



Neiman Marcus

A LETTER FROM THE PRESIDENT

QUEST^{FOR THE}BEST

In Pursuit of the Extraordinary

Our spring edition of *the book* celebrates the dynamic relationship between fashion and sports, where we find inspiration *In Pursuit of the Extraordinary*. For over 100 years, Neiman Marcus has served as the pinnacle of luxury and the embodiment of American Excellence. The global sporting events set to take place in Paris in the summer will no doubt further highlight the common ground between these two distinct fields—semblances of which we are beginning to see in the Spring/Summer 2024 collections, suggesting a return to the golden era of American Sportswear.

Designers Ralph Lauren, Carolina Herrera, Khaite, and Amiri all emphasize breezy optimism and clothes that move with ease and elegance. Peter Do's new vision for Helmut Lang fiercely marks nostalgia with the brand's modern minimalist codes, while The Row and Proenza Schouler gave us a complete wardrobe for the modern woman. It is an exciting time for these leading American designers who are steering the direction of fashion.

In the third installment of our Achievers series, we honor great American sporting heroes who are making the impossible possible. ATHING MU, one of the fastest women in the world, joins breakdancer VICTOR MONTALVO, basketballer KELLY OUBRE JR., and climber BROOKE RABOUTOU. Along with CHARLOTTE JONES, dubbed one of the most important women in the National Football League, they share their personal paths toward greatness.

As we continue our mission to deliver the preeminent luxury experience at Neiman Marcus, we champion you in all that we do. When you visit us in store and online, or join us at one of our exclusive events, our team of expert Style Advisors will be on hand to curate the most extraordinary pieces from the season and ultimately unlock your very own *QUEST FOR THE BEST*.



RYAN ROSS
President, Neiman Marcus
Neiman Marcus Group



CHA



NEL

Van Cleef & Arpels

Haute Joaillerie, place Vendôme since 1906





Frivole collection
Ring 8 flowers,
rose and white gold, diamonds.





BRUNELLO CUCINELLI





BRUNELLO CUCINELLI



RALPH LAUREN





NEIMAN MARCUS *Awards*

Introducing the *EXTRAORDINARY* 2024 recipients
of the *PRESTIGIOUS* annual Neiman Marcus Awards

NOW IN ITS SECOND YEAR, the reimagined honor was originally created in 1938 by Carrie Marcus Neiman and Stanley Marcus to spotlight outstanding talent and breakthrough luminaries in fashion globally.

The first female Creative Director of women's haute couture, ready-to-wear, and accessories collections for Dior, Maria Grazia Chiuri is celebrated for advancing the historic French house and ushering in a new era of luxury created by women, for women. She joins the ranks of more than 150 inspiring talents who have received the award—including Christian Dior himself, who was honored in 1947. During her eight years at the helm, Chiuri has effected transformative change, deftly continuing Monsieur Dior's legacy while championing female empowerment and creative representation through her thoughtful leadership and expansive vision of modern femininity.

“THIS AWARD PUSHES ME
TO *KEEP GIVING MY ALL*,
DOING THE BEST I CAN *FOR*
WOMEN, HELPING THEM TO
FIND THE AWARENESS THEY
NEED TO *NEVER GIVE UP*
ON THEMSELVES AND TO
OVERCOME ALL HURDLES.”

— MARIA GRAZIA CHIURI



Maria Grazia Chiuri

Neiman Marcus Award for
Distinguished Service in the Field of Fashion



Daniel Roseberry

Daniel Roseberry

*Neiman Marcus Award for
Creative Impact in the Field of Fashion*



In just a few short years, Schiaparelli Artistic Director Daniel Roseberry has captured the attention of fashion insiders, notable tastemakers, Hollywood, and the culture at large, thanks to his visionary designs for the storied Parisian couturier. Masterfully bridging the gap between couture and ready-to-wear, Roseberry shares founder (and fellow Neiman Marcus Award recipient in 1940) Elsa Schiaparelli's love of surrealism and passion for innovation. To that end, he has become known for resurrecting and reinterpreting some of the Maison's most beloved codes, creating wearable works of art for a new generation of fashion enthusiasts.

Simon Porte Jacquemus

*Neiman Marcus Award for
Innovation in the Field of Fashion*



Simon Porte Jacquemus launched his eponymous label at just 19 years old. In the decade and a half since then, the self-taught creative has forged his own path as an independent—and highly original—designer. The industry has taken note of his imaginative approach to design and playful collections filled with distinctive pieces. Ever the innovator, Jacquemus is also known for his inventive viral fashion moments and marketing campaigns. Among these are his iconic runway presentations staged in dramatic locations throughout his home region of France, as well as the whimsical, memorable shop designs and videos showing supersized iterations of his signature bags in unexpected places.

*QUEST
FOR*

*THE
BEST*

THE GOLD STANDARD

THE STADIUM IS THE STAGE, THE TUNNEL IS THE RUNWAY, COURTSIDE seats are the front row, and **ATHLETES** are the newest style stars. For this special issue of *the book*, we turn our focus to those who scale the heights of **PERSONAL ACHIEVEMENT** and find greatness where there was once purely potential. They continue to perform and reach their personal best today. We find inspiration in strivers testing the limits of the human body and finding strength in the togetherness **OF THE TEAM**. We continue our quest for the extraordinary at Neiman Marcus by featuring standouts in the sporting world, from **EMERGING ATHLETES** to **SEASONED PROS**—all with an eye on the prize, wearing our favorite winning looks from the spring collections. With our fashion authority, expert associates, and **ALL-STAR** assortments, we aim to inspire and lead our customers to be their **PERSONAL BEST**.





KHAITE
RUNWAY COLLECTION

B966Z "Valli" dress \$6,800

D4WHR "Hand" belt \$3,200





MONOCHROMATIC
TAILORING
WITH AN
EASY, GENTLE DRAPE
THAT'S NIGHT OUT
OR WEEKEND PARTY READY

DOLCE&GABBANA
NBUUP Jacket \$3,245
NBUUN Shirt \$2,095
NBUUJ Pants \$1,195



ROGER VIVIER
RUNWAY COLLECTION
X6JRG Espadrille sandal \$1,245

MESSIKA
PJSCJ "So Move"
necklace \$76,430





BURBERRY
NBS5G Shirt \$1,090
NBS6D Shorts \$910



BEHIND THE SEAMS

BOTTEGA VENETA

The weaving of denim strips through leather offers a fresh interpretation of the house's signature intrecciato craftsmanship.

V661Q "Small Hop" handbag \$3,100

ETHEREAL,
LIGHT-AS-AIR
LAYERS
BEAUTIFULLY
HIGHLIGHT
A BODY IN
MOTION

ZIMMERMANN
RUNWAY COLLECTION
T5K8X "Natura" minidress
with attached scarf \$1,450



STYLE MEETS UTILITY

*Layer this easy piece as
a casual sport jacket
or lightweight outerwear.*



MONCLER
NBTZL Shirt jacket \$1,490
NBTZM Shirt \$850
NBTZU Pants \$640



FENDI
RUNWAY COLLECTION
27A Balletina flat \$770
Stores only

FROM LEFT

DOLCE&GABBANA

RUNWAY COLLECTION

B9681 Dress \$4,995

V65WW "Sicily" clutch \$2,145

BALMAIN


RUNWAY COLLECTION

B963H Gown \$6,500

V660S "BBuzz" handbag \$2,595

D4UVB Sunglasses* \$790



*PROPOSITION 65  WARNING: This product can expose you to chemicals including bisphenol A (BPA) which is known to the State of California to cause birth defects or other reproductive harm. For more information go to www.P65warnings.ca.gov.




BOTTEGA VENETA
RUNWAY COLLECTION
X6JGQ "Atomic" ballerina flat \$790



MODERN *Vision*

For a rosy outlook, this new addition to Tom Ford's sophisticated eyewear collection is defined by a bold butterfly shape, blush-tinted lenses, and signature T accents.

TOM FORD
D4VQF "Nickie" sunglasses* \$580

*PROPOSITION 65  WARNING: This product can expose you to chemicals including bisphenol A (BPA) which is known to the State of California to cause birth defects or other reproductive harm. For more information go to www.P65warnings.ca.gov.

"A softly squared toe and hundreds of sparkling crystals add glamour to the classic ballet flat—and any look they're paired with."

—Jodi Kahn, Neiman Marcus Vice President of Luxury Fashion

LOEWE
X6GPW "Toy" ballerina flat \$1,600







AMIRI
NBZF3 Blazer \$2,090
NBZF0 Pants \$1,290

A
STATEMENT
SUIT
DESIGNED
TO SHINE

ROBERTO COIN
"Venetian Princess" jewelry:
PJTH0 Earrings \$21,500
PJTGZ Necklace \$75,000
PJTH2 Ring \$11,500
PJTH1 Bracelet \$25,000






A full-length photograph of a man standing on a sandy beach, looking off to the side. He is wearing a bright blue textured blazer over a light blue button-down shirt, which is open at the collar. He is also wearing dark navy trousers and a black belt. His hands are in his pockets. He is wearing dark sunglasses and black dress shoes. The background shows the ocean and a clear sky.

THE SKY'S THE LIMIT
*with this beautiful soft blue jacket.
Pair it with light or dark pieces for
a multitude of wardrobe possibilities.*

TOM FORD
EXCLUSIVE NBM99
"Shelton" jacket \$5,890
NBM83 Shirt \$720
NBLQK "Claydon" shoe \$1,650



*PROPOSITION 65  WARNING: This product can expose you to chemicals including bisphenol A (BPA) which is known to the State of California to cause birth defects or other reproductive harm. For more information go to www.P65warnings.ca.gov.

BVLGARI
EXCLUSIVE

D4V0U Limited-edition "Serpenti" sunglasses* \$4,200
Exclusively at Neiman Marcus and
Bvlgari boutiques and website.

FROM LEFT
RALPH LAUREN COLLECTION
B93UK "Parker" jacket \$2,890
B4357 "Charmain" shirt \$690
B93UM Jeans \$2,790

CAROLINA HERRERA
RUNWAY COLLECTION
B91T6 Top \$1,190
B91TB Skirt \$2,990



THE INCREDIBLE EVOLUTION OF

AMERICAN SPORTSWEAR

Since its inception a century ago, this distinctly AMERICAN TRADITION continues to INNOVATE and *INSPIRE*.

WORDS BY
KATE BETTS

Kate Betts is an award-winning editor and best-selling author. She is based in New York City.

TAYLOR SWIFT SHOWED UP RECENTLY IN NEW YORK CITY'S West Village in just an oversized rugby jersey and thigh-high boots. The look of casual separates with a glamorous twist is nothing new, of course, but a cheeky new appreciation of American sportswear was the reigning trend on the spring runways of designers like Michael Kors, Tory Burch, and Joseph Altuzarra.

Ah, sportswear, that great American fashion homage to freedom, movement, and informality! The term originated in the 1920s as a way to define the comfortable clothes women wore as sports spectators—at the races in Deauville, on the courts at Newport Casino. European designers took inspiration from sporting uniforms like tweed hunting jackets or sailor's pants. And although the look was considered radical at the time when corsets were still wardrobe staples, Hollywood legends Greta Garbo and Marlene Dietrich picked up on the casual trend and made pants and menswear their signature.

The popularity of ordinary garments didn't really take off until World War II when, faced with the shortage of expensive fashion fabrics, American designers experimented with more utilitarian clothes like pants, belted jackets, and apron dresses in functional fabrics such as denim and cotton. The idea was to be practical and washable and to allow women to move easily. Thus, crinolines, padding in the shoulders, and darts began to disappear from the designs of an upstart named Claire McCardell, who was making a name for herself in the Seventh Avenue studio of a manufacturer named Townley Frocks.

THE TERM ORIGINATED IN THE 1920s AS A WAY TO DEFINE THE COMFORTABLE CLOTHES WOMEN WORE AS SPORTS SPECTATORS

With the intention of creating a dress for both cooking dinner and entertaining guests, in 1942 McCardell designed the “popover” wrap dress, which she saw as an answer to a magazine’s challenge to create an outfit that worked in the kitchen and at cocktails. The dress came with a matching potholder—talk about cheeky sportswear!—and was so popular it landed McCardell a Neiman Marcus Award in 1948 and on the cover of *Time* magazine in 1955.

Like McCardell, Bonnie Cashin made a name for herself with clothes that allowed freedom of movement and sported practical details including pockets, leather piping, and removable belts. Such mid-century details and wartime functionality found contemporary expression in Tory Burch’s pared-down silhouette for spring in a collection of minimalist teta windbreakers, feather-light organza miniskirts, and sleek polo shirts.

A layer of effortless glamour was added to the pragmatism and playfulness of American sportswear when the society swans of the 1950s and ’60s began sporting the look. C. Z. Guest and Babe Paley paired basic crewneck sweaters with taffeta ballgowns, or simple capri pants with silk button-down shirts. The image of Jackie Kennedy



Onassis striding through the streets of Capri in 1962 wearing a simple T-shirt and white jeans inspired Michael Kors’ spring collection of casual cashmere V-neck sweaters worn with lace skirts or empire-waist dresses with leotard tops. At Proenza Schouler, this distinctly American simplicity was manifested in black satin apron dresses tied nonchalantly low on the hip.

Up until 1973, American fashion ran a distant second to the more fanciful styles on European runways. But when designers such as Halston, Bill Blass, and Stephen Burrows brought their streamlined sportswear to Versailles’ Hall of Mirrors in what’s now known as the “Battle of Versailles,” they won the race for fashion gold against the fussy details of French couture.

Meanwhile, back at home, as women climbed the proverbial corporate ladder, designers like Anne Klein and Liz Claiborne were responding to their real-world needs with functional career clothes that allowed them to look professional and feminine in the office. Instead of dull suits modeled after menswear, women could now embrace color and softer, more feminine silhouettes with the kind of bright, sophisticated separates that still form the foundation of American style. The active 1980s and the introduction of synthetic stretch allowed women even more sartorial freedom, and soon they were wearing activewear-inspired bodysuits and stirrup leggings with structured jackets to the office. Before long, sneakers, yoga pants, and puffer jackets would follow, becoming global staples of designer collections in both America and Europe.

Today it’s hard to miss the dominance of sportswear on streets and boulevards around the world. And on runways, the iconic look of casual ease is influencing fashion more than ever.

SUITED to You

The embodiment of American sportswear, the Veronica Beard collection features effortlessly cool classics thoughtfully crafted to outfit modern, multifaceted women for every aspect of their lives.

VERONICA BEARD

T5FK3 "Tamara" vest \$548

T5FLU "Komi" pants \$398

V66X8 "Goody Bag" handbag \$448

X6GE4 "Riya" espadrille \$350





ZEGNA

NBSKE "Oasi Lino" overshirt \$2,200

NBSJX "Oasi Lino" pants \$2,200



ERDEM
RUNWAY COLLECTION
B93VE Dress \$ 3,195



“I THINK, MORE THAN
EVER, PEOPLE
ARE LOOKING FOR
THINGS WITH
VALUE THAT ARE
MADE TO LAST.” — PETER DO

NEW TO NEIMAN'S

A NEW ERA

WORDS BY
MICHELLE SAUNDERS

*Michelle Saunders is a Dallas-based writer
and editor at Neiman Marcus.*

WHEN PETER DO WAS NAMED THE NEW CREATIVE DIRECTOR of Helmut Lang—the first in almost a decade—the news sent waves of excitement through the industry. Known for his effortlessly cool aesthetic, modern approach to minimalism, and meteoric ascent through fashion's ranks, he is well-suited to refresh the beloved Y2K-era label—and introduce it to a new generation. Here, the inspiring designer shares his thoughts on the brand, his debut Spring/Summer 2024 collection, and his vision for the future.

As a self-professed fan of Helmut Lang's renowned 1990s–2000s era, what does it mean to you to now be the label's creative director, the first since 2014?

I'm grateful for the opportunity to reintroduce Helmut Lang to a new generation of customers. I'm excited for people to wear Helmut Lang again.

Your debut collection included a lot of references to New York, from seatbelts to taxicabs and beyond. Why was it important to you to include those references?

I love New York, and I want the new chapter of Helmut Lang to be grounded here. There's a deep connection between the House and the city. I'm very much inspired by the people of New York and their dynamic lifestyle.

Look #24 (at right) is really striking. It feels both nostalgic and fresh, with its reimaged taxicab print that nods to Mr. Lang's advertising, clean

lines, and juxtaposition of sheer and opaque layers. Can you speak to how this look came about?

Thank you. Look #24 is one of my favorites. Helmut Lang was the first fashion designer to put ads on New York taxicabs, so it was a nod to that. The print was made from a collage of photographs (taken by the Helmut Lang team, actually) of cars and Helmut Lang taxis.

Helmut Lang is known for its elevated, edgy essentials—pieces that are functional, yet cool. And wearability and versatility have always been important to you in your collections. Why do you think that functionality continues to resonate?

I think, more than ever, people are looking for things with value that are made to last. We want to provide a new Helmut Lang system of dressing that does just that: something that goes beyond the fashion trends conversation.

Was there anything specific you were trying to accomplish with your debut collection? Do you feel like you succeeded?

I spent the past seven months creating a system of foundational blocks for Helmut Lang. We can now evolve these blocks season after season. Good things take time, and I'm very dedicated to the brand. I've felt very supported by the team since Day 1, and I want to take my time to do things right.



HELMUT LANG
RUNWAY COLLECTION
T5K3K Jacket \$895
T5K3B Shirt \$395
T5K3E Pants \$595



BEHIND THE SEAMS

OSCAR DE LA RENTA

*More than 150 hours of handwork are dedicated
to the delicate crystal beading and intricate
embroidery on this beautifully embellished dress.*

B8ZKA Dress \$13,990



EXTRAORDINARY PURSUITS


NEW AMERICAN

They say that heroes are not born, but MADE in situations where bravery, grit, and resolve supersede risk and possible defeat. In this third installment of a continuing anthology, we showcase THE ACHIEVERS: ve outstanding individuals—UNPRECEDENTED TALENTS in the sports arena—whose pursuit of the extraordinary and determination to reach the apex of their respective professions against all odds is nothing short of HEROIC.

Heroes

Vol. 3





BROOKE RABOUTOU

WORDS BY **RAQUEL LANERI**
IMAGES BY **ARNAUD LAJEUNIE**

For champion climber
BROOKE RABOUTOU, the journey
to the top is as rewarding as
reaching the summit.

As soon as Brooke Raboutou could put one foot in front of the other, she was ascendant.

Her parents—champion rock climbers Didier Raboutou and Robyn Erbesfield-Raboutou—have a photo of her as a toddler strapped to a harness and scaling a mini plywood climbing wall in their basement. She was still in diapers.

Raboutou doesn't remember that moment, but the 22-year-old athlete does recall climbing outdoors in the south of France as a kid. "I did my first lead climb there when I was probably 6 or 7," she says, referring to a technique in which the climber clips their rope onto the rock as they go, instead of being suspended from a rope above. "My whole family was there, and it was just a beautiful, crisp, blue summer day."

Since then, Raboutou has reached great heights. She has broken records, competed in the Olympics, and, in 2023, won her first world championship. But she says there is no greater high than the thrill of being on a wall.

"I'm a climber for life," she explains. "I don't want to compete for the rest of my life; I want to climb for the rest of my life. My best moments aren't because of a certain result, but because of how I felt leading up to the competition: all the work I put in, the people that surrounded me, and that feeling of contentment and hard work, because you can't control the outcome."

WHAT MADE YOU FALL IN LOVE WITH CLIMBING?

It started with my parents. I saw how passionate they were about the sport and the places they would take us all around the world.

WHAT'S THE BIGGEST CHALLENGE YOU'VE FACED AS A CLIMBER?

One of the bigger lessons for me was after the Tokyo Olympics. I qualified in August 2019, and we didn't end up competing till August 2021. Two years of focusing on one competition at a fairly young age—or a big transitional phase for me—was a really weird place to be in. I felt pretty lost after that.

It reminded me of how important the mental side of climbing is. Now I do a lot of meditation, breathwork, and work with sports psychologists for my own well-being and happiness. I know that it positively contributes to my performance as well, but that isn't my goal. If you focus too much on the results, you just chase something you'll never get. It's a false hope, or it's a short high.

WHERE DOES YOUR COMPETITIVE SPIRIT COME FROM?

I'm not the most competitive person, honestly. I love the thrill of competition, but most of all I just want to be a better climber, a better person, a better friend, a better family member.

Raquel Laneri is a New York-based journalist and editor whose work has appeared in various national publications.

Brooke Raboutou is wearing Ralph Lauren Collection.

KELLY

Family, life's journey, and a love of the game drive professional basketballer KELLY OUBRE JR. to be the best version of himself on and off the court.

WORDS BY
RAQUEL LANERI

IMAGES BY
ARNAUD LAJEUNIE

Kelly Oubre Jr. is spending the afternoon with his 2½-year-old daughter and infant son at their home in Philadelphia. “Their mom went to the gym,” the 28-year-old basketballer says, preemptively apologizing for any noise they may make during our Zoom interview. But he’s clearly enjoying the moment. He smiles, saying, “I’m Daddy now.”

“Daddy” Oubre Jr.—calm, soft-spoken, patient—can seem at odds with his bold athletic persona. This shooting guard dunks with flamboyant gusto, steals balls with performative pizzazz, and throws three-pointers with vivacious vim. He teases his opponents. And his fashion sense matches his splashy playing style. Tattooed, pierced, and often sporting painted fingernails, he favors leather jackets, patterned pants, quirky vintage T-shirts, and piles and piles of chains.

“I want to encourage everyone to follow their heart and just be themselves, unapologetically,” he says. “Simple as that.”

HOW DID YOU FIRST FALL IN LOVE WITH BASKETBALL?

Actually, my first love wasn’t basketball. It was taekwondo. I wanted to be the Karate Kid; I got a black belt. But then I had to make a decision: Do I want to be a sensei or do I want to be a kid and try other sports?

WHAT MADE YOU WANT TO PURSUE IT AS A CAREER; WHAT GAVE YOU THAT COMPETITIVE DRIVE?

My competitive spirit comes from watching my dad. He was one of those power-forward guys, very passionate. He would grab rebounds, smack the ball super loud, and just scream and yell. I added that to my style of play. It really makes the game fun.

But once I committed to playing basketball, he put me through the wringer. I was in the gym each and every day, each and every night after school. I think something in the back of my mind knew that I was doing that for a reason.

WHAT HAS BEEN THE BIGGEST CHALLENGE FOR YOU?

The biggest challenge for me is just being independent, being a man and being responsible for my own life. I have to take full and complete control of my own destiny, my own lifestyle in every aspect, because my kids are watching.

WHAT KEEPS YOU MOTIVATED?

My family, my kids, my wife—she works so hard on keeping us together. And just life. I want to be better. I want to be a better, well-rounded individual. I want to be a better dad, better husband, better brother, and better basketball player.

Raquel Laneri is a New York-based journalist and editor whose work has appeared in various national publications.

Kelly Oubre Jr. is wearing Givenchy and Christian Louboutin sneakers.

OURBRE JR.



“I WANT TO
EVERY
follow their
JUST *be*
UNAPOLO

ENCOURAGE
ONE TO
heart AND
themselves,
GETICALLY.”

KELLY OUBRE JR.



VICTOR MONTALVO

B-boy VICTOR MONTALVO's passion for reinvention and innovation is helping him create breakdancing history, one signature move at a time.

WORDS BY
SARAH CRISTOBAL

IMAGES BY
AMIT ISRAELI

In the world of breakdancing, B-boy Victor Montalvo is *it*. The reigning king of breaking will be competing in Paris this summer, repping the U.S. when the sport makes its Olympic debut.

Breaking—which originated in the Bronx in the '70s and includes a mix of hip-hop and Latin dances, as well as martial arts—has been a pastime in Montalvo's family for decades. The Florida native was introduced to the sport by his father and uncle who were considered breaking pioneers in Mexico in the '80s.

Montalvo started top rocking (a foundational element of the sport) around 9 years old, eventually going on to win two world championship medals (in 2022 and 2023), not to mention the respect of his proud papa and peers. Revered for his freestyle work, freezes, and signature aerobic moves, Montalvo says that stepping up for this historic moment has him working harder than ever.

HOW DID YOU DISCOVER THE EXTRAORDINARY WITHIN YOURSELF?

Just by persevering. Breaking is tough. I've seen a lot of people come and go because they weren't able to reinvent their style and reinvent themselves. For me, it's all about being an innovator.

WHAT IS YOUR TRAINING PROCESS?

It's a very solitary thing. I'm active 24 hours a day, seven days a week. I run, do a bit of Muay Thai boxing, bike, and do a lot of calisthenics. Though these things can help, breakdancing is what makes you a better dancer. I'm focusing on enjoying the process again.

WHAT DO YOU LOVE ABOUT BREAKING?

I love the way the music makes you feel, and also the freedom. There is no right or wrong way to do it. There's the foundation, the roots, the essence of the dance, which you have to learn. But from that foundation, you can get creative and explore. You build your character and bring your personality into the dance. You can develop a distinctive style that you become known for.

WHO OR WHAT INSPIRES YOU?

I love watching the elders of this dance, the people who created it. They inspire me to get my foundation stronger and bring back the essence of what breaking is. Most of them are breakers from the '70s, '80s, and '90s. There are even a couple of new-generation breakers who I also look up to.

HOW DOES IT FEEL TO MAKE HISTORY IN YOUR SPORT?

It feels amazing, but it's not over yet. I want to win that gold medal.

Sarah Cristobal is a New York-based journalist, editor, and consultant who has held top positions at several fashion and lifestyle publications.

Victor Montalvo is wearing Givenchy jeans and necklace with Off-White sneakers.





CHARLOTTE JONES

A pioneering leader in the NFL, CHARLOTTE JONES is committed to increasing female representation and participation in professional sports while staying true to herself.

WORDS BY
JOE THOMAS

IMAGES BY
NICK PRENDERGAST

It's far too easy to describe Charlotte Jones as the daughter of the owner of the Dallas Cowboys. But she's used to it, and it's true—Jerry Jones is her dad. Now in her 34th year with the team, Jones is, more accurately, the organization's executive vice president and chief brand officer. She's also a trailblazer in the world of professional football. For the last decade, Jones has served as chairperson of the NFL Foundation, where she is responsible for spearheading the league's efforts in youth football participation, health and safety, and community outreach. She is the first woman to serve in this position. And while she's comfortable often being the only female in the room, Jones has self-actualized in her role in the family business-cum-dynasty. These days, she is most focused on her own legacy and how it can positively impact the next generation.

YOU'RE AMONG A SMALL GROUP OF FEMALES IN EXECUTIVE POSITIONS IN PRO SPORTS. FROM YOUR FRONT-ROW SEAT, WHAT IS THE STATE OF WOMEN AND THE NFL?

Well, it certainly has evolved since the day I stepped in the door. I never looked in the mirror when I was younger and went, "Oh, I'm a woman in a man's world." I probably had an advantage of having a father who believed in me, who didn't question that I was not just like my brothers. And my father always had more confidence in me than I ever had in myself. But

you can't go into the football business if you're afraid to fail; it happens every Sunday.

Today, representation exists at the ownership level, and it exists all the way across to the performance level in coaching, in participation in youth sport, in flag and tackle, and in growing female participation; it's great to see the evolution.

YOU'RE KNOWN FOR YOUR GREAT ADVICE; WHO HAS GIVEN YOU GOOD ADVICE?

I've learned a lot from people at work, but I've probably learned a lot about what not to do as well. I've realized that style is very important—and authenticity. I couldn't put on a pantsuit and be like men; I needed to put on my dress and be like *me*. It is so great to see somebody be strong and feminine and impactful without feeling like they need to look like somebody else.

YOU DON'T CALL THE COWBOYS A BRAND—FOR YOU, IT'S A CULTURE. WHAT'S NEXT?

Our blue star is iconic; the coloration is iconic. But we turned that blue star silver; we did it monochromatic and in a way that has a little more sophistication to expand the reach of the brand. We then entered into these partnerships and collaborations. What's next? It basically starts with, "How do people live, work, and play?" And can we touch them in each of those spaces?

Joe Thomas is a Los Angeles-based writer and editor.

Charlotte Jones is wearing Dolce&Gabbana with Neiman Marcus Diamond Collection, Messika, and Bayco jewelry.

A

ATHING MU

With a focus on self-confidence and determination, middle-distance runner ATHING MU is hitting her stride—and breaking records along the way.

WORDS BY
SARAH CRISTOBAL

IMAGES BY
AMIT ISRAELI

"If I look at the journey that has brought me here, I would think that it's very extraordinary," says 21-year-old two-time gold medalist and 800-meter world record holder Athing Mu.

The youngest woman in history to hold Olympic and world titles in an individual track and field event, she will be heading to Paris this summer to defend her title in the 800-meter race.

Mu, whose parents emigrated from Sudan before she was born, was raised in New Jersey and is the second youngest of seven children. She got interested in track after watching her older brother compete, and by the age of 12, she was already breaking state records.

The middle-distance runner has a playful spirit and a fun flair for fashion, but don't get it twisted—Mu is serious about adding to her collection of gold medals.

WHEN DID YOU REALIZE RUNNING WAS YOUR SPORT? YOU SKIPPED HIGH SCHOOL TRACK, RIGHT?

Yes, I did strictly club track throughout my youth and in high school. College [Texas A&M University] was the first year that I had an official team. [Before college] I was always an athlete who trained by herself, went to meets by herself, and went to nationals by herself. When I realized I'm exceptionally good at what I do, I understood my position in track and field.

WHO OR WHAT GIVES YOU CONFIDENCE?

I'm a very self-driven person. I'm pretty confident about 80% of the time. Having done a lot of things solely on my own has helped me to realize what I bring to the table. I always want to be true to myself. And whatever I do, it's not only for me but also for those around me who are supporting and encouraging me.

HOW DOES IT FEEL TO BREAK RECORDS AND MAKE HISTORY, ESPECIALLY AS YOU DID AS A TEENAGER?

It's insane to think about how much I've accomplished. Especially in the past three years, time has flashed before my eyes. I've been persistent with my goals and my wishes. It's pretty surreal, but I'm super proud of myself. I'm glad it worked out this way.

WHAT OBSTACLES HAVE YOU HAD TO OVERCOME?

There have been many lessons throughout my career. During my middle school years, there was a point where I didn't want to run track. In high school, I gained confidence. From all the years of competing with and around professionals, I learned my position in this sport. Those moments allowed me to take a step back and think about my purpose.

IS THIS SPORT YOUR PURPOSE?


I do believe track and field is my absolute purpose.

Sarah Cristobal is a New York-based journalist, editor, and consultant who has held top positions at several fashion and lifestyle publications.

Athing Mu is wearing Christopher John Rogers.







*“Exquisite tailoring rendered
in precious metallics will give you
an edge for evening.”*

—Jodi Kahn, Neiman Marcus Vice President of Luxury Fashion

BRUNELLO CUCINELLI
B8YEA Jacket \$5,495
B8YEM Blouse \$2,495
B8YG6 Pants \$1,995
Y6UBA Earrings \$2,995
V63QM Clutch \$1,950
X6FRP Slingback \$1,750



BRUNELLO CUCINELLI
NBPA2 Jacket \$7,995
NBPBJ Sport jacket \$3,895
NBPBV Pants \$1,450



CELINE
68A "Lola Triomphe" handbag \$3,400
Stores only

*"Accentuate movement while
on the go with flowing fringe."*

—Jodi Kahn, Neiman Marcus Vice President of Luxury Fashion



BOTTEGA VENETA

RUNWAY COLLECTION

B93MG Top \$1,900

B93ME Skirt \$1,750

X62RT "Knot" sandal \$1,500

D4UHX Sunglasses* \$550

CHRISTIAN LOUBOUTIN
X6B61 "Nicol is Back" flat \$845
V61VV "Loubila" shoulder bag \$1,090



LIGHTEN IT UP

*Fresh pastel tones brighten up
this season's best soft sport jackets.*



BRIONI
NBN6X Jacket \$6,750
NBNS6 Polo shirt \$650
NBN8Y "Journey" pants \$890

CHANEL
FROM TOP

72A "Première Édition Originale"
timepiece \$6,200

"Coco Crush" jewelry:

72B Medium bracelet \$8,400

72C Mini bracelet, each \$4,750

72D Diamond bracelet \$12,800

72E Mini diamond ring \$4,100

72F Diamond ring \$16,550

72G Mini diamond ring \$4,000

Stores only



BEHIND THE SEAMS

PRADA

RUNWAY COLLECTION

Prada's signature inverted-triangle logo cleverly transforms this kitten-heel style that roared on the runway.

X6JF7 Mule \$1,150





LOEWE
"Flamenco Purse" handbags:
V6604 In sahara \$3,550
V6604 In black \$3,550



HOMME PLISSÉ BY ISSEY MIYAKE

NBYTJ "Cascade" jacket \$985

NBYT0 "Landscape" shirt \$530

NBYT1 Cargo shorts \$520



SAINT LAURENT
V62EG "Bea" tote \$3,450



BEHIND THE SEAMS

ULLA JOHNSON

Dozens of handcrafted, embroidered silk rosettes adorn this sculptural top, while the skirt's diaphanous layers of vibrant, chevron shibori underscore the look's artful nature.

T5EBN "Matilda" top \$790

T5EC7 "Dahlia" skirt \$790





VERSACE
V65NP "La Medusa" handbag \$1,895
X6HVG "Gianni Ribbon" ballerina flat \$925



DAVID YURMAN
Sculpted Cable Collection:

FROM TOP

PGG7K Diamond necklace \$49,800

PGG7L Diamond ring \$14,500

PJ7UD Bracelet, each \$5,800

PGG7H Diamond bracelet \$27,000

BEHIND THE SEAMS

CHOPARD

These stunning, collectible pieces are crafted of responsibly extracted gold from artisanal and small-scale mines in Peru and Colombia, allowing for full traceability.

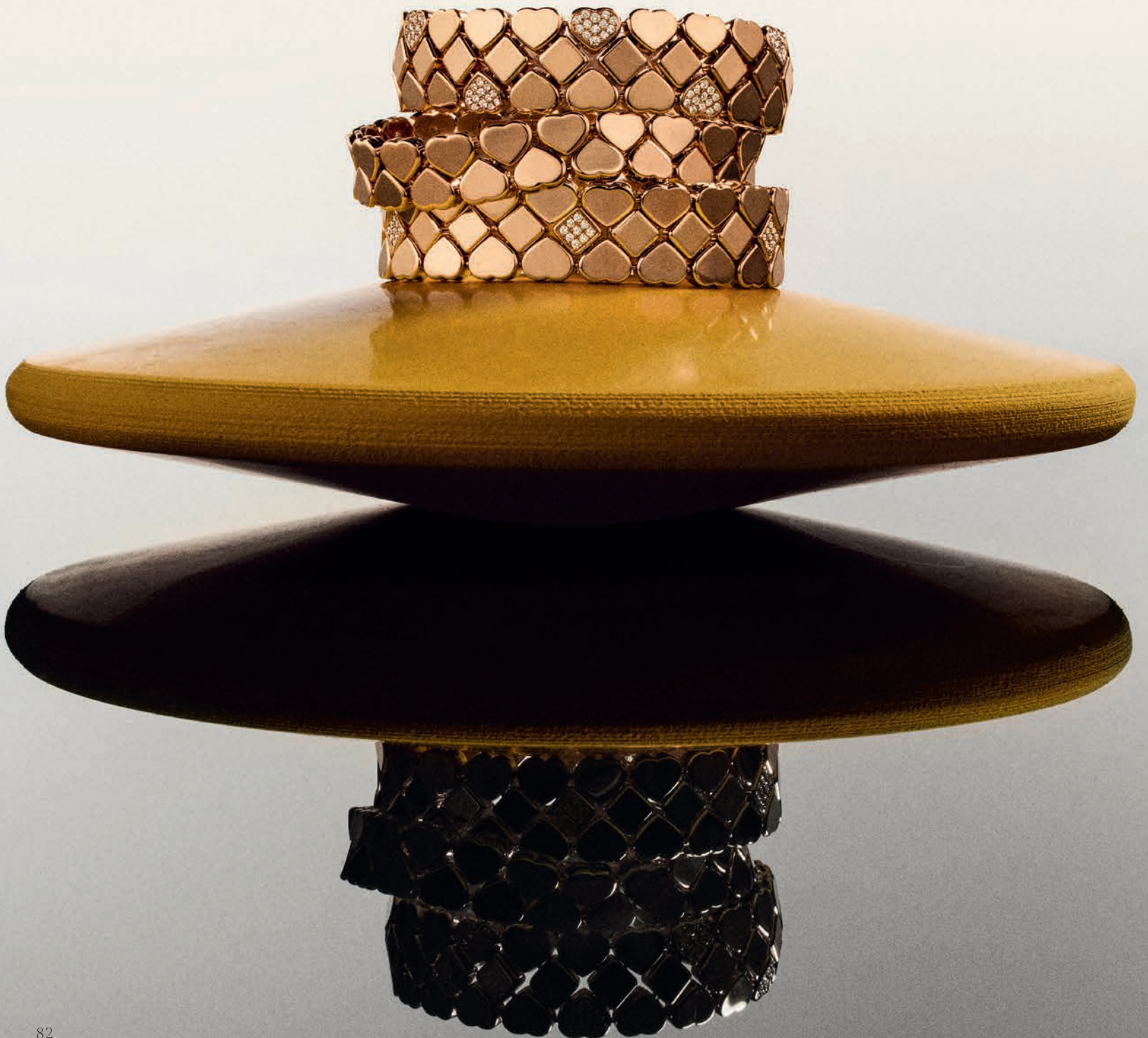
"Happy Hearts" bracelets:

FROM TOP

PG376 Three-row \$31,600

PG373 Two-row \$20,300

PG375 Three-row \$30,200



TOD'S
V661P "Plissé"
shoulder bag \$4,625





VALENTINO GARAVANI
X6HLN "Fussfreund" slide \$950



AKRIS

RUNWAY COLLECTION

B8U7F "Alvina" jacket \$3,990

B8U88 Blouse \$1,690

B8U7W "Florine" pants \$1,690



DIOR

RUNWAY COLLECTION

86A "Dior Songe" ballerina flat \$980
Stores only



SIMKHAI
T5G56 Dress \$895

WINNING FORMULAS

*Formulated with
POTENT ACTIVE ingredients,
these GROUNDBREAKING
treatments are changing
the skin-care GAME.*



NATURA BISSÉ
C5NL3 C + C Vitamin
Antiox Solution \$195



DR. BARBARA STURM
C4S7Z Glow Drops \$160



LA PRAIRIE
C609P White Caviar
Pearl Infusion \$770



ELEMENT EIGHT
C2MGZ O₂ Niacinamide
Eight Active Serum \$325



RÉVIVE
C645D Brightening Serum \$285



Infused with handcrafted Crystal Miracle Broth, this powerful new serum improves skin's elasticity and helps reduce fine lines.

LA MER
C645H Genaissance de La Mer
The Serum Essence \$860

CLOCKWISE FROM TOP
GEE BEAUTY
C6349 Prime Skin \$58

GUERLAIN
C64DF KissKiss Bee Glow Lip Oil,
in shade 258 \$40

CHANTECAILLE
STE66 Sea Turtle Collection
Eyeshadow Trio \$78

CLÉ DE PEAU BEAUTÉ
EXCLUSIVE
C641E Precious Lipstick, in shade 4 \$110
Exclusively at Neiman Marcus and
Clé de Peau Beauté website.

VICTORIA BECKHAM
C5T46 Reflect Highlighter Stick \$42

GIVENCHY
C55D6 Le 9.12 Eyeshadow
Palette \$70



A fashion advertisement for Max Mara. A woman with brown hair pulled back is leaning against a stone wall. She is wearing a bright pink, oversized button-down shirt with a V-neckline and matching pink shorts. She is holding a small, dark brown leather bucket bag in her right hand. The background is a textured stone wall. The brand name 'MaxMara' is overlaid in a large, white, serif font across the center of the image.

MaxMara

POWER PLAYERS

In the race to RADIANCE, these hair-care MVPs finish on TOP.



FROM LEFT
MIRIAM QUEVEDO
C5TNG Sublime Gold Ultra-Brilliant Mist \$80

OMOROVICZA
C56B4 Scalp Reviver \$92

RÔZ
EXCLUSIVE
CA2D5 Santa Lucia Styling Oil \$45

AUGUSTINUS BADER
C8Y0L The Rich Shampoo \$60

HAIR RITUEL BY SISLEY-PARIS
C4PYX Revitalizing Fortifying
Serum for the Scalp \$230

ILES FORMULA
C5X9D Scalp + Hair Rejuvenating Booster \$95

GUERLAIN

PARIS

NEW

ORCHIDÉE IMPÉRIALE

GOLD NOBILE

AMPLIFY 10 SIGNS OF YOUTH,
REVIVE 6 FACTORS OF LIGHT*

THE NEW CREAM
AND SERUM

ORCHIDÉE IMPÉRIALE

THE PRODIGIOUS AURA OF YOUTH

*Instrumental tests and clinical evaluation by a dermatologist, twice a day, 2 months, guerlain.com



Evoking the luxury of fine silk, this exclusive new fragrance features an amber-forward blend of osmanthus, tuberose, and cedarwood.

CREED
EXCLUSIVE

C63ZN Queen of Silk Eau de Parfum \$445
Exclusively at Neiman Marcus
and Creed boutiques and website.

SCENTS OF SELF

*This spring, DISCOVER
a captivating new
SIGNATURE SCENT
that ENVELOPS you like
a second skin.*



INITIO PARFUMS PRIVÉS
C641U Narcotic Delight
Eau de Parfum \$380



XERJOFF
C63QX Erba Gold Eau
de Parfum \$300



ESTÉE LAUDER
EXCLUSIVE
C645A White Linen Legacy
Eau de Parfum \$280
Exclusively at Neiman Marcus
and Estée Lauder website.



ACQUA DI PARMA
EXCLUSIVE
C4LJM Colonia Eau
de Cologne Splash \$685
Exclusively at Neiman Marcus
and Acqua di Parma boutiques and website.



BOND NO. 9 NEW YORK
C5Q0D Greenwich Village
Eau de Parfum \$460

THE SPRING BOOK 2024

TEAM ROSTER

NABIL ALIFFI
Chief Brand Officer

LORI DIBBLE
Senior Director, Creative Design

TIM FLANNERY
Director, Creative Art & Styling

BRUCE PASK
Senior Editorial Director

Editorial Copy
JOANNE LEVIN CRIST
ASHLEY HAINES
KATY RICHARDSON
MICHELLE SAUNDERS

Art Direction
TIM FLANNERY
DEVIN HALL
PAMELA LIBONATI
CHRISTOPHER MILLER

Production
ELSA CHRISTIE
ALBERT DOMBROSKI
JESSICA EDWARDS
BROOKE HELM
ERICA MOUZOUKOS
SHARON MURWAY
JANET NEWCOMER
ALI SANCHEZ
TAYLOR SICKING

Design
STEPHEN AREVALOS
MORGAN BALDWIN
LISA GARCIA
JESSICA OVIEDO

Styling
EMILY GODBOLD
KAILEY GULLETT
AMY HAYS
STEPHANIE QUADRI
HAYDEN SMITH
KIM STANLEY
ALLISON WILT

*Front Cover, from left: GIVENCHY NBLHH Jacket \$3,000 NBLHF Pants \$1,200
CHRISTIAN LOUBOUTIN N9SQ6 "Louis Junior" sneaker \$945
ZIMMERMANN T5K8X "Natura" minidress with attached scarf \$1,450 RALPH LAUREN COLLECTION B94N5 Gown \$16,000
Back Cover, from left: AMIRI NBT9W Shorts \$1,990 SIMONE ROCHA B92KF Dress \$1,390*

Photography ARNAUD LAJEUNIE

Accessories Photography JEFF STEPHENS

Set Design JABEZ BARTLETT

Styling KATIE BURNETT and JOCELYN MEINSTER

Hair & Makeup LUCAS WILSON, ERI HANDA, and FRANKIE BOYD

Models LUNA BIJL, AJOK MADEL, ANATOL MODZELEWSKI,
BABACAR N'DOYE, PUCK SCHROVER, and MENG ZHENG

American Sportswear essay written by KATE BETTS

Brooke Raboutou photographed by Arnaud Lajeunie and interviewed by Raquel Laneri

Kelly Oubre Jr. photographed by Arnaud Lajeunie and interviewed by Raquel Laneri

Victor Montalvo photographed by Amit Israeli and interviewed by Sarah Cristobal

Charlotte Jones photographed by Nick Prendergast and interviewed by Joe Thomas

Athing Mu photographed by Amit Israeli and interviewed by Sarah Cristobal

To order, visit [NeimanMarcus.com](https://www.NeimanMarcus.com) and enter the item number
in the search box, or call 1.800.944.9888.

© 2024 The Neiman Marcus Group LLC. *Descriptive, typographic,
or photographic errors are subject to correction.* BOOK CODE SPR24

Printed by MILANI





BVLGARI

ROMA 1884



MAJESTIC FILATURES

DELUXE TEESHIRT



KOBI HALPERIN



*WHITE GOLD WITH A THIN LAYER OF RHODIUM PLATING FOR COLOR. ©2024 CHANEL, INC.

COCO CRUSH

SOME ENCOUNTERS YOU WEAR FOREVER

RING, EARRINGS AND BRACELETS IN 18K BEIGE GOLD, 18K WHITE GOLD* AND DIAMONDS.

CHANEL

FINE JEWELRY

