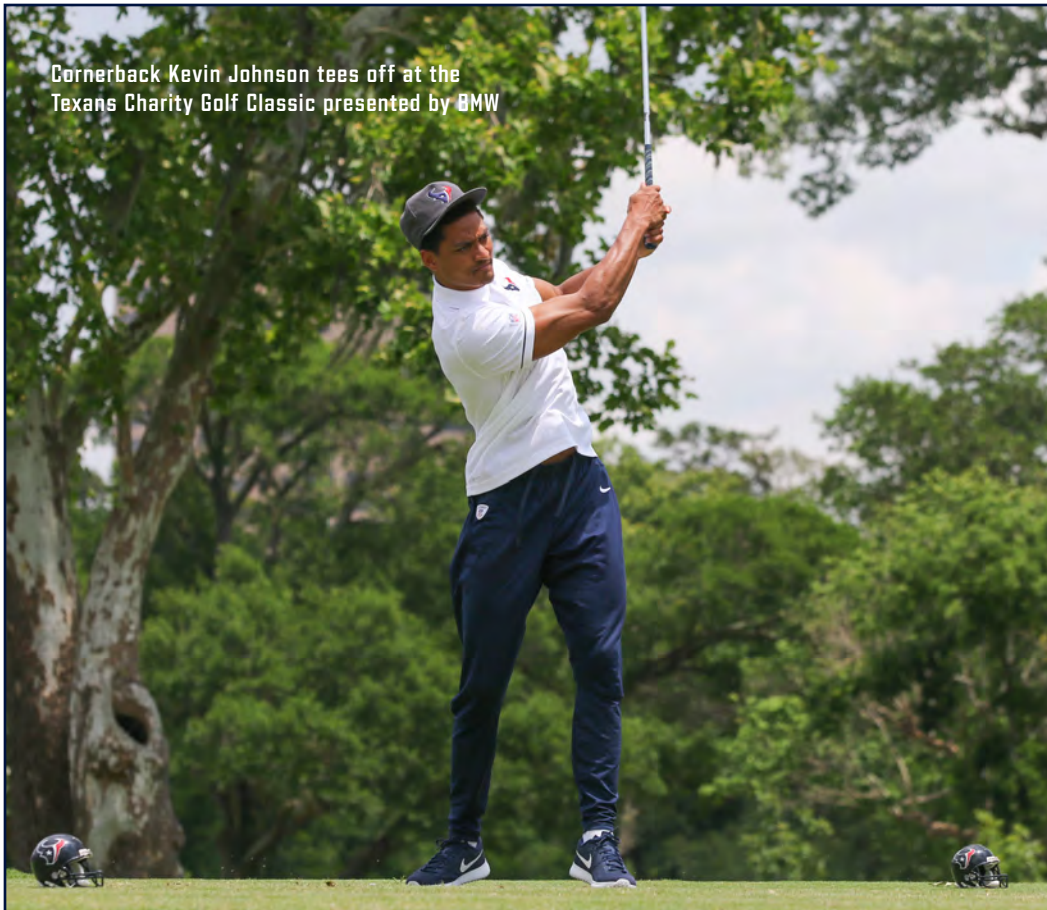
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Wide receiver Will Fuller and guests enjoy the annual Taste of the Texans event presented by Sysco

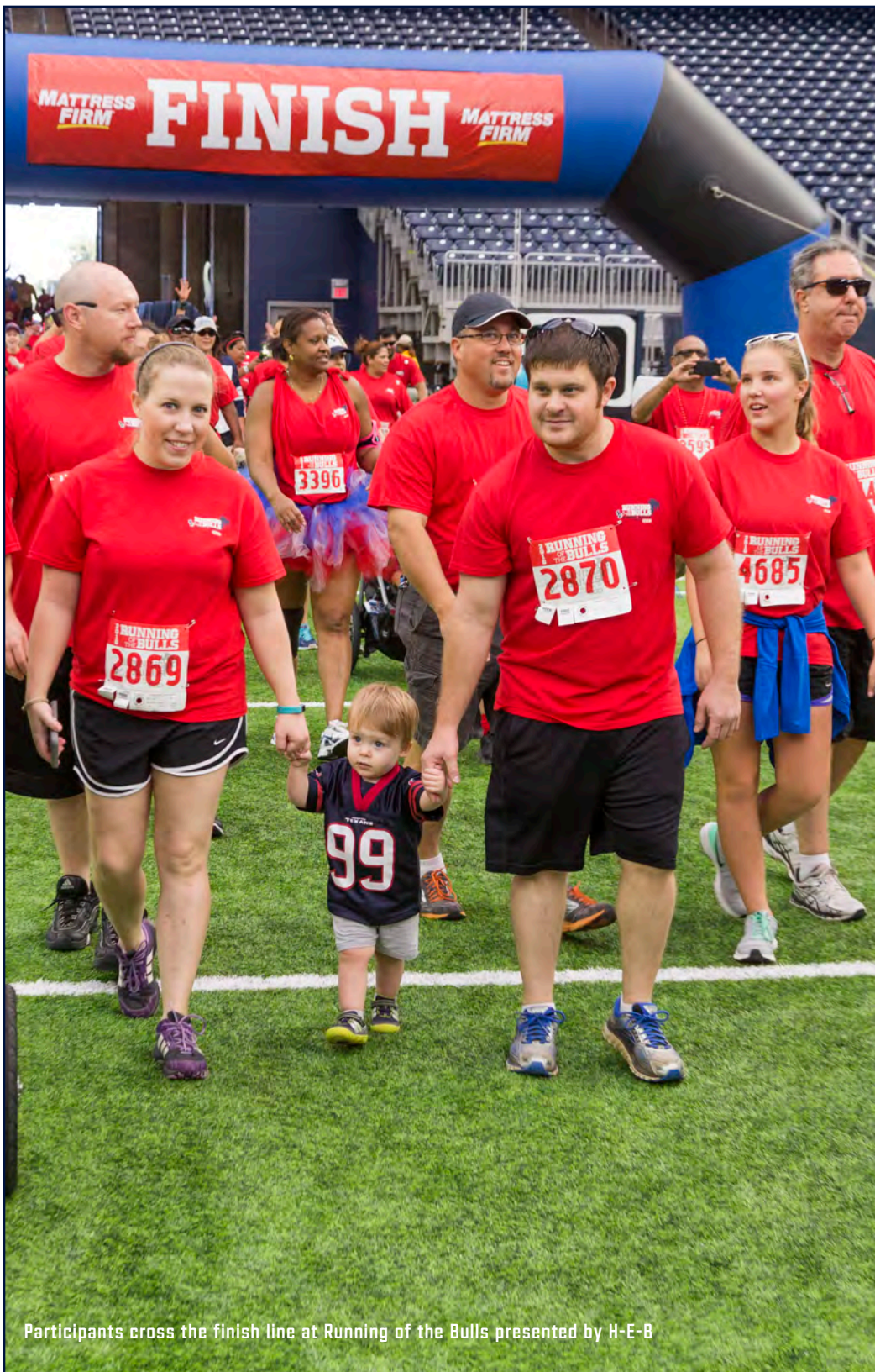
HOUSTON TEXANS FOUNDATION *CHAMPIONS FOR YOUTH*



Cornerback Kevin Johnson tees off at the Texans Charity Golf Classic presented by BMW



Punter Shane Lechler enjoys Taste of the Texans presented by Sysco with guests



Participants cross the finish line at Running of the Bulls presented by H-E-B



Texans radio analyst Andre Ware, cornerback Kareem Jackson, president Jamey Rootes, and linebacker Whitney Mercilus at the Texans Charity Golf Classic presented by BMW



Linebacker Whitney Mercilus accepts the Spirit of the Bull Award from founder, chairman, and CEO Bob McNair, at the Team Luncheon presented by Amegy Bank of Texas for his community work off the field

Wide receiver DeAndre Hopkins seated with guests at the annual Team Luncheon presented by Amegy Bank of Texas

HOUSTON TEXANS FOUNDATION *CHAMPIONS FOR YOUTH*

One of the three imperatives of the Houston Texans organization is to do great things for the city of Houston. Out of this desire, the Houston Texans Foundation was established in 2002 to benefit underserved children in our community. The Foundation strives to be Champions for Youth and each year hosts a variety of successful fundraising events to support that mission. Each event gives fans a unique opportunity to interact with players, Cheerleaders, and Ambassadors, while also creating awareness for important causes. Texans fans helped make 2016–2017 a big year, as the Foundation raised more than \$1.6 million to benefit the Greater Houston area.



TEAM LUNCHEON PRESENTED BY AMEGY BANK OF TEXAS

This annual event held at the beginning of the season provides sponsors and fans who donate to the Foundation with the exclusive opportunity to dine with the team. Each guest is seated at a table with a player, enjoying lunch while hearing remarks from Texans founder, chairman, and CEO Bob McNair, head coach Bill O'Brien, and several players. Linebacker Whitney Mercilus was honored as the Spirit of the Bull Award winner for his community work and charitable efforts off the field. The luncheon was attended by **680 guests** and raised a record **\$250,000** for the Foundation.

RUNNING OF THE BULLS PRESENTED BY H-E-B

The Running of the Bulls 5K Run/Walk raised more than **\$200,000** for the Foundation and Houston Methodist. Fifty-five hundred fans came out to participate in the event, which finished on the floor of NRG Stadium. The younger fans were able to join in as well, as **500 children** ran in the sold-out TORO's Kids 1K presented by Texas Children's Hospital.

TASTE OF THE TEXANS PRESENTED BY SYSCO

For the eighth consecutive year, the Taste of the Texans was held at NRG Stadium. More than 800 guests sampled dishes from more than 25 of Houston's top restaurants while mingling with players, Lady Texans, and Ambassadors. A record **\$356,000** was raised to benefit the Foundation, the Houston Food Bank, and Houston Methodist.

TEXANS CHARITY GOLF CLASSIC PRESENTED BY BMW

The annual Charity Golf Classic provides guests with an exclusive opportunity to mingle with players, coaches, Cheerleaders, and executives. Each foursome is paired with a Texans celebrity for 18 holes at the prestigious River Oaks Country Club. The event is preceded by the Texans Insider Dinner, where sponsors are able to enjoy dinner while hearing remarks from players and executive vice president and general manager Rick Smith. This year, **\$380,000** was raised to benefit the Foundation.

SILENT AUCTIONS

This year, nearly **\$215,000** was raised from silent auctions held at home games, fundraising events, and on NFLAuction.com. Auction items included autographed memorabilia as well as unique Texans experiences and Super Bowl tickets.

HOUSTON TEXANS CHEERLEADER SWIMSUIT CALENDAR

The 2016–2017 Houston Texans Cheerleader Swimsuit Calendar made a big splash for the Foundation, with proceeds totaling nearly **\$60,000**. Shot at the Vidanta Riviera Maya in Mexico, the calendar was sold online and in the Go Texans Store at NRG Stadium.

HOUSTON TEXANS COOKBOOK

The Texans served up another taste of their favorite dishes with the second edition of the *Houston Texans Cookbook*. The book features new recipes as well as favorites from the first edition, all perfect for tailgates and family gatherings. The recipes come straight from the kitchens of players and their Lady Texans, coaches, and the extended Texans family. Proceeds benefit the Foundation.





Boys & Girls Club members show their Texans spirit at the Playoff Pep Rally



Center Greg Manecz and safety Andre Hal at the Houston Texans Teen Club opening



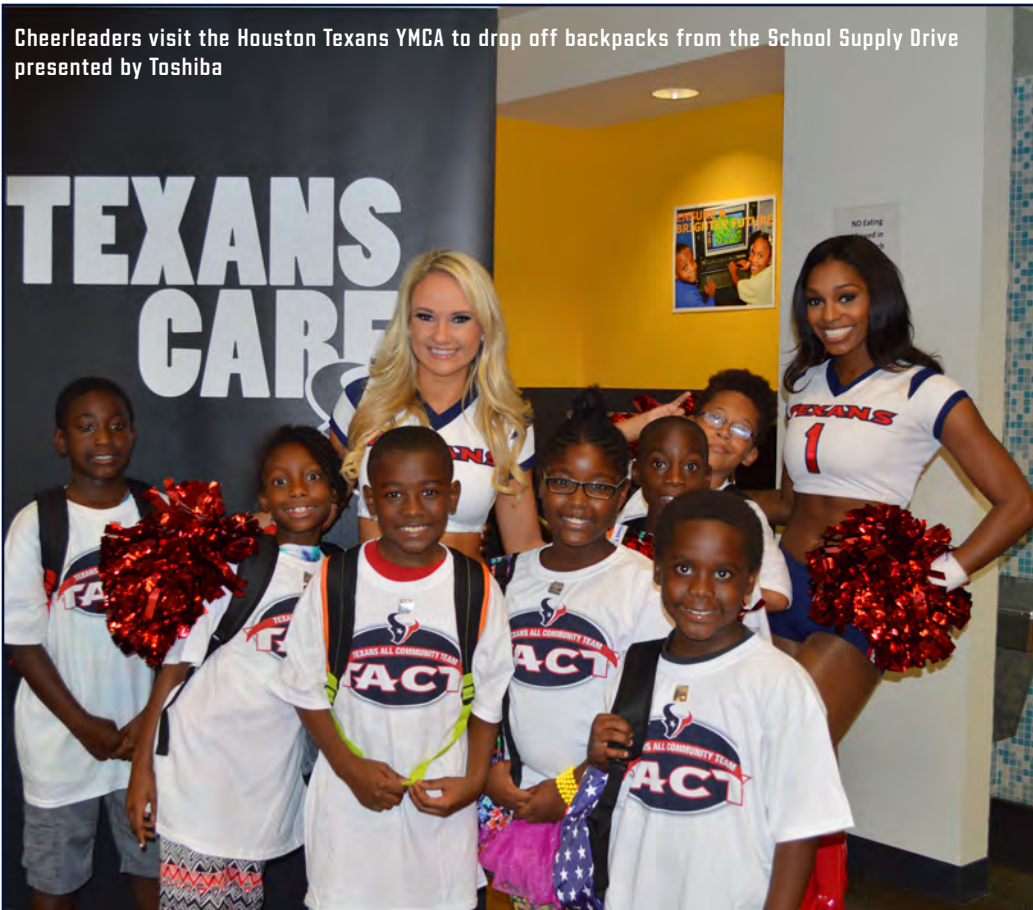
Cheerleaders help open presents at the YMCA Holiday Party

Officials from Whataburger and the Texans present a check to the Houston Food Bank



COMMUNITY PARTNERS

Cheerleaders visit the Houston Texans YMCA to drop off backpacks from the School Supply Drive presented by Toshiba



Safety Kurtis Drummond helps teens from the Fifth Ward Enrichment Program at Cooking Matters





COMMUNITY PARTNERS

The Houston Texans Foundation is passionate about giving back to the Houston community. In 2008, the Texans pioneered a unique strategy within the NFL, adopting three community partners to make the biggest impact possible through the utilization of Foundation funds and team resources. The Boys & Girls Clubs of Greater Houston, the YMCA of Greater Houston, and the Houston Food Bank were selected. With these partners, the Texans help support and administer programs in education, character development, and health and fitness. By focusing our efforts, we have been able to make a significant impact in the lives of youth and their families throughout the Houston area.

President Jamey Rootes, Lady Texan Hannah McNair, vice chairman and COO Cal McNair, and Boys & Girls Club officials cut the ribbon on the new Houston Texans Teen Club with club members, Cheerleaders, and players Jadeveon Clowney and Andre Hal

THE HOUSTON TEXANS YMCA

In 2008, the Texans announced a partnership with the YMCA of Greater Houston to build the Houston Texans YMCA (HTY). When the new building opened in 2011, it brought many essential programs back to the community, which had disappeared when the South Central YMCA closed in 2005, including in health and wellness, child care, recreation, and youth development. In 2016, the HTY underwent an interior renovation, getting a fresh new Texans-themed look. The HTY offers a pool, a gym, a wellness center, sports fields, and space for education and life-skills training. The Texans are proud to utilize our unique resources to make a positive difference in the community through this incredible space.

SCHOOL SUPPLY DRIVE PRESENTED BY TOSHIBA

Each school year, many students aren't equipped with the supplies needed to be successful in the classroom. To help fill this need, the Texans hold the annual School Supply Drive. Throughout Texans Training Camp presented by XFINITY, fans dropped off school supplies in collection bins or in the Go Texan Store, and Texans staff donated backpacks. More than **17,000 school supplies** and nearly **500 backpacks** were collected. All supplies were sorted, stuffed, and delivered to the HTY, where Cheerleaders and kids helped carry them off the Jetco Delivery truck just in time for the new school year.



The Houston Texans YMCA NFL Flag Team

HOUSTON TEXANS YMCA FLAG FOOTBALL PROGRAM

In 2013, the Texans created a flag football program at the HTY with a **\$200,000** youth sports grant. This program has allowed nearly **4,500 kids** to learn the game of football and enjoy friendly competition without financial worry. This year, Academy Sports + Outdoors joined the Texans at the HTY Flag Football League Kick-Off Celebration and their Super Bowl closing event. They assisted players with equipment fittings and provided assistance to help the players succeed.

GRASSROOTS GRANT

This year, the YMCA of Greater Houston was selected to receive a **\$100,000** grant from the Texans, the NFL, and the Local Initiatives Support Corporation (LISC) through the NFL Foundation Grassroots Grant Program. The gift will enable the YMCA to install two natural-turf football fields at the Harriet and Joe Foster YMCA branch in the Greater Heights community. The grant is part of more than \$3 million in field-refurbishment awards allocated across the country this year and is the tenth awarded in Houston, totaling **\$1.05 million** in grant funds to area neighborhoods.



School supplies were collected for the Houston Texans YMCA throughout Texans Training Camp presented by XFINITY

Center Greg Mancz helps teens make healthy snacks at the Houston Texans Teen Club opening



THE BOYS & GIRLS CLUBS OF GREATER HOUSTON

The Boys & Girls Clubs of Greater Houston (BGC GH) and the Texans strive to help youth in our area reach their full potential. Throughout our partnership, we have worked together to support this goal and inspire positive change. In 2016, the Texans and the BGC GH partnered to open the Houston Texans Teen Club (HTTC) for youth ages 14 to 18, the first teen-specific Boys & Girls Club in Houston and the first stand-alone teen club in the country to be named for an NFL team. Through our partnership with the BGC GH, the Texans support programs in character development, college and career planning, and leadership, helping youth gain the skills necessary to successfully transition to adulthood.

THE HOUSTON TEXANS TEEN CLUB

In February 2016, the Foundation announced a **\$750,000** gift to the BGC GH to create the Houston Texans Teen Club. The new Texans-themed space opened in November 2016 with a ribbon-cutting ceremony attended by executives, Cheerleaders, players, and staff. The club includes a college and career center, Carnival's Endzone game room, a wellness room, a café, and the Houston Food Bank Market Pantry, a food pantry space managed by the teens.

S.M.A.R.T. GIRLS AND PASSPORT TO MANHOOD

The Texans are strong supporters of the BGC GH's character-development programs S.M.A.R.T. Girls and Passport to Manhood. Each semester, more than **500 teenagers** in Boys & Girls Clubs across the city meet weekly to complete classes on topics such as childhood obesity, health and fitness, and relationships. Texans staff, nutritionists, Ambassadors, players, and Cheerleaders visit classes to help motivate the teens and provide them with a comfortable space in which to discuss issues.

PLAYOFF PEP RALLY

The Texans hosted a pep rally at the Havard Boys & Girls Club to help get kids excited for the Texans playoff game in January. HHTC members helped younger club members write good-luck letters to players, make cheer signs, create noisemakers, and more. Ambassador J.J. Moses, Cheerleaders, and TORO led a high-energy pep rally in the gym that featured a touchdown-dance contest and performances by the Cheerleaders.



Cheerleaders snap a photo with a Boys & Girls Club member at the Playoff Pep Rally

HTTC member Ayden (left) celebrates winning a cruise through the Voyage to Tackle Hunger program presented by Carnival Cruise Line



VOYAGE TO TACKLE HUNGER PRESENTED BY CARNIVAL CRUISE LINE

The Boys & Girls Clubs, the Houston Food Bank, the Texans, and Carnival Cruise Line collaborated to create a community service program at the new HTTC. The Voyage to Tackle Hunger program helps teach teens the importance of giving back. Each month, the teens earn service hours by managing the Houston Food Bank Market Pantry, which is filling the needs of underserved residents in the area. Teens also volunteer at events in the Harvard Boys & Girls Club next door, earning additional volunteer hours. The teen member with the most hours at the end of each school year was Ayden, who was awarded an all-expenses-paid family cruise courtesy of Carnival.

CLASS OF 2017 GRADUATION CELEBRATION

The Texans celebrated the high school graduation of members of the HTTC in May. The celebration included safety Corey Moore, Ambassador J.J. Moses, Cheerleaders, and officials from the BGCGH and the Texans. All graduating seniors received a certificate of recognition and gifts.

Safety Corey Moore, Ambassador J.J. Moses, and cheerleaders with graduates from the HTTC



THE HOUSTON FOOD BANK

The Texans partnership with the Houston Food Bank (HFB) is an important element in our mission to be Champions for Youth. Our partnership focuses on the HFB programs that help provide meals to children, including Backpack Buddy, Cooking Matters, and Kids Café. The HFB also provides opportunities for players, Cheerleaders, staff, and fans to pack and sort food for the 18 counties the HFB serves. When the new HFB building opened in 2011, the Texans were part of it, lending their name to the Houston Texans Café, where volunteers take breaks during their shift. The café is adjacent to the newly redesigned Keegan's Kitchen, which is helping to feed thousands of residents in the Houston area.

BACKPACK BUDDY

The Foundation is a proud supporter of Backpack Buddy, an HFB program that provides backpacks full of healthy food every Friday to students who might otherwise be without food during the upcoming weekend. Inside the backpacks are nutrient-rich food and an insert from the Texans with health tips written by the team nutritionist. This year, the Backpack Buddy program distributed **362,258 backpacks** to Houston youth in **603 schools**, many stuffed by Texans volunteers and Lady Texans.

HUNGER ACTION MONTH WITH WHATABURGER AND THE TEXANS

Whataburger and the Texans teamed up to support the HFB during Hunger Action Month in September, encouraging fans to visit any of the 137 Whataburger locations across Houston and donate to the HFB in exchange for a Whataburger coupon. Fans raised an incredible **\$135,149**, which translated to **405,447 meals** for hungry Houstonians.



Lady Texans Jen Vrabel, Hannah McNair, and Mara Izzo pack food for the Backpack Buddy program at the Houston Food Bank.



Guard Jeff Allen at the Houston Food Bank on Texans Care Volunteer Day presented by Reliant



Teens are taught healthy cooking skills at Cooking Matters with safety Kurtis Drummond

COOKING MATTERS

Share Our Strength's Cooking Matters program, presented locally by the HFB and the Texans, empowers families on the Supplemental Nutrition Assistance Program (SNAP) with the skills needed to stretch their food budgets and be healthy at the same time. Lessons on cooking, couponing, and nutrition are taught during the six-week course in classes for moms, teenagers, and families, helping them gain the knowledge they need to make healthier eating choices. The Texans provide giveaways and bring special guests, including players and Cheerleaders, to visit students, adding an extra element of fun to the classes.

KIDS CAFÉ

Kids Café is an HFB program that feeds children in after-school enrichment programs, including at Boys & Girls Clubs locations across the city. Each day, fresh, hot meals and snacks prepared by HFB volunteers are served to kids, many of whom may not otherwise receive evening meals. The Texans visit a Kids Café location each year to bring a little Texans spirit.

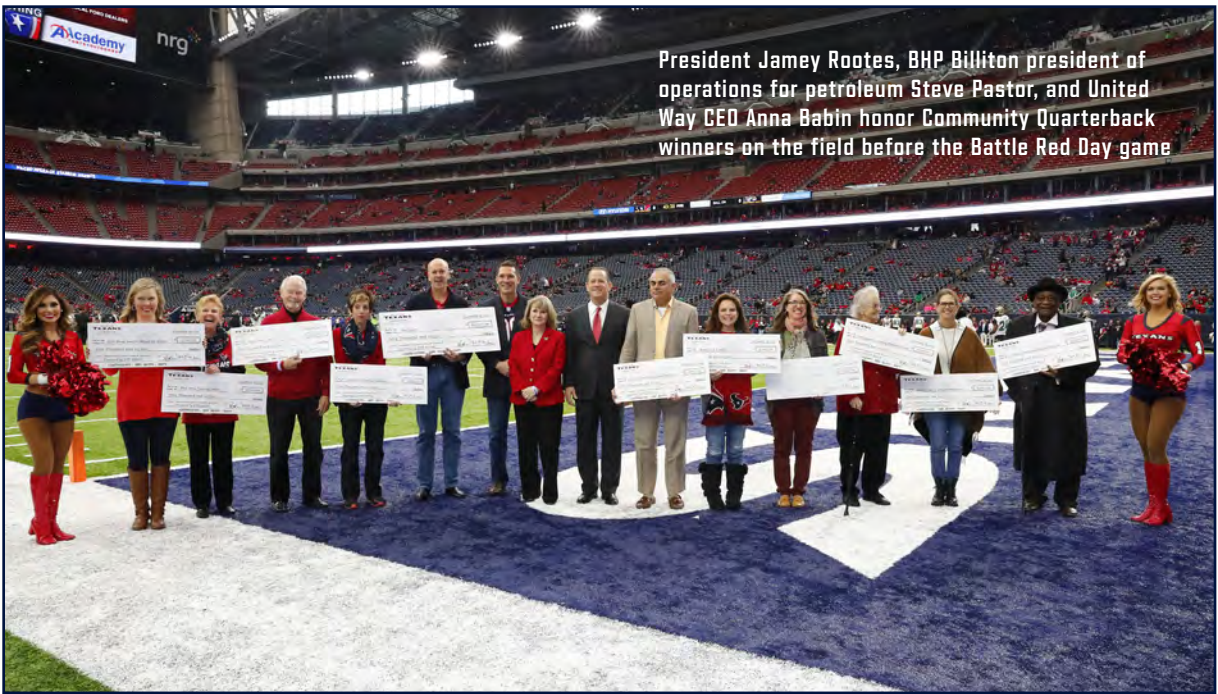
SACKS FOR HUNGER PRESENTED BY H-E-B

As the presenting sponsor of the Sacks for Hunger program, H-E-B donates \$1,000 to the HFB for every quarterback sack that the Texans record in the regular and postseason. During the 2016 season, the Texans and H-E-B raised **\$48,000** for the HFB, which translates to **108,000 meals** for Houstonians in need.

SOUPER BOWL OF CARING

Souper Bowl of Caring is a national initiative started in 1990 to help communities unite in the weekend leading up to Super Bowl to fight hunger and poverty. Under the leadership of Texans founder, chairman, and CEO Bob McNair and his wife, Janice, the Texans were the first NFL team to support the cause. Guard Jeff Allen served as the 2017 campaign spokesman and was featured on 40 billboards and 650,000 door hangers throughout Houston. In support of the initiative, the Foundation contributed **\$10,000**. More than 1,100 nonprofit groups and other community organizations joined the campaign to provide more than \$2.3 million in cash and food items to help feed those in need.





President Jamey Rootes, BHP Billiton president of operations for petroleum Steve Pastor, and United Way CEO Anna Babin honor Community Quarterback winners on the field before the Battle Red Day game

UNITED WAY OF GREATER HOUSTON



Linebacker Tony Washington and safety Andre Hal at Texans Care Volunteer Day presented by Reliant



Tackle Duane Brown reads to a class at the Reading Rally

TORO tosses out a pass at the Reading Rally



Tackle Duane Brown with Community
Quarterback winner David Baldwin and his wife
Maire at The Center



Kids from the YMCA and Boys & Girls Club joined rookies wide receiver Will Fuller, running back Tyler Ervin, and wide receiver Braxton Miller at Hometown Huddle at the Zoo



Founder, chairman, and CEO Bob McNair, vice chairman and COO Cal McNair, and president Jamey Rootes present a check to United Way CEO Anna Babin with the proceeds from the Texans annual United Way campaign



UNITED WAY OF GREATER HOUSTON

Since our founding in 2002, the Texans have supported the United Way of Greater Houston. Annually, the organization achieves 100 percent participation in its internal campaign from players, coaches, owners, and front-office staff. During the December 18 game, Texans founder, chairman, and CEO Bob McNair, vice chairman and COO Cal McNair, and president Jamey Rootes presented a check for \$750,000 to United Way CEO Anna Babin. The Texans are the top contributors to the United Way in the NFL and the number one per capita supporter of the United Way in Houston.

WALTER PAYTON NFL MAN OF THE YEAR

The Walter Payton NFL Man of the Year Award recognizes an NFL player for his excellence on and off the field. Linebacker Brian Cushing was selected as the Texans Walter Payton Man of the Year for his support of veterans and their families. For his selection, Brian received a **\$50,000 donation** to the Brian Cushing Foundation, while an additional **\$50,000 donation** was made in his name to implement the United Way Character Playbook program in Houston, which trains students on how to cultivate and maintain healthy relationships during their critical middle school years.



Linebacker Brian Cushing was selected as the Texans nominee for the Walter Payton NFL Man of the Year for his work supporting service members and veterans

READING RALLY

Tackle Duane Brown teamed up with the United Way of Greater Houston to encourage more than **800 children** from local schools to get excited about reading at the United Way Reading Rally. Brown visited two local elementary schools, where he read books to the students and spoke to them about the importance of reading.

COMMUNITY QUARTERBACK PRESENTED BY BHP BILLITON

The Community Quarterback Award is an opportunity for the Texans to recognize outstanding volunteers from local United Way agencies whose work makes Houston a better place. In 2016, David Baldwin was chosen as the Community Quarterback for his 25 years of service to The Center, a not-for-profit agency serving persons with intellectual and developmental disabilities. A **\$50,000 donation** was made to the organization in his name, and a reception was held in his honor and attended by tackle Duane Brown. Ten other finalists also received **\$5,000** contributions to their organizations for their service.

COMMUNITY QUARTERBACK AWARD

GRAND PRIZE WINNER

David Baldwin, The Center

Finalists

Sophia Banu, Alliance for Multicultural Community Services

Ron Atkinson, Angel Reach, Inc.

Pam Merrill, Bay Area Turning Point

Elizabeth DeLuca, Easter Seals of Greater Houston

Joe Carillo, Fort Bend Seniors Meals on Wheels

Tony Johnson, Jewish Community Center Houston

Kristina Ireland, Literacy Advance of Houston

Adora Kutchin, Montgomery County Women's Center

Marie Hejtmancik de Valenzuela, Montrose Center

Sandy Harris, SEARCH Homeless Services



Ambassador J.J. Moses honors Houston's first responders and their canine partners at an appreciation event before the 2016 season



Punter Shane Lechler hangs with students from James Bowie Middle School at an assembly for the Houston Texans Stats Challenge presented by Schlumberger



TORO celebrates Christmas at the Houston Texans YMCA Holiday Party



Running back Lamar Miller gets his hands dirty during Texans Care Volunteer Day presented by Reliant

TEXANS IN THE COMMUNITY



Nose tackle D.J. Reader brings holiday cheer to kids from the Boys & Girls Clubs and the Houston Texans YMCA at Shop With a Texan



Cornerback Kevin Johnson joins fellow volunteers during Texans Care Volunteer Day presented by Reliant





TEXANS IN THE COMMUNITY

Under the banner of Texans Care, players, Cheerleaders, Ambassadors, staff, and fans work in unison to improve the community we share. From making holiday wishes come true for disadvantaged children to honoring first responders to celebrating students willing to go the extra mile, the Texans are always looking for ways to give back to the Houston community.

The Texans rookies surprise kids with new bicycles at Shop With a Texan

VOLUNTEERISM

TEXANS CARE VOLUNTEER DAY PRESENTED BY RELIANT

In May 2017, the Texans hosted the fifth annual Texans Care Volunteer Day, where more than **2,000 Houstonians** joined players, Ambassadors, Lady Texans, TORO, Cheerleaders, and staff for a day of community service at seven locations: SEARCH's House of Tiny Treasures, the Houston Food Bank, the Spring Branch Boys & Girls Club, YMCA Camp Cinco, Catholic Charities – The Guadalupe Center, Habitat for Humanity, and BakerRipley. Employees of site sponsors Reliant, Palais Royal, Fitness Connection, Jetco Delivery, and Miller Lite also donated their time. Volunteers celebrated the day with a post-event party presented by Miller Lite at Fuddruckers. In total, more than **4,800 hours** of service were invested in the Houston community, and the event was the number one trending topic on Twitter in Houston.

TEXANS CARE VOLUNTEER PROGRAM

Through the Texans Care Volunteer Program, Texans employees devoted their time to projects and initiatives that bring positive change to the community. This year, the staff gave more than **800 hours** to Houston through projects such as planting trees, packing food at the Houston Food Bank, mentoring children at the YMCA, and participating in Texans Care Volunteer Day.

#TEXANSCARE PROGRAM

In 2015, the Texans created an initiative to see how fans were giving back in the community. Fans and nonprofits enter by sharing a photo on social media highlighting the work they're doing for their favorite nonprofit and tagging it #TexansCare. Each quarter, a submission is selected as the #TexansCare contest winner; winning fans receive a Texans prize pack, while the winning nonprofits receive a **\$2,500 donation**. Since the program's inception, **\$20,000** has been awarded to local nonprofits, including Books Between Kids, which serves at-risk children by providing them with books to build their own home libraries, and Kirstyn's Krew, which offers kids in foster care a chance to have a Christmas shopping spree.

HALLIBURTON HOMETOWN HERO PROGRAM

Through the Halliburton Hometown Hero Program, members of the Greater Houston community are invited to nominate a local charity that is going above and beyond to make our community a better place to live and work. From almost 17,000 nominations, 10 local charities were chosen for the extraordinary impact they've made in the community. Each charity received tickets to a Texans home game as well as airtime on the Texans Radio programs to promote their organization. Additionally, the three charities that received the most nominations were awarded a **\$5,000 donation** from Halliburton.



Long snapper Jon Weeks surprised #TexansCare winner Kirstyn of Kirstyn's Krew with a check presentation in her classroom

ADDI'S FAITH FOUNDATION*

CAMP BLESSING TEXAS

CY-HOPE

THE MERCY TREE

NO KILL HOUSTON

THE RONALD MCDONALD HOUSE HOUSTON*

THE ROSE

SPAY AND NEUTER ASSISTANCE PROGRAM*

SUNSHINE KIDS

URBAN HARVEST

*Indicates a charity that received a \$5,000 donation from Halliburton.



Cornerback Robert Nelson Jr. hands out presents at the Houston Texans Teen Club Holiday Party

HOLIDAY CHEER

HOUSTON TEXANS TEEN CLUB HOLIDAY PARTY

Safety Corey Moore and cornerback Robert Nelson Jr. hosted **50 Houston Texans Teen Club members** from the Boys & Girls Clubs of Greater Houston for a holiday party at Main Event. TORO and Cheerleaders joined in on the fun-filled night of arcade games, laser tag, bowling, billiards, and more. Each teen received holiday gifts donated by the Texans at the conclusion of the event.

HOUSTON TEXANS YMCA HOLIDAY PARTY

The Texans held a Breakfast With Santa holiday party with the Lady Texans at NRG Stadium for **50 youth** from the Houston Texans YMCA's Cuney Homes outreach program. The event included a DJ, a dance contest, a caricature artist, arts and crafts, and photos with Santa TORO. A delicious breakfast was served, and each child received gifts from their holiday wish list donated by the Lady Texans.



Lady Texan Megan Cushing spread holiday cheer to YMCA children at the Holiday Party

SHOP WITH A TEXAN PRESENTED BY ACADEMY SPORTS + OUTDOORS

The 2016 rookie class, including wide receiver Will Fuller, nose tackle D.J. Reader, and center Nick Martin, treated **14 kids** from the Houston Texans YMCA and the Boys & Girls Clubs to a holiday shopping spree at a local Academy Sports + Outdoors. Whataburger provided breakfast, and Academy donated a **\$200 gift card** to each child. At the end of the shopping spree, each child was surprised with a new bike and helmet.

EDUCATION

GET FIT WITH TORO PRESENTED BY TEXAS CHILDREN'S HOSPITAL

Get Fit With TORO is a program that teaches students about the importance of fitness and nutrition. Players and Cheerleaders call into the program via interactive video to talk to kids about the value of getting 60 minutes of exercise every day, fueling their bodies with the right foods, and the health benefits of exercise and a proper diet. At the conclusion of the show, each student was given an activity book. During this school year, the program encouraged more than **15,000 students at 25 schools** to live a healthy lifestyle.

RELIANT SCHOLARSHIPS FOR CHAMPIONS

Reliant once again teamed up with the Texans to award scholarships to Houston-area student-athletes who excel both on the field and in the classroom. This year, eight student-athletes received **\$5,000** each, totaling **\$40,000** in scholarships. Since 2006, **80 scholarships** totaling **\$400,000** have been awarded.

STARS IN THE CLASSROOM PRESENTED BY FIRST COMMUNITY CREDIT UNION

Through the Stars in the Classroom program, 10 Houston-area teachers were selected from more than **390 nominees** designated by area students for making a positive impact in the classroom. To honor these teachers, linebackers Brian Cushing and Brian Peters made surprise visits to the teachers' classrooms and spoke to students about the importance of education. Teachers were presented with game tickets, sideline passes, and a custom game ball and invited to attend an end-of-year luncheon with Cushing. In addition, First Community Credit Union made a **\$500 donation** to each school district in the teacher's name for a total donation of **\$5,000**.

STATS CHALLENGE PRESENTED BY SCHLUMBERGER

The Stats Challenge is an interactive math program that gives middle school students the opportunity to improve their math skills through the game of football using Texans gameday statistics. The Stats Challenge kicked off with an exciting assembly featuring punter and program ambassador Shane Lechler. This year, the Stats Challenge was completed by **31,000 students in 154 schools** across Houston. The program was developed in partnership with Region 4 Education Service Center. All participants received Texans goodies, and select students and teachers won the chance to attend a Texans game.

TORO SHOOTS FOR THE STAAR PRESENTED BY FIRST COMMUNITY CREDIT UNION

TORO hosts assemblies in local schools to show students ways to prepare for the STAAR (State of Texas Assessments of Academic Readiness) test. Each student is taught to mentally and physically prepare for the test by listening to their teacher, practicing their STAAR strategies, being active for 60 minutes a day, and eating nutritious food. TORO taught nearly **7,500 students at 20 schools** how to succeed with the STAAR test during the 2016–2017 school year, and each student received an activity book from First Community Credit Union and the Texans.

Nominate your school for a free program with TORO at HoustonTexans.com/TORO



TORO TAKES THE BULL OUT OF BULLYING PRESENTED BY NATIONAL OILWELL VARCO

TORO Takes the Bull Out of Bullying is an educational assembly program that teaches students how to remove bullying from their schools. With the help of TORO and a few of his friends, students learn how to recognize different types of bullying and what to do to prevent bullying from happening at their schools. During the 2016–2017 school year, TORO taught more than **25,000 students at 40 schools**. Participating students received posters, stickers, and an activity book to take home.

GIVING BACK

BLACK HISTORY MONTH

Building on the excitement of hosting Super Bowl LI and to celebrate Black History Month, the Texans took the Pro-Vision Academy football team to visit the exhibit “*Gridiron Glory: Best of the Pro Football Hall of Fame*” on the campus of Texas Southern University. Cornerback Johnathan Joseph, safety Quintin Demps, linebacker Tony Washington Jr., Ambassador Eric Brown, and Pro Football Hall of Famers Ken Houston and Elvin Bethea walked through the exhibit with the young men, sharing stories of life in the NFL and encouraging the team.



STAR OF COURAGE

Each year at the Liberty White Out game, the Texans recognize one outstanding first responder based on peer nomination for showing bravery and commitment to Houston. This year, for the first time since the award's inception, a husband and wife were honored: Houston Police Department senior officers Steven and Melanie Hamala. Both were instrumental in stopping an active-shooter situation and saving lives. In support of the brave men and women who protect our community, a **\$10,000 donation** was made in their names to the 100 Club of Houston, an organization that supports the dependents of fallen firefighters and law enforcement officials.

FIRST RESPONDER APPRECIATION

The Texans, Ambassador J.J. Moses, and linebacker John Simon hosted an event honoring the Harris County Sheriff's Office and the nonprofit K9s4Cops for their commitment to the community. K9s4Cops provides trained canines to law enforcement agencies across the country and internationally. Since the partnership began in 2011, nearly 20 dogs have been donated to the Harris County Sheriff's Office. At the event, Simon surprised the officers with lunch and a special invitation to attend the Liberty White Out game, which honored first responders.



K9 teams from Harris County Sheriff's Office receive a warm welcome on the field during the Liberty White Out game



Guard Xavier Su'a-Filo hosted a Tailgate Cooking Class for teens at H-E-B's Central Market as part of Hispanic Heritage Month

HISPANIC HERITAGE MONTH

The Texans hosted the annual Hispanic Heritage Day game in September aimed at highlighting Houston's diverse Hispanic culture. Houston Grand Opera singer Octavio Moreno performed the national anthem, and the Hispanic Fan Club of the Texans, Toros Bravos presented by Verizon, held the Texas flag. Earlier in the week, the Texans hosted a Tailgate Cooking Class for teens from the Houston Texans Teen Club with guard Xavier Su'a-Filo and Hispanic Heritage Leadership Award winner Armando Perez, senior vice president of the Houston Division of H-E-B. This annual award recognizes the contributions of outstanding Hispanic leaders in each NFL market. A **\$2,000 donation** was made in Perez's name to the Boys & Girls Clubs.

HARRIS COUNTY PRECINCT ONE STREET OLYMPICS

The Texans partner with Harris County Precinct One to support the annual Street Olympics Summer Games, a program designed to turn games that young people traditionally play on the streets, like football, basketball, and kickball, into a positive, rewarding Olympics-style competition. The Cheerleaders participated in the opening ceremony and signed autographs for the participants. The Texans donated **\$10,000** to support the Street Olympics program.



Defensive end J.J. Watt granted the wish of Make-A-Wish kid Jeston

DONATIONS OF AUTOGRAPHED ITEMS

Each year, the Texans are proud to support nonprofits throughout the Houston area by donating autographed items to use at fundraising events. These items help raise valuable dollars for many important causes in Houston. This year, nearly **200 items** were donated to Houston-area organizations.

LADY TEXANS

The Lady Texans is an organization made up of an executive committee and the wives and significant others of the players and coaches. The purpose of the Lady Texans is to support the team and the Foundation, with a special focus on women, youth, and military initiatives. The Lady Texans volunteer their time at many Texans events, including the military-appreciation events and Foundation fundraisers.

MAKE-A-WISH

The Texans are proud to work with the Make-A-Wish Foundation to grant the wishes of children who are diagnosed with a life-threatening medical condition. This year, the Texans helped grant six wishes with J.J. Watt. The wishes included attending practice, home-cooked dinners, and private tours of NRG Stadium.

HOUSTON METHODIST BLOOD DRIVE

Each year, the Texans team up with Houston Methodist to host blood drives in the Houston area. This year, blood drives took place in September and December and collected **848 units of blood** from **1,215 donors**, helping to save **2,544 lives**.

HOUSTON TEXANS ENRICHMENT ZONE AT THE HOUSTON ZOO

With a gift of **\$350,000**, the Foundation opened the Houston Texans Enrichment Zone at the Houston Zoo. The space features interactive signage with defensive end J.J. Watt, wide receiver DeAndre Hopkins, and TORO and has plenty of seating for kids and families to watch the educational show *TORO's Training Camp*, performed daily. More than **400 shows** have been performed for more than **13,000 kids**, helping teach important lessons about health and fitness and the animals that call the zoo home.



The Lady Texans at the YMCA Holiday Party

MY CAUSE MY CLEATS

Players got the opportunity to showcase causes important to them through the My Cause My Cleats initiative in Week 13 of the regular season. Players wore custom-designed cleats reflecting their commitment to charitable causes. More than 30 players participated in the initiative, including wide receiver DeAndre Hopkins, linebacker Brian Cushing, defensive end Jadeveon Clowney, linebacker Whitney Mercilus, and cornerback Kareem Jackson.

FIRST DOWN DADS

The First Down Dads program provides the opportunity for fathers and kids to spend one-on-one time together in a fun and interactive setting. Events like Date With My Dad, a field day, and a movie night are hosted with the intent of building stronger families by focusing on the role fathers play in their children's lives. Coaches, Cheerleaders, and Ambassadors also participate in the events. More than **500 families** participated in the First Down Dads initiative.



Players wore custom-designed cleats supporting nonprofits during the My Cause My Cleats initiative

GAMEDAY PROGRAMS

ARAMARK GAMEDAY VOLUNTEERS

At every home game, volunteers from nonprofit groups are given the opportunity to staff concession stands in NRG Stadium, and ARAMARK and the Texans donate a portion of each game's profits back to the group. This year, **\$539,450.79** was reinvested into the Houston community, and approximately **\$5,256,610** has been donated since the 2002 season.

KOLACHE FACTORY RED ZONE

During the 2016 season, any time the Texans entered the red zone during a home game, Kolache Factory gave a donation to the Foundation. When all was said and done, **\$5,000** was donated to further the Champions for Youth mission.

RELIANT MOVE THE CHAINS

For every first down the Texans completed at NRG Stadium, Reliant made a \$100 donation to the BCGGH. During the 2016 season, 161 first downs were recorded at home games, resulting in a donation of **\$16,100**.

MATTRESS FIRM CELEBR8 & DON8

For every touchdown the Texans scored at a home game, Mattress Firm donated **\$1,000** to foster kids. In 2017, Mattress Firm and the Texans will donate **\$22,000** in total for the cause.



The First Down Dads program offers opportunities for fathers to spend one-on-one time with their kids

MUSTANG CAT SPECIAL TEAMS FOR SPECIAL NEEDS

Mustang Cat and the Texans created the Special Teams for Special Needs program to help individuals struggling with mental and physical challenges. Each time the Texans special teams scored a touchdown, a field goal, or an extra point, Mustang Cat made a contribution to the Brookwood Community, a nonprofit residential facility and vocational program for functionally disabled adults. This year, **\$45,000** was donated to Brookwood.

BIG STOPS WITH BRAKE CHECK

Brake Check and the Texans partner on two important initiatives benefiting the Boys & Girls Clubs of Greater Houston: the Big Stops program and the Keep the Change program. For every “Big Stop” the Texans make on a three-and-out, Brake Check and the Texans make a donation to the BGCGH. In addition, customers in stores throughout Houston can tell their service adviser to “Keep the Change” and round their bill up to the nearest dollar, with the difference being donated to the BGCGH. This year, Brake Check and the Texans raised **\$17,952.02** for the Boys & Girls Clubs of Greater Houston and celebrated with an appearance from long snapper Jon Weeks, Ambassador Wade Smith, and the cheerleaders at the Stafford Boys & Girls Club.



TOUCHDOWN FOR TREES PRESENTED BY IMAGENET CONSULTING

For each offensive touchdown scored by the Texans at a home game, ImageNet Consulting funded a tree to be planted in the Greater Houston area. Thanks to the total number of touchdowns in the 2016 season, ImageNet donated **\$5,000** for trees. The trees were planted on St. Patrick’s Day at Braeburn Elementary School by Texans and ImageNet Consulting staff with support from Trees for Houston, a nonprofit organization dedicated to planting, protecting, and promoting trees.



CHEVRON-HOUSTON TEXANS MAKER ANNEX AT CHILDREN’S MUSEUM OF HOUSTON

Chevron and the Texans joined forces to create the Chevron-Houston Texans Maker Annex at the Children’s Museum of Houston to inspire the next generation of STEM (science, technology, engineering, and mathematics) leaders. The Annex is a 450-square-foot place for children to invent, construct, and showcase their work and provides access to resources such as 3-D printing, programming tools, robotics, and more. The Annex is visited by more than **3,600 children** each year.



Safety Andre Hal takes the field at the Salute to Service game presented by Bud Light



Ambassador Danieal Manning shares a laugh with a veteran at Tees, Texans, and Troops



Texans founder, chairman, and CEO Bob McNair meets a service member at a barbeque for veterans

Head Coach Bill O'Brien welcomes troops at the military barbecue



SALUTE TO SERVICE



Cheerleaders strike a pose in their Salute to Service uniforms representing all five branches of the military



Families from the USO hang with TORO at Tees, Texas, and Troops

SALUTE TO SERVICE

Showing support for active and retired members of the military is a vital part of the Texans organization. The Texans partner with the USO, the Wounded Warrior Project, the Lone Star Veterans Association, and Operation FINALLY HOME to show our appreciation for service members and the nearly 70,000 post-9/11 veterans in the Houston area. From honoring service members at our Salute to Service game to changing the life of a deserving veteran by gifting him or her a brand-new home, the Texans take pride in supporting those who have served our country.

The Salute to Service game honored service members and veterans with patriotic displays

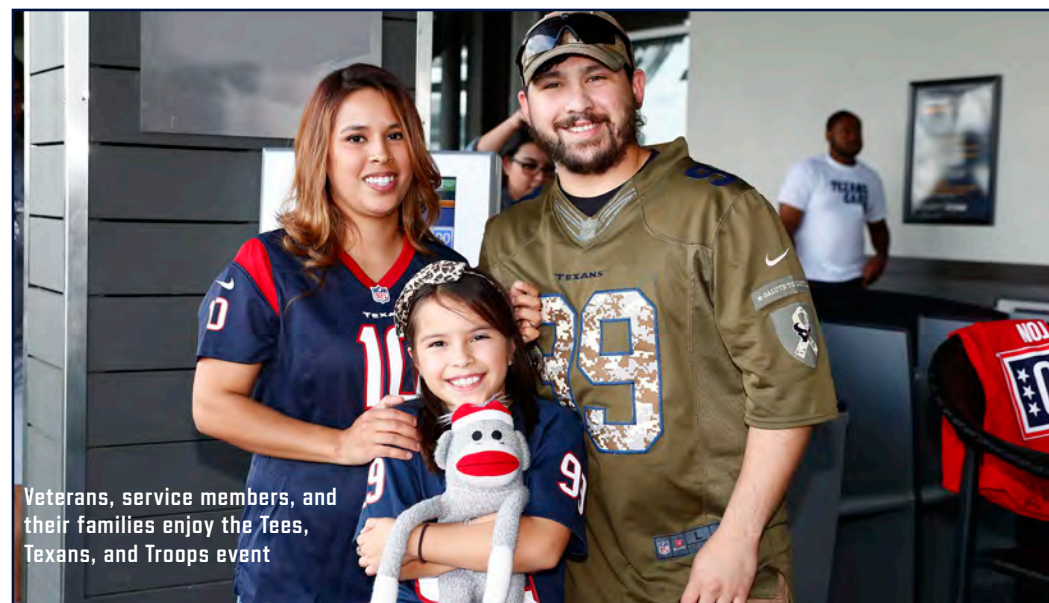


SALUTE TO SERVICE GAME PRESENTED BY BUD LIGHT

Each season, the Texans host the Salute to Service game, which recognizes the members of the U.S. Armed Forces. Active-duty members of the military from all five branches held the Texas and U.S. flags on the field during pregame ceremonies. Retired Navy admiral and current chancellor of the University of Texas System William H. McRaven served as the Homefield Advantage Captain, and the U.S. Army 82nd Airborne Division All-American Chorus sang the national anthem, while Challenger, the free-flying American bald eagle, flew through NRG Stadium. At halftime, the U.S. Air Force Band of the West performed while Texans season ticket members held U.S. flags in the end zones.

SALUTE TO SERVICE WEEK

During Salute to Service Week, the Texans invited **150 members of the military, veterans, and their families** from the USO, the Wounded Warrior Project, and the Lone Star Veterans Association to enjoy an afternoon at Top Golf at the Tees, Texans, and Troops event. Attendees got to hit the links alongside Cheerleaders, Ambassadors, and Lady Texans. Later in the week, the Texans hosted a barbecue at NRG Stadium for **200 service members** and veterans. Attendees visited with the Lady Texans and enjoyed lunch cooked by Texans tailgate teams courtesy of H-E-B. Afterward, the service members and vets attended a private Texans practice, where they got to meet players and coaches.



Veterans, service members, and their families enjoy the Tees, Texans, and Troops event

SALUTE TO AMERICAN HEROES

At each Texans home game, a service member or vet is recognized for his or her service to our country in the Salute to American Heroes feature. Each honoree receives tickets to the game and a customized game ball presented by Cheerleaders in front of a spirited crowd at NRG Stadium.

OPERATION FINALLY HOME

U.S. Army specialist Cliff Betcher and his family were surprised with the news during the Texans' home playoff game in January that they would be the recipients of a custom-built, mortgage-free home courtesy of Operation FINALLY HOME and the Texans. The Betchers received the keys to their new home in a dedication ceremony in May which was attended by Cheerleaders and Ambassador Fred Weary. Operation FINALLY HOME is a nonprofit that helps America's military heroes and their families transition to the home front by addressing one of their most pressing needs—a home to call their own.

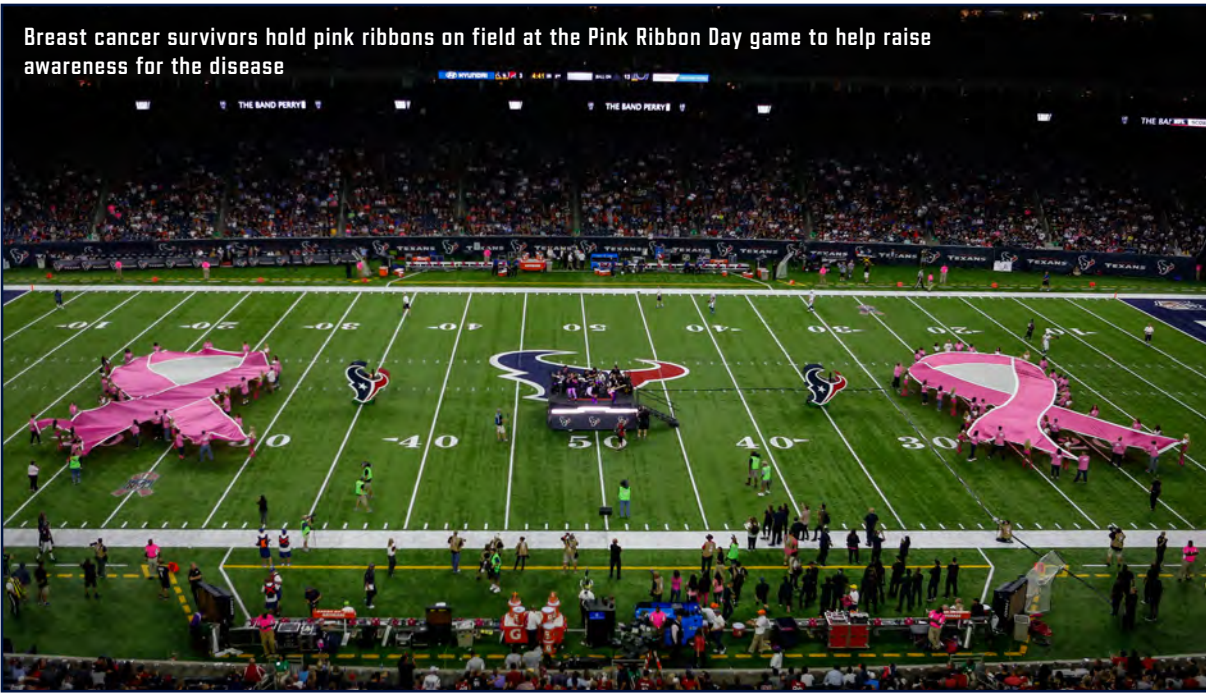
HOUSTON COMMUNITY COLLEGE SCHOLARSHIPS FOR SERVICE

In an effort to contribute to the Houston workforce and support Houston-area veterans, Houston Community College (HCC) and the Texans partnered to create the Scholarships for Service program. This year, HCC and the Texans awarded 29 scholarships to veterans who were enrolled in HCC. The recipients were honored at an awards ceremony at NRG Stadium that included quarterback Brandon Weeden and HCC officials. In total, the Texans and HCC have donated more than **\$323,000 in scholarships** to HCC students.

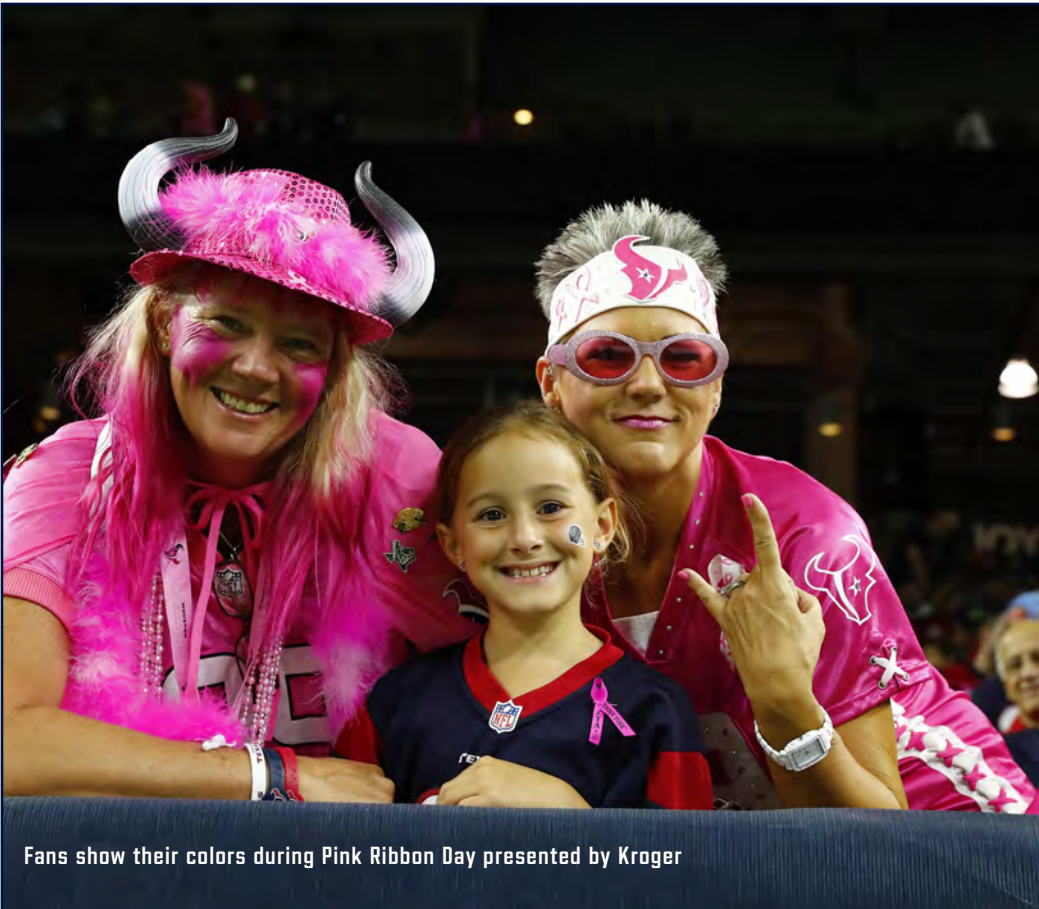


U.S. Army specialist Cliff Betcher and his family are emotional after learning they won a new home from the Texans and Operation FINALLY HOME

Breast cancer survivors hold pink ribbons on field at the Pink Ribbon Day game to help raise awareness for the disease



A CRUCIAL CATCH



Fans show their colors during Pink Ribbon Day presented by Kroger



The team wears pink during the Pink Ribbon Day presented by Kroger



Guard David Quessenberry visits with a patient at Houston Methodist Hospital during Pink Ribbon Day week

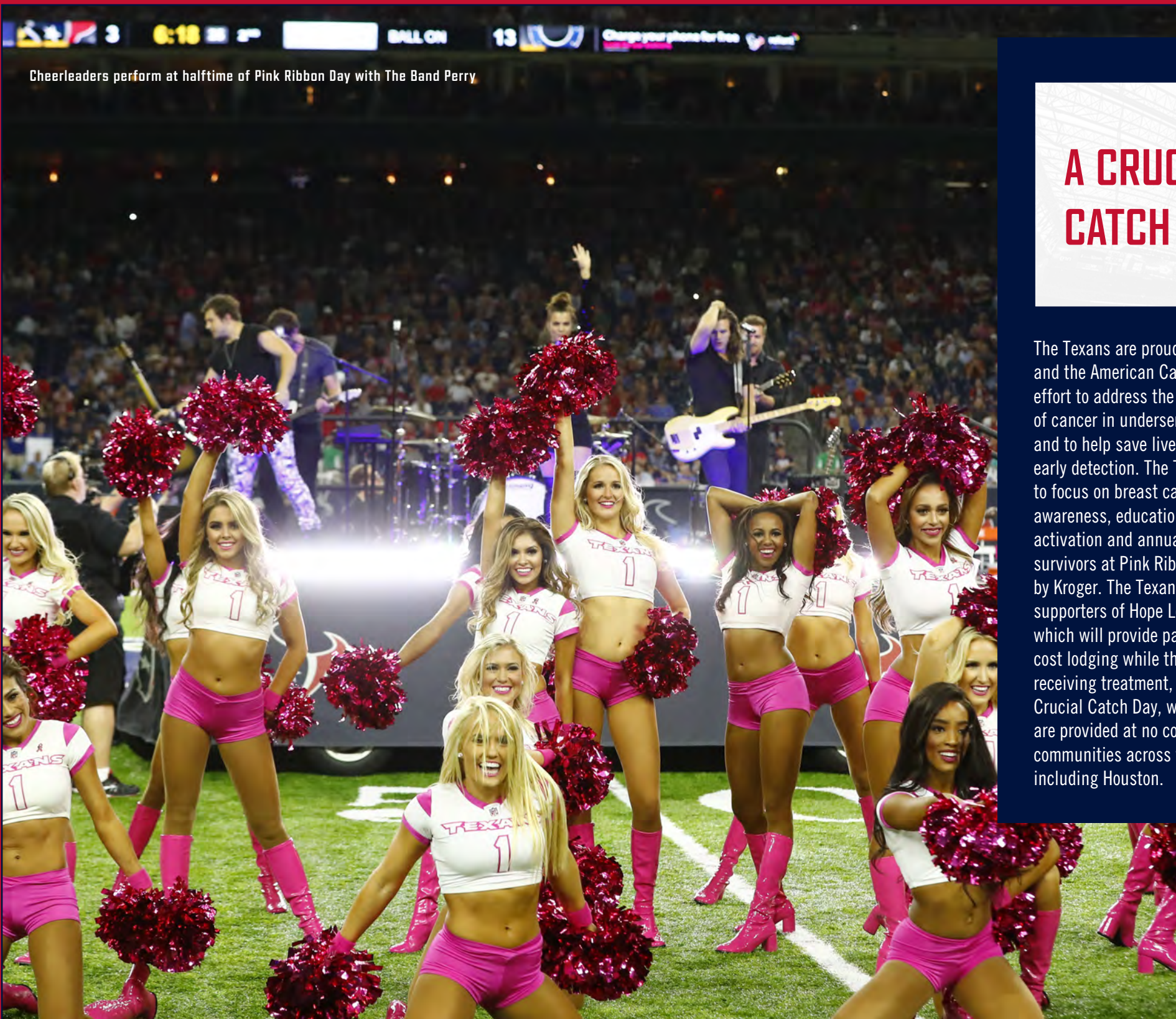


Breast cancer survivors and their families get ready to take the field at the Pink Ribbon Day game



Texans fans show off their tailgate skills before the Pink Ribbon Day game

Cheerleaders perform at halftime of Pink Ribbon Day with The Band Perry



A CRUCIAL CATCH

The Texans are proud to join the NFL and the American Cancer Society in the effort to address the unequal burden of cancer in underserved communities and to help save lives by promoting early detection. The Texans are proud to focus on breast cancer screening, awareness, education, and community activation and annually celebrate survivors at Pink Ribbon Day presented by Kroger. The Texans are also strong supporters of Hope Lodge Houston, which will provide patients with no-cost lodging while they're in Houston receiving treatment, and the NFL's A Crucial Catch Day, where screenings are provided at no cost in underserved communities across the country, including Houston.

PINK RIBBON DAY PRESENTED BY KROGER

Pink Ribbon Day supports Breast Cancer Awareness Month and celebrates individuals and their loved ones who have been affected by cancer. As in previous years, members of the Zeta Tau Alpha sorority from the University of Houston handed out pink ribbons to fans as they entered NRG Stadium. Texans season ticket members and their loved ones who have survived or are fighting cancer held the Texas flag, Cassadee Pope of *The Voice* sang the national anthem, and breast cancer survivor Janice McNair and other members of the Texans family served as the Coin Toss Captains. During halftime, breast cancer survivors held pink ribbons as Grammy Award winners The Band Perry performed.

A CRUCIAL CATCH DAY

The NFL's A Crucial Catch campaign was developed with the American Cancer Society (ACS) to focus on the importance of early detection through regular screenings. For the third straight year, the Texans hosted A Crucial Catch Day at El Centro de Corazón, a community health center in Houston's East End. Women in attendance received free, life-saving breast cancer education and screenings thanks to a **\$50,000 CHANGE Grant** from the ACS, the NFL, and the Texans. Cheerleaders were on hand to sign autographs and take pictures with attendees in the Kids Zone, and Houston Methodist provided information on available resources. On that day, 26 women received mammograms, and more were scheduled for future screenings. In total, \$110,000 in grants have been donated to El Centro de Corazón to fight breast cancer and support early detection.



Cheerleaders and TORO visit a patient at Houston Methodist Hospital

CELEBRATING SURVIVORS

To bring some Texans cheer to patients fighting breast cancer, guard David Quessenberry, wide receiver Jaelen Strong, running back Lamar Miller, and center Greg Mancz visited patients at Houston Methodist Hospital. In addition to encouragement, the players presented each patient with a pink Texans tote bag full of apparel and items to make their treatment days more comfortable, including a shirt, blankets, socks, beanies, tumblers, and a gift card from Kroger. Patients were also treated to breakfast, lunch, and cupcakes served by Cheerleaders and TORO.

GAMEDAY AUCTION FOR HOPE LODGE HOUSTON

During Pink Ribbon Day, fans had the chance to bid on unique pink Texans memorabilia and experiences at the Foundation's gameday auction. All proceeds from the auction benefited the ACS's Hope Lodge Houston campaign. Hope Lodge Houston will provide lodging at no cost to patients receiving treatment in the Greater Houston area and is expected to break ground in the fall of 2017. The campaign is chaired by Texans founder, chairman and CEO Bob McNair and his wife, Janice. The McNair Foundation and the Houston Texans Foundation have donated **\$5,266,006** since the campaign began.

MAKING STRIDES AGAINST BREAST CANCER

In May, the Texans participated in the ACS's annual Making Strides Against Breast Cancer walk. More than **5,000 people** participated and raised more than **\$415,000** to help fight breast cancer. Cheerleaders visited with survivors, handed out awards, and helped cheer on walkers.



President Jamey Rootes presents a check to the American Cancer Society and El Centro de Corazón for A Crucial Catch Day



Linebacker Brian Peters helps test out new equipment with students at the PLAY 60 Grant celebration



Kids show off their medals from the Houston Texans Kids Triathlon presented by Texas Children's Hospital



Fuel Up to PLAY 60 winners enjoy a fun day at NRG Stadium



Kids take part in PLAY 60 activities at Hometown Huddle with wide-receivers Will Fuller and Braxton Miller



Kids race in the Houston Texans Kids Triathlon presented by Texas Children's Hospital



The Texans hosted the first annual Kids Day in October presented by Texas Children's Hospital

Frank Black Middle School was the winner of the PLAY 60 Challenge and received a visit from the Texans during Super Bowl week

PLAY 60

In October 2007, the NFL launched its PLAY 60 initiative. The program is a national health-and-fitness campaign focused on improving the wellness of youth by encouraging them to be active for at least 60 minutes a day to reverse the trend of childhood obesity. Sponsored locally by Texas Children's Hospital, the PLAY 60 program teaches kids that it doesn't matter how they play, just that they get 60 minutes of active play each day. The PLAY 60 message is a key component of Texans events, extending the program's reach to thousands of young people in Houston.



KIDS DAY PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The Texans highlighted the PLAY 60 program at the first-ever Kids Day game in October. During the week leading up to the game, defensive end Devon Still visited Texas Children's Hospital for Childhood Cancer Awareness Month and read his book, *I Am Leah Strong*, inspired by his daughter's battle with cancer. On gameday, teen actor and native Texan Rico Rodriguez led the team out of the tunnel as the Homefield Advantage Captain, the teen duo Liberty Belles performed the national anthem, members of TORO's Kids Club presented by Kroger held the Texas flag, and TORO's Mascot Bowl took place on the field at halftime. All kids in attendance received eye-black giveaways from Texas Children's Hospital and were asked to show how they PLAY 60.

FUEL UP TO PLAY 60

Fuel Up to PLAY 60 is an in-school nutrition-and-physical-activity program launched by the National Dairy Council, Dairy Max, and the NFL, in collaboration with the USDA, to combat childhood obesity. Fuel Up helps students make positive changes in their schools by improving opportunities to consume nutrient-rich foods and get at least 60 minutes of physical activity a day. This year, individual elementary schools held campus-based competitions and selected **12** third-, fourth-, and fifth-grade students to attend a VIP experience at NRG Stadium. Students received gift bags filled with gear, had lunch in the team cafeteria, enjoyed a private tour of NRG Stadium, and received an autographed certificate from head coach Bill O'Brien.

GATORADE JUNIOR TRAINING CAMP

The Gatorade Junior Training Camp is offered free of charge to Houston-area elementary schools and features educational and recreational elements in a safe and fun environment. Each session includes a 15-minute assembly directed by Texans staff, players, and Cheerleaders. After the assembly, students participate in football drills. One school is chosen to host the assembly each semester by showing its Texans spirit.

HOMETOWN HUDDLE

The Texans hosted the annual Hometown Huddle event with the Houston Texans YMCA, the Boys & Girls Clubs of Greater Houston, and the United Way of Greater Houston at the Houston Texans Enrichment Zone at the Houston Zoo. The Texans hosted **50 children** for a busy day of PLAY 60 activities and a scavenger hunt. The Texans rookie class, Cheerleaders, and United Way volunteers helped at PLAY 60 stations around the zoo and taught kids about health and fitness.

HOUSTON TEXANS KIDS TRIATHLON PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The sixth annual Houston Texans Kids Triathlon was held at NRG Stadium in May. Before the race, trainings were held at 21 YMCA locations around Houston, where children learned how to properly swim, bike, and run in the event. Nearly **3,500 youth** competed, making it the biggest kids' triathlon in the world. Ambassadors N.D. Kalu and Eric Brown, TORO, Cheerleaders, and thousands of spectators came to support participants. Kroger provided healthy snack options for participants at the post-race party, KBR sponsored the swim course and water safety tips, and Academy Sports + Outdoors supported the bike course and transition area.

HOUSTON TEXANS PLAY 60 GRANTS PRESENTED BY TEXAS CHILDREN'S HOSPITAL

Each year, the Texans and Texas Children's Hospital work in conjunction to award PLAY 60 grants to Houston-area schools in need of additional funding. The grants are designed to ensure that schools have the right tools to integrate healthy activity into the school day. Six schools were chosen to receive grants of up to **\$10,000**, totaling **\$50,000 in grants** awarded. Texans president Jamey Rootes and executive vice president of Texas Children's Hospital Mark Mullarkey honored the recipients at the Kids Day game in October. The winning schools were Southmore Intermediate (Pasadena ISD), Cornerstone Academy and Academy of Choice (Spring Branch ISD), J.C. Mitchell Elementary School (HISD), Attucks Middle School (HISD), Westbury High School (HISD), and Blackshear Elementary (HISD).

PLAY 60 CHALLENGE PRESENTED BY TEXAS CHILDREN'S HOSPITAL

The PLAY 60 Challenge, developed in partnership with the American Heart Association, is a six-week-long program that helps teachers incorporate fitness into daily lesson plans. The program reaches nearly **4,000 students** in the Houston area each year. As part of the Challenge, participating schools compete against one another to earn activity minutes. The school with the most activity minutes receives a Texans pep rally. This year, safety Corey Moore, linebacker Brian Peters, Cheerleaders, TORO, and Texas Children's Hospital vice president John Nickens attended the pep rally at the winning school, Frank Black Middle School in HISD, and participated in PLAY 60 drills with students.

PLAY 60 CAMPS IN MEXICO CITY

In the run up to the Texans first international game in team history, versus the Oakland Raiders, linebacker Whitney Mercilus visited Mexico City for the game logo unveil, took in the sights and sounds of the historic city, and participated in an NFL Mexico PLAY 60 event with more than **300 youth football players**.



Running back Lamar Miller with youth from the Houston Texans Showcase League presented by Fuddruckers

YOUTH FOOTBALL

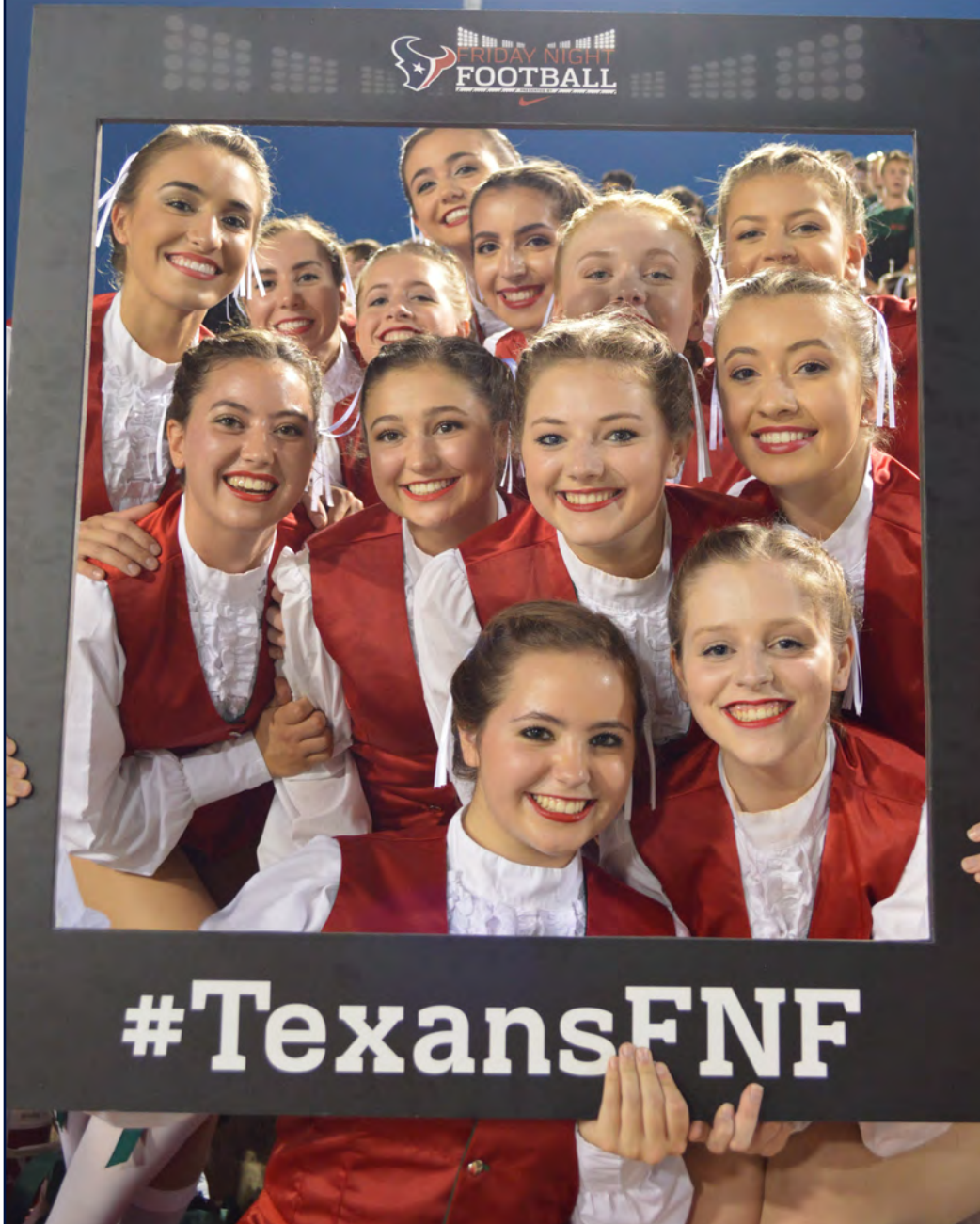


Kids participate in drills at the Play Safe Clinic presented by GE and Houston Methodist



A master trainer teaches proper technique at the Youth Football Coaches Summit presented by Academy Sports + Outdoors

Students from Katy High School show their school spirit at Friday Night Football presented by Nike



A camper flies through tackling dummies at a Play Safe Football Clinic



The Texans help teach football to youth across the state of Texas



Methodist

TRAINING CENTER



HOME OF THE
HOUSTON TEXANS



YOUTH FOOTBALL

The Texans have partnered with USA Football to ensure that players of all ages learn proper fundamentals, stay active, have fun, and, most importantly, stay safe. Throughout the year, the Texans hosted youth football camps, educated coaches on how to keep their athletes safe, encouraged the development of young players, and emphasized the importance of giving children proper equipment to play football.

Executive vice president and general manager Rick Smith and the Texans distributed \$40,000 in equipment grants to area youth football leagues



Coach of the Week winner Richard Lazarou and his team celebrate receiving a grant from the Texans

COACH OF THE WEEK PRESENTED BY HOUSTON METHODIST

The Coach of the Week program was designed to honor high school coaches who are committed to making a positive impact within their community and their football program. Throughout the fall, one coach was selected each week to receive a **\$2,500 grant** for his school's program. At the end of the season, Matthew Valmore of Furr High School (HISD) was selected as the Coach of the Year and received an additional **\$5,000 grant**.

FRIDAY NIGHT FOOTBALL PRESENTED BY NIKE

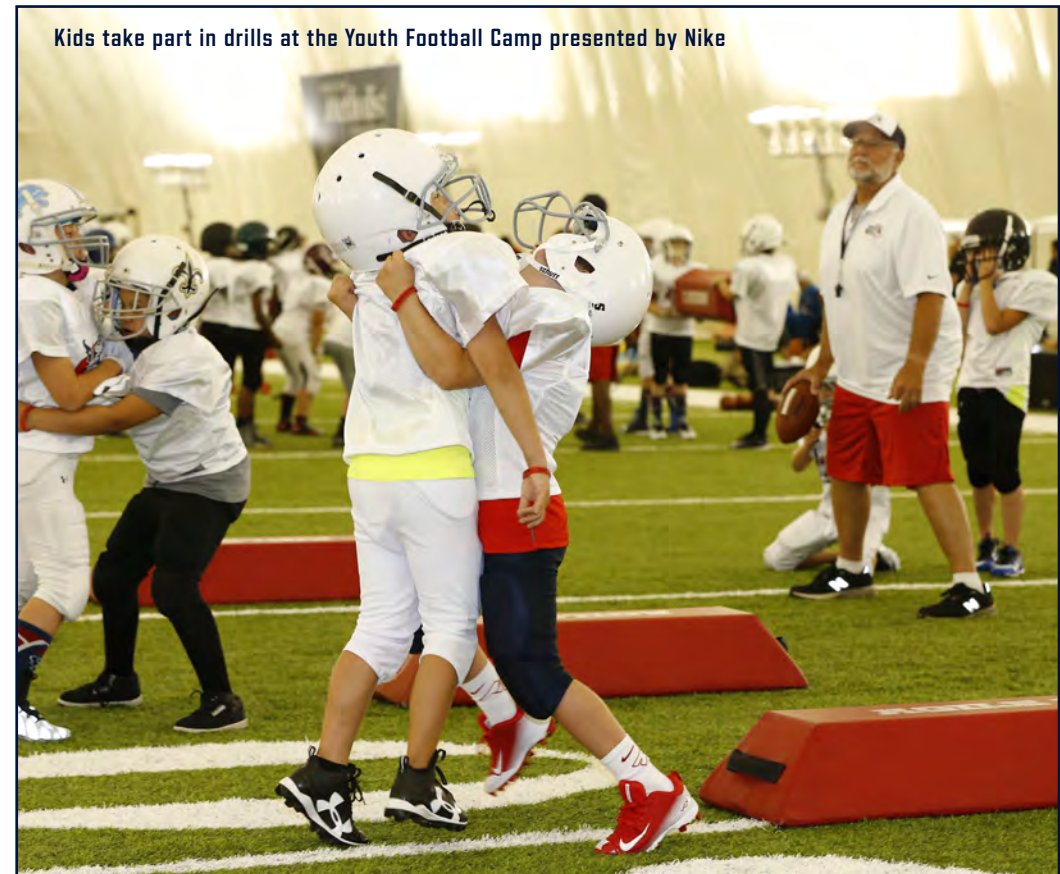
The Texans continued to support high school football through the Friday Night Football initiative. During this season-long program, the Texans visited six marquee matchups between Houston-area high schools with Cheerleaders and Ambassadors. Five of the matchups were selected prior to the program's launch, with the sixth and final Friday Night Football game chosen through fan voting. The program was highlighted each week on the Texans Snapchat account, with students encouraged to share photos and videos of the matchup. This program generated **650,000 views** by more than **2,800 users** on Snapchat.

GREATER HOUSTON FOOTBALL COACHES ASSOCIATION

The Greater Houston Football Coaches Association (GHFCA) is a nonprofit organization established to promote high school football in the Greater Houston area. During the State of Football game presented by Verizon in August, GHFCA coaches were invited to be Coin Toss Captains, and their Hall of Honor inductees were recognized during pregame ceremonies.

HOUSTON TEXANS YOUTH FOOTBALL CAMP PRESENTED BY NIKE

At the Youth Football Camp, top Houston-area high school coaches taught the fundamentals to kids in a program designed for both beginners and experienced players. The Youth Football Camp allowed the kids to learn tackle and flag football fundamentals. Special visits from players and Ambassadors each day of the week-long camp provided motivational messages and memorable experiences for the participants, and Academy Sports + Outdoors provided on-site equipment fittings. More than **200 kids** participated in the Texans Youth Football Camp.



Kids take part in drills at the Youth Football Camp presented by Nike

HEADS UP FOOTBALL

Heads Up Football is a comprehensive youth football membership program designed to support and educate coaches on player safety. The Heads Up Football program includes the Player Safety Coaches Clinic, the Houston Texans Youth Football Coaches Summit, and the Houston Texans Equipment Grants.

EQUIPMENT GRANTS

All attendees of the Youth Football Coaches Summit are eligible to apply for a grant to improve the safety of their leagues. More than 20 leagues apply each year, with **\$40,000 in grants** awarded from the Foundation. Grants have gone to recertifying equipment by the manufacturer or purchasing new equipment such as helmets, uniforms, and shoulder pads. This year, grants were awarded to the Alief Cougars, the Alief Steelers, the Fort Bend Seahawks, the Gulf Coast Premier Football League, the Magnolia Park Sharks, the Stafford Cobras, and the Titan Youth Football and Cheer Organization.



Executive vice president and general manager Rick Smith visits with youth football players at the grant presentation event



Coaches practice their form at the Youth Football Coaches Summit presented by Academy Sports + Outdoors

PLAYER SAFETY COACHES CLINIC

Each Heads Up Football league is encouraged to have a representative certified as a Player Safety Coach (PSC). The Texans have hosted PSC training clinics since 2013, certifying more than **350 local coaches** to administer safety protocol in their leagues. These clinics are facilitated by master trainers and include special sessions with experts from Houston Methodist and Texas Children's Hospital.

HOUSTON TEXANS SHOWCASE LEAGUE PRESENTED BY FUDDRUCKERS

This year, the Texans supported the Fort Bend Youth Football League as part of the Showcase League program. Through this program, the Texans reached more than **2,000 young athletes** and **400 coaches** by sponsoring Heads Up Football training and certification and visiting games with Heads Up Football Ambassadors and Texans Ambassadors Eric Brown, J.J. Moses, and Fred Weary. Two teams from this league were selected to participate in the Youth Football Classic, an on-field scrimmage that took place during halftime of the State of Football game presented by Verizon in August. The junior and senior league champs then enjoyed a party at Fuddruckers with guard Duane Brown and linebacker Whitney Mercilus.

YOUTH FOOTBALL COACHES SUMMIT PRESENTED BY ACADEMY SPORTS + OUTDOORS

In 2013, youth league coaches had the opportunity to attend the inaugural Youth Football Coaches Summit, where experts shared safety information in a classroom setting, followed by on-field drills and instructions for proper play and practice for particular age levels. This annual event is held at NRG Stadium, with more than **150 coaches** in attendance each year. The clinic is free of charge, and coaches leave armed with information they can take back to their leagues.

HOUSTON TEXANS PLAY SAFE PLATFORM WITH GE AND HOUSTON METHODIST

The Texans, GE, and Houston Methodist have joined forces to make the game of football even safer through the Play Safe platform. Through unique programs targeting moms, youth, and certified athletic trainers, the Texans, GE, and Houston Methodist are working to improve player safety for all athletes.

PLAY SAFE FOOTBALL CLINICS

Over the course of the offseason, the Texans, GE, and Houston Methodist hosted two Play Safe Football Clinics in the Greater Houston area. These clinics, held in Conroe ISD and at the Houston Methodist Training Center, served as an opportunity to educate young athletes and parents on player safety, nutrition, concussion awareness, heat and hydration, conditioning, and proper tackling techniques. Tight end Ryan Griffin and cornerback Kareem Jackson participated in the clinics. This program reached more than **1,400 families**.

PLAY SAFE MOMS CLINIC

The Texans, GE, and Houston Methodist hosted a free Play Safe Moms Clinic in April. This event provided the mothers of young players with the latest safety information in preparation for the upcoming football season. Participants took part in classroom-style instruction that covered equipment fitting, concussion recognition, hydration awareness, and proper tackling, as well as a panel discussion that included well-known football moms, Lady Texan Hannah McNair, Texans TV's Deepi Sidhu, GE's Lynette Brown, and Lady Texan Delaina Joseph, and her husband, cornerback Johnathan Joseph. More than **150 youth** football moms from across Houston were educated at this event.

PLAY SAFE MOST VALUABLE MOMS

In partnership with GE and Houston Methodist, the Texans host the Play Safe Most Valuable Moms program. Through an online nomination process, eight moms were selected as representatives for the platform, singled out for their passion for youth football and their commitment to improving player safety. In addition to this honor, each mom received tickets to one Texans home game, an on-field experience with her child, and a Texans jersey.



Cornerback Kareem Jackson takes on a camper at a Play Safe Football Clinic

PLAY SAFE SPORTS MEDICINE SUMMIT

This year, the Texans, GE, and Houston Methodist hosted the Play Safe Sports Medicine Summit at the Houston Methodist Training Center. The summit, which was designed for certified athletic trainers working with Houston-area schools, included the Texans medical staff, the chief medical officer of GE, and physicians from Houston Methodist. The athletic trainers participated in lecture-style instruction, as well as interactive demonstrations. This program reached more than **300 Houston-area schools** and more than **125,000 student-athletes**. The NFL Foundation and the Texans made a **\$25,000 donation** to the Houston Methodist Outreach Athletic Training Program to support the placement of certified athletic trainers in underserved schools in the Houston area.



Offensive lineman Kendall Lamm takes part in the Habitat for Humanity SuperBUILD



At the Luminaries of the Game Gala, Texans limited partner Gary Petersen, Ambassador Wade Smith, and former wide receiver Andre Johnson present Texans founder, chairman and CEO, Bob McNair, and his wife, Janice, with a model of the bronze statue by artist Chas Fagan that will be built in Mr. McNair's honor



Long snapper Jon Weeks with kids at NFL PLAY 60 Kids Day

The Texans took part in Touchdown Tours across the region leading up to the Super Bowl



SUPER BOWL LI

Center Greg Mancz poses with WWII veteran First Lieutenant Louie Richard at the Salute to Service event



Guard David Quessenberry hangs with kids at NFL PLAY 60 Kids Day

County Judge Ed Emmett, Super Bowl Host Committee chair Ric Campo, Texans founder, chairman, and CEO Bob McNair, county official Gene Locke, and Mayor Sylvester Turner unveil the Super Bowl Countdown Clock at NRG Stadium



SUPER BOWL LI

Houston Texans founder, chairman, and CEO Bob McNair was instrumental in bringing Super Bowl LI to Houston with the Texans serving as a founding sponsor of the Houston Super Bowl Host Committee. Thanks to the leadership of the McNair family and Texans president Jamey Rootes, this Super Bowl brought more than 1 million fans downtown to Super Bowl LIVE and the NFL Experience, distributed \$4 million in grants to Houston-area nonprofits, and culminated in one of the most-watched television programs of all time. Leading up to the game, the Texans took part in events across the region, bringing excitement to fans throughout Texas and helping to leave a lasting legacy of the game in Houston for years to come.

CHARACTER PLAYBOOK

This year, the NFL, the Texans, the United Way of Greater Houston, and Verizon launched a new digital-learning initiative in the Houston market that teaches students the skills to cultivate character and maintain healthy relationships throughout their lives. The program kicked off with an assembly at Pilgrim Academy in HISD during Super Bowl week with Texans president Jamey Rootes, NFL legend Donald Driver, guard Jeff Allen, safety Kurtis Drummond, and officials from Verizon. The Character Playbook will soon expand to **40 schools** in the Houston area to help teach local youth the value of character development and healthy relationships.

HABITAT FOR HUMANITY SUPERBUILD

In honor of Super Bowl LI, Habitat for Humanity built **51 affordable homes** for partner families. A sanctioned NFL event since 2003, SuperBUILD provides affordable-housing options for low- to moderate-income families through volunteerism. Center Greg Mancz and offensive lineman Kendall Lamm visited the job sites, participated in a home dedication, and celebrated with families who were able to achieve their dream of homeownership.

INSIDEOUT CHARACTER INITIATIVE

In the week leading up to the Super Bowl, the NFL and the Texans hosted the InSideOut seminar for local coaches in partnership with the University Interscholastic League and the Texas High School Coaches Association. The seminar, held at the Houston Texans YMCA, took coaches on an InSideOut journey to examine their own character and to assist in the development of a coach-specific character game plan that would enhance the development of the student-athletes they coach. Ambassador N.D. Kalu spoke to the group about his experience, and all coaches took away valuable information.

NFL PLAY 60 KIDS DAY

NFL PLAY 60 Kids Day gave more than **1,000 local children** the opportunity to spend time with NFL players at the NFL Experience. All children who successfully completed the PLAY 60 Challenge during the fall were able to take part in the excitement alongside center Greg Mancz, running back Akeem Hunt, safety Corey Moore, linebacker Brian Peters, long snapper Jon Weeks, kicker Nick Novak, and guard David Quessenberry.

NFL GREEN TREE PLANTING AND POLLINATOR ZOO PROJECT

The NFL partnered locally with the Houston Super Bowl Host Committee, the Texans, and Verizon to incorporate environmental projects into Super Bowl week through the NFL Green



Kicker Nick Novak offers lessons at NFL PLAY 60 Kids Day



Linebacker Brian Peters has fun at NFL PLAY 60 Kids Day

initiative. The goal of NFL Green is to leave a positive, green legacy in the Greater Houston area after the Super Bowl. Local NFL Green projects included hosting an urban forestry tree-planting event in Bastrop, planting a pollinator garden at the Houston Zoo, distributing unserved prepared food from Super Bowl events to local shelters, and donating leftover décor and construction materials to local nonprofits for reuse and repurposing.

PLAY 60 CHARACTER CAMP

The Texans partnered with Hall of Fame offensive tackle Anthony Muñoz to host a PLAY 60 Character Camp at the NFL Experience. The one-day, noncontact football camp welcomed approximately **300 boys and girls** from local organizations. Along with drills to enhance specific skills, the camp emphasized healthy living and reinforced the importance of character in sports and in life. Linebacker Brian Peters and Ambassador Wade Smith were on hand to offer the children advice and help them with various drills.

PLAY 60 VIRTUAL FIELD TRIP

The NFL, the Texans, and the American Heart Association (AHA), working together with Discovery Education, led the first-ever PLAY 60 Challenge Virtual Field Trip (VFT). The virtual class, featuring linebacker Whitney Mercilus, defensive end Christian Covington, linebacker Brian Peters, and the AHA's Dr. Mercedes Carnethon, was live-streamed in classrooms across the country, reaching thousands of students. In the VFT, students learned the science behind the cardio and strength exercises that NFL players use to stay fit. Students virtually participated in physical activity sessions, after which they had the opportunity to ask the VFT hosts questions.

SALUTE TO SERVICE MILITARY APPRECIATION EVENT

The NFL, the USO, and the Texans partnered to host a barbecue for **2,000 service members and their families** at Ellington Field Joint Reserve Base in Houston to bring a little Super Bowl excitement to members of the military. Guests enjoyed a live band, a barbecue dinner, and visits from Cheerleaders, Ambassadors, defensive end Christian Covington, center Greg Mancz, and TORO.

SPECIAL OLYMPICS

The NFL, Special Olympics Texas, and the Texans hosted a Special Olympics Skills and Drills Clinic and unified flag football scrimmage at the NFL Experience during Super Bowl week. The event featured local Special Olympics athletes as well as tight end C.J. Fiedorowicz, guard David Quessenberry, and running back Tyler Ervin.



Linebacker Brian Peters takes part in the Virtual Field Trip



Defensive end Christian Covington, center Greg Mancz, Cheerleaders and TORO at the Salute to Service barbecue during Super Bowl week

SUPER KIDS-SUPER SHARING

The NFL and the Texans teamed up with the Houston Super Bowl Host Committee, local schools, and Verizon to host Super Kids-Super Sharing at the Houston Texans YMCA. At the event, local students brought donations of gently used books, sports equipment, school supplies, and games to give to schools and organizations in need. The students sorted the donations and then enjoyed PLAY 60 activities with TORO, running back Akeem Hunt, and Cheerleaders. More than **22,000 items** were collected and distributed. Students also donated **159 used cellphones** for the HopeLine® from Verizon program, which turns donated phones into valuable resources for nonprofit organizations and agencies that support domestic violence victims and survivors nationwide.

TOUCHDOWN TOURS

The Texans partnered with the Super Bowl Host Committee to host fourteen Touchdown Tours. Touchdown Tours brought the excitement of the Super Bowl to Houston neighborhoods and beyond with interactive games, exhibits, photo opportunities, music, Cheerleaders, and more. Touchdown Tours were held at public parks around the city of Houston and at Lackland Airforce Base in San Antonio.



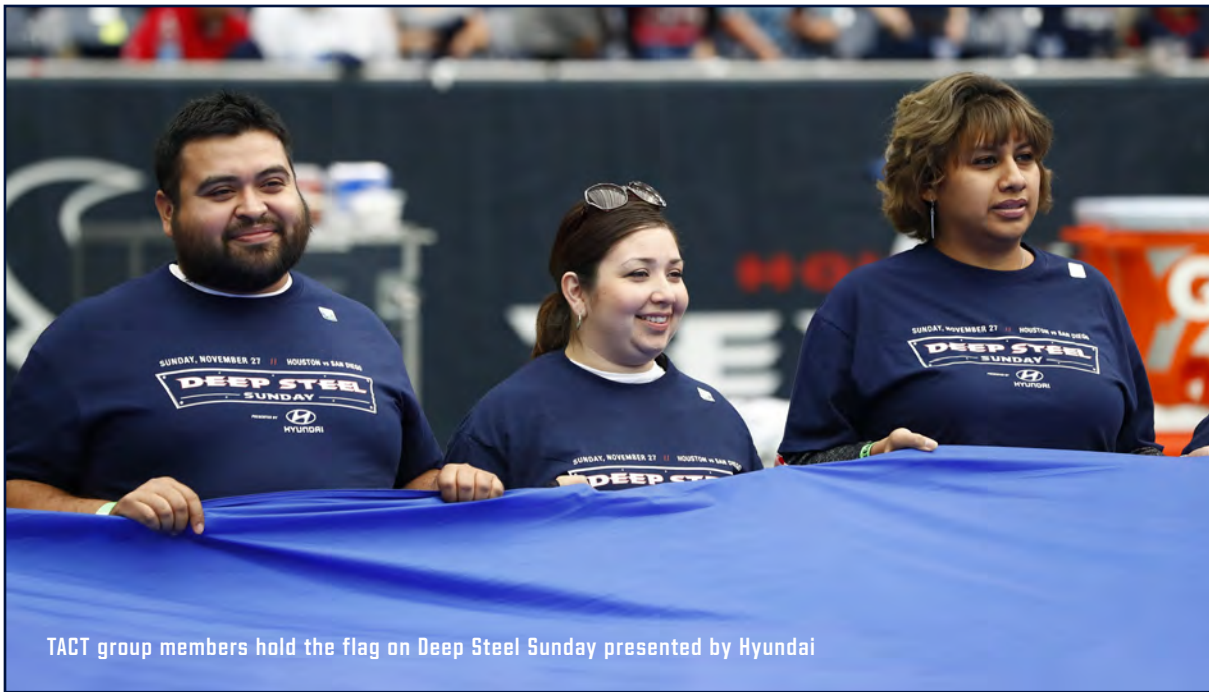
Kids help sort donated items at Super Kids-Super Sharing



Running back Tyler Ervin takes part in the Special Olympics event at Super Bowl Live

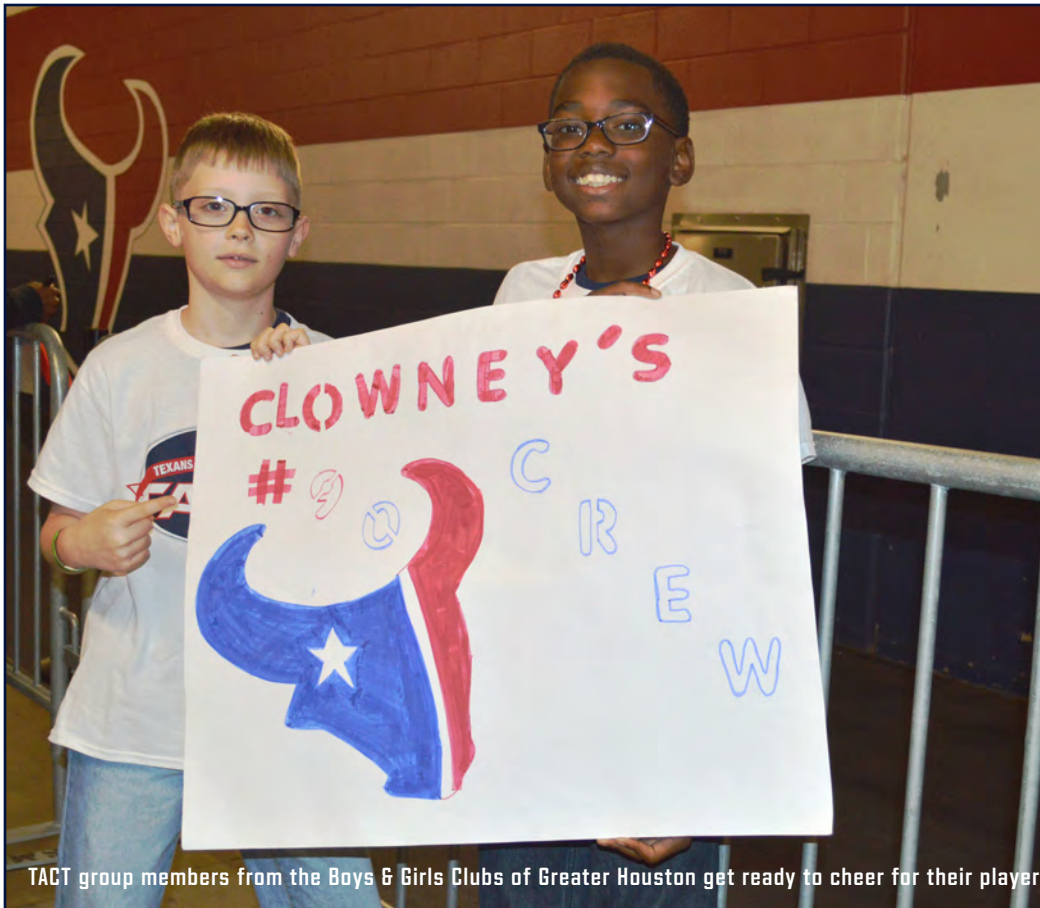
UNSUNG HEROES

The NFL and Verizon hosted the Unsung Heroes luncheon during Super Bowl week in Houston. The focus of the event was on honoring the staff and volunteers from local domestic-violence-and sexual-assault-prevention organizations. This year's event was attended by NFL commissioner Roger Goodell, Lady Texan Hannah McNair, and current and former NFL players, who spoke to the group about their personal experiences with domestic violence and pledged their support of the cause.



TACT group members hold the flag on Deep Steel Sunday presented by Hyundai

TICKETING PROGRAMS



TACT group members from the Boys & Girls Clubs of Greater Houston get ready to cheer for their player



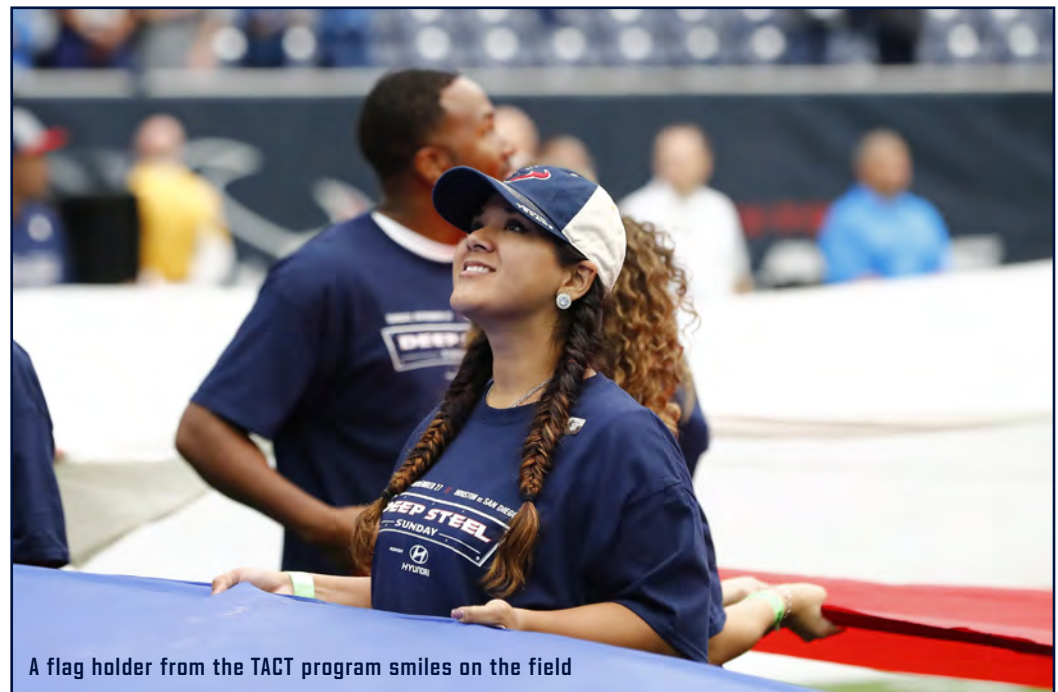
Linebacker Brian Cushing in the TACT tunnel



Fans cheer for Texans players in the TACT tunnel



Wide receiver DeAndre Hopkins supports Kids Meals Houston as his TACT group



A flag holder from the TACT program smiles on the field



TICKETING PROGRAMS

Through several ticketing programs, the Texans make an impact in the community by providing memorable experiences to fans who may not otherwise have the opportunity to attend a Texans game. Each season, with support from our players, season ticket members, and corporate partners, game tickets are donated to deserving Houston organizations that serve underserved youth, members of the military, veterans, and children with health challenges.

ImageNet All-Stars get to attend games and hold the flag in appreciation for their commitment to community service

TACT

The Texans All Community Team (TACT) ticketing program allows players to purchase season tickets for local nonprofits, providing each group with the opportunity to attend home games, get behind-the-scenes and on-field experiences, and meet players. This year, **15 players** participated in the program, purchasing and donating more than **2,000 tickets**.

JEFF ALLEN
CHANGE HAPPENS

DUANE BROWN
HOUSTON PARKS AND RECREATION

JADEVEON CLOWNEY
BOYS & GIRLS CLUBS OF GREATER
HOUSTON

CHRISTIAN COVINGTON
SUNSHINE KIDS

BRIAN CUSHING
LONE STAR VETERANS ASSOCIATION

QUINTIN DEMPS
MADGE BUSH TRANSITIONAL LIVING
CENTER

ANDRE HAL
PRO-VISION ACADEMY

VINCE WILFORK
STAR OF HOPE

DEANDRE HOPKINS
KIDS MEALS HOUSTON

KAREEM JACKSON
CANDLELIGHTERS CHILDHOOD CANCER
ALLIANCE

JOHNATHAN JOSEPH
BE A RESOURCE FOR CPS

BROCK OSWEILER
RONALD MCDONALD HOUSE HOUSTON

JAELEN STRONG
HOUSTON TEXANS YMCA

J.J. WATT
USO HOUSTON

JON WEEKS
CHILD ADVOCATES



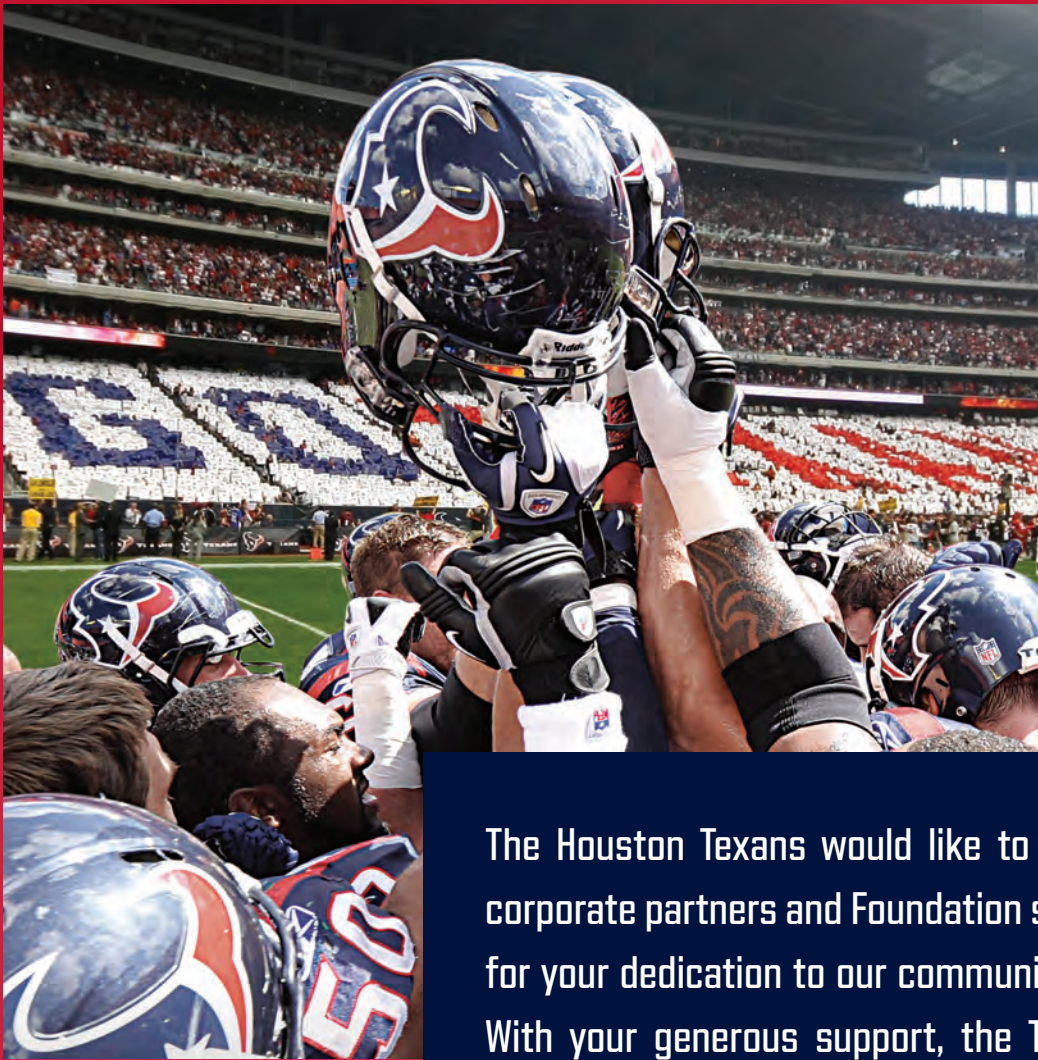
TACT members line up in the tunnel outside the locker room to cheer as the players come out to the field

CHEERING CHILDREN

The Cheering Children ticket-donation program allows season ticket members the option to donate any unused tickets to the Foundation. Tickets are then given to families served by the YMCA of Greater Houston. Through this program, more than **1,000 tickets** were donated.

IMAGENET ALL-STARS

The ImageNet All-Stars ticketing program rewards youth for giving their time to community service projects. During the preseason, youth groups are invited to experience a Texans home game, receiving tickets, T-shirts, and food vouchers donated by ARAMARK. In total, **1,000 youth** attended preseason games and participated as flag holders during a pregame ceremony and were recognized on the video board.



The Houston Texans would like to thank our corporate partners and Foundation supporters for your dedication to our community efforts. With your generous support, the Texans are able to affect the lives of thousands of youth and their families each year.

Sincerely,

Jamey Rootes
President

The Houston Texans Foundation was proud to be named a finalist for the 2017 Robert Wood Johnson Sports Award, which recognizes those in sports who have taken an innovative and collaborative approach to making their communities a healthier place to live.

OUR TEAM

JAMEY ROOTES
PRESIDENT

JENNIFER DAVENPORT
VICE PRESIDENT, MARKETING AND COMMUNITY DEVELOPMENT

ADRIENNE SAXE
DIRECTOR, COMMUNITY DEVELOPMENT

EMILY BRUSS
SENIOR FOUNDATION MANAGER

KANDYACE MAYBERRY
SENIOR COMMUNITY RELATIONS MANAGER

MORGAN KLEINSCHMIDT
COMMUNITY RELATIONS COORDINATOR

BRETT STEWART
MARKETING MANAGER

DREW FOX
COMMUNITY DEVELOPMENT INTERN

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Champions For Youth