NORD
SECURITY
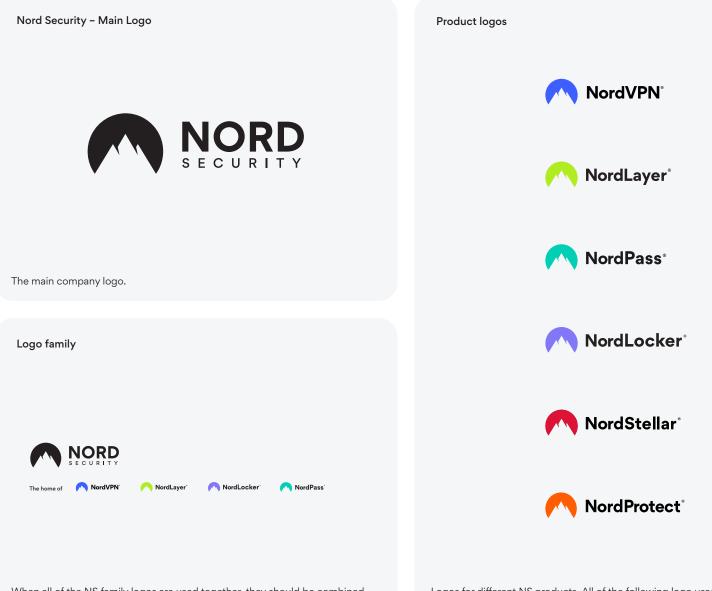
Trademark Guidelines

Logos

Logos for Nord Security and its products. All of the logos are combined in the same way, using the mountain icon symbol and attaching a new title.

Nord Security – Main Logo

NORD
SECURITY

The main company logo.

Logo family

NORD
SECURITY

The home of   NordVPN®   NordLayer®   NordLocker®   NordPass®

When all of the NS family logos are used together, they should be combined under the main NS logo and can be grouped with a tagline „Our products".
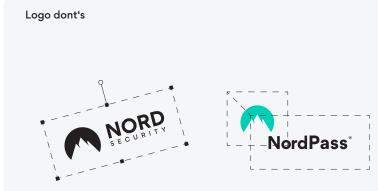
Product logos

 NordVPN®

 NordLayer®

 NordPass®

 NordLocker®

 NordStellar®

 NordProtect®

Logos for different NS products. All of the following logo usage rules apply to them in the same way as for the main NS logo.

Logo usage

A set of suggested rules for logo usage to ensure effective brand presence and visibility.

Logo safety zone

The logo safety zone is marked with an invisible outline inside the logo file. Here it is highlighted with a dashed line.

Logo colors

The logos can be used in their original colors or be simplified in white or black.

Minimal logo size

~40px

~30mm

Suggested minimal width sizes to ensure best logo visibility across different touchpoints.

Logo dont's

Do not rotate or distort the logos.
Do not stretch, distort or rearrange any of the pieces.
Do not place the logo on a low contrast background.