

Official Sweepstakes Rules

NO PURCHASE OR PAYMENT NECESSARY. This sweepstakes is open to Minnesota residents, 21 years of age or older as of the day upon which they enter. Void outside the State of Minnesota and where prohibited.

Sweepstakes begins July 30, 2018 at 12:00am CT and ends on August 3, 2018, at 11:59pm CT ("Sweepstakes Entry Period").

Eligibility: To enter the Vikings & Mall of America Ultimate Fan Experience Sweepstakes (the "Sweepstakes"), you must be at least 21 years old on the date of entry AND a United States resident of the State of Minnesota (the "Eligible Locations"). VOID outside the State of Minnesota, outside the U.S., and where prohibited. Employees of the NFL Entities (defined as the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees), the Minnesota Vikings Football, LLC ("Vikings") or its affiliates, parent companies, promotion marketing agencies, participating vendors, subsidiaries and advertising and promotion agencies, any contractors working directly on this Sweepstakes and the immediate family members or those living in the same household of each are not eligible to participate.

Game Prize: Twenty-Five (25) winners will be selected at random from all entries received during the Sweepstakes Entry Period. Each winning entrant (a "Winner") will receive the following prizes (collectively, the "Prize Pack"): Two (2) admission tickets for reserved seats in the Kwik Trip Red Zone at the Vikings Training Camp located at the Twin Cities Orthopedics Training Center in Eagan, Minnesota on Monday, August 13, 2018; Two (2) Fifteen Dollar (\$15.00) promotional codes for Uber; Two (2) Twenty Dollar (\$20.00) gift cards to the Vikings Locker Room; One (1) gift certificate for a one (1) night stay in a Superior Guest Room at the Raddison Blu Mall of America (The certificate is subject to availability and blackout dates may apply. The certificate has no refundable cash value); and the following Mall of America-related prizes: Two (2) complimentary drink vouchers for FireLake Grill House & Cocktail Bar; Two (2) All-Day Wristbands to Nickelodeon Universe; Two (2) passes to Rock of Ages Blacklight Mini Golf; Two (2) Five Dollar (\$5.00) gift cards to Burger Burger; Two (2) complimentary Casa Ritas at Cantina Laredo; and Two (2) tickets to the House of Comedy. The Prize Pack has a total approximate value of Five Hundred Eight Dollars and Fifteen Cents (\$508.15). Travel, transportation, parking, lodging, meals, and any and all other costs and expenses not expressly set forth in these Official Sweepstakes Rules are not included in the Prize Pack.

If the person selected is ineligible or does not agree to the terms and conditions, a replacement entrant may be selected at random.

To Enter and participate in the Vikings & Mall of America Ultimate Fan Experience Sweepstakes:

No purchase necessary to enter or win this Sweepstakes. Entrants will be asked to enter on at Vikings.com/MOA during the Sweepstakes Entry Period. Entries must be received during the Sweepstakes Entry Period. Entrants are only permitted to enter the Sweepstakes one (1) time throughout the duration of the Sweepstakes Period, and multiple entries will render the entrant ineligible for the prizes. Each Winner will be notified by phone or email and in order to receive the Prize Pack, each Winner will be required to complete and return an Affidavit of Eligibility ("Affidavit"), a Release of Liability ("Release"), and where permissible a Publicity Release including, but not limited to, providing proof of identity, which must be executed and returned within one (1) day of date specified on notification, or such winner will be disqualified and an alternate winner may be selected. If a Winner cannot be contacted, or if Affidavit/Release/Publicity Release is returned as undeliverable or if the Winner cannot accept or receive the Prize Pack for any reason, or he/she is not in compliance with these Official Rules, the corresponding prize will be forfeited and may be awarded to an alternate winner in a separate random drawing. If a Winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor or is not a resident of the State of Minnesota, the

Prize Pack will not be awarded to the entrant. No substitutions are permitted except if a prize within the Prize Pack is unavailable, in which case a prize of equal or greater value may be awarded. Prize Pack (or any prize within the prize pack) is not redeemable for cash. Prize Pack is non-assignable and non-transferable except to a surviving spouse. Each Winner is responsible for all federal, state, local, sales and income taxes (if applicable). Any other incidental expenses or prize not specified herein are the sole responsibility of each Winner. Entry and acceptance of the Prize Pack constitutes permission for Vikings to use each Winner's name, prize won, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Winner acknowledges that the Vikings and all other businesses concerned with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness of merchantability of any aspect of prize except that each prize shall be subject to its manufacturer's standard warranty, where applicable.

GENERAL CONDITIONS: Sweepstakes is intended for participation in the United States solely in the State of Minnesota and shall be construed only according to United States law. **Minnesota law governs the Sweepstakes and all entrants/participants agree to be bound by the Official Rules and governing law of the State of Minnesota.**

By entering the Sweepstakes, entrants agree to be bound by these Official Rules and agree: (1) Vikings and their respective parent companies, subsidiaries, affiliates, officers, directors, governors, owners, members, distributors, retailers, agents, assignees, and advertising/sweepstakes agencies may use (unless prohibited by law) their name, voice, city/state of residence, photograph, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and (2) to release and hold harmless the Vikings, the NFL Entities, Mall of America, and each of their respective advertising and sweepstakes agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, owners, members and directors, from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with participation in this Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity and claims based on publicity rights, defamation or invasion of privacy, and merchandise delivery.

All other expenses are the responsibility of the Winner. Winner is solely responsible for all applicable federal, state and local taxes and any other expenses and costs not expressly listed above. Winner will not be required to make any payments to the Vikings. Taxes on the prize are solely the responsibility of the winner and winner agrees to provide a W-9 Tax form.

ADDITIONAL TERMS: Entrants must be U.S. citizens and residents of Eligible Locations.

Vikings and each of their respective affiliates, partners and sweepstakes and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, which may occur in the processing of the entries or distribution of prizes in this Sweepstakes or which may limit one's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's handset, computer, laptop, mobile device, or other technology relating to or resulting from participating in this Sweepstakes.

Vikings reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this Sweepstakes for any reason, no reason at all, or should it determine, in its sole discretion, that any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration,

security, fairness or proper conduct of the Sweepstakes. In such case, Vikings may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Vikings. Vikings reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be entering the Sweepstakes from locations outside the United States and other Eligible Locations. Additionally, Vikings reserves the right to prosecute any fraudulent activities to the full extent of the law.